

LET'S TALK

Revenue Protection



We know you work hard, and you deserve to get paid for your time and effort. See how **Prepayments** and **Cancellation Fees** can protect your take-home pay.

Prepayments*

How they work:

On booking, clients prepay for part or all of their service. After their appointment, the prepayment gets deducted from their total.

>\$400⁺

increased monthly revenue after implementing a 50% Prepayment Fee

How they come in handy:

Use them to limit no-shows, prevent revenue loss, and protect appointments that require out-of-pocket expenses

20%

fewer no-shows

20%

fewer cancellations

Cancellation Fees*

How they work:

On booking, clients are asked to put a card on file. If they cancel last minute or don't show, you can process a fee or waive the charge.

+\$275⁺⁺

increased monthly revenue after implementing a 50% Cancellation Fee

How they come in handy:

Use them to limit no-shows and late cancellations

25%

fewer no-shows

20%

fewer cancellations

Collect In-app Payments

When you enable No-Show Protection, you gain access to Mobile Payments – our solution for contactless, in-app payments. Spend less time at checkout and more time doing what you love.



“Mobile Payments helps me keep everything organized when it comes to my clientele. My clients book on their own without me having to reach out to them or take their calls. **If they don't show, I don't have to chase them because I know I'm paid.**”

Tano the Barber

Benefits



Prevent at least 1 in 4 cancellations

Save time by keeping customers accountable and decreasing cancellations



Increase revenue by over \$300 per month

Protect and grow your bottom line



Find everything you need in one spot

No-Show Protection & Mobile Payments are integrated with your entire Booksy experience – Calendar, Checkout, Stats & Reports, and your Client info



Benefit from security and transparency

Get peace of mind from knowing that money will arrive in your account safely, and give clients the ability to approve each transaction



Keep everyone safe

Use contactless solutions to get paid without touching cards, cash, or checks

Set Your Cancellation Policy

The Cancellation Policy is visible on your Profile. Include the details you want your clients to know about no-showing and late cancellations. **Settings > Payments & Checkout > No-Show Protection > Cancellation Policy**

Transparent Processing Fees

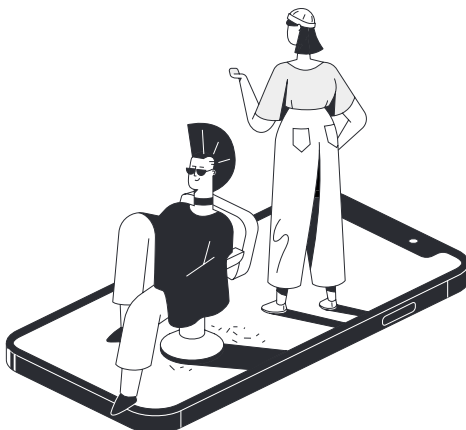
Just 2.69% +\$0.30 per transaction

No setup fees.

No recurring charges.

No confusion.

- + Contactless payments
- + Track payments in one app
- + No-Show Protection
- + Transaction summaries for clients



Simple Setup

1. Verify your account

Settings > Payments & Checkout > No-Show Protection

2. Follow verification steps

- You'll need:
- Your account number
 - Your tax ID
 - Your Driver's License or State ID
 - A copy of a recent bank statement

3. Sit tight

Verification usually takes 1-2 days

4. Need support?

Contact info.us@booksy.com

*Information in this section is based on Booksy usage data comparing Provider booking data one month before and one month after implementing No Show Protection. Reductions in no shows and cancellations are based on average percentage changes of no-shows and cancellations for Booksy's providers after implementation of Prepayments and Cancellation Fees. Prepayments and Cancellation Fees were analyzed separately.

†Assuming 100 average monthly bookings and an average service value of \$40, with a set Prepayment fee of 50%.

††Assuming 100 average monthly bookings and an average service value of \$40, with a set Cancellation fee of 50%.