



2022 Iowa State Fair Marketing Social Media & Graphic Design Internship

Position: Social Media and Graphic Design Intern

About the Iowa State Fair:

The internationally acclaimed Iowa State Fair is the single largest event in the state of Iowa and one of the oldest and largest agricultural and industrial expositions in the country. Annually attracting more than a million people from all over the world, the Iowa State Fair in Des Moines is Iowa's great celebration, a salute to the state's best in agriculture, industry, entertainment and achievement.

When: Full-time, May to August 21, 2022

Compensation: Paid with significant overtime during the Fair.

Requirements: Junior or Senior majoring in Marketing, Advertising, Graphic Design, Communications, or related field; previous internship experience a plus.

Internship Responsibilities:

- Help coordinate strategic social media campaigns on Facebook, Twitter, Instagram, and TikTok in a professional manner.
- Design marketing materials such as ads, posters, handbooks, and displays.
- Produce interdepartmental materials in an accurate and timely manner.

Qualifications:

- Ability to multi-task with emphasis on details and organization.
- Previous experience with the Adobe Creative Suite (particularly InDesign).
- Proven ability to manage deadlines and take projects from design to production.
- Capacity to handle a variety of assignments and meet deadlines.

Application: Please send a resume, cover letter, and a link to your portfolio by e-mail to:

Mindy Williamson, Marketing Director
mwilliamson@iowastatefair.org

Application Deadline: Friday, December 31, 2021.