

# INVESTOR REWARDS



## BLUE

\$600-\$1999

No Investor Benefits +  
Blue Partner Card

## BRONZE

\$2000-\$4999

5% Discount + 1 x Grand Gin Masterclass Ticket +  
Bronze Partner Card

## SILVER

\$5000-\$9999

10% Discount + Exclusive Annual Investor Gin +  
5 x Grand Gin Masterclass ticket + Silver Partner Card

## GOLD

\$10,000-\$19,999

15% Discount + Exclusive Annual Investor Gin + Annual Investor Dinner +  
3 Month JSOC + 20 x Grand Gin Masterclass Tickets + Gold Partner Card

## DOUBLE GOLD

\$20,000-\$249,000

20% Discount + Exclusive Annual Investor Gin + Annual Investor Dinner + 12 month JSOC +  
50 x Grand Gin Masterclass Tickets + Double Gold Partner Card

## TROPHY

\$250,000-\$499,999

25% + Exclusive Annual Investor Gin + Annual Investor Dinner + 12 month JSOC + Warrant +  
50 x Grand Gin Masterclass Tickets + Bespoke Grand Gin Masterclass x 1 + Trophy Partner Card

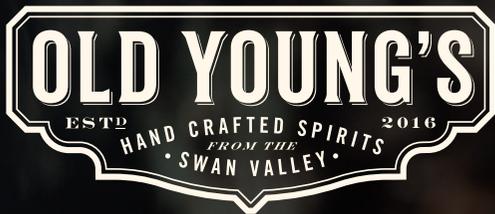
## CHAMPION

\$500,000+

40% + Exclusive Annual Investor Gin + Annual Investor Dinner + 12 month JSOC + Warrant +  
50 x Grand Gin Masterclass Tickets + Bespoke Grand Gin Masterclass x 2 + Champion Partner Card

**EARLY INVESTMENT BONUS:** Double up your rewards (excluding discount) by investing in the first 48 hours of the Offer Phase (before 9am on 28/11/2024)

**CURRENT PARTNER BONUS:** All current investors who invest in this crowd-sourced funding campaign will receive double the number of Grand Gin Masterclass entries



# PARTNER REWARDS FAIR USE POLICY

Old Young's investors are valued partners of Old Young's. Partners are entitled to unique rewards, dependent on their partner level. Rewards are valid for 3 years and are non-transferable. **Partner rewards for the Crowd-Sourced Funding Campaign conducted in November and December of 2024** will commence from January 1st 2025 and will be valid through until December 31st 2027. Our expectation is that shareholders will act reasonably in taking advantage of the privileges offered.

## Welcome Pack

All Old Young's partners will receive a partner's pack, welcoming them to the Old Young's family. Delivery will be made to the address supplied to Birchal unless otherwise specified.

## Partner Discount

Old Young's partners will receive a discount with the discount dependent on the partner level:

<b>Champion partner discount:</b>	<b>40%</b>
<b>Trophy partner discount:</b>	<b>25%</b>
<b>Double-Gold partner discount:</b>	<b>20%</b>
<b>Gold partner discount:</b>	<b>15%</b>
<b>Silver partner discount:</b>	<b>10%</b>
<b>Bronze partner discount:</b>	<b>5%.</b>

The partner discount can be applied to food, spirits, merchandise & masterclass purchases in Old Young's Kitchen, Old Young's tasting room and on the Old Young's website.

The partner discount is not valid for special events, Old Young's sponsored events and Juniper Society memberships.

There is no specific limit to the maximum use of the partner discount, however this is subject to the manager on duty's discretion. The partner discount at Old Young's Kitchen is valid for table sizes up to a maximum of 12 persons.

When purchasing at Old Young's and Old Young's Kitchen, you must supply your discount card enabling our staff to scan and apply your unique code. For online discounts, please enter your unique partner number printed on your card in the discount code section at point of purchase (activated from January 1st 2025).

In the event of a lost or stolen card, please contact us and we will arrange for a replacement card for a small fee. No discounts can be applied without the card present at the time of purchase. Discounts are only available on full price items and cannot be used in conjunctions with any other offers and promotions.

Bottles purchased are not for resale and no cash alternative is available to discounts.

## Annual Investor Gin

In 2025, 2026, & 2027 Old Young's Silver, Gold, Double-Gold, Trophy & Champion partners will receive a one-off 700ml bottle of gin distilled exclusively for partners only. Investors who took advantage of the Early Investor Bonus will receive 2 bottles.

