2021 IOWA STATE FAIR
AUGUST 12 - 22
81st ANNUAL PHOTOGRAPHY SALON
Cultural Center - Third Level
SUPERINTENDENTS – Pam Deichmann, Winterset, IA & Christina Young, Indianola, IA

PRIZE MONEY DONATED BY OUR SPONSORS
Top Ten Awards $2,050
Class Awards $6,300
Total Awarded $8,350

ENTRY DEADLINE
ENTRY FEE: $5 per photo. Make checks payable to the Iowa State Fair.
ENTRIES ACCEPTED: Saturday, June 12 and Sunday, June 13 from 10:00 a.m. until 4:00 p.m. in the Cultural Center.
ENTRY DEADLINE: Any photos received after 4:00 p.m. on Sunday, June 13 will NOT be judged.

ENTRY RULES – READ CAREFULLY
1. IDENTITY: Under the penalty of being disqualified, by entering I certify that the photos being entered were taken by me and NOT by another person. I also certify that I have NOT submitted any additional photos under an assumed name.
2. JURIED COMPETITION: Only those photos selected by the panel of judges will be exhibited.
3. ELIGIBILITY: The same photo or similar photo previously exhibited at the Iowa State Fair is NOT eligible for entry.
4. ORIGINALITY: Photographers must use their own ideas and concepts when creating their photos. Do NOT copy, duplicate or replicate the ideas of other photographers or previous winners.
5. ENTRIES: Each photographer can enter up to four (4) photos. There is a limit of one photo per class.
6. CLASSES: Classes are determined by the main subject matter of each photo. The same photo or similar photo cannot be entered in multiple classes. To increase your chances of being exhibited, your photos should be of entirely different subjects.
7. FAIRNESS: In the fairness of competition, please carefully read the General Guidelines For Entering Photos on page 2. The goal is to make sure that the photos in each of the classes are judged as fairly against each other as humanly possible.
8. EDITING PHOTOS: The Iowa State Fair photography competition is about the ART of Photography NOT Photoshop. Basic editing techniques are acceptable for any of the normal classes. Read the General Guidelines For Entering Photos on page 2.
9. PHOTO BACKING: All photos must be mounted on 11” x 14” foam core or gator board that is at least 1/8” thick. Exception: Photos in the panoramic class must be mounted on 7” x 20” foam core or gator board that is at least 1/8” thick. Do NOT use mat board or styrene!
NOTE: It is highly recommended that photos be dry mounted. It is available at photo labs, art supply stores and frame shops.
10. PHOTO SIZE: Photos can be any size up to and including 11” x 14” but must be mounted on 11” x 14” foam core or gator board per Rule #9.
11. ENTRY: Photographer’s name, photo title, date of photo and other text must NOT appear on front of entry.
12. MATS: We judge your photo NOT the mat. Mat colors should NOT compete with your photo. Mats are optional.
13. TITLES: We judge your photo NOT the title. The titles are for the public NOT the judges. Please limit titles to three or four words.
14. CAMERAS: We judge your photo NOT what you took it with. Photos can be taken with any camera, cell phone or tablet.
15. PRESENTATION: All photos must be unframed. There should be NO hooks or wires attached to the back of entries. Do NOT cover entry with cellophane, acetate or glass. There should be NO spray adhesive or self-stick adhesive exposed that could damage another person’s photo.
16. REPRODUCTION: The Iowa State Fair reserves the right to reproduce in any form any work submitted.
17. LOSS OR DAMAGE: Photos will be handled with care. However, the Iowa State Fair is NOT responsible for any loss or damage.
18. GENERAL RULES: General rules listed on the Iowa State Fair website also apply in this department.
19. QUESTIONS: If you have questions, please contact the Iowa State Fair Entry Department at 515-262-3111 ext. 267.
NOTE: Any photo that does NOT meet the above requirements will NOT be judged. Entry fees will NOT be refunded.
ENTERING IN PERSON
ENTRIES ACCEPTED: Saturday, June 12 and Sunday, June 13 from 10:00 a.m. until 4:00 p.m. in the Cultural Center.

ENTERING BY MAIL
Do NOT mail before Monday, May 17. Entries by mail must be postmarked by midnight on Saturday, June 5. To enter by mail you must include your entry form, entry fee and photos in the same package. Make sure to wrap your photos with plenty of packing materials to prevent them from being damaged during shipment. You can use either of the two shipping addresses below.
  Standard Mail: Iowa State Fair, Photography Salon, P.O. Box 57130, Des Moines, IA 50317.
  UPS or FedEx: Iowa State Fair, Photography Salon, 3000 East Grand Avenue, Des Moines, IA 50317.

