

BMW M Performance



The Ultimate Driving Machine



**AN UNCOMPROMISING PASSION FOR RACING.  
BMW M PERFORMANCE ACCESSORIES.**

**BMW M3. BMW M4. BMW M5. BMW M6. BMW X5 M AND BMW X6 M.**

**1929** The BMW motorsport era begins. First victory for BMW with the BMW 3/15 at the prestigious Alpine Rally.

**1984** Volker Strycek secures the first DTM victory for BMW with the BMW 635 CSI.

**1989** Roberto Ravaglia becomes the Touring Car world champion in the BMW M3.

**2004/2005** BMW triumphs at the 24 Hours Nürburgring in two consecutive years with a double victory in the BMW M3 GTR.

**2010** Overall victory in the BMW M3 GT2 at the 24 Hours Nürburgring.

**2012** Return to the DTM with the legendary BMW M3 DTM. And a sensational hat trick: first place for driver, team and manufacturer.

**2013** Enormously successful era of the BMW M3 DTM ends with an impressive victory in the Manufacturers' Championship.

**2014** BMW secures a commanding win in the Drivers' Championship in its first year with the BMW M4 DTM.

**2015** The hunt for the title continues: BMW starts the racing season with eight drivers and four teams.

## WHY MOTORSPORT IS WRITTEN WITH AN M.

It began in 1929 when, for the first time, the BMW 3/15 won the legendary Alpine Rally. Since then, the story of BMW has been one of unforgettable victories and iconic racing cars including the BMW 328, the BMW 3.0 CSL, the BMW M1 and the BMW M3.

The DTM in 1984 was a particular high point, with BMW securing overall victory in the event's very first season. And then, in 2012, a sensational comeback: a DTM title hat trick after a 20-year absence. In 2014, the BMW M3 DTM was finally replaced by the new BMW M4 DTM – and Marco Wittman immediately took the lead, going on to win the Drivers' Championship in the brand new racer.

BMW M will, no doubt, keep going from strength to strength. As the driver of a BMW M model, you will almost certainly feel the spirit of all this motorsport success in your own vehicle. You may still, however, want to things even further – with BMW M Performance Accessories for aerodynamics, the chassis, drivetrain and cockpit. With these innovative retrofit components you will get as close as possible to the pulse of the racetrack – in your own BMW M.



The cover and the picture on this page (above) show the BMW M4 DTM from the 2015 DTM season.





## RESISTANCE IS FUTILE.

Don't just show the difference, experience it – time and time again. BMW M Performance aerodynamics components do more than give the vehicle a breathtakingly athletic presence. They also noticeably optimise aerodynamic values. High-tech materials such as carbon also ensure exceptional standards when it comes to lightness, stability and durability.

All aerodynamics components are perfectly in tune with each vehicle, both visually and technically. And along with splitters, spoilers and diffuser inserts, front grilles and wing mirror caps add extra, sportingly individual accents.

### 1 BMW M Performance front attachment, carbon

Inspirational design. The front attachment, comprising carbon splitters and blades available in either matt black or the body colour, impressively underscores the sporty, exclusive appearance of the vehicle. The carbon inserts are hand made, uncompromisingly high quality and feature extremely aerodynamic lines.

### 1 BMW M Performance front grille, black

Strong character: the impressive double bars and their surround in high-gloss black radiate strength and focus – for individual presence with unmistakable purpose.

### 1 + 2 BMW M Performance wing mirror caps, carbon

Setting the tone with high tech. The wing mirror caps are in 100 per cent carbon and meticulously crafted by hand. Their dynamic and sporting high quality design leaves no doubt: individuality has top priority.

### 3 BMW M Performance rear spoiler, carbon

Impressive: the rear spoiler in carbon further strengthens the high quality sporting appearance of the vehicle. Along with other BMW M Performance aerodynamics components, it also optimises aerodynamic values for even more sporty driving.

