

## Foncia chooses PriceHubble technology to equip its various businesses

*Foncia today announced its partnership with PriceHubble with a view to providing its entities with the real estate analysis and valuation solutions developed by the PropTech.*

**Paris, 10 February 2022 – Foncia, France’s number one in residential real estate services, and PriceHubble, the leading provider of real estate analysis, valuation and advisory solutions in Europe, today announced their strategic partnership. Within the framework of this partnership, Foncia will make the real estate analysis and valuation solutions developed by the PropTech available to its various activities (transaction, rental management) and to the general public via its website [www.foncia.com](http://www.foncia.com).**

With a team of more than 150 people, PriceHubble continuously collects, structures and analyses data related to real estate markets (transactions, advertisements, urban environment, building permits, transport) with a view to offering the most accurate digital real estate valuation and analysis solutions on the market.

Foncia has chosen PriceHubble’s technology to support the client experience in transaction and rental management activities, from the first online valuation on the [www.foncia.com](http://www.foncia.com) website to the valuation report provided to the seller.

On the new version of the [www.foncia.com](http://www.foncia.com) website, clients have access to an ultra-precise real estate valuation algorithm, which is based on the latest advances in big data and machine learning. Sellers and owners will now be able to estimate the price or rent of their property even more accurately than before, in just a few clicks.

The real estate advisers in Foncia’s 500 agencies across France will also be able to rely on PriceHubble’s technology to carry out valuations for their prospective sellers, with access to comparable properties and market data to define the right selling price and adopt the best marketing strategy. Foncia advisers can thus reinforce their status as a trusted third party and enhance their knowledge of the local market with a fully tailored valuation report.

Other subsidiaries of the Emeria group, to which Foncia belongs, already use these solutions and will continue to rely on PriceHubble’s technology, notably Foncia Immo Neuf in carrying out rental market studies, and Foncia Valorisation in analysing real estate assets and property portfolios within the framework of its missions of expertise and advice to the acquisition or to the transfer.

As Loeiz Bourdic, Director of PriceHubble France, explains, *“We are very proud to be strengthening our partnership with Foncia today. The fact that market leaders such as Foncia trust PriceHubble to provide a strategic advantage for their various businesses proves once again the solidity of our solutions, their ability to meet the needs of professionals and, above all, their suitability for integrating into business processes.”*

For Anne Babkine, Foncia's Supply and Client Experience Manager, *"It's important for Foncia to offer an optimal experience for its clients, whether in estimating the value of a seller's property, becoming involved in local life when buying, or in rental management, which is what our partnership with PriceHubble makes possible. Foncia aims to provide the most effective tools to support its clients and enable all its employees to work in the best possible conditions."*

### **About Foncia**

Foncia, France's leading company in condominium management, rental management and real estate rental, is a subsidiary of Emeria, the European leader in residential real estate services.

In 2020, with 500 branches in France and more than 10,000 employees, Foncia managed 60,000 condominium properties and 400,000 rental properties. Foncia has realised over 20,000 transactions and 22,000 holiday rentals.

Foncia supports more than three million clients every day at all stages of their lives. From the first decision to rent or buy a property, to live in it, build up real estate assets or supplement another income, Foncia accompanies the life project of both the property and its owner from start to finish.

For more information, visit [www.foncia.com](http://www.foncia.com) and see [@foncia](https://twitter.com/foncia) on Twitter.

### **About PriceHubble**

PriceHubble is a Swiss B2B proptech company that builds innovative digital solutions for the real estate industry based on property valuations and market insights. Leveraging big data, cutting-edge analytics and great visualisation, PriceHubble's products suite brings a new level of transparency in the market, enabling their customers to make real estate and investment decisions based on the most accurate data-driven insights (such as valuations, market analyses, value forecasts or building simulations) and enhance the dialogue with end consumers. PriceHubble's digital solutions are designed to help all players across the entire real estate value chain (banks, asset managers, developers, property managers and real estate agents). PriceHubble is already active in 9 countries (Switzerland, France, Germany, Austria, Japan, Netherlands, Belgium, Czech Republic and Slovakia) and employs more than 150 people worldwide.

### **Press contacts**

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