RETURNING PHOTOS BY MAIL
Entries will be returned by mail only if a return mailer is included with sufficient return postage and a pre-addressed shipping label. Photos will only be returned via the United States Postal Service or UPS. Please do NOT use FedEx for your return mailer.

PICKING UP PHOTOS IN PERSON
If any of your photos are accepted for display, you must wait until the end of the Fair to pick up all your photos.

If none of your photos are accepted for display, you can pick up your photos at anytime during the Fair at the Photography Salon in the Cultural Center or at any of the times listed below.

CULTURAL CENTER, IOWA STATE FAIRGROUNDS
Sunday, August 22 from 7:00 p.m. until 9:00 p.m. and Monday, August 23 from Noon until 6:00 p.m.
Photos will NOT be released until 7:00 p.m. on Sunday, August 22.
Admission will be charged at the gate on Sunday, August 22. There is no entry after 9:00 p.m.
NOTE: Photos will NOT be returned on Tuesday, August 24.

ENTRY DEPARTMENT, ADMINISTRATION BUILDING
Wednesday, August 25 until Friday, September 3
Weekdays from 9:00 a.m. until 4:00 p.m. and Weekends from 11:00 a.m. until 2:00 p.m.
After Friday, September 3, all unclaimed entries become the property of the Iowa State Fair and will be disposed of as deemed necessary.
NOTE: Photos will NOT be returned on Tuesday, August 24.

GENERAL GUIDELINES FOR ENTERING PHOTOS
FAIRNESS: In the fairness of competition, please note the comments below. The goal is to make sure that the photos in each of the classes are judged as fairly against each other as humanly possible.

CLASSES: If we showed your photo to a thousand people, where would their eye go to first? Classes are determined by the main subject matter of each photo. The same photo or similar photo cannot be entered in multiple classes. Photos that are the same or similar will be rejected. To increase your chances of being exhibited, your photos should be of entirely different subjects.

THEME CLASS: The theme class changes each year. It is used as a way to challenge photographers. It is also used as a way for them to learn a new skill set. It is a totally separate class from all the other classes. All your photos do NOT have to fit the theme each year. You only need to follow the rules of the theme class if you enter a photo in that class.

EDITING PHOTOS: The Iowa State Fair photo competition is about the art of Photography NOT Photoshop. Basic editing techniques are acceptable for any of the normal classes. Some examples of basic editing include: cropping, sharpening, dodging, burning, increasing saturation, increasing contrast and removing dust spots. Be careful to NOT over-sharpen or over-saturate your photos. Photos must be from a single image. Objects from another photo cannot be added to your original image.

Class 41, 42, and 43 are reserved for photos that have been edited beyond the basic editing techniques described above.
  • Class 41: Anything Goes does NOT mean that you can enter any photo you want. This class is reserved for photos that have been dramatically computer enhanced or radically altered.
  • Class 42: Reserved for Infrared, Toned, Tinted and Solarized photos. They cannot be entered in any other classes.
  • Class 43: All High Dynamic Range photos must be entered in this class. HDR photos cannot be entered in any other classes.

RAILROAD PHOTOS: Photos of people, including photographers, standing on railroad tracks or the right of way will be rejected.

JUDGING PROCESS
JUDGING: It is NOT the judges’ responsibility to pick out your best baby, dog, cat, bird, squirrel, flower, barn, bridge, building, sunrise, sunset, night or landscape photo. You need to prejudge your own work. During the first round of judging, all of your photos are lined up together in front of the judges. To increase your chances of being exhibited, your photos should be of entirely different subjects.

RESULTS: A results postcard will be mailed to entrants in July. A list of exhibitors who have one or more photos accepted for display will be posted on the Iowa State Fair website at www.iowastatefair.org. The complete results will be posted prior to opening day of the Fair. The judges’ decisions are final.
DIVISIONS AND CLASSES
Each photographer can enter up to four (4) photos.
There is a limit of one photo per class.
Classes are determined by the main subject matter of each photo.
The same photo or similar photo cannot be entered in multiple classes.
Photos that are the same or similar will be rejected.
All photos must be mounted on 11” x 14” foam core or gator board that is at least 1/8” thick.

