



Press release

## PriceHubble Wins Startup Competition at Exporeal 2018 in the "Invest" Category

**Zurich, 9 October 2018 - PriceHubble AG, a company specialising in digital products for the real estate market, won the international Real Estate Innovation Contest 2018 at Exporeal 2018 in the "Invest" category, achieving a decisive step within the company's ambitious expansion plans.**

A total of 25 finalists competed in the Real Estate Innovation (REIN) Forum at Exporeal 2018 in Munich until 10 October 2018. On 8 October 2018, the Zurich-based startup PriceHubble prevailed against four other competitors in the "Invest" category at the kick-off of Germany's largest real estate fair. The final was preceded by a multi-stage competition. Initially, 1,600 startups were selected for this competition and 450 applications were received by invitation. Dr. Stefan Heitmann, founder and Chairman of the Board of Directors, presented the business model of the company, which was founded in 2016, and said after the award ceremony: "With this award, PriceHubble was able to achieve a significant stage in German growth market, which is important for us. PriceHubble is currently expanding and is striving for further growth beyond its home countries of Switzerland, France and Germany.

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### **About PriceHubble**

Through the use of machine learning, big data and analytics, as well as particularly appealing visualisation options, PriceHubble enables players in the real estate sector to make sound real



estate and investment decisions based on innovative technologies. PriceHubble has offices in Zurich, Paris and Berlin. The company was founded in 2016 by Dr. Stefan Heitmann, Markus Stadler and Olivier Bachem.