

44TH ANNIVERSARY

Family Owned

MARCH 2020



Hurley's NO NAME NUTRITION Market

Since 1976
and Operated

Check us out at:
nonamenutrition.com

Happy St Patrick's Day!

KAL Magnesium Drink on Sale!

Energy Magnesium Drink to power your day.
Pretty Magnesium Drink for Lifelong Beauty.
Heart Magnesium Drink to Keep Your Rhythm.
Calm Magnesium Drink to Calm Your Mind.

Regular Price
\$24.99

Sale Price
\$17.49

Which Magnesium is Right for You?

SAVE 30%



IMPORTANCE OF MAGNESIUM

After potassium, magnesium is the most concentrated intracellular mineral. About 60 percent of the magnesium in the body is found in bone, 26 percent in muscle, and the rest in the organs and blood. Although calcium supplementation gets all the headlines, magnesium deficiency is much more likely to be a problem than calcium deficiency

Magnesium is critical to almost all enzymatic functions in the body. It is involved in energy production, protein formation, cell replication, and muscle relaxation. For example, magnesium is essential in the biochemical cycle that converts sugar to ATP (adenosine triphosphate, which is the "fuel" or energy for human cells). Just as iron is the mineral "heme" in red blood cells, magnesium is the central heme of chlorophyll, which can be thought of as "plant blood." A heme is a mineral that acts like a magnet to bind oxygen to living cells. Plant life would not exist without magnesium, and without plants there would be no oxygen or food on the planet, nor any human beings!

Magnesium is also hugely important in contractile tissue-which means muscles and arteries. Magnesium and calcium work together to promote smooth muscle relaxation (magnesium) and contraction (calcium). Because magnesium acts as a natural calcium channel blocker, supplementation to at least the minimal daily requirement of about 500 mg can help reduce blood pressure (vascular resistance) and promote more efficient heart function,



HERITAGE STORE Aura Glow Gel Creams on Sale!

Feed your skin and nurture your soul with NEW Aura Glow™ Gel Creams. When there's no time for a long, multi-step skin care routine, their crystal-infused gel creams deliver a high vibes, low maintenance skin care ritual in just one step.

Regular Price
\$18.99

Sale Price
\$13.29

NEW PRODUCTS!

SAVE 30%



*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



MARCH SAVINGS

WILEY'S FINEST All Liquid Fish Oil on Sale! Wiley's Finest fish oil = 100% American!

When you purchase a Wiley's Finest product, you can rest assured that you are purchasing a product that is made from fish caught by American fisherman, concentrated by American workers, and formulated specially for you by the Wiley family. There are very few Omega-3 ingredient manufacturers located in the USA. Most brands that claim a "Made in USA" label mean that the product was encapsulated into softgels and bottled in the U.S., not that the purification and concentration was done in the U.S.



SAVE 25%

RIDGECREST HERBALS Adrenal Fatigue Fighter and Thyroid Thrive on Sale!

These unique formulations are specially designed to support adrenal health, fight chronic fatigue, support the thyroid, and other related organs.

SAVE 30%



NEOCELL Collagen C Tabs on Sale!

America's #1 Choice of Collagen. Beautiful Skin is Always In!

Inside of you, is your own personal fountain of youth. A brilliance that is waiting just beneath the surface. It's your body's own collagen, and all you have to do is awaken it.

NeoCell knows what it takes to illuminate your beauty from the inside out. And we have the science to back it up.

SAVE 30%



TERRY NATURALLY All OPC on Sale!

Our vision at EuroPharma® is simple: to provide clinically proven effective nutritional supplements and natural remedies that improve the health of America, one person at a time. You can be one of them.

SAVE 25%



Mark your calendars - Free lecture, Q&A, and book signing with

Dr. Cass Ingram

REVERSING ALL INFECTION & INFLAMMATION



WITH NATURAL REMEDIES: WILD TURMERIC, HEMP, BLACK SEED, AND MORE!

Tuesday, March 17th 6:30-8:30 pm
DoubleTree by Hilton Omaha Southwest
3650 S 72nd Street, Omaha NE, 68124

NORTH AMERICAN HERBS & SPICE All Products on Sale!

