



Town Hall



Drew Bonillas
Community Manager

May 2024



Agenda

Welcome & Company Updates.

CEO, Brent Bellm, shares BigCommerce news and innovative new merchants.

BigCommerce Product Updates.

CPO, Troy Cox and members of our product teams will announce new features and platform improvements.

BigCommerce Content News.

Sr. Director of Content Marketing, Melissa Dixon, highlights new content & educational resources from BigCommerce.

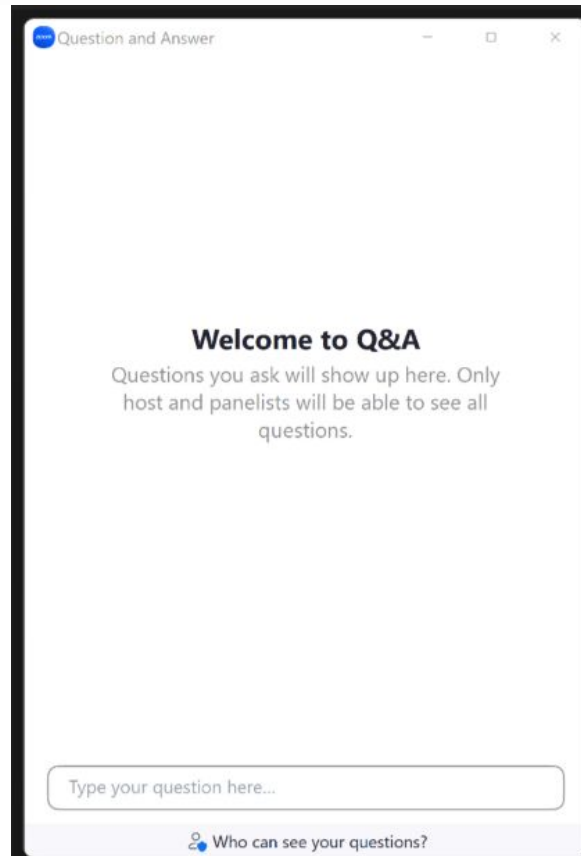
Live Q&A.

Anonymously submit your questions for our team to answer live during today's webinar.

How To Ask A Question

Submit a question via the Zoom Q&A Panel

1. Navigate to the Q&A Panel
2. Privately submit your question to our moderator team
3. We'll address as many of your questions on air as we can!





BigCommerce CEO Brent Bellm

\$340M ARR**Revenue growth**

+12% 1Q24 | +9% 1Q23
+11% 2023 | +27% 2022

↑ 8%

Enterprise account ARR growth

78%

Q1'24 non-GAAP gross margin

Target Customer Segments

**Adjusted EBITDA****↑ +5%** of revenue Q1'24**Operating cash flow****↑ +25%** of improvement you as % of revenue in Q1'24 vs Q1'23**5,970**

Enterprise accounts

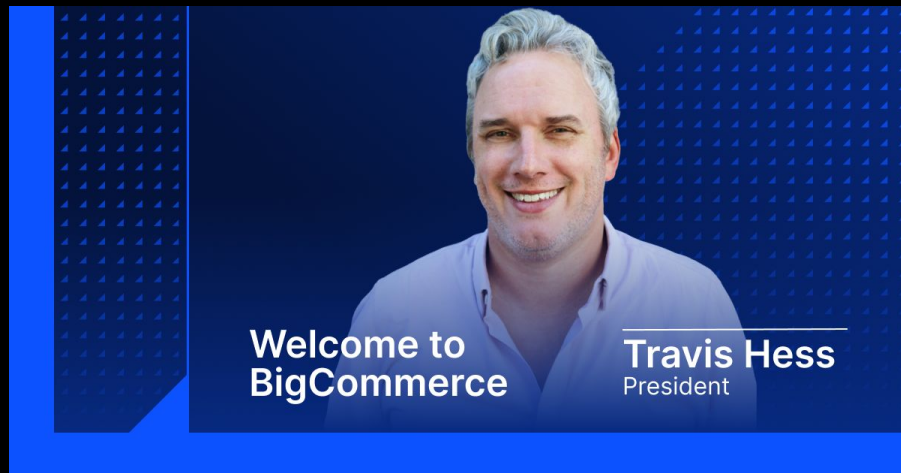
Balance sheet

\$266M cash, equivalents, and marketable securities

Note: All statistics as of 03/31/2024 unless otherwise noted



Welcome industry veterans, Travis Hess and Thom Armstrong



Travis Hess, President

- ▶ Accenture, Managing Director, B2C
- ▶ The Stable, EVP, and BVA, CEO
- ▶ PFSWeb, EVP, and LiveArea, CRO
- ▶ Shopify Global Advisory Board



Thom Armstrong, VP, Enterprise Americas

- ▶ Stylitics, SVP
- ▶ Amplience, VP
- ▶ Salesforce CC/Demandware, EVP
- ▶ ATG, Solutions Engineer



The Next Big Thing: 100+ innovative new platform features and partner integrations.

Create stunning composable storefronts

- Catalyst
- Makeswift

Convert more shoppers

- PayPal Fastlane

Grow sales on a global scale

- MSF localized storefronts

Unlock omnichannel revenue

- Instant Commerce

Boost your B2B business

- Quotes 2.0
- Open Source Buyer Portal

Harness the power of BigAI

- Product Recommendations












Reduce operational costs

- User permissions

Discover new developer tools

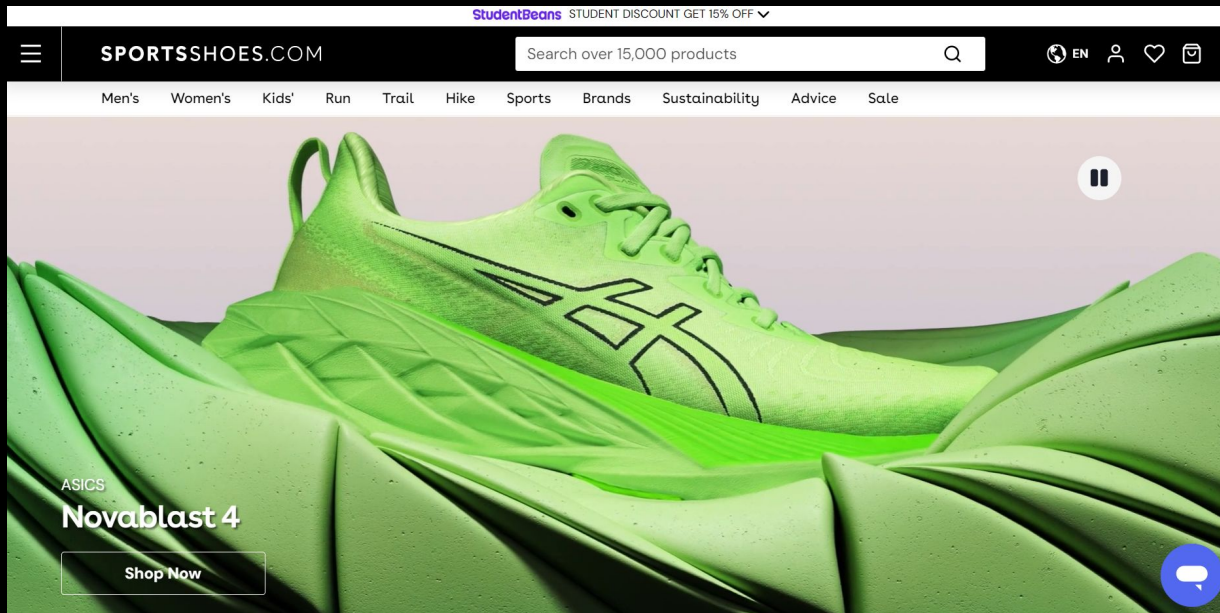
- Storefront GraphQL

Security leadership, including two new certifications

												
Payment Card Integrity	PCI DSS	✓	✓	✓	✓		✓		✓	✓	✓	✓
Security	ISO 27001		✓		✓	✓	✓		✓		✓	
Quality	ISO 9001								✓		✓	
Data security in the cloud,	ISO 27017		✓		✓		✓				✓	
Data privacy in the cloud,	ISO 27018		✓		✓		✓		✓		✓	
Privacy (maps to GDPR)	ISO 27701						✓					
Business Continuity	ISO 22301		✓				✓				✓	
Financial Reporting	SOC1	✓			✓		✓		✓	✓	✓	
Data Management Practices	SOC2	✓	✓		✓		✓		✓	✓	✓	
Public summary of SOC2	SOC3	✓	✓		✓		✓					

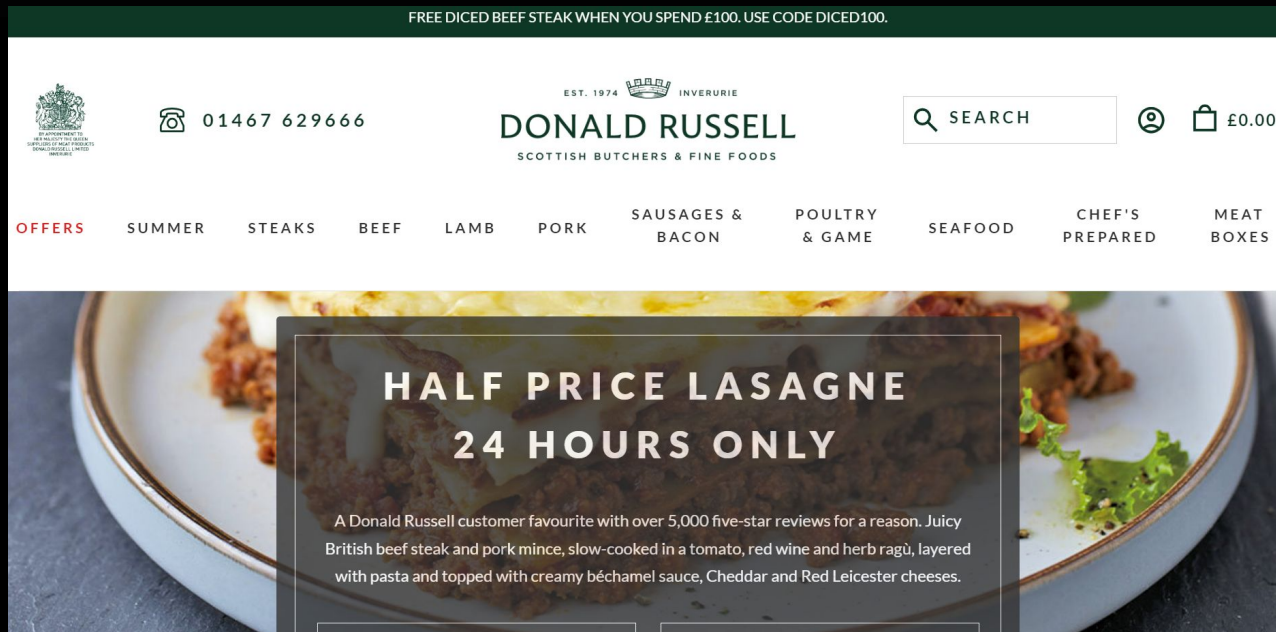
New last month

Innovative New Merchants



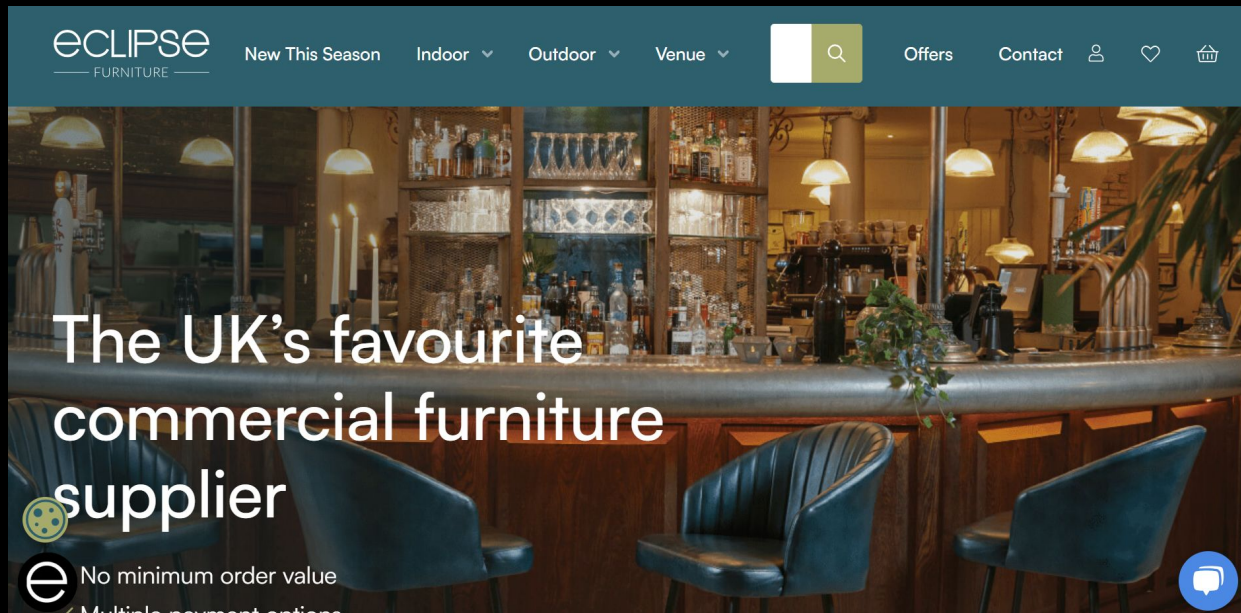
UK's leading online retailer for run, gym and hike

