

IOWA STATE  
FAIRGROUNDS

Stretching 600-feet along the Fairgrounds' Grand Concourse, the Grandstand is one of the largest facilities on the property and a focal point for large, public gatherings ranging from top name concerts to action-packed sporting events. Shoppers' Mart is located on the lower level of the Grandstand. Two separate halls provide nearly 30,000 square feet of enclosed area—perfect for trade shows, training exercises and vendor exhibits.

## GRANDSTAND/SHOPPERS' MART

### GRANDSTAND

**DIMENSIONS:** 605' x 116'

**NUMBER OF SEATS:** Approx. 10,400

**ELEVATORS:** 2

**RESTROOMS:** Ground level, mezzanine (ADA accessible)

**SERVICE ENTRANCES:** 9' w x 12' h and 8' w x 8' h

**ADDITIONAL FEATURES:** Office and storage rooms, contracted concessionaire for all events, ticket booths, ADA seating, rolling covered stage, permanent stage, spotlights, box office, PA system, underground complex with dining area, and dressing rooms

### SHOPPERS' MART

**CENTER MART DIMENSIONS:** 86' x 180'

**CENTER MART SQUARE FEET:** 15,496

**EAST MART DIMENSIONS:** 87' x 157'

**EAST MART SQUARE FEET:** 13,714

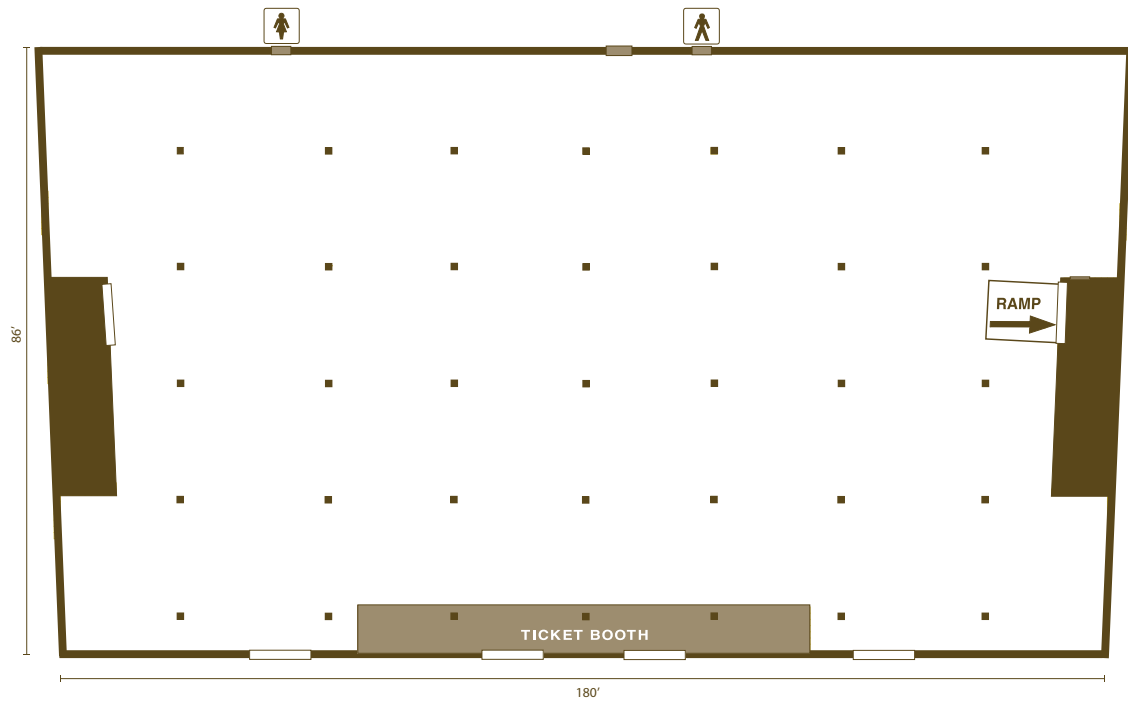
**CEILING HEIGHT:** 28'

**SERVICE ENTRANCE:** 8' w x 8' h (2)

**RESTROOMS:** Grandstand (ADA accessible)

**ADDITIONAL FEATURES:** Equipment room, walk-through doors to adjacent exhibit areas

### Shoppers' Mart Center



### Shoppers' Mart East

