

FIND YOUR FUN AT THE IOWA STATE FAIR



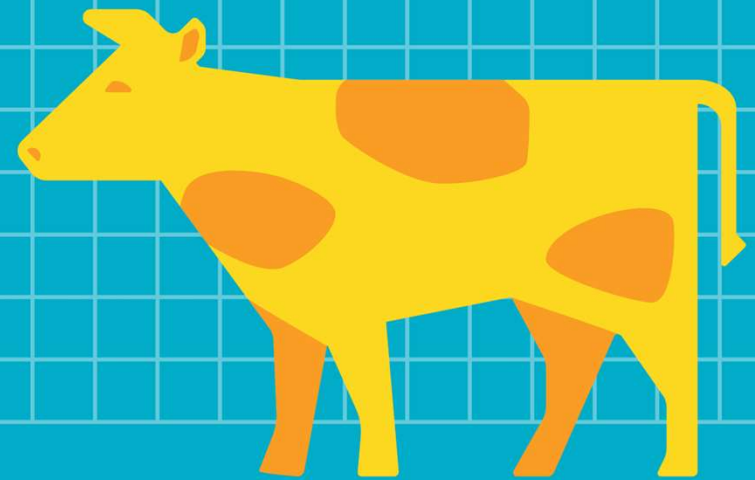
AUG 11-21 2022

IowaStateFair

**NOTHING
COMPARES**

800.545.FAIR  IOWASTATEFAIR.ORG

Competitive Events & Ag Education



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Competitive Events

More than 9,000 exhibitors entered over 43,000 entries. Which 24,000 are livestock.

The fair will pay out close to half a million dollars in premiums to exhibitors.

40TH ANNIVERSARY OF THE GOVERNOR'S CHARITY STEER SHOW- OUR OWN GARY SLATER WILL BE PARTICIPATING

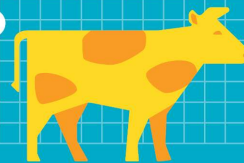
Swine- The move to all shows Friday there is an increase of 15%

Bacon Buddies 1st Saturday 4H another record Swine year! 380 more head



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Competitive Events



Cowboy Mounted Shooter back in Jacobson on Friday 8/12 followed by Cowgirl Queens.

Horse Pulls – 2nd Saturday

16, 6-Horse Hitches Registered



105 up for Cowgirl Queen



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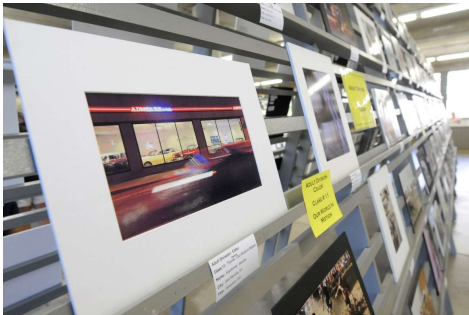


Competitive Events



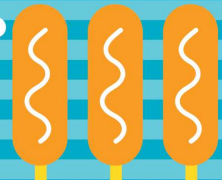
Non-Livestock Entries, 28,000
Food Department has 6,300 of those entries.

Cultural Center will house almost 4,000 exhibits.



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Ag Education

- Animal Learning Center
- Barn Education Areas
 - Cattle Corner
 - Pig Place
 - Horse Haven
 - Sheep Stop
- Blue Ribbon Kids Club
- Boulevard of Dairy Breeds
- Coloring Contest
- Experience Dairy Tours
- Have You Herd
- Little Hands on the Farm
- Milking Parlor
- Vet Camp/Advanced Vet Camp
- Way We Live Award
- Wine Experience/Grape Getaway



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Ag Education: Updates

- The Garden
- Fair After Dark- Barnyard Brews
 - August 20th- Animal Learning Center
- Animal Learning Center
 - New Farrowing Display
 - Cuddles and Snuggles
 - Chore Time (Aug 12, 13, 15, 18, 20 – this is a chance to help with morning chores, grab some baby animals snuggles and help wake up the action in the Animal Learning Center.)
- Barnyard Yoga
 - Goat Yoga – Wed, August 17
 - Llama Yoga – Friday, August 19
 - Bunny Yoga – Sunday, August 21
- Avenue of Breeds (Same location as 2021. West of 4-H Building)



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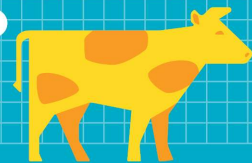
Ag Education: NEW

- **The Kitchen** (Kitchen located in the newly renovated Maytag Family Theaters. DEMONSTRATIONS AND COOKING LESSONS DAILY at 11, 1, 3, 5, 7. Special sessions August 16 :
Kids in The Kitchen **Fruit Salsa Workshop** 3-4 p.m. Cost: \$10
Kids in The Kitchen **Cookie Decorating Techniques** 7-8 p.m. Cost: \$10
Adult Charcuterie Workshop 5-6 p.m. Cost: \$25
- **Wine Down In the Garden**
 - Saturday, Aug. 13 and Monday, Aug. 15 at 7 p.m.
- **Farm To Fair**
 - Tuesday, August 16 6-8 pm
- **Pop Up Happy Hour**
- **Thursday, August 18 6-8 pm**
Tickets \$30 (includes admission into the Fair)
- Discounts on adult beverages, range from \$2 off to half price during the event. Must be 21 years of age or older. Only registered participants will receive discounts.
NEW! Fair View Tap by Grandfather's Barn - FREE DRINK



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Sensory-Friendly Morning

SENSORY-FRIENDLY MORNING AT THE IOWA STATE FAIR



AUGUST 17 8 A.M. TO NOON

With thousands of things to do, see or eat, the Iowa State Fair might seem a bit overstimulating to some, so we will be turning down the lights and sounds for a morning.