- ▶ Headless. Multi-storefront. Custom shipping app. Custom checkout. Custom plug-in for ERP System X
- ▶ Migration from custom platform
- ▶ Apps: System X, Vercel, Prismic CMS, Stripe, Klarna, Bloomreach, Dotdigital, Stripe, PayPal, Klarna
- ▶ Partners: Space48



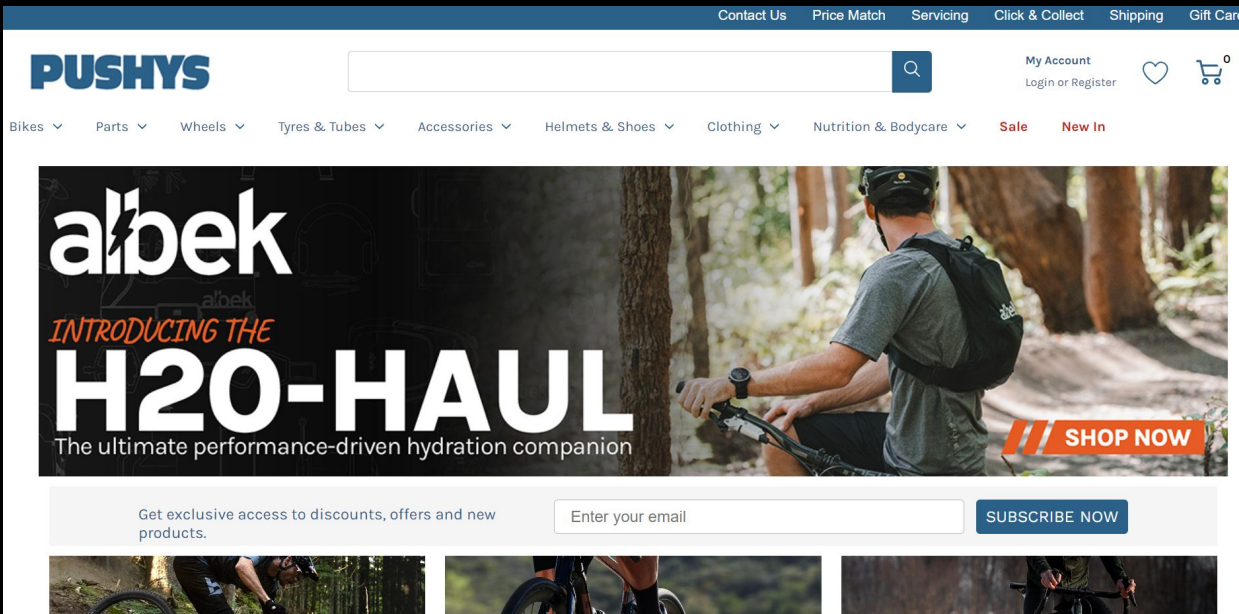
Well-known traditional Scottish butcher

- ▶ Beautiful site.
- ▶ Migration from Magento 2
- ▶ Apps: Microsoft Dynamics, Yotpo, ShipperHQ, One Click Social Login, Instagram Feed by Elfsight, Klevu, FeedGeni, Metafields Manager and Mega Menu Builder by Space48, StagingPro, PayPal
- ▶ Partners: Pinpoint/IDHL



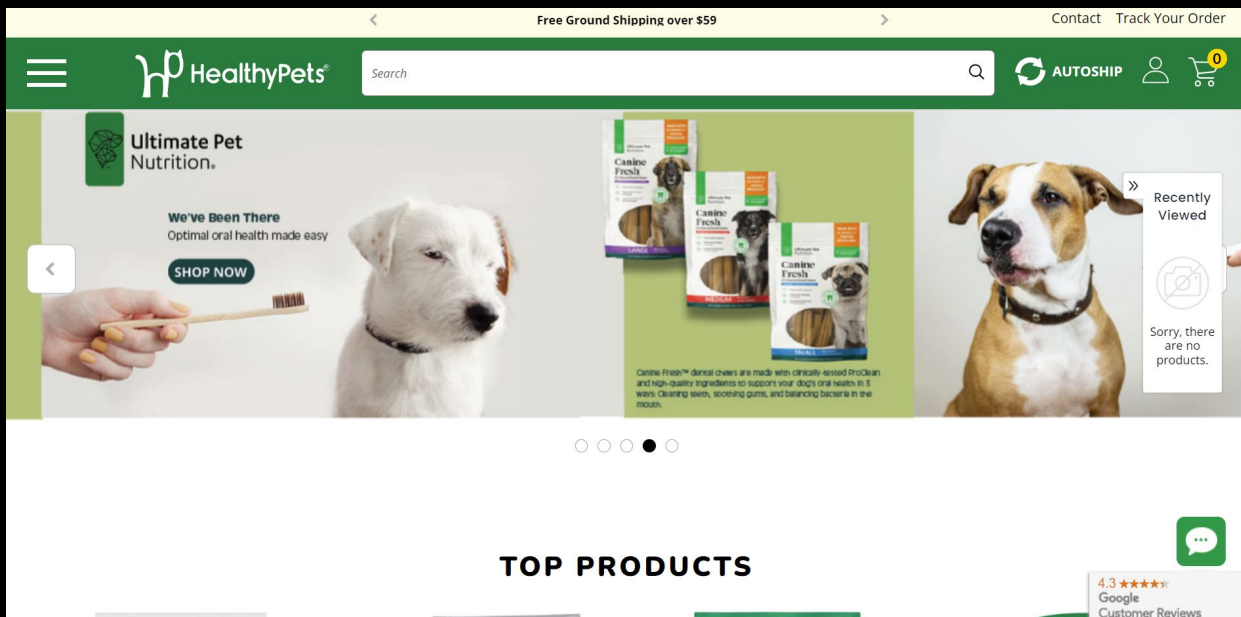
Leading UK commercial furniture seller for 30+ years selling to restaurants, pubs, and hotels

- ▶ B2B + Stencil
- ▶ Apps: B2B Edition
- ▶ Partners: MTC Agency



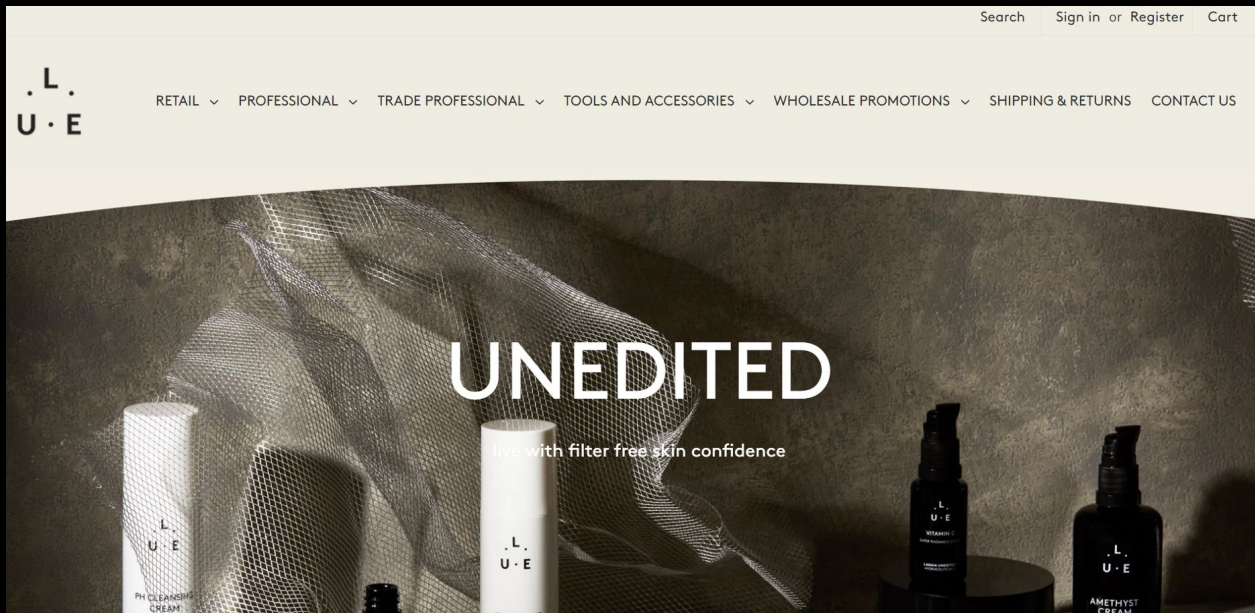
Australia's leading online bike retailer

- ▶ Migration from Magento 2
- ▶ Apps: Netsuite, Klaviyo, ShipperHQ, Yotpo, DataFeedWatch, Trustpilot, Tag Rocket, PapaThemes Widgets, Ads & Listings on Google, Epic Page Builder Widgets, NotifyMe, CopyCat Copy Duplicator, Metafields Editor by Groove Commerce, Adyen
- ▶ Partners: internal build



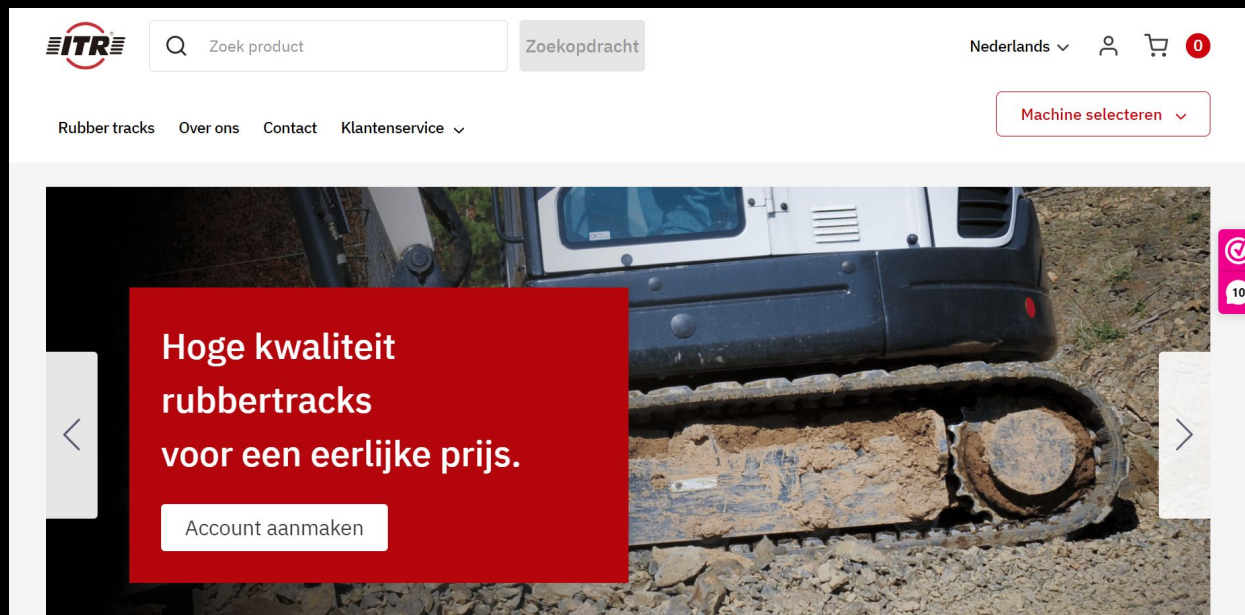
Veterinarian-founded company selling pet toys, supplements, health treatments, and accessories

- ▶ Captures tokens in checkout passed to Netsuite ERP for auth/capture. Recurring subscriptions.
- ▶ Apps: Celigo integration to Netsuite, MINIBC subscriptions and vaulting, ClearSale Fraud Protection, Klaviyo, AdRoll, Advanced Shipping Manager, Ads & Listings on Google, Attentive, Braintree
- ▶ Partners: EY Studios, Hairball (Celigo integration partner)



Australian luxury skincare brand

- ▶ Replatforming from Shopify to BigCommerce, starting with B2B store followed by B2C
- ▶ Apps: MYOB Business Account Right, B2B Edition, offline payment methods
- ▶ Partners: internal build



Major manufacturer of repair parts for the earth moving sector (excavators, diggers, etc.)

