

## PRESS RELEASE

# PriceHubble continues its expansion, releasing its technology onto the Belgian market

**(Zurich, 15 septembre 2021) PriceHubble, a B2B PropTech specialized in real estate valuation, analytics and advisory solutions, has announced its launch onto the Belgian market. Building on its presence in nine international markets, PriceHubble capitalized on its recent success in raising USD 34 million in new funding to continue its expansion in Europe.**

The Belgian real estate market has recently undergone a digital coming of age, following the arrival of a large number of PropTechs that have greatly contributed to the digitalization of business processes. However, detailed analysis of market data and real estate valuation remain areas where industry professionals are under-equipped, calling for reliable and robust technology solutions on a national level.

### **PriceHubble conquers the dynamic Belgian market**

Development began in spring 2021 with the successful launch of a beta version to around 100 industry professionals from the Belgian real estate and finance sectors. This initial phase enabled PriceHubble to gain a better understanding of the specificities of the local market, as well as forming the first of many promising partnerships with innovative stakeholders such as Property-Partners or SweepBright.

Julien Schillewaert, CEO of PriceHubble: «The entire PriceHubble team is proud of our expansion into the Belgian market and of the work accomplished to adapt our technology to this fast-moving market which, in recent months, has shown its resilience and ability to innovate.»

### **Unique solutions proven across Europe**

Active in nine countries – Switzerland, France, Germany, Austria, Japan, the Netherlands, Belgium, the Czech Republic and Slovakia – PriceHubble, which currently employs over 130 specialists, supports thousands of real estate players of all shapes and sizes, from agents to developers to banks.

Utilizing big data and Machine Learning, PriceHubble's technology creates new client experiences and customer journeys, increasing transparency in the real estate market. The technology also allows institutional stakeholders, in just a few clicks, to value and



analyse buildings or portfolios of thousands of units, in order to inform their decisions when purchasing, managing and selling real estate assets.

Alexis Radjabi, Vice President Sales & Business Development: «We are delighted to see the enthusiasm for our solutions in Belgium, where we have great ambitions for the future. We have started establishing a local team which is already available to industry professionals wanting to better advise their end clients in their purchase, to receive detailed analysis of a residential property, or even to keep track of the value of an asset.»

On 21 and 22 September 2021, PriceHubble will be attending the Realty summit in Belgium, along with all of the most important stakeholders and decision makers in the industry. This event offers the chance to discover PriceHubble's digital solutions and to take advantage of the team's expert advice.

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**About PriceHubble**

PriceHubble is a Swiss B2B proptech company that builds innovative digital solutions for the real estate industry based on property valuations and market insights. Leveraging big data, cutting-edge analytics and great visualisation, PriceHubble's products suite brings a new level of transparency in the market, enabling their customers to make real estate and investment decisions based on the most accurate data-driven insights (such as valuations, market analyses, value forecasts or building simulations) and enhance the dialogue with end consumers. PriceHubble's digital solutions are designed to help all players across the entire real estate value chain (banks, asset managers, developers, property managers and real estate agents). PriceHubble is already active in 9 countries (Switzerland, France, Germany, Austria, Japan, Netherlands, Belgium, Czech Republic and Slovakia) and employs more than 130 people worldwide.