## Annual Investor Dinner

In 2025, 2026 and 2027 Old Young's Gold, Double-Gold, Trophy & Champion partners will receive an invite to attend an all-inclusive Investor Dinner where an exclusive menu and drinks will be served. Partners outside of Western Australia will be offered a \$250 voucher in lieu of being able to attend on the night. Investors who took advantage of the Early Investor Bonus will receive 2 invitations each year.

## Juniper Society

Gold level partners will receive a 3-month Juniper Society membership, starting on March 1st 2025. The membership will run for 3 months only, and the recipient will receive 3 bottles of 500ml gin over that period. Gold level partners who took advantage of the Early Investor Bonus will receive a 3-month double-bottle membership and will receive 6 bottles of 500ml gin over 3 months.

Double-Gold, Trophy and Champion partners will receive a 12-month Juniper Society membership, starting on March 1st 2025. The membership will run for 12 months only, and the recipient will receive 12 bottles of 500ml gin over that period. Gold level partners who took advantage of the Early Investor Bonus will receive a 12-month double-bottle membership and will receive 24 bottles of 500ml gin over 12 months.

Bottles will be dispatched to the address supplied to Birchal unless otherwise specified.

## Grand Gin Masterclass - Terms and Conditions

### Promoter

Old Young's (ABN 29160037249), 10581C West Swan Road, Henley Brook, Western Australia 6055.

### Promotion Period

9:01am AWST on 26/11/2024 to 8.59pm AWST on 5/12/2024.

Who can enter?

Only Australian (excluding South Australian) residents who:

- are aged 18 or over;
- can take the prize overseas in February, March, May or June 2025 (as agreed with the Promoter); and
- have a valid passport at the time of travelling.

### Who can't enter?

Directors, officers, management and employees (and their immediate families) of:

- the Promoter; and
- the agencies, companies or participating premises associated with this promotion.

### Where will the promotion run?

The promotion will run digitally on the Birchal Crowd-Sourced Funding platform.

Website: [www.birchal.com/company/oldyoungs](http://www.birchal.com/company/oldyoungs)

### Qualifying Purchase

Purchase at least \$2,000 in shares in the Australian Distilling Ltd ACN 160 037 249 (Company) as part of the Company's crowd-sourced funding campaign.

### Entry instructions

To receive an entry/entries into the draw, you must, during the Promotion Period make a Qualifying Purchase via the Birchal Crowd-Sourced Funding platform (located at [www.birchal.com/company/oldyoungs](http://www.birchal.com/company/oldyoungs)).

Your entry will not be valid if payment for your Qualifying Purchase is not received in full by the Promoter by 11:59am AWST on 13/12/2024.

The number of entries you receive will be determined by the investment amount you make (subject to any additional entries set out below), determined as follows:

	<b>Investment amount</b>	<b>Number of entries</b>
<b>Bronze Tier:</b>	<b>\$2,000-\$4,999</b>	<b>1</b>
<b>Silver Tier:</b>	<b>\$5,000-\$9,999</b>	<b>5</b>
<b>Gold Tier:</b>	<b>\$10,000 - \$19,999</b>	<b>20</b>
<b>Trophy Tier:</b>	<b>\$20,000 - \$250,000</b>	<b>50</b>

For the avoidance of doubt, if you invest over \$250,000 you will still only receive 50 entries (subject to any additional entries set out below).

The Promoter is not responsible if your device is not sufficiently capable for the purpose of submitting an entry.

### Additional Entries - Current investors

If you hold existing shares in Australian Distilling Ltd ACN 160 037 249 at the time of making your Qualifying Purchase (Current Investor), you will receive double the entries.

For example, if you are a Current Investor and invest an additional \$6,000 during the Promotion Period, you will receive 10 entries rather than 5.

### Additional Entries - Early Entry

If your Qualifying Purchase is registered on the Birchal Crowd-Sourced Funding platform during the Promotion Period but before 11.59pm AWST on 28/11/2024, you will receive double the entries. This applies in addition to any additional entries received by Current Investors as set out above.

### For example:

- if you are not a Current Investor but make a Qualifying Purchase of \$6,000 before 11.59pm AWST on 28/11/2024, you will receive 10 entries instead of the standard 5; or
- if you are a Current Investor and you make a Qualifying Purchase of \$6,000 before 11.59pm AWST on 28/11/2024, you will receive 20 entries instead of 5.

### How many winners will there be and how will they be chosen?

There will be 1 winner determined in respect of this promotion.

There will be 1 draw conducted.

The draw will be held at 12pm AWST on 13/12/2024 at Australian Distilling, 10581C West Swan Road, Henley Brook, Western Australia, 6055.

The first valid entry drawn randomly from the entries who satisfy the Entry Instructions will win the prize.

The Promoter may draw additional reserve entries in a draw and record them in order, in case a winning entry/entrant is deemed invalid or the prize is unclaimed (**Reserve Entrants**).

