

# **Badminton Ireland Competition Clothing Regulations**

## **1. CLOTHING (general)**

- 1.1 In order to ensure attractive presentation of badminton, all clothing worn by players at events organised, or sanctioned, by the BI shall be acceptable badminton sports clothing and it is recommended that doubles partners wear the same colours.
- 1.2 In order to ensure attractive presentation of Badminton at Tournaments organised or sanctioned by BI, all clothing worn by Players shall be acceptable badminton sports clothing. Replica or other sport specific clothing such as football gear leggings, gym wear, tracksuits etc. is not allowed nor is it acceptable to tape over nor to pin on advertising nor in any other way to modify such clothing to comply with advertising or other regulations.
- 1.3 In all events, regulations regarding advertising apply only to clothing worn during play.
- 1.4 In applying regulations 1.1 to 1.4 the decision of the referee at each event shall be final.

## **2. COLOUR OF PLAYERS CLOTHING**

In all sanctioned events, including those organised by the BI itself, each article of clothing may be of any colour or combination of colours.

## **3. DESIGNS ON PLAYERS CLOTHING**

- 3.1 In all sanctioned events, including those organised by the BI itself, each article of clothing may only bear a design as provided in regulations 3.2 to 3.4.
- 3.2 Abstract designs are permitted when devoid of advertising commercial or promotional content.
- 3.3 The shirt may carry on the front the flag or national emblem of the country represented.
- 3.4 A design is allowed when it forms part of an advert permitted by regulation 5 and falls wholly within the permitted dimensions.

## **4. LETTERING ON PLAYERS CLOTHING**

- 4.1 In all sanctioned events, including those organised by the BI itself, each article of clothing may only have visible lettering as provided in regulations 4.2 to 4.5.
- 4.2 Lettering is allowed when it forms part of an advert permitted by regulation 5 and falls wholly within the permitted regulations.
- 4.3 Lettering shall be in the Capital Letters in the Roman alphabet.
- 4.4 The sequence from top to bottom must be Player Name (if present), Region Name (if present), and Advertisement (if present)

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## 4.4 Player Name on back of shirt.

The Player Name is optional but if used must be:

The players family name (Surname) (or an abbreviation) and, if desired, the initials of the First Name(s).

Between 6 and 10 centimetres in height and if there is a pattern on the back of the shirt, the lettering must be on a contrasting panel.

It is recommended that the lettering be horizontal and placed near the top of the shirt.

## 4.5 Region Name.

The Regional Name such as Country, Branch, County or Club Name is optional but if used must be:

5 centimetres in height.

If used, only full Country Name in English or Olympic approved abbreviation allowed.

## 5. ADVERTISING ON PLAYERS CLOTHING

### 5.1 The shirt may carry advertising as in 5.1.1 to 5.1.2

5.1.1 One advertisement contained in a band of uniform width not exceeding 10 centimetres on the front and one advertisement not exceeding five centimetres on the back.

5.1.2 A maximum of one advertisement may appear on each of the following locations; left sleeve, right sleeve, left shoulder, right shoulder, left collar, right collar, right chest, left chest and centre chest. The shoulder is defined as the visible part of the shoulder on the front of the shirt. There must be no more than five advertisements in total and National flags or emblems for the purpose of this regulation count as advertisements. Each advertisement, including National flags or emblems, must be 20 square centimetres or less.

### 5.3 Advertising and placements of advertising shall not be limited, except for anything that is or has the potential to be:

- a. Political or religious in nature.
- b. Insulting or offensive in nature.
- c. Harmful to the reputation of the relevant competition or BI.
- d. Anything which is not a brand, registered mark or trade mark.

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- 5.4 Players may not display any tattoo, paint, taping, transfer or similar means (which are not on clothing) which is illegal, defamatory or commercial in nature or which otherwise carries an assertive political or religious message.
- 5.5 If, in the referee's sole judgement, there is a clash between the content of the advertising and the event sponsors or the TV broadcasters, or if the content of the advertising might infringe 5.1.3 the referee may limit advertising on the shirt.