

2021 IOWA STATE FAIR
AUGUST 12 - 22
81st ANNUAL PHOTOGRAPHY SALON

Cultural Center - Third Level

SUPERINTENDENTS – Pam Deichmann, Winterset, IA & Christina Young, Indianola, IA

PRIZE MONEY DONATED BY OUR SPONSORS

Top Ten Awards	\$2,050
Class Awards	<u>\$6,300</u>
Total Awarded	\$8,350

ENTRY DEADLINE

ENTRY FEE: \$5 per photo. Make checks payable to the Iowa State Fair.

ENTRIES ACCEPTED: Saturday, June 12 and Sunday, June 13 from 10:00 a.m. until 4:00 p.m. in the **Cultural Center**.

ENTRY DEADLINE: Any photos received after 4:00 p.m. on Sunday, June 13 will **NOT** be judged.

ENTRY RULES – READ CAREFULLY

1. **IDENTITY:** Under the penalty of being **disqualified**, by entering I **certify** that the **photos** being entered were taken by **me** and **NOT** by another person. I also **certify** that I have **NOT** submitted any **additional** photos under an **assumed** name.
2. **JURIED COMPETITION:** Only those photos **selected** by the panel of judges will be **exhibited**.
3. **ELIGIBILITY:** The *same* photo or *similar* photo previously **exhibited** at the Iowa State Fair is **NOT** eligible for entry.
4. **ORIGINALITY:** Photographers **must** use their **own** ideas and concepts when creating **their** photos. Do **NOT** *copy, duplicate* or *replicate* the **ideas** of other photographers or previous winners.
5. **ENTRIES:** Each photographer can enter up to **four (4)** photos. There is a **limit** of **one** photo **per** class.
6. **CLASSES:** Classes are **determined** by the **main subject** matter of **each** photo. The *same* photo or *similar* photo **cannot** be entered in **multiple** classes. To **increase** your chances of being **exhibited**, your photos should be of entirely **different** subjects.
7. **FAIRNESS:** In the **fairness of competition**, please carefully read the **General Guidelines For Entering Photos** on page 2. The **goal** is to make sure that the photos in **each** of the classes are judged as **fairly** against each other as **humanly** possible.
8. **EDITING PHOTOS:** The Iowa State Fair photography competition is about the ART of Photography **NOT** Photoshop. Basic editing techniques are acceptable for any of the normal classes. Read the **General Guidelines For Entering Photos** on page 2.
9. **PHOTO BACKING:** All photos **must** be **mounted** on 11" x 14" **foam core** or **gator board** that is **at least** 1/8" thick. **Exception:** Photos in the panoramic class **must** be **mounted** on 7" x 20" **foam core** or **gator board** that is **at least** 1/8" thick. Do **NOT** use mat board or styrene!
NOTE: It is **highly** recommended that photos be **dry mounted**. It is available at photo labs, art supply stores and frame shops.
10. **PHOTO SIZE:** Photos can be any size up to and including 11" x 14" but **must** be **mounted** on 11" x 14" **foam core** or **gator board** per **Rule #9**.
11. **ENTRY:** Photographer's name, photo title, date of photo and other text must **NOT** appear on front of entry.
12. **MATS:** We judge your photo **NOT** the mat. Mat colors should **NOT** compete with your photo. Mats are optional.
13. **TITLES:** We judge your photo **NOT** the title. The titles are for the public **NOT** the judges. Please **limit** titles to three or four words.
14. **CAMERAS:** We judge your photo **NOT** what you took it with. Photos can be taken with any camera, cell phone or tablet.
15. **PRESENTATION:** All photos must be **unframed**. There should be **NO** hooks or wires attached to the back of entries. Do **NOT** cover entry with cellophane, acetate or glass. There should be **NO** spray adhesive or self-stick adhesive **exposed** that could **damage** another person's photo.
16. **REPRODUCTION:** The Iowa State Fair reserves the right to reproduce in **any form** any work submitted.
17. **LOSS OR DAMAGE:** Photos will be handled with care. However, the Iowa State Fair is **NOT** responsible for **any** loss or damage.
18. **GENERAL RULES:** General rules listed on the Iowa State Fair website also apply in this department.
19. **QUESTIONS:** If you have questions, please contact the Iowa State Fair Entry Department at 515-262-3111 ext. 267.