Special sensory programming is planned with modifications in certain zones on the Fairgrounds.

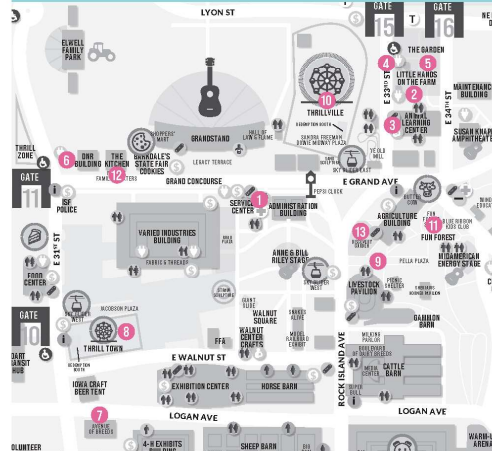
Use this itinerary and map as a guide to the Sensory-Friendly Morning Wednesday, August 17, from 8 a.m. to Noon.

For a complete list of daily activities, visit lowastatefair.org.



| ITINERARY | |
|--|---|
| 8 AM - NOON 1 Calming Room <i>(opens to the public at 9 a.m.)</i> | 9:30 - 11:15 AM 9 Mascots and strolling acts 9:30-9:45 a.m. Fairfield and Rosetta Meet and Greet 10-10:15 a.m. Robo Cars Meet and Greet 10:30-10:45 a.m. Strolling Piano 11-11:15 a.m. Bandaloni |
| 8-9 AM 2 Little Hands on the Farm <i>(opens to the public at 9 a.m.)</i> | 10 AM 10 Thrill Ville Opens |
| 8-9 AM 3 Animal Learning Center <i>(opens to the public at 9 a.m.)</i> | 10-11 AM 11 Blue Ribbon Kids' Club |
| 8 AM 4 Sensory Walk opens | 11 AM - NOON 12 Sensory event in The Kitchen |
| 9 AM 5 The Garden opens | |
| 9 AM 6 DNR Courtyard opens | |
| 9 AM 7 Avenue of Breeds opens | |
| 9 AM 8 Thrill Town opens | |

The listed activities in this guide are available for all Fairgoers.



1. Calming Room

Calming Room is located in the Robert G. Horner and Sheri Avis Horner Service Center from 8 a.m. to Noon.

2. Little Hands on the Farm

Follow the path that includes the garden, grain bin, apple orchard, chicken coop, tractor shed, sheep barn and more. Fill out the Little Hands on the Farm AgVenture Passport and receive a piece of fruit, granola bar or ice cream for your work on the farm. (Opens to the public at 9 a.m.)

3. Animal Learning Center

Fairgoers can see morning chores, snuggle with baby animals and visit the Animal Learning Center when it is quieter. (Opens to the public at 9 a.m.)

4. Sensory Walk

Follow the directions on the colorful sidewalk pathway in Kids' Zone. Hop once or take a reset and see the Fairgrounds come to life.

5. The Garden

The Garden features fruit trees, vegetable gardens, the history of corn display, soybeans, alfalfa and a composting display.

6. DNR Courtyard

A quiet area located outside the DNR Building, sit next to the pond and watch wildlife interact with one another. The DNR Building features several aquariums, educational displays and presentations about the Iowa outdoors.

7. Avenue of Breeds

The Avenue features 100 breeds and 100-120 unique animals you might not know are raised in Iowa.

8. Thrill Town

Find kid-friendly rides in a fun, clean and convenient location east of Gate 10 and north of the Jacobson Exhibition Center lawn. Lights and sounds will be toned down for our sensory aware friends from 9 a.m. to noon.

9. Mascots and Strolling Acts

Fairfield and Rosetta are waiting for you. Take a picture with them and the other Fairstrolling acts, including Bandaloni, the Strolling Piano and Robocars, starting at 9:30 a.m. in Pella Plaza.

10. Thrill Ville

Thrill Ville is a clean and family-friendly atmosphere, located between the Grandstand and Ye Old Mill. Lights and sounds will be toned down for our sensory aware friends from 10 a.m. to noon.

11. Blue Ribbon Kids' Club

Everyone is invited to Kids' Club Wednesday morning! Make your own sensory bottle and help make other bottles to donate to local schools and charities.

