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# Impact of Social Media on Indian Society - Essay for Bank & SSC Descriptive Papers in PDF

If you preparing for Government Recruitment Exams like Banking, SSC, Insurance & more than you know that you will also have to appear for a Descriptive Paper if you reach the Stage II or the mains stage of the exam. The topics that are asked in the Descriptive Paper for Bank & SSC Exams have social & economic importance, thus having a grip over such topics is important. Given below is an **Essay on Impact of Social Media on Indian Society**. Read this article as a guide to prepare for other such Essay topics. You can also take various <u>Online Mock Tests</u> to prepare for various Government Exams.

"Social Media is more about Sociology & Psychology then it is about Technology!"

# Impact of Social Media on Indian Society -Introduction

In the recent years, Social Media has played a pivotal role in knitting the fabric of the Indian society. In fact, one would agree that social media has transformed the Indian society from a naive society to a more mature society. Social media websites such as Facebook, Twitter, and YouTube have given the Indian people a platform to raise their voices against injustice and inequality.







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How do we generally use social media? Well, most of us may have started off by using social media websites for finding old friends or keeping in touch with colleagues at the office. Slowly and steadily, we started using it for networking and finding new contacts.

- Facebook is one of the biggest social media websites that allows you to stay in touch with friends and build a network of people.
- Once the network is formed, people start to interact with each other and share views, ideas, opinions etc.
- This creates a sense of awareness amongst the people who were once very ignorant of important matters of the society.

There are several taboos in our society and these too, are discussed and criticized. Such criticism has a phenomenal effect on the mindset of the human mind. Let's take an example to see the impact of social media on Indian society.

**E.g.** A few days ago a minor girl was punched in the face by a youth in broad daylight. The incident was caught on camera and very soon it was uploaded to the internet. Taking cognizance of the event, the police immediately arrested the assailant, but let him off on bail on the very same day.

The video that was uploaded on the internet created a wave of hatred and the frustration poured in the form of tweets and aggressive comments. The Mumbai police were forced to take action and the youth was rearrested with appropriate charges. Thus you see here in this example that social media played a pivotal role in getting justice for the victim.

# Current Scenario - Impact of Social Media on Indian Society







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Social media these days has become a strong weapon to attack the social evil of inequality. People from the underprivileged society have always been suppressed by the upper-class people. Such oppressed people are also now taking up their cases to social media and posting comments and videos of the adversities done on them.

- The suicide of farmers is another big issue that has got a lot of attention in the social media.
- A few decades ago if a farmer committed suicide due to non-repayment of the loan, only the family mouned the loss.
- But today, the entire nation seems to empathize with the death of such farmers.
- If a farmer dies in a remote part of Maharashtra, the news is immediately flashed on social media websites.
- NGOs and other non-government organizations too, get an impetus with the rising awareness of the concerns.

Like social media websites, there are social media apps that also play a pivotal role in transforming the nation. One such app is Whatsapp. This app is primarily for chatting with your contacts, but with the formation of groups, one can create awareness and build on a statement to change mindsets.

Today, we can surely say that social media is a platform for change in the Indian society. The Indian society too has benefited from this online revolution and ushered in new hope for the needy people.

"The Power of Social Media is that, it forces Necessary Change!"

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