### 4 BMW M Performance rear diffuser, carbon

100 per cent hand-made rear diffuser in full carbon. 100 per cent pure motorsport character. 100 per cent excitement. The high-tech rear diffuser creates an even sportier appearance and impressively accentuates the masculine character of the car.

See the product overview on page 24 for BMW M Performance Accessories to match your BMW M model.



# AERODYNAMICS.



## MAXIMUM CONTROL. UNBRIDLED PASSION.

Grip. Poise. Control. BMW M Performance Accessories for the chassis improve the already impressive handling characteristics of your BMW M model.

The high-end brake system, for instance, ensures optimum control even in extreme driving situations. Perfectly measured brake pressure, high thermal resistance and very low weight make this system the ultimate precision tool. Visual highlight: brake calipers in a striking matt Gold and featuring the BMW M logo.

### **1 + 2 BMW M Performance carbon ceramic brake system**

Extremely high thermal resistance. Extremely resistant to brake fade. Extremely low weight. The high-end brake system, with its innovative use of a carbon fibre-ceramic composite, guarantees breathtaking performance and agility – on the racetrack and on the street.

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# CHASSIS.

## MUSIC BY TITANIUM.

Adrenaline rush: the BMW M Performance exhaust system in titanium delivers an extraordinary sound performance, inside and outside of the car. It's a breathtaking effect that makes dynamic driving an immersive, multi-sensory experience. The system uses the extremely heat and corrosion-resistant material titanium and, compared with the standard system, also significantly reduces weight.

The tailpipe trim, available in titanium or carbon fibre, is a sophisticated sign of individual character.

### 1 + 3 BMW M Performance tailpipe trim in titanium

A sign of strength: the tailpipe trim in high-quality titanium is an unmistakable visual highlight. With BMW M logo, for a look that leaves nothing to be desired.

### 1 + 3 BMW M Performance exhaust system, titanium

Performance that can be seen and heard. The exhaust system delivers an impressively rich engine note. At the same time, it reduces exhaust back pressure. The striking twin tailpipes also have a bold and pure high tech look. Visual highlight: the sophisticated tailpipe trim, available in titanium (pics 1 + 3) or carbon (pic 2). With BMW M logo.

### 2 BMW M Performance tailpipe trim, carbon

More individual, more exclusive, more sporty: the high-quality tailpipe trim in technologically advanced carbon or titanium gives the rear profile an even more commanding look. With BMW M logo.

See the product overview on page 24 for BMW M Performance Accessories to match your BMW M model.



# DRIVETRAIN.

# COCKPIT.

## GET ON BOARD. BUCKLE UP. AND DRIVE.

Core deep quality – without compromise. BMW M Performance Accessories for the interior give the cabin an unmistakably purist racing atmosphere.

Fascinating materials such as hand-crafted carbon, premium Alcantara and high-quality stainless steel promise an inspirationally visual and tactile motorsport experience. The BMW M Performance steering wheels, in particular, make the cockpit a commanding control centre – whether it's everyday driving or track time.

### 1 BMW M Performance gear lever trim in carbon

Ultimate motorsport feel: perfectly finished carbon fibre, several coats of lacquer and polishing to a high gloss give the gear lever surface a fascinating depth. A captivating high point in the cockpit.

### 2 BMW M Performance floor mats

High-quality looks, outstanding hold: the BMW M Performance floor mats are finished to perfection and give the footwells an individually sporty feel. With grey design lines and interwoven BMW M Performance lettering.

### 2 BMW M Performance LED doorsill finishers

An inspiring entrance: BMW M Performance lettering illuminated in bright white makes getting on board an experience in itself. The dynamic design of the LED doorsill finishers and their stainless steel look further enhance the effect. With cable-free operation thanks to an integrated battery and magnetic switch.