ADULT DIVISION: COLOR
(Must be 19 & over.)
FIRST PLACE - $100, SECOND PLACE - $75, THIRD PLACE - $50 and HONORABLE MENTION

Class  Category
11  THEME – SHADOWS
12  PEOPLE
13  IOWA PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
14  USA PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
15  INTERNATIONAL PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
16  THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
17  PLANTS, FLOWERS & TREES
18  ANIMALS, INSECTS & WILDLIFE

ADULT DIVISION: BLACK & WHITE
(Must be 19 & over.)
FIRST PLACE - $100, SECOND PLACE - $75, THIRD PLACE - $50 and HONORABLE MENTION

Class  Category
21  THEME – SHADOWS
22  PEOPLE
23  PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
24  THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
25  PLANTS, FLOWERS & TREES
26  ANIMALS, INSECTS & WILDLIFE

YOUTH DIVISION: BLACK & WHITE OR COLOR
(Must be 18 & under.)
FIRST PLACE - $75, SECOND PLACE - $50, THIRD PLACE - $25 and HONORABLE MENTION

Class  Category
31  THEME – SHADOWS
32  PEOPLE
33  PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
34  THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
35  PLANTS, FLOWERS & TREES
36  ANIMALS, INSECTS & WILDLIFE

SPECIAL DIVISION: BLACK & WHITE OR COLOR
(Open to both Adults and Youth.)
FIRST PLACE - $100, SECOND PLACE - $75, THIRD PLACE - $50 and HONORABLE MENTION

Class  Category
41  ANYTHING GOES! (Does NOT mean any photo! For dramatically computer enhanced or radically altered photos only.)
42  INFRARED, TONED, TINTED & SOLARIZED (Infrared, Toned, Tinted & Solarized photos cannot be entered in any other classes.)
43  HIGH DYNAMIC RANGE (All HDR photos must be entered in this class. They cannot be entered in any other classes.)
44  FAIRS, FESTIVALS & PARADES (Any photos where people come together to celebrate an event.)
45  PLANES, TRAINS & AUTOMOBILES (Any form of transportation. Do NOT stand on or take photos of people on tracks.)
46  MACRO (Close up photography of small objects that are magnified to “life size”. Animals, Insects and Flowers are not eligible.)
47  ARCHITECTURE (Examples of American and International architecture, both past and present.)
48  FAMILY FARM (Examples of living, working, playing and way of life on a family farm.)
49  SPORTS (Any sports related photos, includes action and non-action photos.)
50  PANORAMIC (Must be mounted on 7”x20” foam core or gator board that is at least 1/8” thick. Photos can be stitched together.)
## TOP FIVE ADULT AWARDS

<table>
<thead>
<tr>
<th>Award Category</th>
<th>Sponsor</th>
<th>Prize</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best of Show (Adult)</td>
<td>CHRISTIAN PHOTO, Des Moines</td>
<td>$500</td>
</tr>
<tr>
<td>Best of Color (Adult)</td>
<td>UNIVERSITY PHOTO, Clive</td>
<td>$250</td>
</tr>
<tr>
<td>Best of Black &amp; White (Adult)</td>
<td>STUDIO AU, Des Moines</td>
<td>$250</td>
</tr>
<tr>
<td>Superintendent’s Choice (Adult - Color)</td>
<td>DIANE DARNIELLE MEMORIAL AWARD, Des Moines Camera Club, Johnston</td>
<td>$150</td>
</tr>
<tr>
<td>Superintendent’s Choice (Adult - B&amp;W)</td>
<td>LOMBARDI LAW FIRM, West Des Moines</td>
<td>$150</td>
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</table>

## TOP FIVE YOUTH AWARDS

<table>
<thead>
<tr>
<th>Award Category</th>
<th>Sponsor</th>
<th>Prize</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best of Show (Youth)</td>
<td>JERRY &amp; MARGARET RANCH, West Des Moines</td>
<td>$250</td>
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<tr>
<td>Best of Color (Youth)</td>
<td>PHOTOSYNTHESIS, Ames</td>
<td>$150</td>
</tr>
<tr>
<td>Best of Black &amp; White (Youth)</td>
<td>JEN HUNT PHOTOGRAPHY &amp; ART, Bettendorf</td>
<td>$150</td>
</tr>
<tr>
<td>Superintendent’s Choice (Youth - Color)</td>
<td>RAY ANDREWS MEMORIAL, Des Moines Camera Club, Johnston</td>
<td>$100</td>
</tr>
<tr>
<td>Superintendent’s Choice (Youth - B&amp;W)</td>
<td>PAUL J. GRILLO, Parkersburg</td>
<td>$100</td>
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</tbody>
</table>

