

HOW
TO
SELL STOCKS

TrulyRichClub follows SAM (Strategic Averaging Method) where we have a set price guide for buying, the Buy Below Price (BBP), and a set price guide for selling, the Target Price (TP). We keep buying the recommended stocks as long as they are within the BBP and once the TP is reached, we sell. Bro. Bo usually sends a Sell Alert to let us know it's time to let go of the stocks which have already earned for us. The proceeds of the sale are then reinvested for other recommended SAM stocks. And the cycle continues.

Now, how do we sell stocks?

Take a look at the image first before reading the description that follows.

The screenshot shows the COL Financial Philippines trading platform. At the top, there are market indices and sector performance metrics. Below that is a navigation menu with 'Trade' and 'Portfolio' highlighted. The main area displays a 'Stock Position' table with columns for Action, Stock Code, Stock Name, Portfolio %, Market Price, Average Price, Total Shares, Uncommitted Shares, Market Value, Gain/Loss, and %Gain/Loss. The 'SELL' button for the stock EDC is highlighted in a green circle. A red '3' is placed below the table.

Action	Stock Code	Stock Name	Portfolio %	Market Price	Average Price	Total Shares	Uncommitted Shares	Market Value	Gain / Loss	%Gain/ Loss
BUY SELL	ALI	AYALA LAND, INC	39.46	30.0500	26.6279					
BUY SELL	BDO	BDO UNIBANK, IN	45.01	85.6000	80.3442					
BUY SELL	DNL	D&L INDUSTRIES,	8.29	6.4900	7.0550					
BUY SELL	EDC	ENERGY DEVELOPM	7.24	5.7000	6.8750					

Log in to your COL Account. Hover your mouse to TRADE and click "PORTFOLIO".

Beside the stock that you wanna sell, click "SELL".
[In this example, I'm selling my kid's EDC shares.]

COL FINANCIAL PHILIPPINES

PSEI 6,420.31 1.46% 92.31 | ALL 1.00% | FIN 0.68% | IND 0.76% | HLDG 1.91% | PRO 1.00% | SVC 1.03% | M-O 2.38% | Trades 35,357 | Value 8,833,491,441 | Market Open...

Home Quotes Trade Research StreetSmart Jun. 28 3:16:16 PM Log-Off

Enter Order View/Modify Order Trading History Portfolio O-H Order O-H View/Cancel EIP Scheduler

ENTER ORDER (Step 1 of 3)

Order Details [chart] MAIN BOARD Page Updates Every 15 Sec
ENERGY DEVELOPMENT CORP.

Transaction BUY SELL
Board MAIN ODDLOT
Term DAY GTC ATC
Stock Code EDC Quote
of Shares 100
Price 5.70
Net 544.66

1 Bid Price Ask Size
2 445,900 5.7000 5.7300 210,000 2
2 7,500 5.6000 5.7400 963,600 4
2 56,000 5.5600 5.7500 717,400 6
3 400,000 5.5500 5.7600 1,500 1
1 50,000 5.5200 5.7700 3,000 1

2 Last 5 Trades
Time Volume Price Buyer Seller
15:15:56 100 5.7000 UBS SECU ATR KIM
15:15:30 54,100 5.7000 UBS SECU FIRST ME
15:15:24 345,900 5.7000 UBS SECU FIRST ME
15:15:15 47,400 5.7400 PHILIPPI A & A SE
15:15:15 500 5.7300 PHILIPPI BPI SECU

3 Preview Order Clear

SELL ORDER
Stock Position - EDC
Actual Shares Uncommitted Shares
100 100

Previous 5.6500
Last 5.7000
Change 0.0500
%Change 0.88
Open 5.6900
High 5.7400
Low 5.5000
Value 79,202,603
Trades 423
Volume 14,017,700
Outstanding 18,750,000,000
Inst. Status Authorized
Market Status Continuous trading
BoardLot 100
Fluctuation 0.0100
Floor Price 2.8300

Once you click "SELL", you will then be taken to the Order page. The system will auto-fill the 1st 2 boxes [Stock Code and # of Shares] and the cursor will automatically go to the 3rd box [Price].

Remember our guide in buying and selling? BASB. **Buy at the Ask, Sell at the Bid**. In this case, since we are selling, we would look at the BID column and choose from the top 5 Selling Prices if we want our Order to get Executed right away. Of course, we would choose the highest BID. In this example, it's 5.70. So, we enter that amount in the Price box.

Then, we click "Preview Order".

PSEi 6,420.31 ALL 1.00% FIN 0.68% IND 0.76% HLDG 1.91% PRO 1.00% SVC 1.03% M-O 2.38% Trades 35,593 Value 8,942,037,632 Market Open...

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 Enter Order View/Modify Order Trading History Portfolio O-H Order O-H View/Cancel EIP Scheduler

PREVIEW ORDER (Step 2 of 3)

Review your order details carefully, before submitting your order.