SAVE 25%

Dr. Ingram is one of North America's leading experts on the health benefits and disease fighting properties of wild medicinal spice extracts. A popular media personality, he has appeared on over 10,000 radio and TV shows. He specializes in reversing infection and inflammation including heart disease, arthritis, lyme, fungus, digestive disorders, psoriasis, parasites and more, all with natural cures.

BEAUTY FOOD

Supplements can help you get gorgeous hair, skin, and nails from the inside out

Your hair, skin, and nails are a reflection of your overall health. If you want thicker hair, smoother skin, and stronger nails, you can boost a balanced diet with nutritional supplements that increase your body's production of collagen and help build supportive proteins.

Molecular biologists have identified collagen as the key structural protein that helps create smooth skin and strong hair and nails. Starting at age 21, our bodies' collagen diminishes by one percent per year. By 30, the signs of reduced collagen on skin, hair, and nails become visible.

To counteract this problem, you want to activate your own collagen-generating cells, known as fibroblasts, rather than simply ingesting collagen, which your body would only use as food. The increased collagen generated beneath the skin plumps it up, smoothing fine lines and wrinkles. Collagen is also essential for strong, healthy bones and joints.

The mineral silicon is also necessary for the formation of collagen and bone. Supplementing with orthosilicic acid, the dietary form of silicon, or the herb horsetail, which is rich in silica (silicon dioxide), can help smooth lines and wrinkles and also help fight brittle hair and nails.

Biotin is believed to help hair grow healthier, thicker, and longer. It may also strengthen brittle nails, preventing them from splitting and breaking. Your daily supplement regimen should also include vitamins A, C, and E, antioxidants that help promote strong connective tissues and cellular growth for healthy hair, skin, and nails.



*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



MARCH SAVINGS

HOME HEALTH Castor Oil on Sale!

Purity, Potency, and Freshness are the three main ingredients that go into all Home Health Products to ensure your body is getting treatments only nature can provide.



AMERICAN HEALTH Select Products of Ester-C® with Citrus Bioflavonoids on Sale!

(Item #s: 16961, 16975, 16982, 16971)

American Health Ester-C has you covered. Being gentle on your digestive system, to offering 24 hour immune support, Ester-C is the clear choice for keeping you healthy!



SOLGAR Tart Cherry and No7 on Sale!

Solgar is dedicated to providing consumers with quality, innovative, science-based supplements.



OXYLIFE Deer Antler Velvet and 5th Gear on Sale!

Deer Antler has been used for over 2,000 years in traditional Chinese medicine for a variety of ailments including infertility, joint inflammation, and hypertension. It has quickly gained popularity in traditional medicine for a variety of benefits.

5th Gear Energy Enhancement is for those who are on the go all the time and need that extra boost. This energy supplement will give you all the juice you need without the crash that comes from sugar energy drinks.

NATURAL FACTORS All BioSil on Sale!

Want the Real Beauty Benefits of Collagen? Generate it. Don't eat it!

The key to generating collagen is to activate your body's own collagen-generating cells – known as fibroblasts. Now here's the good news. BioSil Hair Skin Nails is clinically proven to increase collagen formation, creating collagen with your own DNA fingerprint! Of course, the real proof is the results you'll see.



HYALOGIC Entire Line on Sale!

Hyalogic, the leader in premium high molecular weight hyaluronic acid, offers joint care supplements for humans and animals, as well as a full line of skin care and personal care products made with premium hyaluronic acid (HA).



ANDALOU NATURALS All Products on Sale!

Welcome to the world of natural innovation and the latest ingredient biotechnology. You deserve results, and it's our goal to give you natural beauty, precisely.



NORDIC NATURALS All DHA, EPA, and Omega Vision Products on Sale!

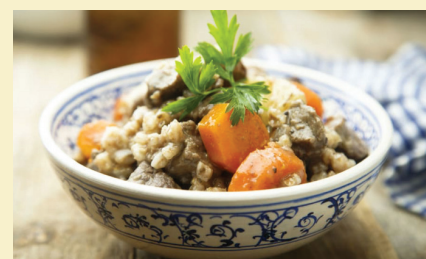
At Nordic Naturals, we're committed to delivering the world's safest, most effective nutrients essential to health. It's what motivates us to ensure that all our products are research supported, expertly formulated, rigorously tested, proven effective, and best of all, great tasting.