- ▶ Custom configurator to select relevant spare parts
- ▶ Migration from custom platform
- ▶ Apps: HubSpot, B2B Edition, Stripe, iDEAL
- ▶ Partners: SMC Consulting



Cattle Visions

Welcome to our new website! Please bear with us while we get everything switched over.
If you can't find what you are looking for, please call **573-641-5270** for assistance

CATTLE *Visions*

Q What are you looking for?

Sign in or Register

(0)

FIND A BULL

TANK RETURN & SHIPPING

PROMOTE YOUR BULL

A.I. SCHOOL

BULL BARN SERVICES

MEET THE TEAM

BREEDING TOOLS

Home / Find a bull

FIND A BULL

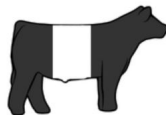
ANGUS



Rewards

Angus

BELTED GALLOWAY



Belted Galloway

BLACK HEREFORD



Black Hereford

BRAHMAN



BRAHMAN

America's premier multi-breed online cattle semen distributor.

- ▶ Netsuite integration via the Netsuite B2B Edition connector from Tavano
- ▶ Apps: Netsuite, Advanced Shipping Manager, Stamped.io, Klaviyo, Zapier, CyberSource
- ▶ Partners: Tavano

Free Shipping On Orders Over \$99, Restrictions Apply

eco PRODUCTS

Products Learn Company Stories


Search

Sign in or Register

GREEN IS ALL WE DO™

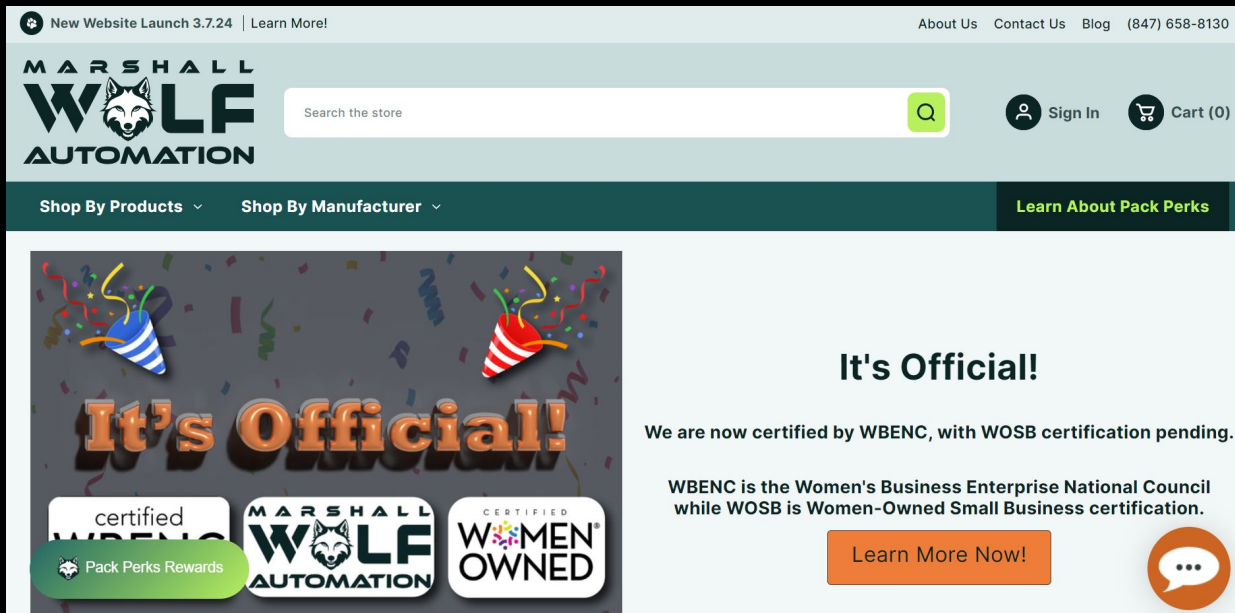
We only make products with renewable and post-consumer recycled materials, and care deeply about what happens to them after use. This singular focus makes it possible for us to do things others can't or won't.

[Learn More About Eco-Products](#)

A photograph showing two women outdoors, cleaning a large yellow recycling bin. One woman is in the foreground, wearing a green shirt and glasses, scrubbing the bin with a brush. Another woman is in the background, also wearing glasses and a dark shirt, looking on. The bin is open, and there are other bins visible in the background.

Broadest array of renewable and post-consumer recycled packaging for foodservice industry

- ▶ Netsuite integration for B2BEdition. Non-standard DNS setup utilizing Radware & Viart.
- ▶ Migration from WooCommerce
- ▶ Apps: Netsuite, ShipperHQ, Rewind, Shogun, Avalara, Mega Menu Builder by Hypa, StagingPro, EcoProducts Configuration, CyberSource
- ▶ Partners: Folio3



Industrial automation distribution company established 1984

- ▶ Uses MiniBC for tokenization of guest orders to align payment capture with fulfillment
- ▶ Migration from Magento 2
- ▶ Apps: MiniBC, Avalara, Klaviyo, ShipperHQ, Stamped Product Reviews & Loyalty, Rewind, CedCommerce, Klevu, B2B Edition, FeedOps, Extend Product Protection, StagingPro, Braintree
- ▶ Partners: Obundle



The screenshot shows the Twin Liquors Wholesale website. At the top, there is a header with the 'TWIN LIQUORS' and 'SIGEL'S' logos, a 'WHOLESALE' button, and a user profile icon. Below the header, a message states: 'All customers are required to log in before making purchases.' The main content area is divided into two columns. The left column is titled 'New to Wholesale? Need Assistance?' and contains text about contacting the wholesale team and a dedicated advisor, followed by an 'Inquiry Form' button. The right column is titled 'Sign in' and contains a login form with fields for 'Email Address' and 'Password', a 'Forgot your password?' link, and a 'Sign in' button.

TWIN LIQUORS | SIGEL'S
WHOLESALE

All customers are required to log in before making purchases.

New to Wholesale? Need Assistance?

Contact our wholesale team by filling out an inquiry form.

A dedicated advisor can answer any questions and help address your business needs.

[Inquiry Form](#)

Sign in

Email Address:

Password:

[Forgot your password?](#)

[Sign in](#)

Leading wine and spirits retailer founded in Austin, TX, in 1937

- ▶ Using Shopping List from B2B Edition as the B2B order form for customers
- ▶ Apps: StagingPro, Shogun, Rewind
- ▶ Partners: internal build



Sr. Director of Content Marketing

Melissa Dixon

BigCommerce Content News

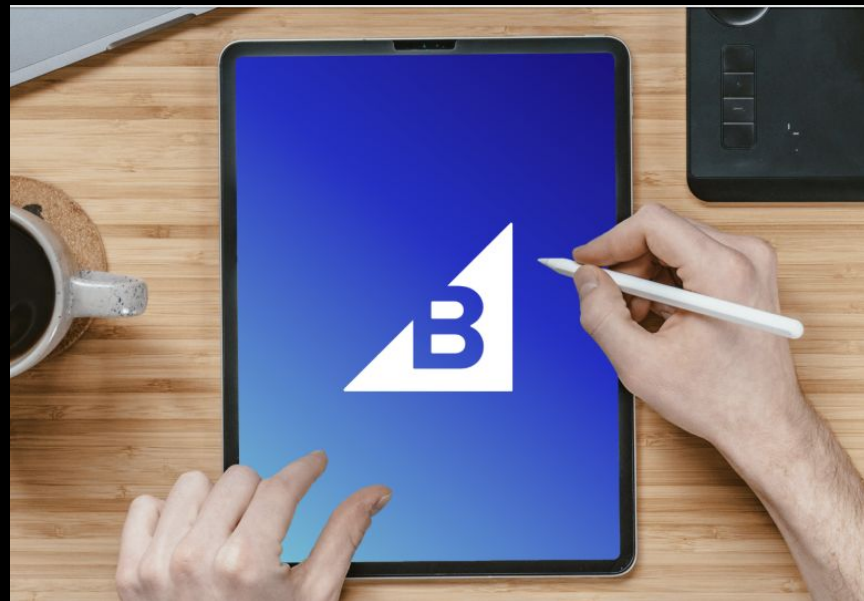
Vogue Business Master Class

- ▶ A video series featuring experts from Nordstrom, Dr. Barbara Sturm, and BigCommerce discussing how brands can optimise their digital commerce strategies.
- ▶ Topics include:
 - Ecommerce and AI
 - Omnichannel strategies
 - Digital marketing
 - Customer experience
 - Personalization
 - Shipping



2024 Global Ecommerce Industry Vertical Reports

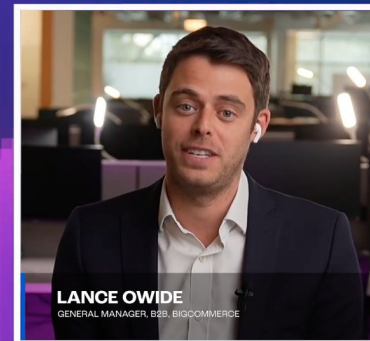
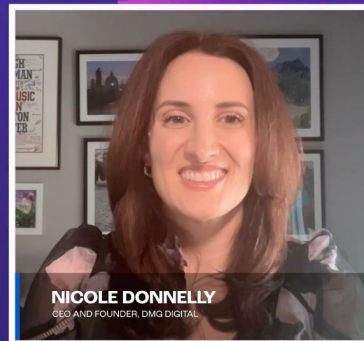
- Home, Garden, and Furniture
 - Discover how brands stayed resilient in 2023 and what's next for 2024
- Fashion and Apparel
 - See how brands performed in Q1 and learn about top trends and predictions for 2024





New B2B Bites Episodes

- Watch the latest videos:
 - Integrating Sales Teams with Nicole Donnelly
 - B2B Branding with Isaiah Bollinger
 - The Impact of AI on B2B Ecommerce with Jake Cook
 - The Power of Video with Curt Anderson



More content resources

2023 Partner Award Winners

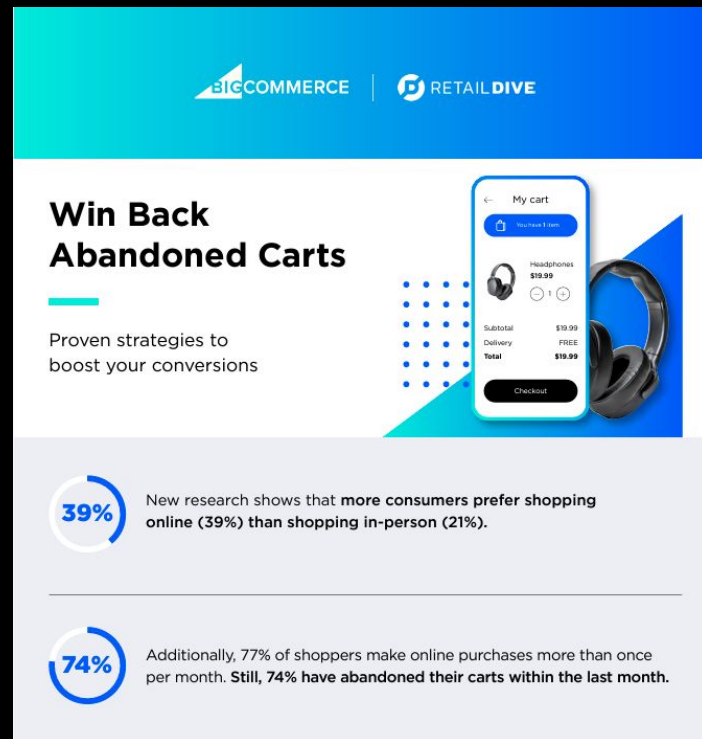
- Learn about the agency and tech partner winners in AMER, EMEA, and APAC

Abandoned Cart Infographic

- Discover strategies for winning back abandoned carts and boosting conversions

Make it Big Podcast

- Listen to our latest episode with BigCommerce CTO, Brian Dhatt, and Klevu CCO, Jussi Rousi, discussing how B2B brands are using MACH principles and modern tech to elevate the buyer experience.





