



2023 Iowa State Fair Marketing Marketing Content Internship

Position: Marketing Content Intern

About the Iowa State Fair:

The internationally acclaimed Iowa State Fair is the single largest event in the state of Iowa and one of the oldest and largest agricultural and industrial expositions in the country. Annually attracting more than a million people from all over the world, the Iowa State Fair in Des Moines is Iowa's great celebration, a salute to the state's best in agriculture, industry, entertainment and achievement.

When: Full-time, May to August 20, 2023

Compensation: Paid with considerable overtime during the Fair

Requirements: A Junior or Senior in Journalism, Marketing, Communications, Public Relations or related field; previous writing experience preferred.

Internship Responsibilities:

- Work with staff and volunteers to create the daily program schedule.
- Assist with copy for brochures, reports and other marketing materials.
- Help to manage the Iowa State Fair App, website and text alert programs.
- Perform other duties assigned by the Marketing Content Coordinator

Qualifications:

- Ability to multi-task; detail oriented; fast learner; well organized
- Strong aptitude for writing copy and editing.
- Ability to manage deadlines and work independently
- Ability to handle a variety of assignments, meet deadlines and work well under pressure.

Application: Please send a resume, cover letter and previous writing samples via e-mail to:

Mindy Williamson, Marketing Director
mwilliamson@iowastatefair.org

Application Deadline: Monday, January 2, 2023