### 3 - 6 BMW M Performance steering wheel II

Motorsport excitement well in hand: the steering wheel cover in high-quality Alcantara guarantees excellent grip in all temperatures and even in extreme driving situations. The race display in the latest OLED technology and the two-colour LED gearchange indicator to the right and left offer authentic motorsport feel every day. The Race, Sport and EfficientDynamics modes can be called up at the press of a button. The stopwatch (in Race mode with 1/100 second display) and G meter for lateral and longitudinal acceleration deliver up-to-the-minute motorsport data. You can also save up to 50 lap times and maximum values for speed and longitudinal and lateral acceleration. The lacquered carbon trim ensures a unique, dynamically sophisticated look. Also available without race display (pic 6).

See the product overview on page 24 for BMW M Performance Accessories to match your BMW M model.





## DRESS CODE FOR THE ALPHA ANIMAL. BMW M PERFORMANCE ACCESSORIES FOR THE BMW M3.

**1 BMW M Performance motorsport side stripes**  
Dynamic, exclusive, striking: the motorsport side stripes are designed in the three BMW M colours. The direct reference to motor racing underscores the sporty design of the vehicle and gives it even more individual character.

**1 BMW M Performance sidewall bars, high-gloss black**

A clear statement: the robust bars in high-gloss black decisively strengthen the distinctive character of the vehicle's side profile. Sporty. Sophisticated. Strikingly effective.

**1 + 3 BMW M Performance exhaust system, titanium**

High tech you can hear: an uncompromisingly bold motorsport sound, an unmistakable presence. The engine dynamics button offers three modes: Sport and Sport+ for an extremely penetrating and emotional sound and Efficient for sporting intensity more suited to everyday driving. Special exhaust gas routing further optimises the typical six-cylinder bi-turbo sound characteristics and

underlines the sporting driving experience. The rear silencer is manufactured completely in race-grade titanium. A strikingly individual highlight: sophisticated tailpipe trim available in titanium or carbon fibre and featuring the BMW M logo.

**2 BMW M Performance front grille, black**

**4 BMW M Performance Alcantara steering wheel II with carbon trim and race display**

**4 BMW M Performance gear lever trim in carbon**

**4 BMW M Performance carbon handbrake grip with Alcantara gaiter**

Passion in your hands: the lacquered carbon fibre handbrake grip is upholstered in high-quality Alcantara and the gaiter is refined with stitching in the BMW M colours. This emphasises the motorsport feel in the interior and perfectly complements other BMW M Performance Accessories.

**BMW M Performance door handles, carbon**  
(not pictured)

Details make the difference: the door handles are made of premium carbon fibre and have a high-gloss, exceptionally deep-looking finish. They perfectly round off the uniquely sporty, BMW M Performance picture inside the vehicle.



# AT HOME IN THE RED ZONE.

## BMW M PERFORMANCE ACCESSORIES FOR THE BMW M4.



### 1 BMW M Performance motorsport side stripes

Dynamic, exclusive, striking: the motorsport side stripes are designed in the three BMW M colours. The direct reference to motor racing underscores the sporty design of the vehicle and gives it even more individual character.

### 1 BMW M Performance side skirts

High-impact appearance: the skirt attachments in matt black or the body colour significantly reinforces the sporty character of the vehicle. Along with other BMW M Performance aerodynamics components, they also help to optimise aerodynamic values. Powerful. Individual. Dynamic.

### 1 BMW M Performance sidewall bars, high-gloss black

A clear statement: the robust bars in high-gloss black decisively strengthen the distinctive character of the vehicle's side profile. Sporty. Sophisticated. Strikingly effective.

### 1 BMW M Performance front grille, black

### 1 BMW M Performance front attachment, carbon

### 2 BMW M Performance rear diffuser, carbon

### 3 BMW M Performance rear spoiler, carbon

Coupé only

### 4 BMW M Performance Exhaust System



### 5 BMW M Performance carbon handbrake grip with Alcantara gaiter

Passion in your hands: the lacquered carbon fibre handbrake grip is upholstered in high-quality Alcantara. The gaiter is refined with stitching in the BMW M colours. This emphasises the motorsport feel in the interior and perfectly complements other BMW M Performance Accessories.