NOTE: Any photo that does NOT meet the above requirements will NOT be judged. Entry fees will NOT be refunded.

ENTERING IN PERSON

ENTRIES ACCEPTED: Saturday, June 12 and Sunday, June 13 from 10:00 a.m. until 4:00 p.m. in the **Cultural Center**.

ENTERING BY MAIL

Do **NOT** mail **before** Monday, May 17. Entries by mail **must** be postmarked by **midnight** on Saturday, June 5. To enter by mail you **must** include your **entry form, entry fee and photos** in the same package. Make sure to **wrap** your photos with **plenty** of packing materials to **prevent** them from being **damaged** during shipment. You can use **either** of the two shipping addresses below.

Standard Mail: Iowa State Fair, Photography Salon, P.O. Box 57130, Des Moines, IA 50317.

UPS or FedEx: Iowa State Fair, Photography Salon, 3000 East Grand Avenue, Des Moines, IA 50317.

RETURNING PHOTOS BY MAIL

Entries will be returned by mail **only** if a **return mailer** is **included** with **sufficient return postage** and a **pre-addressed shipping label**. Photos will **only** be returned via the United States Postal Service or UPS. Please do **NOT** use FedEx for your return mailer.

PICKING UP PHOTOS IN PERSON

If **any** of your photos are accepted for display, you must wait **until** the end of the Fair to pick up **all** your photos.

If **none** of your photos are accepted for display, you can **pick up** your photos at anytime during the Fair at the Photography Salon in the Cultural Center **or** at any of the times listed below.

CULTURAL CENTER, IOWA STATE FAIRGROUNDS

Sunday, August 22 from 7:00 p.m. until 9:00 p.m. **and** Monday, August 23 from Noon until 6:00 p.m.

Photos will **NOT** be released **until** 7:00 p.m. on Sunday, August 22.

Admission **will** be charged at the gate on Sunday, August 22. There is no entry after 9:00 p.m.

NOTE: Photos will **NOT** be returned on Tuesday, August 24.

ENTRY DEPARTMENT, ADMINISTRATION BUILDING

Wednesday, August 25 **until** Friday, September 3

Weekdays from 9:00 a.m. until 4:00 p.m. **and** Weekends from 11:00 a.m. until 2:00 p.m.

After Friday, September 3, all unclaimed entries become the property of the Iowa State Fair and will be disposed of as deemed necessary.

NOTE: Photos will **NOT** be returned on Tuesday, August 24.

GENERAL GUIDELINES FOR ENTERING PHOTOS

FAIRNESS: In the **fairness of competition**, please note the comments below. The **goal** is to make sure that the photos in **each** of the classes are judged as **fairly** against each other as **humanly** possible.

CLASSES: If we showed **your** photo to a thousand people, **where** would **their** eye go to first? Classes are **determined** by the **main subject** matter of **each** photo. The **same** photo or **similar** photo **cannot** be entered in **multiple** classes. Photos that are the **same** or **similar** will be **rejected**. To **increase** your chances of being **exhibited**, your photos should be of entirely **different** subjects.

THEME CLASS: The theme class **changes** each year. It is used as a way to **challenge** photographers. It is also used as a way for them to **learn** a new skill set. It is a totally **separate** class from all the other classes. All your photos do **NOT** have to fit the theme each year. You **only** need to follow the **rules** of the **theme class** if you **enter** a photo in that class.

EDITING PHOTOS: The Iowa State Fair photo competition is about the **art** of Photography **NOT** Photoshop. Basic editing techniques are acceptable for any of the normal classes. Some examples of basic editing include: cropping, sharpening, dodging, burning, increasing saturation, increasing contrast and removing dust spots. Be careful to **NOT over-sharpen** or **over-saturate** your photos. Photos **must** be from a **single** image. Objects from another photo **cannot** be added to your **original** image.

Class 41, 42, and 43 are reserved for photos that have been edited **beyond** the basic editing techniques described above.

- **Class 41: Anything Goes** does **NOT** mean that you can enter **any** photo you want. This class is reserved for photos that have been **dramatically** computer enhanced or **radically** altered.
- **Class 42:** Reserved for **Infrared, Toned, Tinted** and **Solarized** photos. They **cannot** be entered in any other classes.
- **Class 43:** All **High Dynamic Range** photos **must** be entered in this class. **HDR** photos **cannot** be entered in any other classes.