### What can I win?

There is 1 prize available.

The prize is The Ultimate Gin Journey around the world as per the attached itinerary for the winner, valued at \$79,062

If you win the prize, your prize will include (subject to availability):

- business class flight from your nearest capital city to Sydney
- business class flight from Sydney to San Francisco;
- business class flight from San Francisco to New York;
- business class flight from New York to London;
- business class flight from London to Singapore;
- business class flight from Singapore to Perth;
- business class flight from Perth to your nearest city (if required);
- transfers between all airports, accommodation and activities;

- up to 11 nights' accommodation in a minimum 4 star hotel (as determined by the Promoter);
- distillery visits, tours, education and classes, lunches, dinners and cocktail bars (as set out in the Itinerary in Annexure 1);
- \$2000 AUD spending money awarded as cash; and
- up to 100 bottles of gin, distilled by you and either sold by the Promoter at its distillery on your behalf (up to 75 bottles) or delivered to you (to be shared with friends or family and enjoyed for years to come),\*

as further specified in the Itinerary in Annexure 1.

For the avoidance of doubt, all other costs not listed above are the responsibility of the winner. Activities on free days (day 5, 8 and 11) are not included and are at the cost of the winner.

By accepting or participating in any prize, you accept these Terms and Conditions.

*\*The Promoter must follow the NSW regulations that state only a maximum of 20L of alcohol can be awarded in an entire promotion (or 5 litres if the alcohol is 20% a/v or higher). To ensure the applicable limit in NSW is not exceeded, winner/s who are residents in NSW will be offered an alternative non-alcoholic element to the prize (as selected by the Promoter) to the equivalent value of this element of the original prize.*

### Total prize pool

The total prize pool is \$79,062.

### How many times can I enter?

You can only enter once for the duration of the Promotion Period.

### How and when will the winner/s be informed?

Winner will be notified:

- by phone;
- in writing (by email)

within 5 business days of determination.

Winner will have their name and state/territory of residence/postcode published:

- on the Website on 13/12/24 for a period of 28 days.

### Unclaimed prize/s

Prize claim date: 5pm AWST on 10/1/2025.

Unclaimed prize determination: 12pm AWST on 13/1/2025 at the same location as the original draw.

If a prize has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact a winner (or a winner does not contact the Promoter) by the prize claim date above, the relevant entry/ies will be discarded and the Promoter will re-award the relevant prize to Reserve Entrant/s and/or carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute the prize. Any winner will be informed:

- by phone
- in writing (by email)

within 5 business days of determination and will have their name and state/territory of residence/postcode published:

- on the Website on 13/1/25 for a period of 28 days.

If any prize remains un-won at the end of this promotion, or if a prize winner cannot be found, that information will be published on the Website on 10/2/25

### Collection and use of your personal information

If you are a winner, you must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You consent to the Promoter using your name and image in any promotional or advertising activity.

The Promoter may collect your personal information directly or through the Promoter's agents or contractors. The Promoter will use your personal information to conduct and manage the promotion. The Promoter may disclose your personal information to the Promoter's related companies, agents and contractors to assist in conducting this promotion, communicating with you or storing data. This may include disclosures to organisations outside Australia including in places such as the United States of America, England and Singapore.

By entering, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging provided that where required by the Spam Act 2003 (Cth), the Promoter includes a functional unsubscribe facility in each direct marketing communication it sends you that you may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this promotion

The Promoter's Privacy Policy (see [www.oldyoungs.com.au](http://www.oldyoungs.com.au)) includes information about

- how to seek access to the personal information the Promoter holds about you and seek correction of the information; and
- how to complain about a privacy breach and how the Promoter will deal with such a complaint.

### Responsible drinking

Enjoy alcohol responsibly. Consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol – see: [www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol](http://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol). See also the NSW Liquor Promotion Guidelines and Intoxication Guidelines at [www.liquorandgaming.nsw.gov.au/documents/g/g14001-liquor-promotion-guidelines.pdf](http://www.liquorandgaming.nsw.gov.au/documents/g/g14001-liquor-promotion-guidelines.pdf). Where relevant, your participation in this promotion may be subject to the liquor serving policy of businesses conducting the promotion and/or providing the prize.

Where alcohol is available as part of a prize, it will be served in line with the responsible service of alcohol guidelines carried out by the venue staff and management. The Promoter is not responsible for how a venue conducts and executes its responsible service of alcohol guidelines. Venue staff and management reserve the right to refuse service of alcohol to any prize winner/s or their accompanying guest/s if they are deemed to be inebriated.