Cybersecurity Manager Irene Kwon














Regulatory Audits

There were significant differences between last year's and this year's audits:

- ISO 27001: 2013 (infosec) was deprecated and replaced by **ISO 27001:2022** with additional requirements
- PCI DSS 3.2.1 was deprecated and replaced by **PCI DSS 4.0** with >65 new requirements and a new way of approaching those requirements.
- **ISO 22301** (business continuity) - we were audited both by Coalfire, and by Coalfire's auditors. (the benefit of this scrutiny is that our business continuity program is in really good shape!)



BigCommerce as Trust Leader

												
Payment Card Integrity	PCI DSS	✓	✓	✓	✓		✓		✓	✓	✓	✓
Security	ISO 27001		✓		✓	✓	✓		✓		✓	
Quality	ISO 9001								✓		✓	
Data security in the cloud,	ISO 27017		✓		✓		✓				✓	
Data privacy in the cloud,	ISO 27018		✓		✓		✓		✓		✓	
Privacy (maps to GDPR)	ISO 27701						✓					
Business Continuity	ISO 22301		✓				✓				✓	
Financial Reporting	SOC1	✓			✓		✓		✓	✓	✓	
Data Management Practices	SOC2	✓	✓		✓		✓		✓	✓	✓	
Public summary of SOC2	SOC3	✓	✓		✓		✓					

New Last Month



BigCommerce CPO

Troy Cox

BigCommerce Product Updates



100+ new features, software releases, and partner integrations.

Be a part of The Next Big Thing.





Storefront

- Catalyst

Marketing

- Instance Commerce

Convert

- Payment instrument vaulting for PayPal Complete Payments

Expand

- B2B
- Multi-geo selling

Operate

- Inventory import/export
- StagingPro

Develop

- Script integrity checker
- GraphQL Storefront API
- Webhooks
- Metafields



Catalyst

for Composable Commerce

A developer-first approach to ecommerce: fully customizable UI kit, comprehensive GraphQL API client, all optimized for Next.js and React Server Components.

[Go to GitHub Repo](#)[View Documentation](#)

```
npm create catalyst-storefront@latest
```



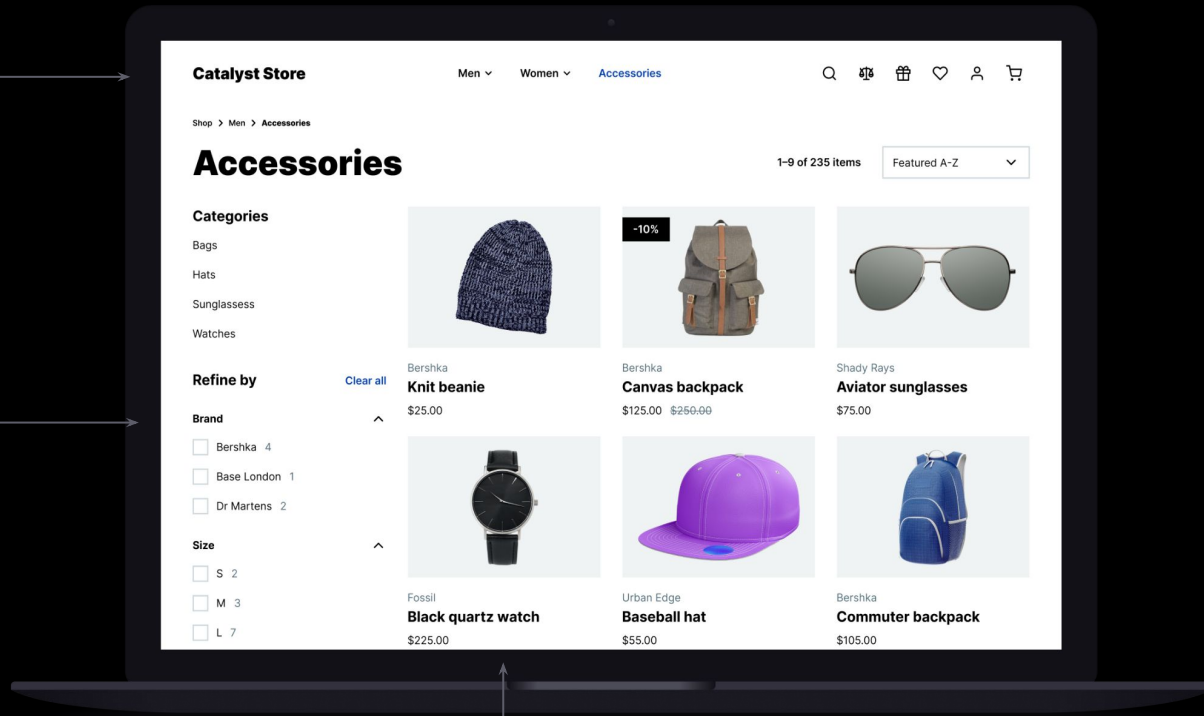


Composable: out of the box

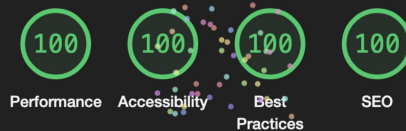
Minimally
styled,
maximally
styleable

All platform features
already implemented,
not starting from
scratch

An ideal technical
foundation, ready
for your brand's
styling.



Pre-optimized for Performance, SEO, Accessibility (perfect scores)

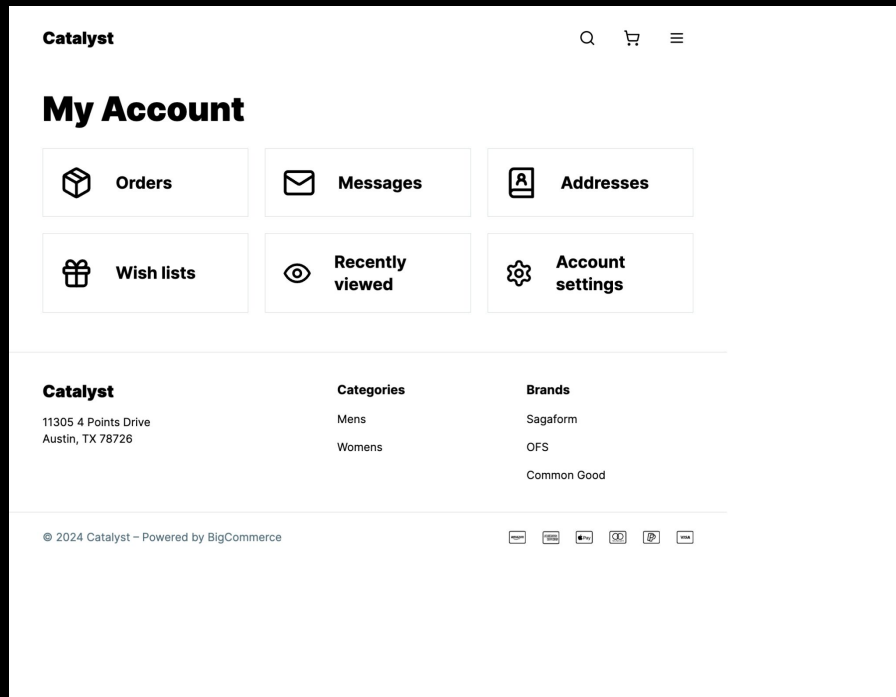


Catalyst updates

► My Account area

- Account registration
- Customer profile
- Addresses
- Order history
- Wishlists
- Reset/change password

Rolling out throughout this quarter



Catalyst updates

► Performance improvements

- In-memory cache that works in any hosting environment
- Eager fetching of cart page after add-to-cart
- API request optimizations

Available now in latest Catalyst release

► Checkout improvements

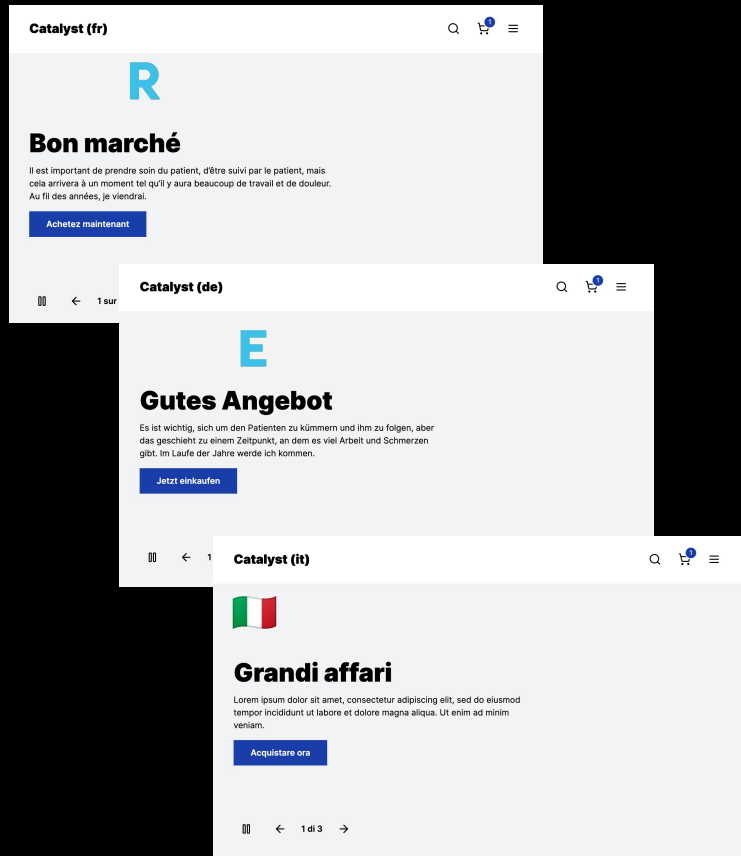
- Simpler redirect-to-checkout process which maintains a synchronized login state (including global logout)
- Benefits all existing headless implementations

Coming later this quarter

Catalyst updates

► Localization improvements

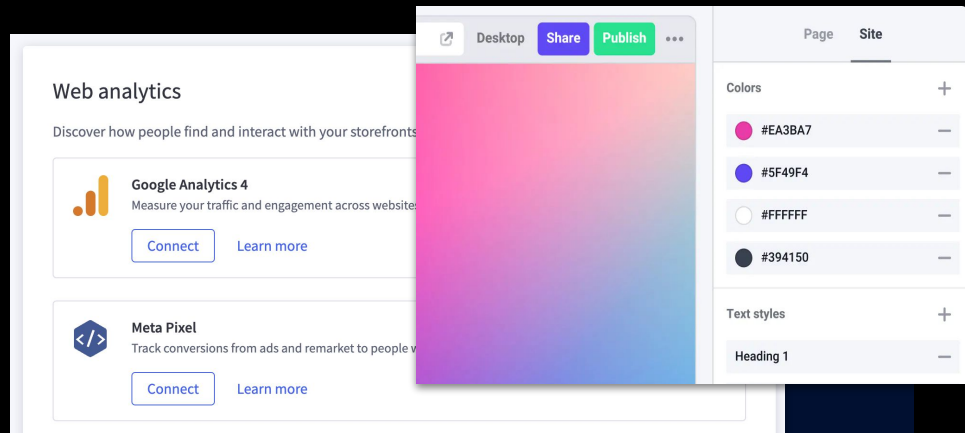
- Static string localization included in Catalyst
- Date/Time formatting
- BigCommerce will maintain default translations across 20 languages, just like Cornerstone



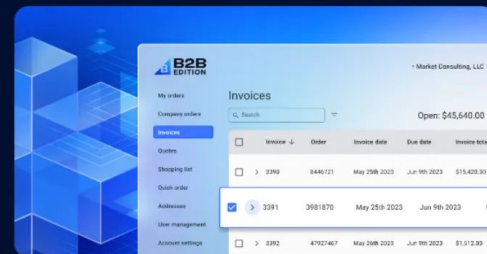
What's next?