RAILROAD PHOTOS: Photos of **people**, including photographers, **standing** on **railroad tracks** or the **right of way** will be **rejected**.

JUDGING PROCESS

JUDGING: It is **NOT** the judges' responsibility to pick out **your** best baby, dog, cat, bird, squirrel, flower, barn, bridge, building, sunrise, sunset, night or landscape photo. **You** need to **prejudge** your own work. During the **first** round of judging, **all** of your photos are lined up **together** in front of the judges. To **increase** your chances of being **exhibited**, your photos should be of entirely **different** subjects.

RESULTS: A results **postcard** will be mailed to entrants **approximately** two weeks **before** the Photography Salon Reception. A list of **exhibitors** who have **one** or **more** photos **accepted** for display will be **posted** on the Iowa State Fair website at www.iowastatefair.org **prior** to the Photography Salon Reception. The complete results will be posted **after** the Reception. The judges' decisions are final.

DIVISIONS AND CLASSES

Each photographer can enter up to **four (4)** photos.

There is a **limit** of **one** photo **per** class.

Classes are **determined** by the **main subject** matter of **each** photo.

The **same** photo or **similar** photo **cannot** be entered in **multiple** classes.

Photos that are the **same** or **similar** will be **rejected**.

All photos **must** be **mounted** on 11" x 14" **foam core** or **gator board** that is **at least** 1/8" thick.

ADULT DIVISION: COLOR

(Must be 19 & over.)

FIRST PLACE - \$100, SECOND PLACE - \$75, THIRD PLACE - \$50 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
11	THEME – SHADOWS
12	PEOPLE
13	IOWA PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
14	USA PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
15	INTERNATIONAL PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
16	THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
17	PLANTS, FLOWERS & TREES
18	ANIMALS, INSECTS & WILDLIFE

ADULT DIVISION: BLACK & WHITE

(Must be 19 & over.)

FIRST PLACE - \$100, SECOND PLACE - \$75, THIRD PLACE - \$50 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
21	THEME – SHADOWS
22	PEOPLE
23	PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
24	THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
25	PLANTS, FLOWERS & TREES
26	ANIMALS, INSECTS & WILDLIFE

YOUTH DIVISION: BLACK & WHITE OR COLOR

(Must be 18 & under.)

FIRST PLACE - \$75, SECOND PLACE - \$50, THIRD PLACE - \$25 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
31	THEME – SHADOWS
32	PEOPLE
33	PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
34	THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
35	PLANTS, FLOWERS & TREES
36	ANIMALS, INSECTS & WILDLIFE

SPECIAL DIVISION: BLACK & WHITE OR COLOR

(Open to both Adults and Youth.)

FIRST PLACE - \$100, SECOND PLACE - \$75, THIRD PLACE - \$50 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
41	ANYTHING GOES! (Does NOT mean any photo! For dramatically computer enhanced or radically altered photos only.)
42	INFRARED, TONED, TINTED & SOLARIZED (Infrared, Toned, Tinted & Solarized photos cannot be entered in any other classes.)
43	HIGH DYNAMIC RANGE (All HDR photos must be entered in this class. They cannot be entered in any other classes.)
44	FAIRS, FESTIVALS & PARADES (Any photos where people come together to celebrate an event.)
45	PLANES, TRAINS & AUTOMOBILES (Any form of transportation. Do NOT stand on or take photos of people on tracks.)
46	MACRO (Close up photography of small objects that are magnified to "life size". Animals, Insects and Flowers are not eligible.)
47	ARCHITECTURE (Examples of American and International architecture, both past and present.)
48	FAMILY FARM (Examples of living, working, playing and way of life on a family farm.)
49	SPORTS (Any sports related photos, includes action and non-action photos.)
50	PANORAMIC (Must be mounted on 7"x20" foam core or gator board that is at least 1/8" thick. Photos can be stitched together.)

