Blazed Labs LLC

Company Brand Book

Version 1.3

Oct 2024

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About Us

We, at Blazed Labs, believe that technology should be accessible, reliable and easy to use. Our mission is to provide innovative and cutting-edge solutions to our customers that make their lives easier and more productive.

Interested in contributing or using Blazed open source software? Check our our R&D GitHub.

Get in Touch:

hello@blazed.space

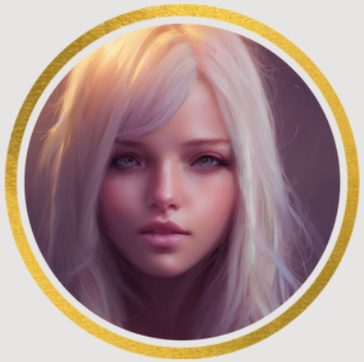
+1 (855) 788-2348

Contact Form

Our Solutions ●●● Our Software ⇩ Our Projects ●●● Cloud

Plotinus Magnus

Alexander Mazelow



Amanda

Woodrow Bronzelton

Thoth

Main Logo

Symbols and Meaning

The main symbol of Blazed is the beaker. This beaker is used by the alchemist, scientist, and the mixologist. This sacred vessel represents the perseverance of these noble craftsmen, in their pursuit of knowledge, by which they sought to unearth the ineffable. This awe-inspiring chalice symbolizes the healing remedy of clean water, safely transported in the very same receptacle forged by the great trailblazers of times far removed. To that immortal spirit, ever present in man even to this day, we (Blazed Labs) owe much honor, praise, and reverence.

Brand Colors

Hex Codes and Names

The color scheme for Blazed and Blazed related products or services will incorporate one or more of these "Base Colors". Using common colors helps with brand identify-ability, while being more subtle than iconography.

