

List of Brand Ambassadors in India for SSC and Banking Exams - GK Notes PDF

Brand ambassador are generally famous personalities, who represent a brand aiming to increase brand awareness and sales among target audience. The brand ambassadors in India showcase companies' image, demeanor, values and ethics. The main aim of hiring a brand ambassador is to use their promotional abilities to strengthen the customer-product-service relationship and boost product or service sales. Basically, a brand ambassador in India act as a community influencer and spokesperson to spread brand awareness and influence a large audience to buy the product. So here we are providing G.K notes on **Brand Ambassadors in India** which is very vital for upcoming bank exams.

List of Celebrities as Brand Ambassadors in India

Celebrities	Brand
Amitabh Bachchan	GST
	Muthoot Group
	Goodwill Ambassador For Awareness of Hepatitis In Southeast Asia
	Darwaza Band Campaign
	DD Kisan Channel
	Lux Industries

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	Oneplus Brand Ambassador
Akshay Kumar	Road Safety Awareness Campaign
	Harpic
	PC Jewellers
Katrina Kaif	Tropicana
	Kalyan Jewellers
	Metro Shoes
Priyanka Chopra	Skill India
	Assam Tourism
	Harman International
Shahrukh Khan	Hyundai
	Nerolac Paints
	Foodpanda
Kriti Sanon	Dabur
	Bata
Deepika Padukone	Vistara Airlines
	Goibibo
Madhuri Dixit	Intex

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	Maa Abhiyaan
Diya Mirza	Wildlife Trust Of India
	Swachh Bharat Mission's Youth-Based Swachh Saathi (Student Internship) Programme
Salman Khan	Appy Fizz
	Emami Group
Aamir Khan	VIVO India
Lilly Singh	UNICEF's Goodwill Ambassador
A. R. Rahman	Sikkim Government
Prabhas	Gionee India
Ileana D'Cruz	Tourism Fiji
John Abraham	Arunachal Pradesh Tourism
Ranbir Kapoor	Renault
Kriti Sanon And Sushant Singh Rajput	Whirlpool
Hrithik Roshan	Cure Fit
Allu Arjun	Frooti
Disha Patani	Asus India



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In this 21st century, brand ambassador's role is not restricted to just Celebrity branding but have expanded to Self-branding and Goodwill and non-profit ambassadors. A Goodwill ambassador at times also plays a honorary role for non-profit related causes. Ideally , brand ambassadors in India, are celebrity advocates and known personalities, who use their fame to get funding, donations, and their fan following base to encourage volunteers to participate and raise awareness towards the organization's cause. Here's the list of Sport Brand Ambassadors in India.

List of Sport Personalities as Brand Ambassadors in India

Sport Persons	Brands
Virat Kohli	Punjab National Bank
	American Tourister
	Uber India
	Manyavar
	Philips
	Remit2india
	Yumm Snacks
	Luminous Power's Amaze Brand
Mahendra Singh Dhoni	Netmeds
	Snickers
	Momentum Jharkhand

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	Dream11
	Indigo Paints
	Sumadhura Group
PV Sindhu	Gatorade
	Bridgestone
Hardik Pandya	Gulf Oil
Jasprit Bumrah	Zaggle
Rohit Sharma	Sharp TV
Viswanathan Anand	Poker Sports League
Hima Das	Assam Government For Sports
Smriti Mandhana	Bata's New Sportswear Brand 'Power'
Sandeep Patil	Indoor Cricket Team
Shoaib Akhtar	Pakistan Cricket Board Brand

Even in the past many organizations like UNESCO have endorsed their cause through UNESCO Goodwill Ambassador. For instance, UNESCO had earlier appointed famous celebrities as United Nations Goodwill Ambassadors like Angelina Jolie for UNHCR, David Beckham, Shakira for UNICEF, Christina Aguilera for WFP and Nicole Kidman for UN Women.

Hope the information regarding Brand Ambassadors in India has enhanced and enriched your knowledge for the preparation of various Government Exam.

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