

Partner Managed and as-a-Service at Cisco Live

Las Vegas + Digital
June 12-16, 2022

Ciscolive.com/global

Managed services is Cisco's largest route to market opportunity. See how we're showing up at Cisco Live and sharing how Cisco partners are helping customers achieve their business outcomes with best-in-class managed services offers. Join us in Las Vegas or virtually to learn more!

\$113B
global managed services market across Cisco products

45%
route to market (RTM) opportunity making it Cisco's largest RTM and key to the shift to as-a-Service

Where Partner Managed and as-a-Service is showing up at Cisco Live

At-a-Glance

9 PSO, Breakout and DevNet **Sessions**
(Live and Virtual)

Cisco Partner Managed Services **Booth** in the World of Solutions (Booth # 3562)

Private **meeting room** for customer/partner engagements (Meeting Zone # 001)

Meet the Engineer, Sanjit Aiyappa (Meeting Zone)

Meet the Executives, Alexandra Zagury, Andrew Wozniak, and Leonard Thompson (Meeting Zone)

9 Sessions
Booth # 3562
Demos
1:1 meetings

Partner Managed and as-a-Service Sessions

Join us live or [virtually](#) to learn about Partner Managed and as-a-Service topics of interest

6/13/2022

| Title | Session ID | Presenters | Time (PT) |
|--|-------------|----------------|-----------|
| SD-WAN is going managed: is SASE next? | PSOGEN-1028 | Alex Foster | 10:30 AM |
| Empower IT team to handle Hybrid Workforce with Cisco Best Practices, Tools and Tips | BRKOPS-1700 | Vijayanand C D | 11:00 AM |
| Using IOT + Collab + Meraki API's for a safer return to the school | DEVNET-1416 | Hector Morales | 2:00 PM |

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| | | | |
|--|-------------|---|---------|
| Private 5G as-a-Service is Here: Get Ready | PSOGEN-1029 | PK Sharma | 2:00 PM |
| A quick tour to Meraki scanning API | DEVNET-1248 | Hector Morales | 2:00 PM |
| How to supercharge your Next-Gen network with AIOps and Managed Services | BRKNWT-2208 | Jeff Marusak, Aleksas Vitenas, Russ Atkin | 2:30 PM |
| Don't Panic!! The New Hybrid Workplace can be Operated and Managed | BRKOPS-2513 | Marival Cruz, David SalgadoMoyano | 4:00 PM |

6/15/2022

| | | | |
|---|-------------|--------------|---------|
| Transforming Cisco+ Hybrid Cloud Technology into Outcomes with Partners | PSOGEN-1030 | Ken Seitz | 3:00 PM |
| The Fast and the Furious High Velocity Managed Services | PSOSPG-1015 | Marival Cruz | 4:00 PM |

Cisco Partner Managed Services

Visit us in the Cisco Partner Managed Services Booth

Booth # 3562
World of Solutions
(west end)

See how partners are providing managed services for SASE, SD-WAN, Meraki, Network Assurance, Hybrid Cloud and more

Utilize the Meeting Zone

Meet our Executives, Alexandra Zagury, Andrew Wozniak & Leonard Thompson, to discuss Partner Managed and as-a-Service strategy

Meet our Engineer, Sanjit Aiyappa, to discuss Hybrid Cloud and general partner managed services topics

Contact your Cisco Account Representative to request a meeting with our Engineer and/or Executives.

Have some fun!

Sign up for a **Happy Hour on Tuesday, 6/14 4:30-6:30 pm** hosted by the Cisco Mass-Scale Infrastructure and Service Provider team

Learn and Connect

[SalesConnect](#)



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