

Iowa State Fair  
**APPLICATION FOR CONSIDERATION FOR MERCHANDISE CONCESSION SPACE**

(Over-the-counter sales)

August 10-20, 2023

(Please print or type)

Name of firm \_\_\_\_\_

Name of owner(s) to appear on lease \_\_\_\_\_

Onsite representative \_\_\_\_\_

Permanent street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Business phone \_\_\_\_\_ Owner cell phone \_\_\_\_\_

Onsite rep cell phone \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

ATTACH OR LIST BELOW ALL MERCHANDISE ITEMS OR SERVICES TO BE OFFERED FOR SALE (Gifts, novelties and souvenir items must be individually and specifically listed.) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ONLY THOSE ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN YOUR LEASE. ONLY ITEMS LISTED IN YOUR LEASE WILL BE ALLOWED TO BE SOLD.

Size of space requested: \_\_\_\_\_

Minimum size if requested size is not available: \_\_\_\_\_

Describe your booth operation by marking all that apply:

[  ] Selling over the counter      [  ] Demonstration      [  ] Using sound amplification

Other information: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

List references from two fairs or trade shows in which you participated during 2022.

(List complete event name, event coordinator, and phone number.)

EVENT	CONTACT	PHONE #
1. _____	_____	_____
2. _____	_____	_____

THIS IS ONLY AN APPLICATION FOR MERCHANDISE/ATTRACTION CONCESSION SPACE AND IS NOT A SPACE RENTAL LEASE.

I agree to abide with all Iowa State Fair rules and regulations and certify I have read and understand the information in the Space Rental Guide and that the information in this application form is complete and true, to the best of my knowledge.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Important Notice**

Include with the application a color photograph or detailed color schematic drawing of what the display will look like and how you intend to utilize the rental space (must be included for this application to be considered). **Application deadline June 1, 2023. Earlier is better!**

**Mail:** Concessions and Exhibits Department, Iowa State Fair, PO Box 57130, Des Moines, IA 50317

**Email:** concessions@iowastatefair.org