- Turnkey support for analytics providers
- Deeper Makeswift integration
- Express wallet buttons
- Saved payment methods
- B2B Edition
- Sitemap

MAKESW!FT



BIGCOMMERCE
B2B
EDITION
OPEN SOURCE
BUYER PORTAL



Get started on
`catalyst.dev`

Catalyst

for Composable Commerce

4 Marketing

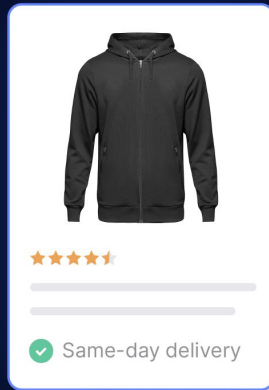
Feedonomics Product Updates



Feedonomics Product Marketing
Manager - Go To Market

Matt Weiser

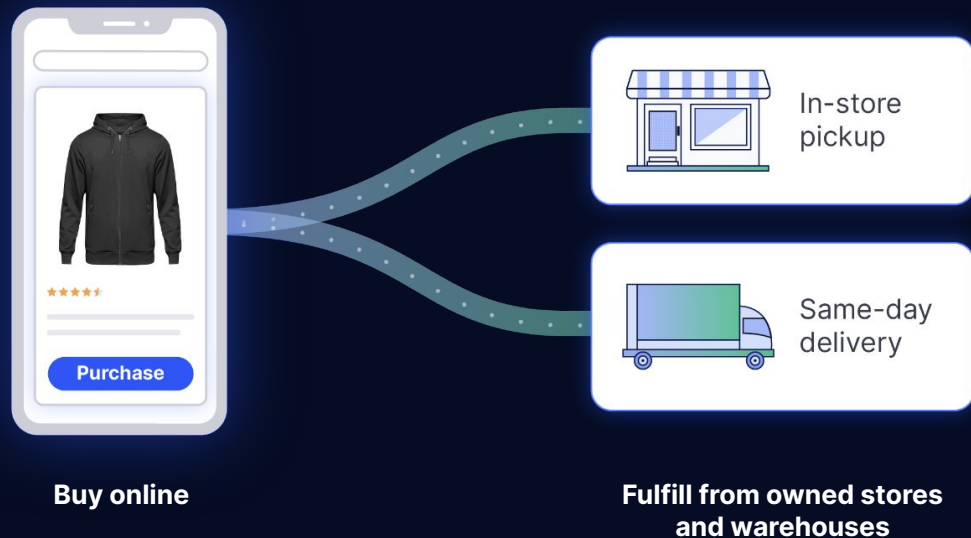
Instant commerce with Feedonomics





The rise of instant commerce

Fulfill your omnichannel priorities by bridging the gap between purchases made online and getting customers their products as fast as possible





Today's shoppers want their purchases “instantly”

It's no secret that options for rapid delivery or buy online, pickup in-store (BOPIS) are incredibly attractive offers that consumers want to take advantage of. Brands with brick-and-mortar stores need to be able to scale to meet customers' rapidly growing demands.

88%

of consumers are willing to pay for same-day (or faster) delivery after purchasing online

Source: *Retail Touchpoints*

57%

of U.S. consumers start their online shopping searches on Amazon marketplace

Source: *Insider Intelligence*

51%

of online shoppers checked online for product availability at a nearby store

Source: *Digital Commerce 360*

33X

increase in same-day purchase behavior for millennials (post-pandemic quarantine)

Source: *Traub x Crosswalk Report*



Support for the leading programs in instant commerce

Offer same-day delivery and in-store pickup from your retail locations

Marketplaces

Amazon Today

Amazon Local Selling

Same-Day Pickup & Delivery

Advertising

Regional availability & pricing

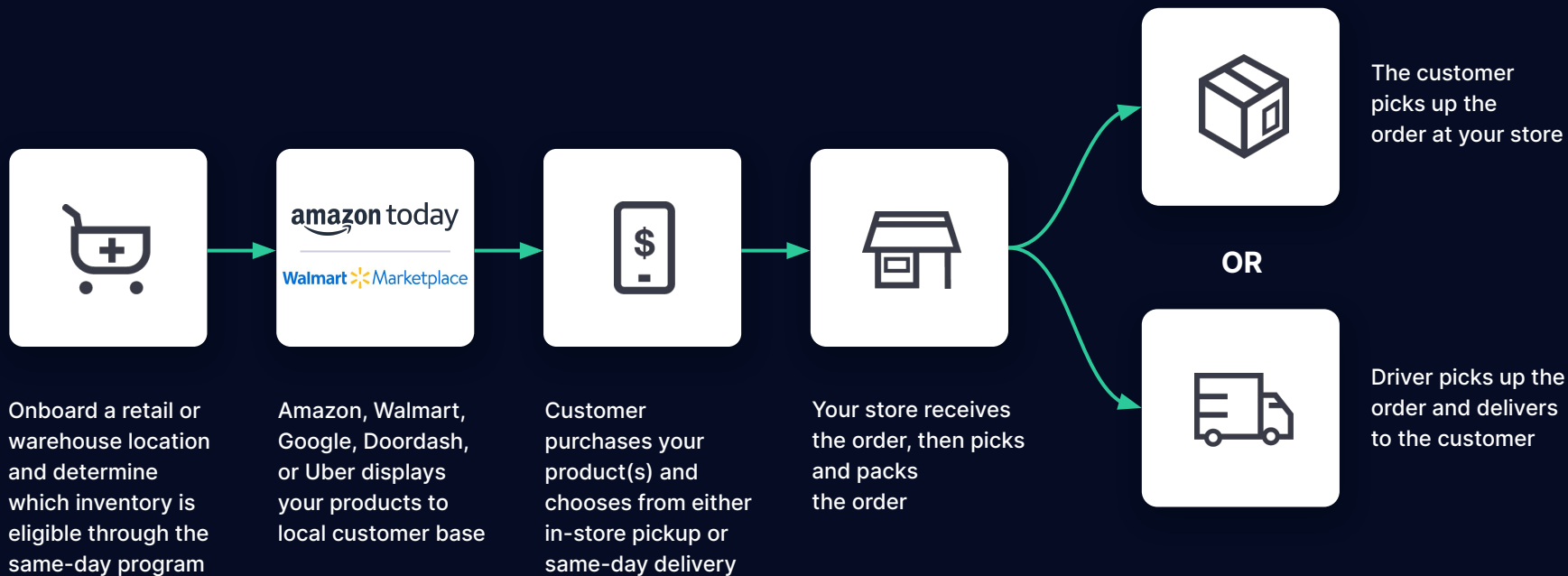
Local inventory ads

Local inventory ads

Delivery Apps



How instant commerce works





Who is instant commerce for?

Brick-and-mortar brands and retailers with a robust network of locations or warehouses.

Additionally, your business could be a great fit if:



Close proximity to metropolitan areas

Maximize efficiency and customer accessibility



Minimum five or more retail locations

The more the better to be able to reach more shoppers



Average selling price of products > \$25



Existing marketplace sellers

Already selling on Amazon or Walmart, DoorDash, Uber, or Instacart?



Amazon Today

Buy on Amazon and pick up or deliver from store



Reach up to millions of Amazon customers the same day



Reliable, same-day delivery at scale with Amazon Flex drivers



Access to in-store pickup options from your retail locations



Use your own brand packaging for all store orders



Doordash, Uber, and Instacart

Activate pickup and delivery app partners



Expose your business to tens of millions of delivery app users



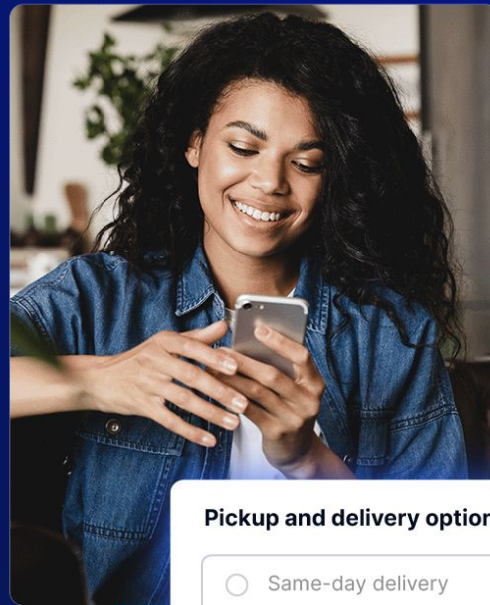
Attract shoppers with the ease and convenience of local delivery



Grow revenue by tapping into subscribers with higher AOV



Support for a wide range of retail business types and sizes



Pickup and delivery options



Same-day delivery



In-store pickup

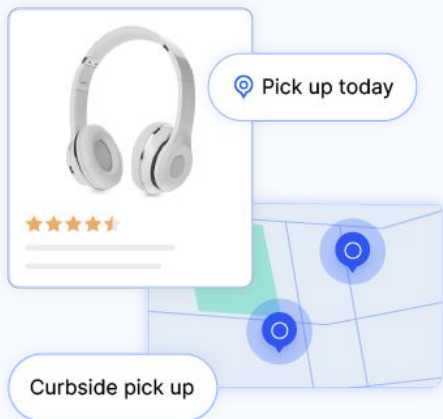
Uber

DOORDASH

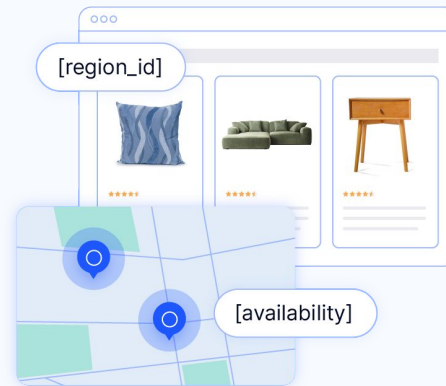
instacart

Google instant commerce solutions

Google local inventory ads



Google regional availability and pricing



Grow your brick-and-mortar and regional presence with our instant commerce offerings for Google

Drive more in-store traffic with local inventory ads



Let local shoppers know that your store has the products they're looking for **the moment they search for them on Google**



Highlight your store pickup options, including pick up today, directly on your local inventory ads



Eligible brands and retailers may **qualify for Google partner incentives such as advertising credits**



Display regional availability and pricing (RAAP)



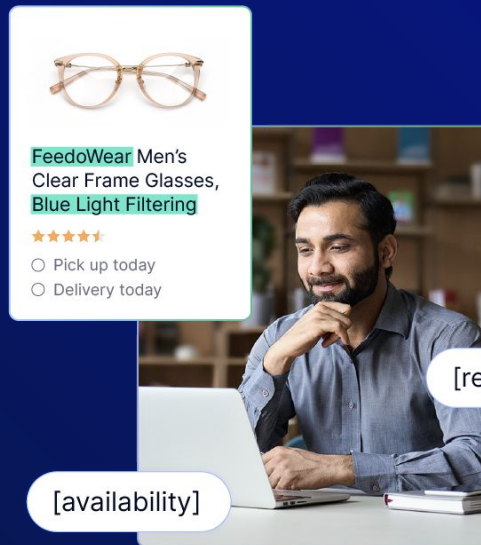
Promote product ads with inventory that's **regionally priced, in stock, and available to ship**



Customize your regional targeting and **only pay for valid clicks from shopping ads to target customers**



Expand your reach to delivery areas outside the radius of your stores if you use local inventory ads





Why partner with Feedonomics?