### 5 BMW M Performance gear lever trim in carbon

### 5 BMW M Performance armrest, Alcantara

Small details make the biggest difference: the armrest completes the exclusive motorsport look in the cockpit. In a premium material mix of Alcantara and high-gloss carbon and adjustable in length. With eye-catching stitching in BMW M colours and chrome BMW M Performance lettering in the carbon trim.



# THE HIGHEST STANDARDS IN DESIGN AND DYNAMICS.

## BMW M PERFORMANCE ACCESSORIES FOR THE BMW M5.



### 1 BMW M Performance carbon rear spoiler

#### 1 BMW M Performance side skirt Foils

Power up an already powerful profile: the high-quality foils, in black and with BMW M Performance lettering and the BMW M logo, further enhance the dynamic character of the side skirts. They also make the profile look even more individual.

#### 1 + 2 BMW M Performance stripes, front and rear

Clear statement: the front and rear stripes in typical BMW M colours convey uncompromising motorsport character at first sight. The quality of the transfer material is checked in demanding climatic cycle tests. And the geometry is perfectly matched to the dynamic form of the vehicle.

### 2 BMW M Performance wing mirror caps, carbon

#### 2 BMW M Performance front grille, black

### 3 BMW M Performance exhaust system

For the connoisseur: the BMW M Performance exhaust system is a collaborative development between BMW M GmbH and Akrapovič, a leading manufacturer of premium titanium exhaust systems. The result is resoundingly clear in the incomparably deep and resonant sound this product creates. The BMW M Performance exhaust system, with a layout specifically developed for BMW M models, also impresses with its outstanding temperature and corrosion resistance and a 10.4kg reduction in weight compared with the standard system. Depending on operating time and temperature, the titanium components in the optional titanium tailpipe trim take on the metal's characteristic yellow-blue colouring.





**1 BMW M Performance front grille, black**

**1 BMW M Performance wing mirror caps, carbon**

**1 + 2 BMW M Performance stripes, front and rear**

Clear statement: the front and rear stripes in typical BMW M colours convey uncompromising motorsport character at first sight. The quality of the transfer material is checked in demanding climatic cycle tests. And the geometry is perfectly matched to the dynamic form of the vehicle.

**2 BMW M Performance rear diffuser, carbon**

100 per cent hand made in full carbon. 100 per cent pure motorsport character. 100 per cent excitement. The high-tech rear diffuser creates an even sportier appearance and impressively accentuates the masculine character of the car.

**2 + 4 BMW M Performance rear spoiler, carbon**

**3 BMW M Performance Alcantara steering wheel II with carbon trim and race display**

Motorsport excitement well in hand: the steering wheel cover in high quality Alcantara guarantees excellent grip in all temperatures and even in extreme driving situations. The race display in the latest OLED technology and the two-colour LED gearchange indicator to the right and left offer authentic motorsport feel every day. The Race, Sport and EfficientDynamics modes can be called up at the press of a button. The stopwatch (in Race mode with 1/100 second display) and G meter for lateral and longitudinal acceleration deliver up to the minute motorsport data. You can also save up to 50 lap times

and top values for speed and longitudinal and lateral acceleration. The lacquered carbon trim ensures a unique, dynamically sophisticated look.

**POWER IN ITS MOST BEAUTIFUL FORM.**  
**BMW M PERFORMANCE ACCESSORIES FOR THE BMW M6.**





## INSPIRED BY A PASSION FOR RACING.

BMW M PERFORMANCE ACCESSORIES FOR THE BMW X5 M.



### 1 BMW M Performance Air Breather, high-gloss black

A clear statement: the elegantly sculpted Air Breather in high-gloss black decisively accentuates the bold character of the vehicle's side profile. Sporty. Sophisticated. And exceptionally effective.

### 1 BMW M Performance front grille, black

**1 BMW M Performance motorsport side stripes**  
The front, side and rear stripes in typical BMW M colours convey uncompromising motorsport character at first

sight. The quality of the transfer material is checked in demanding climatic cycle tests. And the geometry is perfectly matched to the dynamic form of the vehicle.