12. Sensory Event in The Kitchen

Slime and Play Dough Make and Take in The Kitchen, where you can create your own and then take it home!

13. Discovery Garden

A little bit of quiet and a lot of green, beautiful flowers and native plants to Iowa can be found along with a walking bridge and fish pond. It's a shaded place to sit and reset.

FAIR TIPS

Kid Find: Make sure everyone in your group is accounted for with the Kid Find Wristbands. If you'd like to take part, go to the nearest information booth, the Hall of Law or the Star 102.5 booth to get a wristband.

Sights and Sounds: We'll turn down the sounds, lights and motion as much as possible, but if you have noise-cancelling headphones, we recommend bringing them as a precaution. Please be aware that the usual sights and sounds on the Fairgrounds will return at Noon. There may be loud sounds and/or lights in the Thrill Town and Thrill Ville areas, and a Truck and Tractor pull event will begin at Noon in Elwell Family Park. The National Anthem will be played on the Fairgrounds' loud speakers at 10 a.m.

Food/Drink Policy: Outside food for dietary reasons and a sealed bottle of water are allowed on the grounds during the Fair. If perishables or medication need to stay cool, small soft sided coolers are permissible.

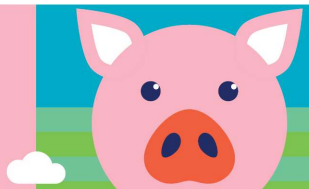
? Questions about the Sensory-Friendly Morning? Email Emily Wynn at ewynn@iowastatefair.org.

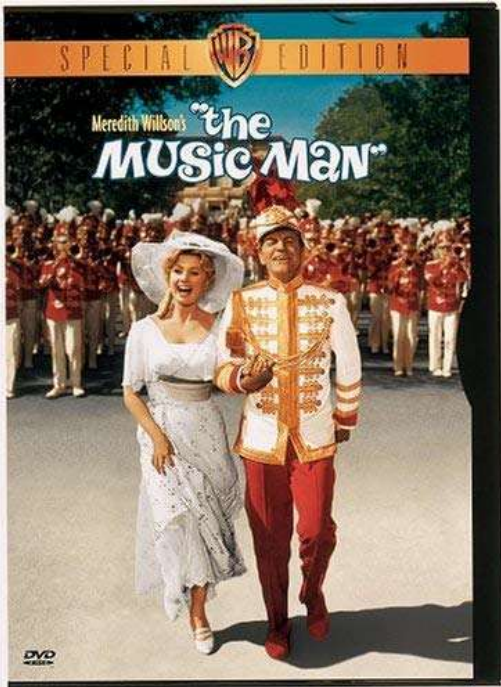
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Primary butter sculpture will be the Music Man. The 1962 movie version of the musical (60 years old this year) and, Hugh Jackman and Foster Sutton are currently starring in the revival on Broadway. This year would also have been Meredith Wilson's 120th birthday! With Wilson being an Iowa native himself, and The Music Man being set in a fictional Iowa town, it has a solid Iowa tie and is relatable across the generations.

Sarah will also sculpt a Relief of Ye Old Mill to commemorate the 100 year anniversary

Special Projects

Butter – Giant Side 50th Anniversary

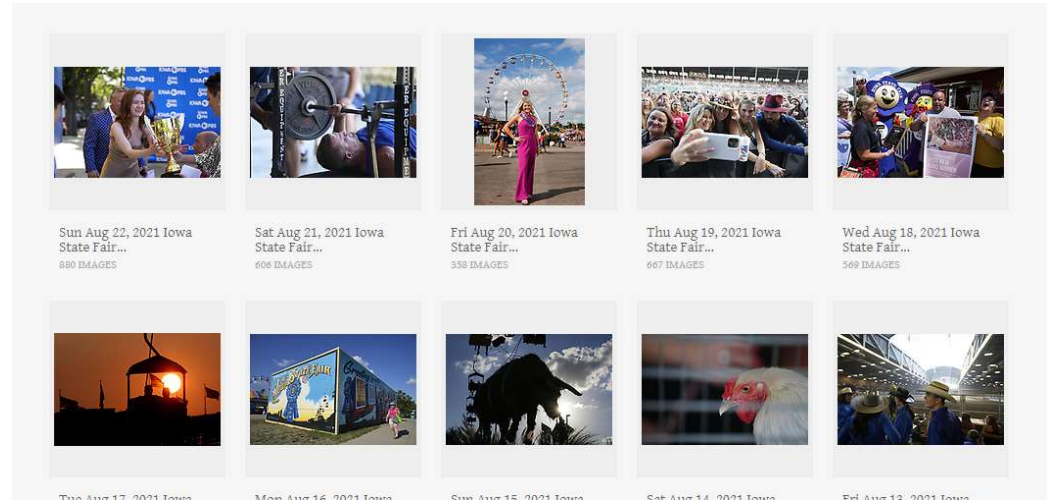


Photo Gallery – 3rd Floor Cultural Center

The 3rd floor of the Cultural Center will have a display of approximately 30 photos from the 2021 Fair from

Official State Fair Photographer Matthew Putney.

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