PRIZE SPONSORS

TOP FIVE ADULT AWARDS

Best of Show (Adult)	CHRISTIAN PHOTO, Des Moines	\$500
Best of Color (Adult)	UNIVERSITY PHOTO, Clive	\$250
Best of Black & White (Adult)	STUDIO AU, Des Moines	\$250
Superintendent's Choice (Adult - Color)	DIANE DARNIELLE MEMORIAL AWARD, Des Moines Camera Club, Johnston	\$150
Superintendent's Choice (Adult - B&W)	LOMBARDI LAW FIRM, West Des Moines	\$150

TOP FIVE YOUTH AWARDS

Best of Show (Youth)	JERRY & MARGARET RANCH, West Des Moines	\$250
Best of Color (Youth)	PHOTOSYNTHESIS, Ames	\$150
Best of Black & White (Youth)	JEN HUNT PHOTOGRAPHY & ART, Bettendorf	\$150
Superintendent's Choice (Youth - Color)	RAY ANDREWS MEMORIAL, Des Moines Camera Club, Johnston	\$100
Superintendent's Choice (Youth - B&W)	NEED SPONSOR *	\$100

ADULT DIVISION: COLOR

Class 11: Theme	VICKY STOUT AND BILL TRICKEY, Osceola	\$225
Class 12: People	BOB BROWN AUTO, Urbandale	\$225
Class 13: Iowa Places & Landscapes	THE IOWAN MAGAZINE, Ames	\$225
Class 14: USA Places & Landscapes	NEED SPONSOR *	\$225
Class 15: International Places & Landscapes	IOWA SISTER STATES, Des Moines	\$225
Class 16: Things & Still Life	NEED SPONSOR *	\$225
Class 17: Plants, Flowers & Trees	CLARKE COUNTY DEVELOPMENT CORPORATION, Osceola	\$225
Class 18: Animals, Insects & Wildlife	NEED SPONSOR *	\$225

ADULT DIVISION: BLACK & WHITE

Class 21: Theme	NEED SPONSOR *	\$225
Class 22: People	NEED SPONSOR *	\$225
Class 23: Places & Landscapes	NEED SPONSOR *	\$225
Class 24: Things & Still Life	DES MOINES CAMERA CLUB, Johnston	\$225
Class 25: Plants, Flowers & Trees	NEED SPONSOR *	\$225
Class 26: Animals, Insects & Wildlife	THROUGH THE LENS ITTL, Council Bluffs	\$225

YOUTH DIVISION: BLACK & WHITE OR COLOR

Class 31: Theme	AMY DOERRING PHOTOGRAPHY, Newton	\$150
Class 32: People	DIANE LOWRY, Ames	\$150
Class 33: Places & Landscapes	CONNIE HILTS, Greenbrier, AR	\$150
Class 34: Things & Still Life	LINN AREA PHOTO CLUB, Marion	\$150
Class 35: Plants, Flowers & Trees	AMY CRAIG WILSON MEMORIAL, Des Moines	\$150
Class 36: Animals, Insects & Wildlife	PATRICIA VERWERS LANG MEMORIAL, Eagle WI	\$150

SPECIAL DIVISION: BLACK & WHITE OR COLOR

Class 41: Anything Goes!	LEON MAXSON MEMORIAL, South West Iowa Shutterbugs, Corning	\$225
Class 42: Infrared, Toned, Tinted & Solarized	NEED SPONSOR *	\$225
Class 43: High Dynamic Range	STEVIN DAHL - GOLD CROWN PHOTOGRAPHY, Ames	\$225
Class 44: Fairs, Festivals & Parades	MARDIS & LEONA COLLINS MEMORIAL, Osceola	\$225
Class 45: Planes, Trains & Automobiles	FENNER H. STEVENSON MEMORIAL, Boone Scenic Railroad, Boone	\$225
Class 46: Macro	JOHN RYAN, Des Moines	\$225
Class 47: Architecture	AMERICAN INSTITUTE OF ARCHITECTS, Des Moines	\$225
Class 48: Family Farm	SILOS & SMOKESTACKS, Waterloo	\$225
Class 49: Sports	NEED SPONSOR *	\$225
Class 50: Panoramic	NEED SPONSOR *	\$225

TOTAL AMOUNT AWARDED

\$8350

*SPONSORS: For information about becoming a sponsor, contact the Iowa State Fair Entry Department at 515-262-3111 ext. 267 or email competitiveevents@iowastatefair.org.

NOTE: The dollar amounts listed above in the **class** awards is the **total** of the prize money paid out to the **First Place, Second Place, and Third Place** winners in **each** class.