SPEED TO MARKET

Reduce integration friction

Feedonomics simplifies APIs and provides clear integration roadmap to streamline integration

OMNICHANNEL SCALABILITY

Integration efforts generalize across programs

Feedonomics accelerates connection to each instant commerce channel

MORE SALES

Improved performance with higher quality product data

Data transformations increase channel search relevancy

FLEXIBILITY

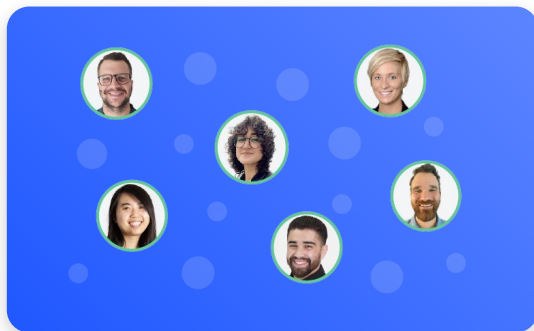
Deliberately control product assortment

Business users can easily control which in-store products they opt into programs

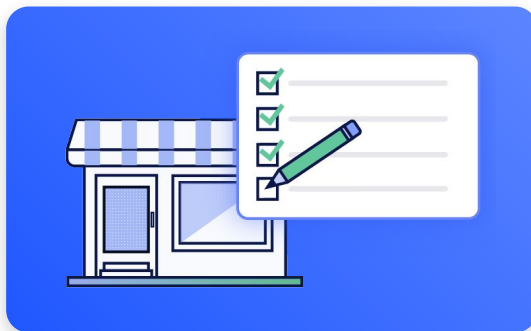


What does onboarding look like?

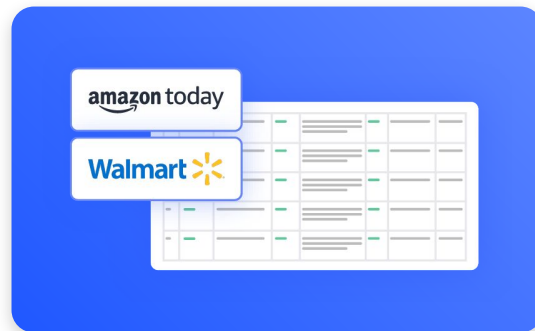
The Feedonomics partnerships team can introduce you to our partner program leads.



1. Engage with the Feedonomics team to kick off conversations with one of our instant commerce partners.



2. Map out the requirements for your stores and consult with your IT team or SI agency on integration (if applicable).



3. Launch with one or more of our partner solutions while Feedonomics supports scalable data sync.

Apply for the pilot



Scan QR code and complete the form
for pilot program consideration



Join waitlist to **prioritize your
implementation**



Sign up now to **secure rebates and
lock in pricing**





Turn shoppers into buyers with the best one-page checkout UX.

Let your shoppers store their payment instruments with PayPal Complete Payments (PPCP)

- ▶ **Stored Credit/Debit Cards** - Offer a fast and simple way to store and manage your customer's credit/debit cards with PayPal
- ▶ **Stored PayPal Accounts** - Store PayPal accounts making checkout even easier
- ▶ Supported via Stored Payment Instruments API
- ▶ Available now for:
 - Plus plan and higher
 - Stores in the US, UK, CA, IT, AU, DE, FR, ES

Stored Credit Cards

Allow your registered customers to safely and securely store their credit card details so that they are able to complete future purchases faster. The credit card details will be stored securely with PayPal and associated with the billing address stored with the customer record on your store.

The use of stored credit cards to perform payments without the shopper's active participation can only be used to support recurring payments (i.e. subscription based products/services that are processed in a regular time series). [Learn more](#)

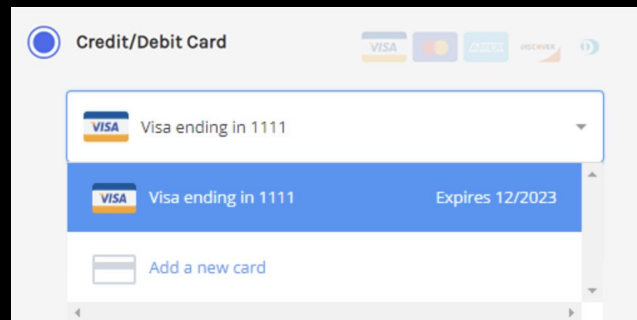
☒ Enable stored credit cards

☒ Enable real-time account updater

Automatically refresh outdated customer card information for uninterrupted payments. Real-time account updater increases payment success by asking the card issuer for updates about the buyer's card, and applying any changes to the current card. Note: real-time account updater is an optional paid service provided by PayPal and enabling the feature requires prior activation within your PayPal account settings under Payment Preferences. [Learn More](#)

☒ Enable automated card delete

Automatically delete closed customer cards from your store





Expand

Grow with new brands, geographies, and channels.

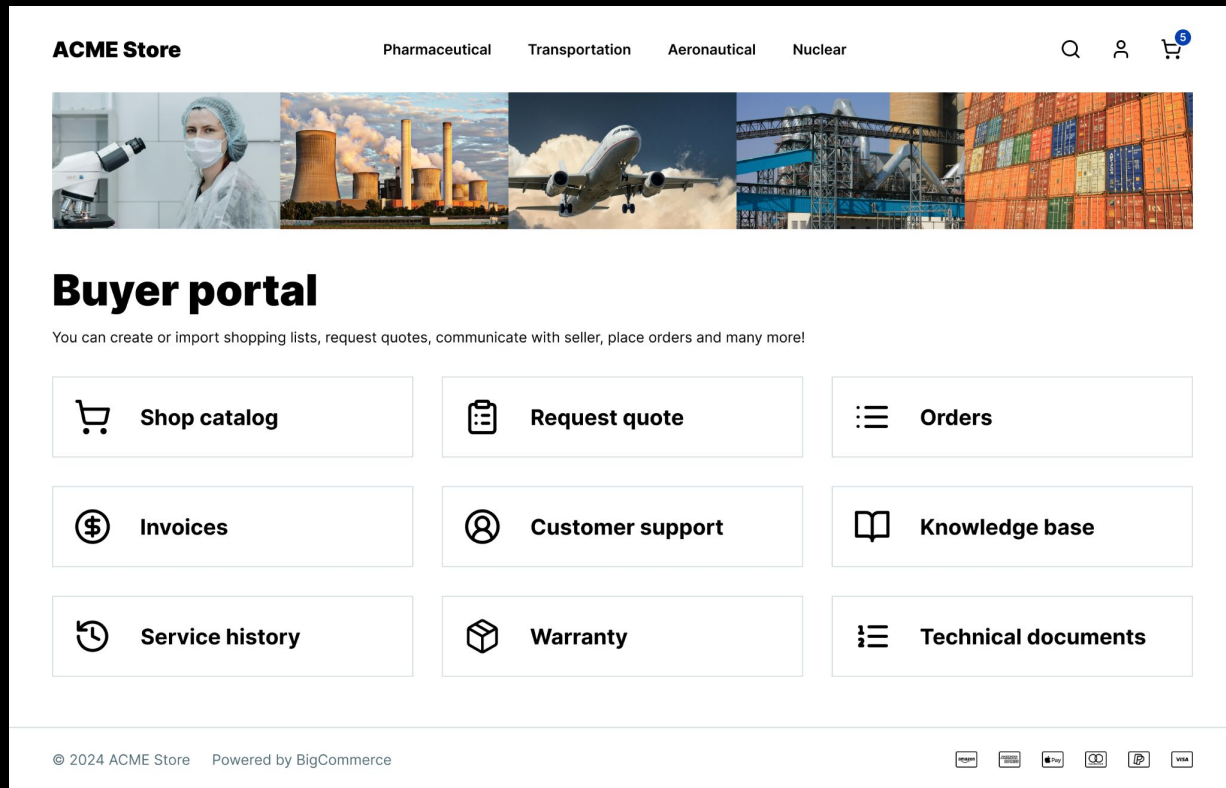


Expand with B2B

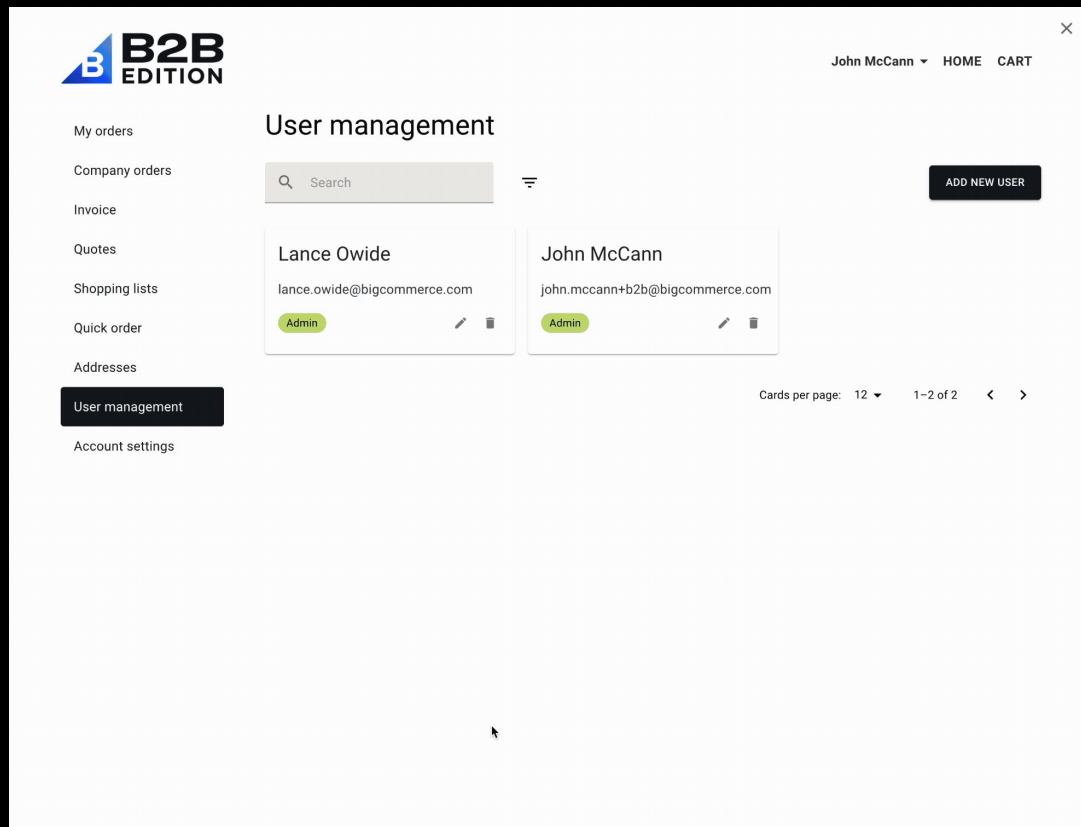
Deliver bespoke buyer experiences in less time.

Introducing the Open Source Buyer Portal.

