

# **Press Kit**



## Europe's leader in property data solutions for the finance and real estate industries

PriceHubble was founded to bring transparency into real estate markets globally. Combining the best of big data and machine learning, PriceHubble leads the development of cutting-edge property data solutions for the finance and real estate industries.

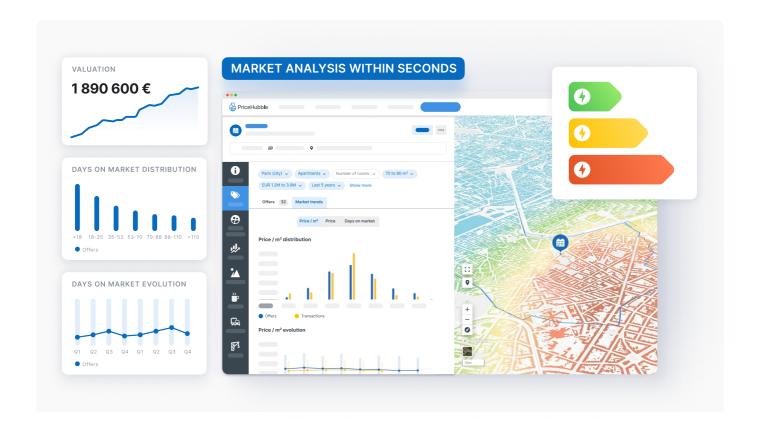
#### Our team

PriceHubble has gathered a unique team of data scientists, engineers and seasoned entrepreneurs to provide its clients in the finance and real estate sectors with the most advanced real estate insights, seamlessly integrated into their daily business processes.

#### **Our solutions**

PriceHubble collects, organises and analyses any type of data that is even remotely related to the residential real estate market, such as transaction data, listings, urban amenities, socio-economics, energy performance, building permits, and more. We have assembled one of the largest proprietary residential real estate databases on the market with unmatched depth in the countries in which we operate.

The insights that we acquire are fed into our algorithm. The algorithm is realised as our automated valuation model (AVM), that is the technology that is at the heart of our business. That technology is the backbone of every one of our products. It enables our customers to use our solutions to value residential property.



In addition to property valuations, we expose critical data and insights to our customers so that they can use it in their businesses to advise their end-customers or make data-driven decisions within their own organisation. We also provide insights; making it possible and easy for our customers to see context with historical data, identify trends, and forecast.

Our insights are made available to customers through productised (web app or API) data and analytics software solutions which we sell via subscription.













Generator

Advisor

Market Analytics

Property Tracker

Property Analyser

Analyser

Analyser



Manager

Portfolio **Dataloft Rental** 





Dataloft





Urbanease

WhenFresh

**Enabling professionals** to quickly determine the market value of any residential property

**Accurate insights** 

#### **Proprietary AVM**

Our automated valuation model is developed in-house by our expert team of data scientists

#### **Extensive database**

We provide access to a comprehensive, global database of in-depth real estate insights

#### **ESG**

Our solutions enable professionals to integrate sustainability and ESG criteria into their strategies

### Our clients and partners

We work with the biggest names in real estate, across the entire value chain:



More information: www.pricehubble.com

#### **About PriceHubble**

PriceHubble is a European B2B company that builds innovative digital solutions for the financial and real estate industries based on property valuations and market insights. Leveraging big data, cutting-edge analytics and great visualisation, our product suite brings a new level of transparency in the market, enabling their customers to make real estate and investment decisions based on the most accurate data-driven insights (such as valuations, market analyses, value forecasts, building simulations or energy performance insights) and enhance the dialogue with end consumers. PriceHubble's digital solutions are designed to help all players across the entire real estate value chain (banks, asset managers, developers, property managers and real estate agents). PriceHubble is already active in 11 countries (Switzerland, France, Germany, Austria, the United Kingdom, Japan, Netherlands, Belgium, Czech Republic, Slovakia and the United states) and employs more than 200 people worldwide.



Founded in 2016



200+ employees



Active in 11 countries



7 acquisitions to date



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