## ADULT DIVISION: COLOR

<table>
<thead>
<tr>
<th>Class</th>
<th>Title</th>
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</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>Theme</td>
<td>VICKY STOUT AND BILL TRICKEY, Osceola</td>
<td>$225</td>
</tr>
<tr>
<td>12</td>
<td>People</td>
<td>BOB BROWN AUTO, Urbandale</td>
<td>$225</td>
</tr>
<tr>
<td>13</td>
<td>Iowa Places &amp; Landscapes</td>
<td>THE IOWAN MAGAZINE, Ames</td>
<td>$225</td>
</tr>
<tr>
<td>14</td>
<td>USA Places &amp; Landscapes</td>
<td>JERRY TORMEY MEMORIAL AWARD, Des Moines</td>
<td>$225</td>
</tr>
<tr>
<td>15</td>
<td>International Places &amp; Landscapes</td>
<td>IOWA SISTER STATES, Des Moines</td>
<td>$225</td>
</tr>
<tr>
<td>16</td>
<td>Things &amp; Still Life</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>17</td>
<td>Plants, Flowers &amp; Trees</td>
<td>CLARKE COUNTY DEVELOPMENT CORPORATION, Osceola</td>
<td>$225</td>
</tr>
<tr>
<td>18</td>
<td>Animals, Insects &amp; Wildlife</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
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## ADULT DIVISION: BLACK & WHITE

<table>
<thead>
<tr>
<th>Class</th>
<th>Title</th>
<th>Sponsor</th>
<th>Prize</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>Theme</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>22</td>
<td>People</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>23</td>
<td>Places &amp; Landscapes</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>24</td>
<td>Things &amp; Still Life</td>
<td>DES MOINES CAMERA CLUB, Johnston</td>
<td>$225</td>
</tr>
<tr>
<td>25</td>
<td>Plants, Flowers &amp; Trees</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>26</td>
<td>Animals, Insects &amp; Wildlife</td>
<td>THROUGH THE LENS ITTL, Council Bluffs</td>
<td>$225</td>
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## YOUTH DIVISION: BLACK & WHITE OR COLOR

<table>
<thead>
<tr>
<th>Class</th>
<th>Title</th>
<th>Sponsor</th>
<th>Prize</th>
</tr>
</thead>
<tbody>
<tr>
<td>31</td>
<td>Theme</td>
<td>AMY DOERRING PHOTOGRAPHY, Newton</td>
<td>$150</td>
</tr>
<tr>
<td>32</td>
<td>People</td>
<td>DIANE LOWRY, Ames</td>
<td>$150</td>
</tr>
<tr>
<td>33</td>
<td>Places &amp; Landscapes</td>
<td>CONNIE HILTS, Greenbrier, AR</td>
<td>$150</td>
</tr>
<tr>
<td>34</td>
<td>Things &amp; Still Life</td>
<td>LINN AREA PHOTO CLUB, Marion</td>
<td>$150</td>
</tr>
<tr>
<td>35</td>
<td>Plants, Flowers &amp; Trees</td>
<td>AMY CRAIG WILSON MEMORIAL, Des Moines</td>
<td>$150</td>
</tr>
<tr>
<td>36</td>
<td>Animals, Insects &amp; Wildlife</td>
<td>PATRICIA VERWERS LANG MEMORIAL, Eagle WI</td>
<td>$150</td>
</tr>
</tbody>
</table>

