

IOWA STATE FAIR CARRIE UNDERWOOD PROMOTION

GIVEAWAY RULES

ELIGIBILITY: The Iowa State Fair CARRIE UNDERWOOD promotion is open to legal residents of the United States. Eligible jurisdictions may enter the Iowa State Fair CARRIE UNDERWOOD promotion. Promotion sponsor, affiliates and employees and any entity involved in the production, administration, judging or fulfillment of the Iowa State Fair CARRIE UNDERWOOD promotion including, without limitation, the immediate family members and/or those persons living in the same household of such individuals, are not eligible to participate.

By entering, entrants agree to comply with the rules and the decisions of the judges, which are final and binding in all respects. Failure to comply with these rules, may result in disqualification.

All federal, state and local laws and regulations apply; void where prohibited. NO PURCHASE NECESSARY; making a purchase will not improve entrant's odds of winning. Odds of winning depends upon the number of eligible entries received. By entering this promotion, entrants agree to these official rules and regulations.

SPONSOR and ADMINISTRATOR: The sponsor ("Sponsor") and administrator of the Iowa State Fair promotion is the Iowa State Fair ("Administrator"). Administrator will conduct the Fair CARRIE UNDERWOOD promotion as described in these Official Rules. By participating in the promotion each entrant agrees as follows:

ENTRY PERIOD: The Iowa State Fair CARRIE UNDERWOOD Text Alert giveaway begins Wednesday, January 12, 2022 and runs through Thursday, January 13, 2022. The Instagram giveaway will begin Thursday, January 13 and runs through Friday, January 14.

Text Alert Giveaway beginning January 12, 2022 at 8 a.m. CST and ending January 13, 2022 at 10 a.m. CST

Instagram Giveaway beginning January 13, 2022 at 9 a.m. CST and ending January 14, 2022 at 9 a.m. CST

METHOD OF ENTRY: During the Entry Period, entrants are asked to complete a task to enter. Entrants will be entered into the Iowa State Fair CARRIE UNDERWOOD promotion upon completion of the required entry task. Persons who enter the Iowa State Fair CARRIE UNDERWOOD promotion under false contact information, as determined by the Administrator, will be disqualified and ineligible to win the contest. The Iowa State Fair reserves the right to disqualify any person tampering with the operation or conduct of the promotion. The Iowa State Fair reserves the right to cancel, or modify the Iowa State Fair CARRIE UNDERWOOD promotion if it cannot be conducted or completed as planned, for any reason. If the promotion is cancelled, modified, or suspended, notice will be sent out. Entrants must be at least 13 years of age or older to enter.

All information provided by entrant must be complete, true and correct. Contest platforms include Iowa State Fair Text Alert and Instagram. By entering, you agree to be bound by these Official Rules and Regulations. Sponsor reserves the right to cancel and re-schedule the contest at any time if the technical transmissions become corrupted or interrupted.

Alternate means of entry - email your first name, last name and phone number along with the word **CARRIE UNDERWOOD** to isfmarketing@gmail.com.

PRIZES: Winners will each be awarded 2 CARRIE UNDERWOOD tickets value of \$80 each for each platform used. Lost or stolen prizes will not be replaced. An alternate prize is not available.

All taxes and any other incidental expenses on prizes are the sole responsibility of the winner.

SELECTION OF WINNERS: One (1) winner will be chosen once the entry period is complete per platform. Winners are chosen at random among all eligible entries received. The Administrator's decisions and interpretations on all matters relating to contest giveaway and these Official Rules are final and binding in all respects.

The Administrator reserves the right to disqualify any participant or winner. Potential winner will be notified via messaging on the social channel. Winner must meet all eligibility requirements. Return of a prize or inability of the Iowa State Fair to contact a potential winner within forty-eight (48) hours of selection may result in disqualification of such potential winner, and an alternate winner may be selected by random drawing. In the event a winner declines a prize, the Iowa State Fair may, at its discretion, select an alternate winner by random drawing.

PUBLICITY, PRIVACY & PRIZE NOTIFICATION: By submitting an entry, entrant grants worldwide, royalty-free permission to use his/her name, character, photograph, video, voice, and likeness in connection with the promotion of this and other promotions of the like. Entrants waive any and all claims and/or rights to receive any royalties or other compensation for the use thereof, unless prohibited by law.

GENERAL: The Iowa State Fair CARRIE UNDERWOOD promotion is void where prohibited by law and is governed by the laws of the United States of America. The submission of an entry is the responsibility of the entrant. All submitted entries become the property of Administrator and will not be acknowledged or returned. Only eligible entries received within Entry Period will be included in the prize drawings. The Iowa State Fair CARRIE UNDERWOOD promotion Sponsor is not responsible for late, lost, delayed, unclear, incomplete, misdirected or ineligible entries, which will be disqualified, or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in the Iowa State Fair CARRIE UNDERWOOD promotion which may limit the ability to participate, or by any human error that may occur in the processing of the entries in the Iowa State Fair promotion. Any person attempting to defraud the Iowa State Fair or in any way tamper with, damage or undermine the operation of the contest giveaway promotion will be disqualified and may be subject to civil and/or criminal prosecution.

LIMITATION OF LIABILITY: Entrants agree to hold harmless the Iowa State Fair CARRIE UNDERWOOD promotion. By participating in the sweepstakes, you agree to release the Iowa State Fair and its affiliates, subsidiaries, employees, directors, officers, staff, and agents from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership, possession, use, or misuse of any sweepstakes. The Iowa State Fair is not responsible for injuries, losses, damages, claims, and actions of any kind arising from or relating to participation in the contest, or acceptance, possession, use, misuse, or nonuse of the sweepstakes that may be awarded, including, without limitation, actual, direct, indirect, consequential, punitive, special, or other damages.

The Iowa State Fair reserves the right to cancel the contest at any time. As permitted by law and in accordance with the Iowa State Fair's Privacy Policy, information provided by entrants may be used to send announcements about the Iowa State Fair's products and programs via electronic and ordinary mail.

DISPUTE RESOLUTION: Except where prohibited by law, by entering you agree that: (i) all issues and questions concerning the interpretation, validity, and enforceability of these Official Rules, or the rights and obligations of participants and the Iowa State Fair and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Iowa, without regard to its rules on conflicts of law; (ii) any action at law or in equity arising out of or relating to this contest, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of Iowa, and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action; (iii) any and all disputes, claims, and causes of action arising out of or connected with this contest, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; (iv) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this sweepstakes but in no event attorneys' fees; and (v) you hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

Contest Platform: The Iowa State Fair CARRIE UNDERWOOD promotion hosted by the Iowa State Fair is in no way sponsored, endorsed, administered by, or associated with the platform it is held on.

COPY OF OFFICIAL RULES: To obtain a copy of these Official Rules and Regulations, send a self-addressed, stamped envelope to: Iowa State Fair, CARRIE UNDERWOOD Promotion Official Rules and Regulations, P.O. Box 57130, Des Moines, IA 50317.

WINNERS' IDENTITY: Winners' will be contacted directly. To obtain a copy of the Winner's name, send a self-addressed, stamped envelope to: Iowa State Fair, Iowa State Fair CARRIE UNDERWOOD Promotion Official Rules and Regulations, P.O. Box 57130, Des Moines, IA 50317. Requests must be received no later than January 31, 2022.