QJJ Investor Rewards

Quincey Jones Jelly Preserves Co. Pty Ltd · ACN 637 078 801

Investor Rewards

In addition to your fully paid ordinary shares, the Company is offering a tiered package of investor rewards to thank you for supporting QJJ's next phase of growth. Your tier is determined by the total amount you subscribe under the Offer.

Reward	The Taster $250–499	The Spread $500–999	The Hamper $1,000–2,499	The Larder $2,500–4,999	The Cellar $5,000–9,999	Founders Reserve $10,000+
QJJ shareholder discount on online orders[1]	**7.5%**	**10%**	**12.5%**	**15%**	**17.5%**	**20%**
Priority access to limited-edition releases[2]	✓	✓	✓	✓	✓	✓
Founder-signed thank-you card	✓	✓	✓	✓	✓	✓
QJJ Recipe Collection (digital PDF)	✓	✓	✓	✓	✓	✓
Investor-only newsletter (twice yearly)	✓	✓	✓	✓	✓	✓
QJJ tote bag[3]		✓	✓	✓	✓	✓
QJJ tea towel[3]		✓	✓	✓	✓	✓
Three-pack of QJJ jars[3]			✓	✓		
Custom-label jar[3]				✓	✓	✓
QJJ Founders Day at Moama[4]				✓	✓	✓
Six-pack of QJJ jars[3]					✓	✓
QJJ apron[3]					✓	✓
Long Lunch with the founders at Moama[4]						✓

[1] Applied automatically at checkout via your unique investor code on qjj.com.au. Applies for as long as you remain a shareholder. Does not apply to shipping, gift cards or third-party-branded products, and does not stack with other promotional discounts.

[2] Early-access email notification before public launch of limited-edition or seasonal releases. Notification only; not an allocation or guarantee of stock.

[3] Redeemed via your unique investor code at checkout on qjj.com.au and added to a paid order. Tote bag, tea towel, apron, three-pack, six-pack and custom-label jar are one-off redemptions.

[4] Annual invitation. Attendance subject to capacity and advance registration. Travel, accommodation and incidental costs are at your own expense.

How investor rewards work

All rewards are tied to the holder of the shares and are non-transferable. Ongoing benefits (the shareholder discount and priority access) apply for as long as you remain a shareholder. Physical rewards are redeemed via a **unique investor code** at checkout on qjj.com.au, with no expiry on unredeemed rewards while you remain a shareholder. You'll receive your code and full redemption details in a welcome communication shortly after the Offer closes and shares are issued.

Important information

The investor rewards described above are offered by the Company in its sole discretion and are subject to the following: (a) rewards are non-transferable and apply only to the original holder of the shares while shares are held in their name; (b) rewards do not form part of the rights attaching to the shares and are not enforceable as a financial entitlement; (c) rewards are not a return on investment, are not financial benefits within the meaning of the *Corporations Act 2001* (Cth), and should not be relied upon when making an investment decision; (d) the Company may amend, substitute or discontinue any reward on reasonable prior notice — where a reward is substituted, a reward of equal or greater value will be offered; (e) no proceeds of this Offer will be applied to fund the cost of investor rewards.