

## Press Release

# PriceHubble appoints Loeiz Bourdic as new Chief Product Officer

**(Zurich, 08 March 2023) Loeiz Bourdic has been appointed Chief Product Officer of PriceHubble as of February 1st 2023. In this new position, he will be responsible for driving the strategy and development of PriceHubble's global product suite.**

PriceHubble, the leading B2B PropTech company specialised in digital solutions for the real estate and financial industry has appointed Loeiz Bourdic as its new Chief Product Officer. Loeiz Bourdic (35) has a double background in Engineering and Economics (Ecole Polytechnique and Imperial College London). As of 2017, acting as Managing Director for PriceHubble France, he successfully launched PriceHubble solutions and business in the French market. Last summer, he took on additional responsibilities as Regional Director for France, Belgium and the Netherlands.

In his new role of Chief Product Officer, he will be in charge of steering the vision and strategy for the global product organisation. PriceHubble delivers dedicated digital solutions for a wide range of customer segments in the real estate and finance industry, including banks & mortgage lenders, risk & insurance, developers & investors, and realtors.

*«I am very much looking forward to taking PriceHubble's product suite to new heights together with an outstanding product team across Europe»,* comments Loeiz Bourdic on his appointment.

Julien Schillewaert, CEO of PriceHubble, adds: *«Our products and solutions are constantly growing with the markets and circumstances. The current market environment proves once again how important innovative, digital data solutions are for the real estate and finance industry to make dynamic, flexible and data based decisions. With Loeiz, we have someone at the head of the product team who also knows all the requirements of the market and can thus bring product and sales together in the best possible way.»*

Photo: Loeiz Bourdic, new CPO at PriceHubble

**Contact:**

PriceHubble AG

Antje Heber

Team Lead Corporate Communications

+49 163 17 33 117

[antje.heber@pricehubble.com](mailto:antje.heber@pricehubble.com)

**About PriceHubble**

PriceHubble is a Swiss B2B company that builds innovative digital solutions for the real estate industry based on property valuations and market insights. Leveraging big data, cutting-edge analytics and great visualisation, our products suite brings a new level of transparency in the market, enabling their customers to make real estate and investment decisions based on the most accurate data-driven insights (such as valuations, market analyses, value forecasts or building simulations) and enhance the dialogue with end consumers. PriceHubble's digital solutions are designed to help all players across the entire real estate value chain (banks, asset managers, developers, property managers and real estate agents). PriceHubble is already active in 10 countries (Switzerland, France, Germany, Austria, Japan, Netherlands, Belgium, Czech Republic, Slovakia and the United Kingdom) and employs more than 200 people worldwide.