

# Know About Patanjali Sim Card & Kimbho App for GK Notes

Current Affairs in SBI PO, IBPS PO, SSC CPO, SSC CGL, RRB ALP, RRC Group D, RPF or any other government competitive exam, consists of questions dealing with the most recent happenings around the globe. Recently, **Patanjali's Swadeshi Samriddhi SIM Card** has created lot of buzz making it one of the most assured questions to be asked in all the government exams. Read this article on Patanjali Sim Card thoroughly to know in detail about the same. Along with the Patanjali Sim Card also read about Patanjali's Swadeshi App.

## Must Know Points about Patanjali Sim Card

⇒ What is Swadeshi Samriddhi SIM Card?

- **Patanjali**, India's most trusted Fast Moving Consumer Goods (FMCG) brand has now entered the telecom industry.
- Recently, in partnership with **Bharat Sanchar Nigam Limited (BSNL)**, Patanjali has launched **Swadeshi Samriddhi SIM Cards**.
- Baba Ramdev has said that the profits earned will be used in the welfare of the country.

#### $\Rightarrow$ Who all can use Swadeshi Samriddhi SIM Card?

At first it was said that only the employees of Patanjali will avail the benefits of the Swadeshi Samriddhi SIM card. However, those who are not members of Patanjali Ayurved can subscribe and buy Swadeshi Samriddhi card to avail the Patanjali Sim Card.









#### ⇒ What is <u>Swadeshi Samriddhi Card?</u>

- Users can avail the Patanjali Sim Card only if they buy the **Swadeshi Samriddhi Card**.
- Through the card customers can avail up to 10 per cent discount on all Patanjali Products.
- It gives a life insurance cover of Rs 5 lakh and an accident cover of Rs 2.5 lakh.
- Additionally, the card also provides 5-10% cashback on all Patanjali products.

#### ⇒ Benefits of Patanjali SIM Card - Patanjali BSNL 144

- The **Patanjali BSNL 144 plan** is available for members of Patanjali organisations like Bharat Swabhiman Nyas, Patanjali Yog Samiti, Mahila Prakostha, Yuva Bharat, Patanjali Kisan Seva, Swadeshi Samrudhi Card Holder.
- The plan provides voice, data and SMS benefits for Rs. 144, Rs. 792 & Rs. 1,584.
- The Patanjali SIM card offers unlimited calls, 2 GB data and 100 SMS.
- The validity period of above benefits is for a range of 30 days to 365 days.

#### ⇒ Use Swadeshi Samriddhi Card as a Debit Card

- Patanjali SIM Cards can be used as a debit card at all Patanjali centers.
- It is an initiative to promote digital transactions.
- Users would need to invest Rs 1,000 and maintain a balance of Rs 500 and pay Rs 20 per year.

#### ⇒ Patanjali SIM Card Activation

- The Patanjali BSNL 144 plan is available for members of Patanjali organisations like Bharat Swabhiman Nyas, Patanjali Yog Samiti, Mahila Prakostha, Yuva Bharat, Patanjali Kisan Seva, Swadeshi Samrudhi Card Holder.
- Employees are required to visit the nearest CSC (Common Service Centre) or retailer with their Patanjali employee IDs.

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# Patanjali's Kimbho App

- Baba Ramdev's very own brand, Patanjali has also launched its first messaging app called **Kimbho**.
- The app enables the user to send individual messages, chat in groups, make free video and voice calls, follow celebrities, share images, videos and GIFs.
- Patanjali has stated that their messaging app was released for one-day trial and would be officially back on stores very soon.

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