

Iowa State Fair
APPLICATION FOR CONSIDERATION FOR EXHIBIT SPACE

(Not for over-the-counter sales)

August 10-20, 2023

(Please print or type)

Name of firm _____
Name of owner(s) to appear on lease _____
Onsite representative _____
Permanent street address _____
City _____ State _____ Zip code _____
Business phone _____ Owner cell phone _____
Onsite rep cell phone _____
Website _____ Email _____

LIST ALL ITEMS OR SERVICES TO BE EXHIBITED OR DISPLAYED (Be specific - attach additional sheet if necessary.) _____

ONLY THOSE ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN YOUR LEASE.
ONLY ITEMS LISTED IN YOUR LEASE WILL BE ALLOWED TO BE DISPLAYED.

If inside space is desired, size of space needed _____ X _____ (depth in feet)
If outside space is desired, number of frontage feet _____ X _____ (depth in feet)

Describe your booth operation by marking all that apply:

[] Provide information only [] Give away literature [] Prize drawing
[] Taking orders – deliver later [] Demonstration [] Using sound amplification
[] Selling over the counter **(If yes, please fill out a merchandise application.)**

If you plan to hold a contest, registration, award a prize or have a giveaway, please list prizes and explain details: _____

Other information: _____

List references from two fairs or trade shows in which you participated during 2022.
(List complete event name, coordinator and phone number.)

EVENT	CONTACT	PHONE #
1. _____	_____	_____
2. _____	_____	_____

THIS IS ONLY AN APPLICATION FOR EXHIBIT SPACE AND IS NOT A SPACE RENTAL CONTRACT.

I agree to abide with all Iowa State Fair rules and regulations and certify I have read and understand the information in the Space Rental Guide and that the information in this application form is complete and true, to the best of my knowledge.

Signature _____ Date _____

Important Notice

Include with the application a color photograph or detailed color schematic drawing of what the exhibit will look like and how you intend to utilize the rental space. (Must be included for this application to be considered.) **Application deadline June 1, 2023. Earlier is better!**

Mail: Concessions and Exhibits Department, Iowa State Fair, PO Box 57130, Des Moines, IA 50317

Email: concessions@iowastatefair.org