VEGETARIAN IRISH STEW

Makes 4 servings

Get into the Spirit of St. Patrick's Day with this plant-based version of an Irish classic. It's made with seitan in place of meat.



This stew tastes even better as leftovers, once the flavors have had a chance to develop. Serve it over mashed potatoes for a deliciously comforting meal.

- | | |
|---|---|
| 1 Tbs. olive oil | 1 clove garlic, minced (1 tsp.) |
| 10 small frozen pearl onions, thawed | 1 tsp. fresh thyme, chopped |
| 1 medium carrot, cut into 1/2-inch pieces (2/3 cup) | 1 cup stout beer |
| 1 Tbs. flour | 1 14-oz. can low-sodium vegetable broth |
| 4 oz. seitan, cut into 1-inch pieces | 6 oz. butternut squash, cut into 1/2-inch cubes (1 cup) |
| 2 slices smoky tempeh bacon, cut into 1/2-inch pieces | 1/3 cup frozen shelled edamame |

1. Heat oil in saucepan over medium-high heat. Add onions and carrot, and cook 5 minutes. Stir in flour, and cook 2 minutes more. Add seitan, tempeh bacon, garlic, and thyme, and cook 2 minutes.

2. Pour in beer, and bring mixture to a boil. Cook 3 minutes, stirring and scraping any bits that may be stuck to bottom. Add vegetable broth and butternut squash, and bring to a simmer. Reduce heat to medium-low, and cook 20 minutes. Add edamame and cook 10 minutes more. Season with salt and pepper, and serve.

PER SERVING: 308 cal; 23g pro; 8g fat; 384mg sod; 8.5g fiber; 7g sugars

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



MARCH SAVINGS



LIFE SEASONS

Beu-T, Pausitivi-T, PreMense-T, Sensitivi-T on Sale!

LifeSeasons is committed to providing high quality, condition-specific supplements that support a healthy and vibrant life. LifeSeasons is guided by a simple yet powerful belief – BEST ingredients, BEST formulas, BEST results.

SAVE 25%



NO NAME BRAND Alfalfa Tablets 500 tablets

- Known as the "Father of all foods"
- Natural Source of chlorophyll, fiber, and other beneficial nutrients

Guaranteed Quality From a Name YOU trust!

Regular Price \$13.80

Sale Price \$10.35

SAVE 25%



Mark Your Calendars for our Annual Customer Appreciation Weekend!

Friday June 12th and Saturday June 13th from 10 am to 5 pm

Meet the reps, try the newest products, get our biggest discounts of the year and sign up to win one of over 80 gift baskets

Help us celebrate our 44th year! Family-owned and Going Strong!

PLUS +CBD™ OIL Entire Line on Sale!

#1 SELLING HEMP CBD PRODUCTS DISCOVER THE BENEFITS OF PLUSCBD™ OIL All of our products are Non GMO, gluten-free, and tested to ensure the best quality CBD Oil available, Choose from a wide variety of products and flavors. We use CO2 extraction and chemical-free extraction process that is environmentally friendly and safe for all of our hemp CBD oil.

SAVE 25%



NO NAME BRAND Oregano Oil 1 oz/2 oz

Guaranteed Quality From a Name YOU Trust!

Regular Price \$22.95/\$38.95

Sale Price \$17.21/\$29.21

SAVE UP TO \$9.74



Pick up your **FREE COPY** of Better Nutrition magazine

- 11 Ways to Detoxify
- Benefits of Omega-3 Fats
- Personalize your Meditation

2 STORES TO SERVE YOU!

NORTH EAST:
2032 N. 72nd St.
402.393.5812
Omaha

WEST CENTER:
14469 W. Center Rd.
402.333.1300
Omaha

STORE HOURS:
Mon 9:30am-8pm
Tue-Sat 9:30am-6pm
Sun Closed

West Store open **till 8pm** on Monday and Thursday!



nonamenutrition.com

Mark Your Calendars for our Customer Appreciation Days – June 12th and 13th 2020!

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.