2021 ENTRY INFORMATION

THEME CLASS

SHADOWS

*"Essentially what photography is
is life lit up."*

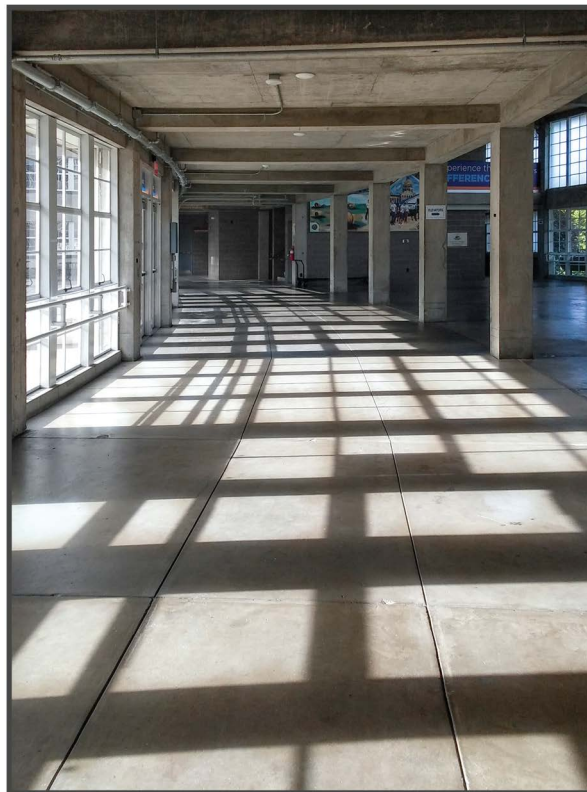
- Sam Abell

Where there is light, there are certain to be shadows. As photographers, we are constantly searching for the ideal lighting conditions to capture the drama that can help portray a certain atmosphere in a photograph. Next year theme will hopefully have you chasing that perfect light, but not the light itself, but for the shadows it creates.

This assignment may take some time and patience but the purpose here is to watch the world around you and how the light develops shadows. Take notice of how the angles of the light change the directions of the shadows.

We will want to see images where there is vast detail in the difference between the light and the shadow it is creating. Look for scenes that are going to give an opportunity to shoot the same subject from many different angles as the light changes around you. This will also be an excellent exercise in contrast. The more light there is the more shadow it can create and thus making for a more dramatic photograph. This should also create a mood for your photograph. And before you leave the scene that you have been capturing take the time to turn around and look at the light behind you, you never know what you might find.

Remember, you want to show us the world as we have never seen it before. Show us the drama and mood that shadows can create in this world around us.



FOR OFFICE USE ONLY

ENTRY # _____

Mailed In _____ Mail Back _____

2021 IOWA STATE FAIR
PHOTOGRAPHY SALON ENTRY FORM

ENTRIES ACCEPTED

Saturday, June 12 & Sunday, June 13
From 10 a.m. until 4 p.m. in the Cultural Center.

COMPLETE FORM BELOW

Submit **Entry Form** and **Entry Fee** of \$5 per photo.
Make checks payable to the Iowa State Fair.

Check **ONE** and please **PRINT** clearly.

____ Adult (19 & over)

____ Youth (18 & under) ____ Age (if Youth)

By entering I **certify** that the **photos** listed below were taken by **me** and **NOT** by another person. I also **certify** that I have **NOT** submitted any **additional** photos under an **assumed** name.

First Name _____

Last Name _____

Address _____

City _____

State _____ Zip _____

Phone Number(_____) _____

Email _____

LIST PHOTOS BEING ENTERED BELOW

Please **limit** photo titles to **three** or **four** words.

<u>Photo</u>	<u>Class #</u>	<u>Photo Title</u>	<u>NOT</u>	<u>Class Title</u>
A.	_____	_____		
B.	_____	_____		
C.	_____	_____		
D.	_____	_____		

ENTRY BLANKS

PLEASE **PRINT** CLEARLY

As you face the **BACK** of each photo, **SECURELY** attach label in **UPPER LEFT-HAND CORNER.**

Total # of Photos That You Entered in 2021: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

Total # of Photos That You Entered in 2021: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

Total # of Photos That You Entered in 2021: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

Total # of Photos That You Entered in 2021: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

(Cut along line)