► Available now



Manage company users at scale



Company user extra fields

- Text
- Multi-line
- Number
- Drop-down

► Available now

Automate your accounts receivables.

New Company Specific Invoice Payment Terms

- Available next month

0 Assigned Super Admins 0 Assigned Sales Staffs 1 Addresses

S) SALES STAFF(S) **PAYMENT METHODS** ADDRESS BOOK ATTACHMENTS

Payment terms

☐ Enable company payment terms
When disabled invoices will be generated with default payment terms. [Learn more](#)

Company Payment Terms

Net 30

Credit

☐ Enable Credit
Total value available for this company. [Learn more](#)

Available Credit

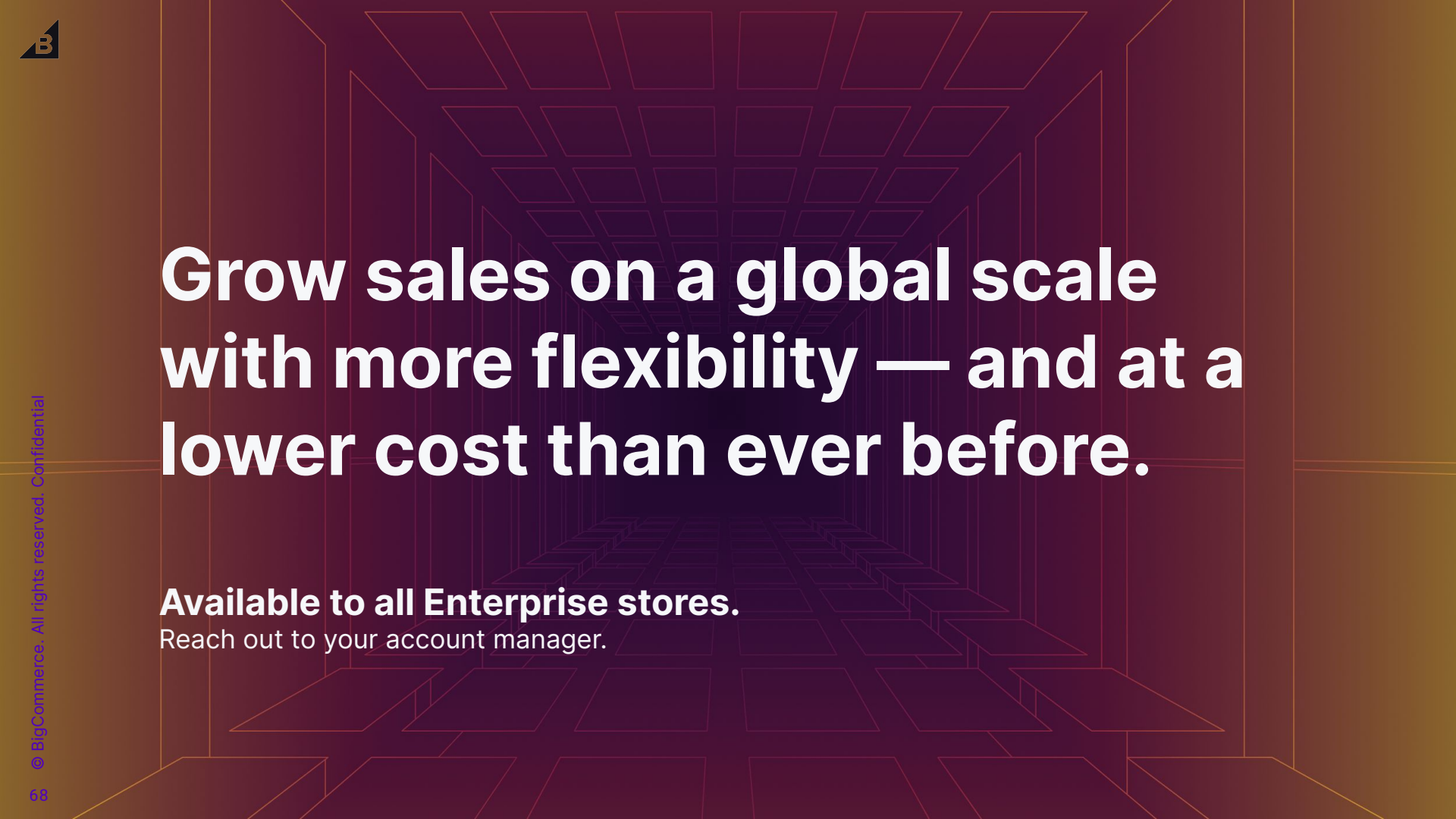
\$ Save

A value of zero indicates no credit available.

☐ Disable payment via PO(chèque) when credit value exceeded
Buyers can use other forms of payment but will see a credit exceeded notice and not be able to select PO payment method.



Selling Globally



**Grow sales on a global scale
with more flexibility — and at a
lower cost than ever before.**

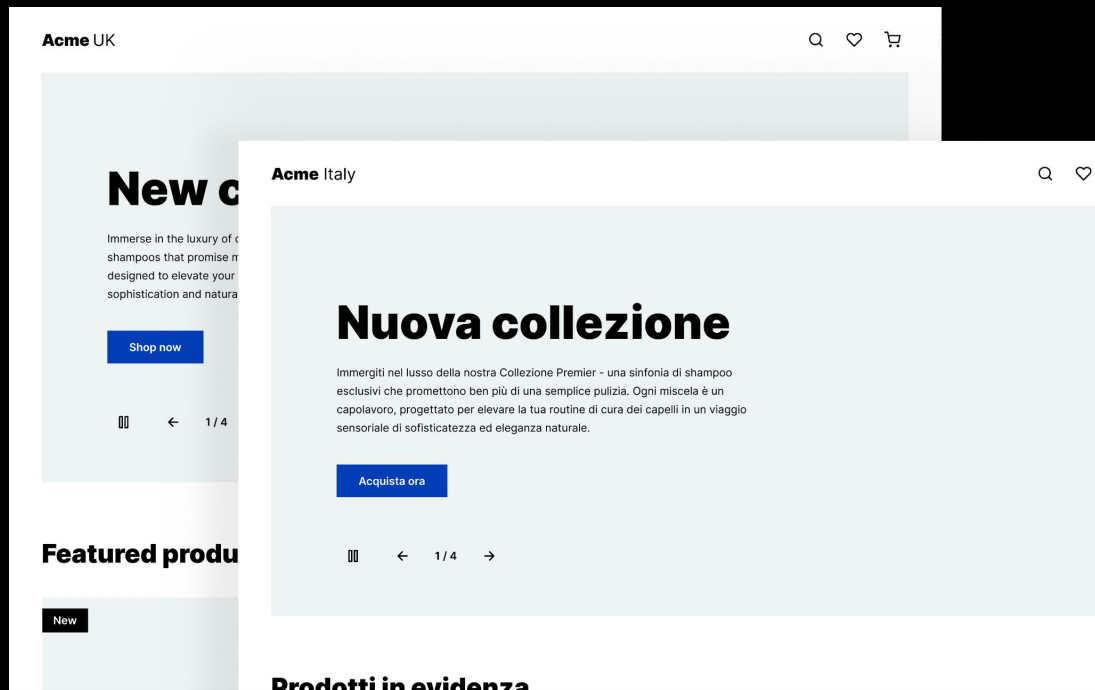
Available to all Enterprise stores.

Reach out to your account manager.



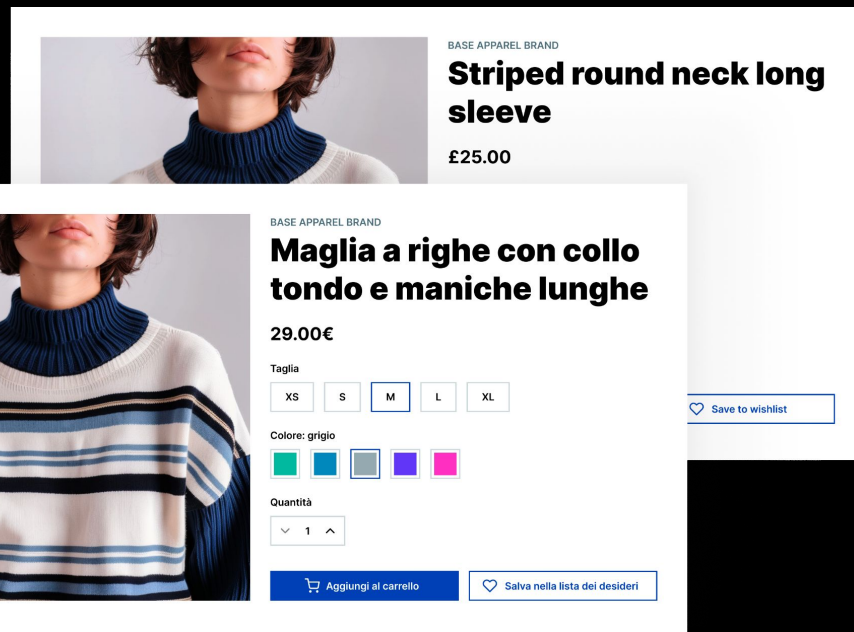
Go local with a storefront for each language.

- Available



Tailor your catalog for different geographies and languages.

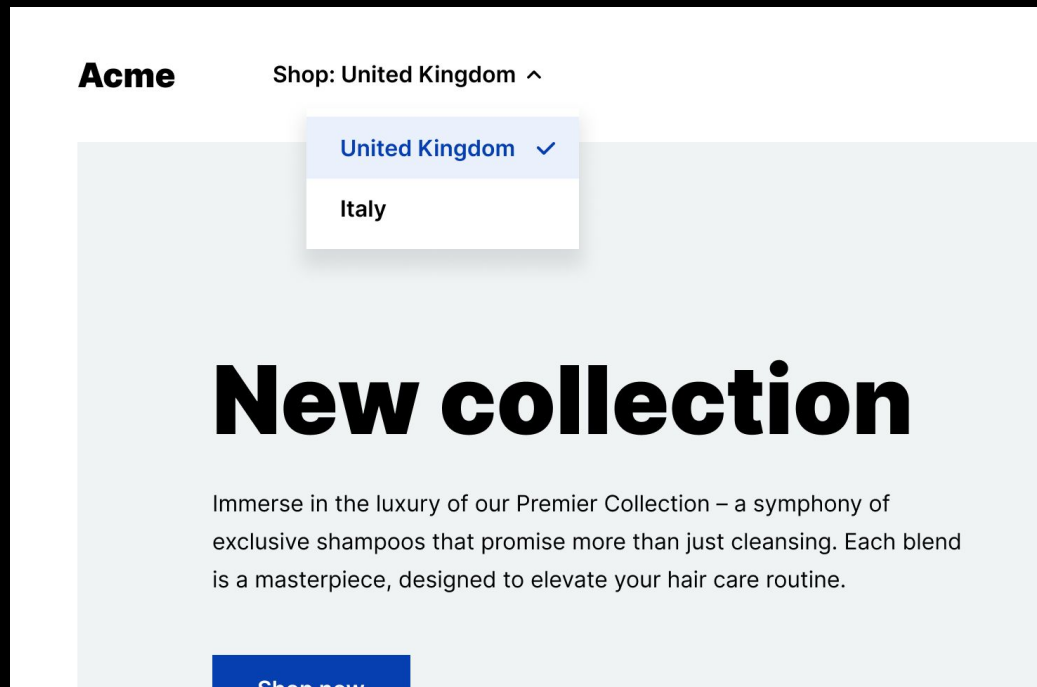
- Available





Seamlessly switch between local shopper experiences.

- ▶ Available now



Optimize currencies and prices to maximize conversions and boost margins.

- ▶ Available



Aqua Glow

Glow renewal exfoliator

£25.00



Aqua Glow

Glow renewal exfoliator

29.00€

Display prices with local tax rates based on shopper location.

- ▶ Available



Aqua Glow

Sun shield SPF 50

£25.00 • Including tax



Aqua Glow

Sun shield SPF 50

\$25.90 • Before tax

Set prices exclusive of taxes for the U.S. and inclusive of taxes for UK, FR, and more.