#2E3138

#5C0206

#C1CAD6

#2D4048

#7A59B4

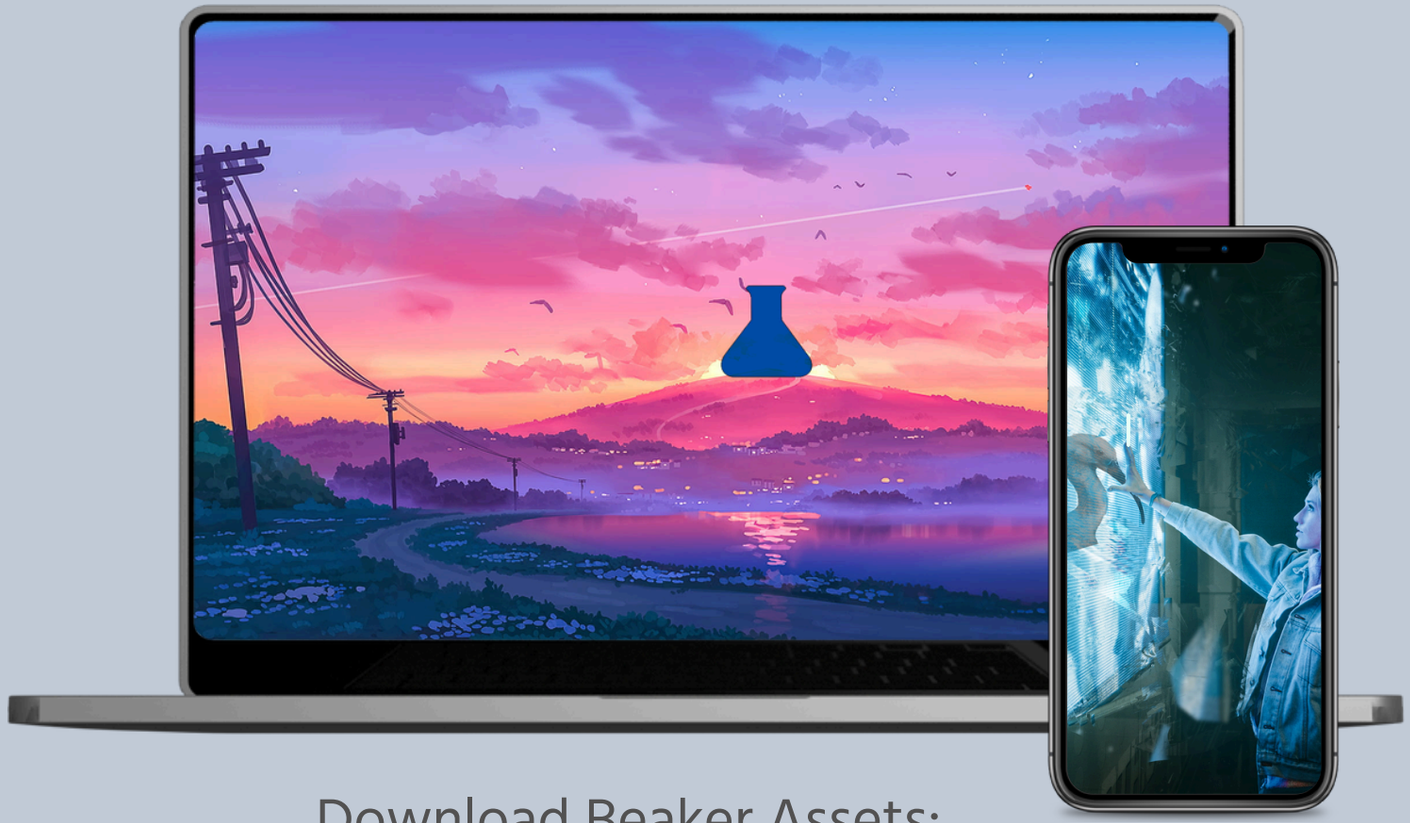
#213964

Using Our Logo

Applications in Real Life

We pride ourselves in being a permissive and transparent organization, who never turns down free press. You are free to use our likeness, logo, and other products (so long as their respective licenses allow). Absolutely no permission or forewarning is required to use our brand or likeness in any medium of publication, distribution, or otherwise.

Hungry for more knowledge? For the best tutorials, guides, and reference, check out Blazed Publishing.



Download Beaker Assets:

Beaker Dark
Beaker Red
Beaker Rainbow
Beaker Gray
Beaker Cobalt
Beaker White

blz.one

Quarterly News

Volume 1

Issue 1

Member Awards

Add an introduction to this section to get readers excited!

Saira Kohli
Marketing Department
Add a short one-line bio or fun fact about your staff.

Sebastian Bennett
HR Department
Add a short one-line bio or fun fact about your staff.

Chun Hei Kim
Accounting Department
Add a short one-line bio or fun fact about your staff.

Typography

Company Font Styling

Most Blazed websites import the fonts: Hind Vavodara (Google Fonts) and DM Serif (Google Fonts).

The sans-serif font (Hind-V) should be used far more frequently than the serif font (DM). Pertaining to DM only, either the "Display" or "Text" family of DM Serif can be used.

Font size should be readable for target audience, but using size exceedingly sparingly, the developer should use font size to communicate which level of heading is used and thus the relative importance of the body of text which they precede.

If being published in a website, the fonts should be imported (using an @import statement) before any other CSS is parsed for the page, it should be the very first CSS rule.

Aa (DM Serif)

Aa	Bb	Cc	Dd	Ee	Ff	Gg	Hh	Ii	Jj
Kk	Ll	Mm	Nn	Oo	Pp	Qq	Rr	Ss	Tt
Uu	Vv	Ww	Xx	Yy	Zz	00	01	02	03
04	05	06	07	08	09				

Aa (Hind Vadodara)

Aa	Bb	Cc	Dd	Ee	Ff	Gg	Hh	Ii	Jj
Kk	Ll	Mm	Nn	Oo	Pp	Qq	Rr	Ss	Tt
Uu	Vv	Ww	Xx	Yy	Zz	00	01	02	03
04	05	06	07	08	09				

Development Stack

The following utilities should be present in most (if not all) Blazed websites:

TailwindCSS

The Tailwind utility library saves developers time, makes websites faster on delivery, and allows us to enforce a common spacing/styling scheme. Tailwind is required for all Blazed sites.

Install Tailwind

Fire

Next-gen front-end tooling blazing fast websites. Fire is an opinionated front end framework, available for vanilla javascript, React, Angular, and Svelte.

Install Fire

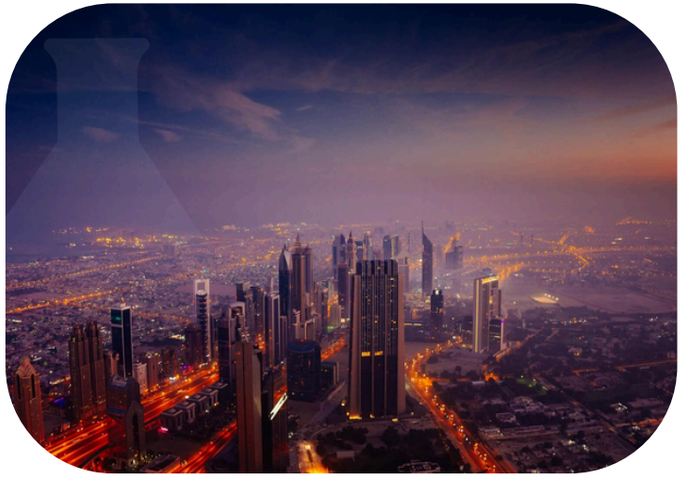
Ice

A stone cold hardened back-end framework, available in all your favorite languages. Ice keeps your data secure, as if it was frozen in an ice cube. Ice is a pretty cool backend.

Install Ice

Brand Images

Most images are open source, custom edited, or sourced from sites like Unsplash. Proper credit is always given to the respective artists.



Reach Out Today

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