

PRESS RELEASE

Helene Ackermann named new Chief Revenue Officer

(Zurich, 8 December 2021) On 1 December 2021, Helene Ackermann joined the PriceHubble Executive Board as Chief Revenue Officer. In her new role, she will head up the global sales organisation.

PriceHubble, the world's leading AI analysis and data company for the real estate industry, has expanded its Executive Board. On 1 December 2021, Helene Ackermann became Chief Revenue Officer and took on responsibility for the strategic and operational management of sales.

Helene Ackermann has over 20 years of experience in IT sales. Her most recent role was Vice President Global Sales and Marketing at Crealogix Group. Prior to that, she held various management positions at Salesforce, which included taking responsibility for the EMEA and APAC regions and heading up Asian operations while working in Singapore. She also worked for Oracle Switzerland for over six years, heading up sales and channel marketing as Sales Director General Business.

«I am really looking forward to bringing fresh impetus with a team of motivated specialists and improving PriceHubble's position in the market even further. The solutions PriceHubble provides offer excellent data quality and a fantastic user experience, and I want to build on these solid foundations and focus even more strongly on creating added value for clients and partners», states Helene Ackermann.

Julien Schillewaert, CEO of PriceHubble, commented: «With Helene, we were able to recruit the ideal person for this position. She has an excellent track record in international sales and marketing and complements our team perfectly.»

Photo: Helene Ackermann, Chief Revenue Officer, PriceHubble



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PriceHubble is a Swiss B2B proptech company that builds innovative digital solutions for the real estate industry based on property valuations and market insights. Leveraging big data, cutting-edge analytics and great visualisation, PriceHubble's products suite brings a new level of transparency in the market, enabling their customers to make real estate and investment decisions based on the most accurate data-driven insights (such as valuations, market analyses, value forecasts or building simulations) and enhance the dialogue with end consumers. PriceHubble's digital solutions are designed to help all players across the entire real estate value chain (banks, asset managers, developers, property managers and real estate agents). PriceHubble is already active in 9 countries (Switzerland, France, Germany, Austria, Japan, Netherlands, Belgium, Czech Republic and Slovakia) and employs more than 130 people worldwide.