- ▶ Coming later this year

Acme US — Exclusive of tax, \$

Product name	SKU	Cost	Catalog price	New price	Sale price	Pricing summary
▼ Round neck cotton t-shirt	RN-10	\$5.50	\$16.50	\$16.00		\$16.00

— XXS
— XS
— S
— M
— L
— XL
— XS
— XS

Acme UK — Inclusive of tax, £


Product name	SKU	Cost	Catalog price	New price	Sale price	Pricing summary
▼ Round neck cotton t-shirt	RN-10	£4.34	£9.87	£15.25		£15.25
— XXS	RN-10-M	£4.34	£9.87	£15.25		£15.25
— XS	RN-10-M	£4.34	£9.87	£15.25		£15.25
— S	RN-10-M	£4.34	£9.87	£15.25		£15.25
— M	RN-10-M	£4.34	£9.87	£15.25		£15.25
— L	RN-10-M	£4.34	£9.87	£15.25		£15.25
— XL	RN-10-M	\$5.50	\$12.50	\$16.00		\$16.00

Create a fully localized checkout experience.

- Coming next month

Acme UK

Customer[Edit](#)
john.doe@gmail.com


Order Summary[Edit cart](#)
 Canvas laundry cart £200.00
Color: beige Qty 1


Acme Italy

Cliente[Modifica](#)
john.doe@gmail.com

Spedizione[Modifica](#)
Indirizzo di spedizione
John Doe
49 Featherstone Street
London, EC1Y 8SY, UNITED KINGDOM
Metodo di spedizione
Via terra — gratuito

Pagamento
Metodo di pagamento

Carta di credito

Visa*****0000
Scadenza CCV
 Inserisci testo Inserisci testo

Riepilogo Ordine[Modifica carrello](#)
 Carrello portabiancheria in tela 236.00€
Color: beige
52 litri
Quantità 1
Subtotale Articolo 0.00€
Spedizione —
[Coupon/Buono Regalo](#)
Totale (EUR) **236.00€**

Offer the best delivery options for your shoppers to maximize conversions and reduce costs.

- ▶ Coming in Q3

Shipping

Shipping methods

<input checked="" type="radio"/>	Royal Mail Your order will arrive in 3-4 days after it is shipped	£2.25
<input type="radio"/>	FedEx Your order will	

Spedizione

Metodi di spedizione

<input checked="" type="radio"/>	DHL Il tuo ordine arriverà in 3-4 giorni dopo la spedizione	3.25€
<input type="radio"/>	GLS Il tuo ordine arriverà in 2-3 giorni dopo la spedizione	5.95€

Boost conversion and lower costs with local payment solutions.

- ▶ Available now for a select list of payment providers and more coming soon

The image displays two overlapping payment forms. The background form is in English, titled 'Payment', and the foreground form is in Italian, titled 'Pagamento'. Both forms show the 'Credit card' option selected. The English form includes fields for card number, expiration, and a link to 'Add new credit card'. The Italian form includes fields for card number, expiration ('Scadenza'), and CCV, with a link to 'Aggiungi una nuova carta di credito'. Below the credit card options, both forms list other payment methods: Apple Pay, Google Pay, and bacs (in English) or PayPal, Apple Pay, and PAY (in Italian).

Payment

Payment method

☒ Credit card

VISA MASTERCARD AMERICAN EXPRESS

Visa*****0000

Expiration

Input text

[Add new credit card](#)

☐ Apple Pay

☐ Google Pay

☐ bacs

Pagamento

Metodo di pagamento

☒ Carta di credito

VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Visa*****0000

Scadenza CCV

Inserisci testo Inserisci testo

[Aggiungi una nuova carta di credito](#)

☐ PayPal

☐ Apple Pay

☐ PAY

Learn more about growing your global sales with Multi-storefront solutions





Operate

The clearest path to enterprise performance at lower cost.



Update inventory levels in bulk across one or multiple locations.

► Available

Export

Start export

418 selected products will be exported as a csv file. [Learn more](#)

If you need to change your export, go back to your product list and re-select the products you want to export.

Data to export

Inventory

Locations

☐ All

☒ Some

Main warehouse X

Fields

- ☒ Name
- ☒ SKU
- ☒ Stock
- ☒ Low stock
- ☒ Safety stock
- ☒ Bin picking number
- ☒ Availability

Start export

Upload import file

Importing lets you quickly add a lot of products to your store from a csv file. [Learn more](#)

Data to import

Inventory

Products

Inventory

Upload file (20 MB size limit)

Preview



Seamless stock and pricing management.

► Available

The screenshot displays the BigCommerce catalog management interface. The main section is titled "Products" and includes a search bar, a filter for "50 products", and a list of products with columns for Name and SKU. A "Preferences" modal is open, showing options for the default action to edit a single item (Open side panel or Open fullscreen editor) and a table for displaying columns (Product name, SKU, Adjust by, Stock, Low stock, BPN, Safety stock, Availability). The modal also has "Cancel" and "Save" buttons. To the right, an "Edit inventory" table shows a list of products with columns for Product name, SKU, and Stock. The table includes a dropdown for "Main warehouse" and a "Settings" icon. The table data is as follows:

Product name	SKU	Stock
Basic cott...	BC-105	31
XS	BC-105-XS	10
S	BC-105-S	5
M	BC-105-M	6
L	BC-105-XL	12

At the bottom of the "Edit inventory" panel, there are buttons for "Discard all", "Save", and "Save and exit", along with a status indicator "1 change pending".

StagingPro Updates

Recently Released

- ▶ Page Builder content can be staged and published
- ▶ Multi-store content and theme content scheduling
- ▶ Bitbucket and GitLab support for themes
- ▶ Automated point-in-time backup and restore



StagingPro Updates

Coming soon

- ▶ Support for Catalyst storefronts
- ▶ AI Analytics and Insights

stagingpro.com/ai



Develop

Script Security via Subresource Integrity (SRI)

- ▶ Enables browsers to verify that external scripts are delivered without unexpected manipulation
- ▶ Industry-standard security feature for compliance with PCI DSS 4.0 requirement 6.4.3
- ▶ Available now

```
<script  
  src="https://example.com/example-framework.js"  
  integrity="sha384-oqVuAfXRKap7fdgcCY5uykM6+R9GqQ8K/uxy9rx7HNQlGYl1kPzQho1wx4JwY8wC"  
  crossorigin="anonymous"></script>
```

Script type

☒ URL

☐ Script

Load method

Defer

Script URL

https://example.com/example-framework.js

Integrity Hashes

The integrity hash is a security feature used by browsers to verify that the script is delivered without unexpected manipulation. For any scripts that live on the checkout page, at least one integrity hash is required to meet PCI 4.0 6.4.3 requirements. If your script is located on the checkout page, please work with the script provider/host to generate a hash and enter it here.

sha384-oqVuAfXRKap7fdgcCY5uykM6+R9GqQ8K/uxy9rx7HNQlGYl1kPzQho1wx4JwY8wC

+ Add hash

► Customers

- Register a customer
- Add/Update/Delete Address
- Query Addresses
- Reset/change password

```
1  mutation {  
2    customer {  
3      registerCustomer (  
4        reCaptchaV2: { token: ""}  
5        input: {  
6          firstName: "Jon"  
7          lastName: "Doe"  
8          email: "jon.doe@test.com"  
9          password: "Password123!"  
10         phone: "801-123-4567"  
11         company: "BigCommerce"  
12         address: {  
13           firstName: "Jon"  
14           lastName: "Smith"  
15           address1: "1234 Fake Street"  
16           address2: ""  
17           city: "Austin"  
18           company: "BC"  
19           countryCode: "US"  
20           stateOrProvince: "TX"  
21           phone: "123-456-7890"  
22           postalCode: "78610"  
23         }  
24       }  
25     }  
26   }  
27 }
```

Catalyst

Men ▾ Women ▾ Accessories

New account

Email	Required
<input type="text"/>	
Password	Required
Confirm password	Required
<input type="text"/>	
First name	Required
Last name	Required
<input type="text"/>	
Company name	
<input type="text"/>	
Phone	
<input type="text"/>	
Address line 1	Required
Address line 2	
<input type="text"/>	
Suburb/city	Required
Country	Required
<input type="text"/>	
State/province	Required
Zip/postcode	Required
<input type="text"/>	
<input type="button" value="Create account"/>	

► Orders

Query All Orders

- Get all orders for a given customer
- Filter by Order Status
- Filter by Date
- Cursor based pagination
- Query product information per order

Query Order Details

- Details for a specific order only

```

1 query GetOrder {
2   site {
3     order(filter: {entityId: 106}) {
4       customerMessage
5       billingAddress {
6         address1
7         city
8         company
9         country
10        countryCode
11        email
12        firstName
13        lastName
14        phone
15        postalCode
16        stateOrProvince
17        stateOrProvinceCode
18      }
19      status{
20        label
21        value
22      }
23      consignments {
24        shipping {
25          edges {
26            node {
27              lineItems{
28                edges {
29                  node {
30                    brand
31                  }

```

Catalyst Store

My account

[Orders](#)
[Messages](#)
[Addresses](#)

Order summary

Order #100

Price: \$750.00

1st January, 2024

Items: 3

Contents

Waiting for tracking

Brand

Product name

Color: Blue

Size: M

Qty: 1

\$250.00

Brand

Product name

Color: Blue

Size: M

Qty: 1

\$250.00

Brand

Product name

Color: Blue

Size: M

Qty: 1

\$200.00

Track shipment

Return

Details

Subtotal:	\$701.00
Discount:	\$-1.00
Shipping (standard):	\$0.00
Tax:	\$50.00
Grand total:	\$750.00

► Product Reviews

Catalyst Men Women Accessories

Write a review

Photo BASE LONDON
Striped round neck long sleeve

Your rating
☆☆☆☆

Review headline
Placeholder...

Field label
Placeholder...

Nickname
Placeholder...

Email
Placeholder...

Submit review

```
mutation addProductReview {  
  catalog {  
    addProductReview( input: {  
      productEntityId:113,  
      review: {  
        author: "J Smith"  
        email: "jon.smith@test.com"  
        title: "Dynamic Climbing Rope 200ft"  
        text: "Amazing product!"  
        rating: 5  
      }  
    }  
  }  
}
```

Warranty

Just like other variegated plants, the beauty exists in its tricolor foliage," says Carter. "It will need its soil to stay evenly moist, so you'll have to water during spring and summer.

Reviews 2

★★★★☆ 3.5

2 Reviews

★★★★☆

That is a super cool shirt

Posted by Jane Doe on 7th Dec 2020

Just like other variegated plants, the beauty exists in its tricolor foliage," says Carter. "It will need its soil to stay evenly moist, so you'll have to water it more frequently during spring and summer.

★★★★☆

That is a super cool shirt

Posted by Jane Doe on 7th Dec 2020

Just like other variegated plants, the beauty exists in its tricolor foliage," says Carter. "It will need its soil to stay evenly moist, so you'll have to water it more frequently during spring and summer.

New webhooks

- ▶ Price Lists
- ▶ Price List Records
- ▶ Price List Assignments
- ▶ Metafields

More flexible delivery

- ▶ GCP Pub/Sub
- ▶ Amazon Eventbridge
- ▶ Verification via Standard Webhooks

And coming soon:

- ▶ Filtering based on object data or principal
- ▶ More data in webhook body

New metafields and capabilities.

- ▶ Create Cart Metafields from frontend code
- ▶ Customer Metafields
- ▶ Store Metafields (Custom Objects)
- ▶ Metafields webhooks
- ▶ Metafields Superuser APIs
- ▶ Batch Metafields APIs in V3 REST and Admin GQL

Live Q&A.

Have questions or want to continue the conversation?

Join our online community!

- ★ **BigCommerce Help Center Community** -
support.bigcommerce.com
- ★ **BigCommerce Facebook group** -
facebook.com/groups/bigcommercecommunity
- ★ **BigCommerce subreddit** -
reddit.com/r/bigcommerce



Thank you.