### Permit numbers

Authorised under:

NSW Authority No	TP/03995
ACT Authority No.	TP24/02771

1. These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes (including the Itinerary at Annexure A) and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

### Entry

2. Your entry must be received during the Promotion Period and will be deemed to be received only when received by the Promoter. If you return/cancel a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). If online or SMS entry is available, you will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks outside its reasonable control. You are responsible for your own costs associated with entering.

*If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.*

### The Prize

3. The prize and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including, as relevant:

- validity period/s;
- booking and availability of flights, accommodation and events;
- conditions of travel and conditions of entry into any event venues (including behaviour requirements, health safety requirements and applicable dress codes);
- conditions of ticket validity and any restrictions on ticket on-sale or transfer;
- travel dates and specified travel exclusion periods;
- any additional fees (payable by you) relating to changes made by you/your companion to a travel/event prize after it has been booked;
- the requirement to obtain all necessary documents to travel to any overseas location specified, including a current and valid passport and any visas required; and
- a requirement to present your credit card when checking in to accommodation.

4. You are responsible for all other unspecified costs related to the prize, including meals, transport, insurance (including excesses), in-room charges, additional taxes, mobile or data plans, installation costs, costs associated with ongoing use of the prize, etc. The Promoter does not control entry to the relevant event locations. The winner/s must keep their tickets safe and the Promoter will not replace lost or stolen tickets.

5. The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.

6. Where relevant, the Promoter accepts no responsibility if one or more of the events or activities awarded as part of the prize are abandoned, called off or postponed for any reason beyond the Promoter's reasonable control. In that case you/your companion/s forfeit your entitlement to that event/activity and the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities. Similarly, while the Promoter will make all reasonable efforts to ensure the participation of any specified celebrity/ies in the prize element/s, the Promoter and prize suppliers exclude, so far as legally permissible, all liability if for any reason the celebrity/ies do not attend the prize elements due to circumstances beyond the reasonable control of the Promoter and prize suppliers (e.g. illness). Unless otherwise specified by the Promoter, you will not be given cash or any alternative prize as a substitute for this altered prize element.

### General

- Any material failure by you to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).
- For event-based/travel prizes, you accept that some aspects of the prize may be inherently risky and that the prize may involve dangerous activities.
- If specified, in order to participate in the activity/activities awarded as part of the prize, you must comply with any applicable conditions (e.g. height, weight, health and fitness requirements). You must ensure that you are healthy and fit enough to take the prize. You must follow all requirements of the people responsible for managing the relevant activity/ies.
- You must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you or any companion/s do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.
- If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially including if the prize is on set dates and you are unable to take the prize on the relevant date/s, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries and/or verifying your identity (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.

12. You must not:

- tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);
- engage in any conduct that may jeopardise the fair and proper conduct of the promotion;
- act in a disruptive, annoying, threatening, abusive or harassing manner;

- do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this promotion;
- breach any law; or
- behave in a way that is otherwise inappropriate.

- If companion/s can take the prize with you, you are responsible for your companion/s and the Promoter may disqualify all entries from, and prohibit further participation in this promotion by, you or any or all of your companion/s if they materially breach these conditions, whether or not legally bound by them.
- If you (or your companion/s, if applicable), in the reasonable opinion of the Promoter (and/or a medical professional, as relevant to the circumstances), are intoxicated, under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this promotion, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you (and your companion/s) from participating in any elements of the prize, at its discretion.
- The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control, including failure of any third parties to forward entry forms for inclusion in the draw, where relevant.
- If any dispute arises between you and the Promoter concerning the conduct of this promotion or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this promotion is final.
- The prize cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, the prize (and elements of the prize) must be taken as and when specified, or will be forfeited with no replacement. The prize value is correct as at the date of preparing these Terms and Conditions and include any applicable GST (or other tax). The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- If publication will take place, by entering, you request that your full address not be published.
- If this promotion cannot run as planned for any reason beyond the Promoter's control (for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, a pandemic, public health orders and the like), the Promoter may end, change, suspend or cancel the promotion or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.
- The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this promotion results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

### Liability

- You may have consumer rights under statute including under the Competition and Consumer Act 2010 (Cth), which may be relevant to any issue or problem you encounter in relation to this promotion and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See [www.accc.gov.au](http://www.accc.gov.au) for more information about those rights.
- Subject to the previous paragraph, the Promoter and the agencies and companies associated with this promotion are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this promotion or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- Without limiting the previous paragraphs, the Promoter and the agencies and companies associated with this promotion are not liable for any loss of, damage to or delay in delivery of the prize, or for any damage that occurs to displayed prize/s (where relevant), due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses in Australia.
- This promotion is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and X (formerly Twitter). You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.