## SPECIAL DIVISION: BLACK & WHITE OR COLOR

<table>
<thead>
<tr>
<th>Class</th>
<th>Title</th>
<th>Sponsor</th>
<th>Prize</th>
</tr>
</thead>
<tbody>
<tr>
<td>41</td>
<td>Anything Goes!</td>
<td>LEON MAXSON MEMORIAL, South West Iowa Shutterbugs, Corning</td>
<td>$225</td>
</tr>
<tr>
<td>42</td>
<td>Infrared, Toned, Tinted &amp; Solarized</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>43</td>
<td>High Dynamic Range</td>
<td>STEVIN DAHL - GOLD CROWN PHOTOGRAPHY, Ames</td>
<td>$225</td>
</tr>
<tr>
<td>44</td>
<td>Fairs, Festivals &amp; Parades</td>
<td>MARDIS &amp; LEONA COLLINS MEMORIAL, Osceola</td>
<td>$225</td>
</tr>
<tr>
<td>45</td>
<td>Planes, Trains &amp; Automobiles</td>
<td>FENNER H. STEVENSON MEMORIAL, Boone Scenic Railroad, Boone</td>
<td>$225</td>
</tr>
<tr>
<td>46</td>
<td>Macro</td>
<td>JOHN RYAN, Des Moines</td>
<td>$225</td>
</tr>
<tr>
<td>47</td>
<td>Architecture</td>
<td>AMERICAN INSTITUTE OF ARCHITECTS, Des Moines</td>
<td>$225</td>
</tr>
<tr>
<td>48</td>
<td>Family Farm</td>
<td>SILOS &amp; SMOKESTACKS, Waterloo</td>
<td>$225</td>
</tr>
<tr>
<td>49</td>
<td>Sports</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>50</td>
<td>Panoramic</td>
<td>HAMILTON’S FUNERAL HOME, Des Moines</td>
<td>$225</td>
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</tbody>
</table>

## TOTAL AMOUNT AWARDED

$8350

*SPONSORS: For information about becoming a sponsor, contact the Iowa State Fair Entry Department at 515-262-3111 ext. 267 or email competitiveevents@iowastatefair.org.

**NOTE:** The dollar amounts listed above in the class awards is the total of the prize money paid out to the First Place, Second Place, and Third Place winners in each class.
SHADOWS

“Essentially what photography is is life lit up.”
- Sam Abell

Where there is light, there are certain to be shadows. As photographers, we are constantly searching for the ideal lighting conditions to capture the drama that can help portray a certain atmosphere in a photograph. Next year theme will hopefully have you chasing that perfect light, but not the light itself, but for the shadows it creates.

This assignment may take some time and patience but the purpose here is to watch the world around you and how the light develops shadows. Take notice of how the angles of the light change the directions of the shadows.

We will want to see images where there is vast detail in the difference between the light and the shadow it is creating. Look for scenes that are going to give an opportunity to shoot the same subject from many different angles as the light changes around you. This will also be an excellent exercise in contrast. The more light there is the more shadow it can create and thus making for a more dramatic photograph. This should also create a mood for your photograph. And before you leave the scene that you have been capturing take the time to turn around and look at the light behind you, you never know what you might find.

Remember, you want to show us the world as we have never seen it before. Show us the drama and mood that shadows can create in this world around us.
2021 IOWA STATE FAIR
PHOTOGRAPHY SALON ENTRY FORM

ENTRIES ACCEPTED
Saturday, June 12 & Sunday, June 13
From 10 a.m. until 4 p.m. in the Cultural Center.

COMPLETE FORM BELOW
Submit Entry Form and Entry Fee of $5 per photo.
Make checks payable to the Iowa State Fair.

Check ONE and please PRINT clearly.

___ Adult (19 & over) ___ Youth (18 & under) ___ Age (if Youth)

By entering I certify that the photos listed below were taken by me and NOT by another person. I also certify that I have NOT submitted any additional photos under an assumed name.

First Name________________________________________

Last Name________________________________________

Address__________________________________________

City______________________________________________

State________ Zip________________________

Phone Number(________)

Email__________________________________________

LIST PHOTOS BEING ENTERED BELOW
Please limit photo titles to three or four words.

<table>
<thead>
<tr>
<th>Photo</th>
<th>Class #</th>
<th>Photo Title NOT Class Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td></td>
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<tr>
<td>B.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>D.</td>
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<td></td>
</tr>
</tbody>
</table>

Total # of Photos That You Entered in 2021:________________________

Name________________________________________

Address______________________________________

City________________________________________

State________ Zip________________________

Class #________ Age (if Youth)_______________

Photo Title_______________________________

Total # of Photos That You Entered in 2021:________________________

Name________________________________________

Address______________________________________

City________________________________________

State________ Zip________________________

Class #________ Age (if Youth)_______________

Photo Title_______________________________

Total # of Photos That You Entered in 2021:________________________

Name________________________________________

Address______________________________________

City________________________________________

State________ Zip________________________

Class #________ Age (if Youth)_______________

Photo Title_______________________________