### 2 BMW M Performance Alcantara steering wheel II with carbon trim

**2 BMW M Performance interior trim, carbon**  
Made of pure passion: premium Alcantara and carbon guarantee authentic motorsport feel in the cockpit. The trim also has a fascinating depth thanks to several layers of lacquer and a high-gloss polish.

### 2 BMW M Performance pedal covers, stainless steel

Purist design, precise workmanship: thanks to the asymmetrical design of their rubber treads, the pedal covers in solid stainless steel give the footwell distinctively dynamic, high-tech character. The perfect complement to other BMW M Performance Accessories.

# TO THE LIMIT – AND BEYOND.

BMW M PERFORMANCE ACCESSORIES FOR THE BMW X6 M.



**1 BMW M Performance Air Breather, high-gloss black**

A clear statement: the elegantly sculpted Air Breather in high-gloss black decisively accentuates the bold character of the vehicle's side profile. Sporty. Sophisticated. And exceptionally effective.

**1 BMW M Performance motorsport side stripes**

The front, side and rear stripes in typical BMW M colours convey uncompromising motorsport character at first sight. The quality of the transfer material is checked in demanding climatic cycle tests. And the geometry is perfectly matched to the dynamic form of the vehicle.

**1 BMW M Performance rear fins**

Competitive edge: the rear fins are made of particularly tough and durable polyurethane. Their premium, sporty look gives the vehicle's rear even more dynamic character. They also noticeably enhance high-speed handling.

**2 BMW M Performance centre console trim in carbon**

Sportiness central: the centre console trim features several layers of lacquered carbon and adds an unmistakable touch of motorsport to the interior.

**2 BMW M Performance gear lever trim, carbon**

**3 BMW M Performance wing mirror caps, carbon**

**4 BMW M Performance front grille, black**

## BMW M MODELS AND BMW M PERFORMANCE ACCESSORIES OVERVIEW.

BMW M Performance Accessories	1 Series M	M3				M4		M5	M6			X5 M	X6 M
	Coupé	Sedan	Convertible	Coupé	Sedan	Convertible	Coupé	Sedan	Convertible	Coupé	Gran Coupé		
	from 03/2011	from 12/2007	from 03/2008	from 06/2007	from 03/2014	from 07/2014	from 03/2014	from 07/2013	from 06/2012	from 09/2012	from 05/2013	from 02/2015	from 02/2015
Air Breather, high-gloss black												•	•
Alcantara steering wheel II with carbon trim					•	•	•	•	•	•	•	•	•
Alcantara steering wheel II with carbon trim and race display					•	•	•	•	•	•	•		
Armrest, Alcantara					•	•	•						
Carbon ceramic brake system					•	•	•	•	•	•	•		
Centre console trim in carbon												•	•
Door handles, carbon					•	•	•						
Exhaust system, titanium					•	•	•	•					
Floor mats					•	•	•	•	•	•		•	•
Front attachment, carbon					•	•	•						
Front, side and rear stripes	•	•	•	•				•	•	•	•		
Front grille, black	•	•	•	•	•	•	•	•	•	•	•	•	•
Gear lever trim, carbon					•	•	•	•	•	•	•	•	•
Handbrake grip, carbon with Alcantara gaiter					•	•	•						
Interior trim, carbon								•				•	•
LED doorsill finishers												•	•
Motorsport stripes (front, side and rear)	•		•	•								•	•
Motorsport stripes, side	•		•	•	•	•	•						
Pedal covers, stainless steel					•	•	•	•	•	•	•	•	•
Rear diffuser, carbon					•	•	•	•	•	•	•		
Rear fins													•
Rear spoiler, carbon	•			•	•		•	•		•	•		•
Side skirts						•	•						
Side skirt Foils					•	•	•	•					
Sidewall bars, high-gloss black					•	•	•						
Tailpipe trim, carbon					•	•	•	•					
Tailpipe trim, titanium					•	•	•	•					
Wing mirror caps, carbon	•	•	•	•	•	•	•	•	•	•	•	•	•

### For more information, please contact your preferred BMW dealer.

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