



**HÄSLER**  
IMMOBILIEN

# **Customer success story**



# Process optimisation thanks to digitalisation

Tamara Häslar, Managing Director and owner of Häslar Immobilien AG, tells us why she relies on PriceHubble's digital solutions and how her clients benefit from them.

## **Hello Ms Häslar, could you give us a brief description of the core business of Häslar Immobilien AG?**

Yes, in just three words in fact: sales, valuation, development.

## **What goals do you pursue in real estate marketing?**

The clients always come first for us. We always want to determine the right sales value for them and help them to have a stress-free sale.

## **What motivated you to manage your job by using a digital solution?**

In general, digital tools are helpful in marketing and in sales. They also allow us to make a transparent and comprehensive valuation.

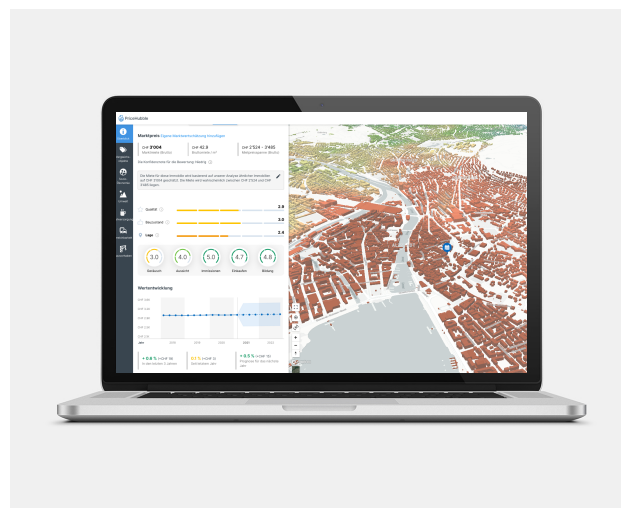
## **Why did you opt for PriceHubble?**

I had worked with a different valuation solution for many years, and it took courage to make the change. Each programme is different when it comes to accuracy. With PriceHubble, I was impressed by the artificial intelligence, the comprehensive, sales-promoting measures and

its price accuracy. Our company always wants to improve and sees great potential in process optimization through digitalization. But the focus continues to be on the clients and their requirements. We also gain more time for advising our clients thanks to PriceHubble.

## **How do you specifically apply the PriceHubble Solution?**

We use it to calculate market values.





**«With PriceHubble, we also gain more time for advising our clients.»**

**Tamara Häslar**

Managing Director and owner of Häslar Immobilien AG

**Can you describe how you have benefited from the PriceHubble Solution?**

We can enhance the experience for clients by offering them a more comprehensive valuation. Our clients and partners often give us positive feedback on the detailed and transparent valuation. The PriceHubble Solution also covers the relevant desk research.

**How would you describe your experience working with PriceHubble?**

Extremely positive. Questions or problems are immediately answered and dealt with.

**What would you recommend to your colleagues who are thinking about adopting digital solutions?**

In short: PriceHubble adds tremendous value, and I absolutely recommend it!



**Anna-Karina Schmitt**

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**PriceHubble**



## About PriceHubble

PriceHubble is a Swiss B2B proptech company that builds innovative digital solutions for the real estate industry based on property valuations and market insights. Leveraging big data, cutting-edge analytics and great visualisation, PriceHubble's products suite brings a new level of transparency in the market, enabling their customers to make real estate and investment decisions based on the most accurate data-driven insights (such as valuations, market analyses, value forecasts or building simulations) and enhance the dialogue with end consumers. PriceHubble's digital solutions are designed to help all players across the entire real estate value chain (banks, asset managers, developers, property managers and real estate agents). PriceHubble is already active in 9 countries (Switzerland, France, Germany, Austria, Japan, Netherlands, Belgium, Czech Republic and Slovakia) and employs more than 130 people worldwide.



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## About Häslér Immobilien AG

Real estate is just as unique as your individual requirements. Häslér Immobilien AG is your partner in the region of Thun, from Lake Thun to the Bernese Oberland and Bern. As a regionally rooted company, we do not simply sell real estate properties according to a fixed scheme, but market each one individually with a lot of heart and soul. Thanks to our many years of experience, our in-depth expertise and our knowledge of the market, but also with a keen instinct and a good network of contacts, we will be happy to provide you with professional support and assistance. We are happy to help you with sales, valuations and development.



PriceHubble