

PRESS RELEASE

European Cities: Yield Overview 2021

(Zurich, 11 October 2021) The B2B-PropTech PriceHubble, dedicated to creating innovative digital solutions, analytics for the residential real estate sector, has launched a new publication. The annual «European Cities: Yield Overview» provides an insight into the rental yields of major European cities.

PriceHubble builds innovative data-driven digital solutions for the entire residential real estate and finance value chain. Leveraging big data, cutting-edge machine learning analytics and state-of-the-art visualisation technology, PriceHubble brings its product suite based on property valuations and market insights to the market.

The B2B-PropTech, headquartered in Zurich, launches its latest publication: the «European Cities: Yield Overview 2021». The multinational analysis provides an overview of rental yields in five major cities in Switzerland, Germany and Austria. Yield maps per city illustrate the different yield opportunities per district or postcode.

The top yield districts per city are:

Zurich	8052	2,7
Geneva	1203	3,2
Basel	4001	3,0
Berne	3018	3,7
Lausanne	1000	2,8
Berlin	Bohnsdorf	5,0
Munich	Freimann	3,7
Frankfurt	Sindlingen	5,7
Cologne	Meschenich	7,3
Hamburg	Wilstorf	4,9
Vienna	Süssenbrunn	4,9
Linz	Wambach	4,9
Graz	Stadt-Thondorf	5,6
Salzburg	Wals II	4,5
Innsbruck	Amras	4,0



Julien Schillewaert, CEO of PriceHubble, says about the study: «PriceHubble is one of the few players in Europe able to deliver data-driven studies at an international scale and we're proud to launch this yearly publication. It provides very interesting insights into the rental and yield situation of selected major European cities and will help investors to make more informed real estate decisions.»

Dr. Nima Mehrafshan, Head of Research and Analytics at PriceHubble, adds: «With this study, we provide a unique comparison of implicit yields - as determined by our machine learning-based Automated Valuation Models - across major European cities. While not being the only determinant of Return on Investment, implicit yields are an important indicator representing the ratio of market rents to market prices and therefore the potential of returns during the holding period of a property investment in the respective region.»

The «European Cities: Yield Overview» will be published once a year.

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About PriceHubble

PriceHubble is a Swiss B2B proptech company that builds innovative digital solutions for the real estate industry based on property valuations and market insights. Leveraging big data, cutting-edge analytics and great visualisation, PriceHubble's products suite brings a new level of transparency in the market, enabling their customers to make real estate and investment decisions based on the most accurate data-driven insights (such as valuations, market analyses, value forecasts or building simulations) and enhance the dialogue with end consumers. PriceHubble's digital solutions are designed to help all players across the entire real estate value chain (banks, asset managers, developers, property managers and real estate agents). PriceHubble is already active in 9 countries (Switzerland, France, Germany, Austria, Japan, Netherlands, Belgium, Czech Republic and Slovakia) and employs more than 130 people worldwide.