

Award Eligibility

- Farm must be located in Iowa and owned by an Iowa resident(s)
- Open to all types of farming operations
- You are also welcome to nominate a family other than your own

Entry Procedure

- Visit iowastatefair.org/participate/the-way-we-live-award to print or fill out an editable entry form
- Must complete the entry form describing how living on a farm and choosing the occupation of farming has shaped your family's life
- Must submit a family photo that illustrates your family's commitment to your farming operation
- Entries may be mailed to the address listed or emailed to ewynn@iowastatefair.org
- Entries from 2020, 2021 and 2022 will also be in consideration.



ALL ENTRIES MUST BE
SUBMITTED OR POSTMARKED BY

MAY 15, 2023

Award Sponsor



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Iowa Farmer Today



THE WAY WE LIVE

An award for Iowa farm families
who love the land and the
product they produce



The Way We Live

The Iowa State Fair is searching for six farm families to highlight during the Iowa State Fair. These families exemplify farm values derived from hard work and a love for the occupation of farming. Selected families must show dedication to Iowa agriculture in their daily lives and in the lives of their family members.

Award Benefits

- \$250 cash award
- Iowa State Fair gate admission tickets
- Vehicle permit for day of recognition
- Coupons from Cattlemen's Beef Quarters, Iowa Pork Tent, Iowa Turkey Federation Turkey Grill, Midwest Dairy Association Dairy Barn and the Iowa Poultry Association
- Introduction and award presentation on the Anne and Bill Riley Stage
- Recognition display in the Paul R. Knapp Animal Learning Center during the 2023 Fair
- One night stay courtesy of the Holiday Inn Downtown Mercy Campus

Testimonials

"Farming is a tradition for us. My father was raised in the agricultural lifestyle, and he raised me with the same values and goals. Seeing the start to finish of the breeding process to assisting an animal be born makes raising livestock a reward of its own. Watching not only that animal go out and succeed but seeing how that animal helps the kids grow and learn influential values that they will carry their whole lives."

—Eric Taylor of ET Livestock, Bouton, IA
2022 award winner

"Growing up on a farm teaches you many life lessons one of which is understanding that you get out what you put into it. Not only does this serve as a valuable life lesson but it's what makes this profession so rewarding. It's almost an indescribable feeling you get to be able to look back at your hard work and see the advancements you make over the years all in hopes of one day leaving it in a better shape for the next generation."

—Wiese & Sons, Manning, IA
2022 award winner

"The farm and family are synonymous with each other. As with the generations past the kids grow up living and working on the farm. The love of the farm, agriculture, and animals comes naturally."

—Feldpausch-Miller Farms, Beaman, IA
2022 award winner

"Our farm has made the motto: Milk. Educate. Bless. Milk is what we do and the product we produce. A safe and nutritious drink for all. Educate is what we try to do every day for our customers to trust us to provide their food. Bless is we have been given so much from The Creator that we feel we should help bless others in our community and around the world."

—Doug & Donna Roth of Hilltop Dairy Inc., Mt. Pleasant, IA
2022 award winner



More Information

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