SELLING			
Order Details		Order Charges	
Transaction	Sell/New	Commission	20 PSECharge 0.03
Board	MAIN	Commission VAT	2.40 DSTCharge 0.00
Stock Code	EDC	Transfer Fee	0.00 STaxCharge 2.85
Term	DAY	Cancellation Fee	0.00 SCCPCharge 0.06
Valid Until	6/28/2013	Total Charges: 25.34	
No of Shares	100	Total Order: 544.66	
Price	5.7000		
Gross Amt	570.00		

Important: You are placing a main board Sell/New order. Please review carefully.

NOTE: Click only once ¹ to place your order.

[Click here](#) ² if you want to modify your order details.

Enter your password

You'll be taken to this page where you could view your total charges. (Remember that your Total Charges when divided by the number of shares bought will add up to your Price per share).

Enter your Password and click "Place Sell Order".

COL FINANCIAL PHILIPPINES

PSEi 6,425.25 ALL 1.03% FIN 0.80% IND 0.77% HLDG 1.96% PRO 1.10% SVC 1.13% M-O 2.23% Trades 35,620 Value 8,962,635,761 Market Pre-Open...

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Enter Order View/Modify Order **ORDER CONFIRMATION (Step 3 of 3)** Trading History Portfolio O-H Order O-H View/Cancel EIP Scheduler

! Your order is being sent for execution. Please see [Trading History](#) Section to verify your order status

Order Details	
Transaction No.	34278
Date	6/28/2013 3:17:39 PM
Transaction	Sell/New
Term	DAY
Valid Until	6/28/2013
Stock Code	EDC
Number of Shares	100
Price	5.7000

Possible Next Steps

As with your Buying, I always ask you to immediately check if your order is executed or not. You do that by clicking on "Trading History", then "Show Orders".

COL FINANCIAL PHILIPPINES

PSEi 6,425.25 ALL 1.03% FIN 0.80% IND 0.77% HLDG 1.96% PRO 1.10% SVC 1.13% M-O 2.23% Trades 35,620 Value 8,962,635,761 Market Pre-Open...

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Enter Order View/Modify Order **Trading History** Portfolio O-H Order O-H View/Cancel EIP Scheduler

TRADING HISTORY

To view the trade records, click on the **Show Orders** button. Otherwise, click on the **Completed trades** button. Only the past 2 weeks of your order can be viewed.

Order Details	
Stock Code	<input type="text"/>
(leave blank for all orders)	
Side	<input checked="" type="radio"/> All <input type="radio"/> Buy <input type="radio"/> Sell
Starting Date	June 28 2013 (yyyy)
(leave blank for all dates)	
Ending Date	June 28 2013 (yyyy)
(optional)	

Show Orders 2

Completed Trades:	
<input checked="" type="radio"/> For the day of	June 28 2013 (yyyy)
<input type="radio"/> For the Month of	June year 2013 (yyyy)
<input type="radio"/> For The Past 2 Weeks	

Completed Trades

COL FINANCIAL PHILIPPINES

PSEi 6,425.25 ALL 1.03% FIN 0.80% IND 0.77% HLDG 1.96% PRO 1.10% SVC 1.13% M-O 2.23% Trades 35,620 Value 8,962,635,761 Market Pre-Open...

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Enter Order View/Modify Order Trading History Portfolio O-H Order O-H View/Cancel EIP Scheduler

TRADE RECORDS

Click the **Update Price** button to update the trade records.

Update Print Trade Records

#	Trx#	Order#	Date	Stock	# of Shares	Matched Shares	Price	Trx Type	Status	Remarks
1	34278	20130628027960	6/28/2013 15:17:41	EDC	100	0	5.7000	SN	Posted	2 -
2	34278	20130628027960	6/28/2013 15:17:40	EDC	100	0	5.7000	SN	Order Accepted	1 -

Trx Code Legend: BN=Buy/New SN=Sell/New
BM=Buy/Modify SM=Sell/Modify
BC=BuyCancel SC=Sell/Cancel

COL FINANCIAL PHILIPPINES

PSEi 6,465.28 ALL 1.40% FIN 0.56% IND 1.50% HLDG 2.29% PRO 1.23% SVC 1.88% M-O 3.39% Trades 37,748 Value 11,425,447,605 Market Run-Off...

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Enter Order View/Modify Order Trading History Portfolio O-H Order O-H View/Cancel EIP Scheduler

TRADE RECORDS

Click the **Update Price** button to update the trade records.

Update Print Trade Records

#	Trx#	Order#	Date	Stock	# of Shares	Matched Shares	Price	Trx Type	Status	Remarks
1	34278	20130628027960	6/28/2013 15:21:08	EDC	100	100	5.7900	SN	Executed	3 -
2	34278	20130628027960	6/28/2013 15:17:41	EDC	100	0	5.7000	SN	Posted	2 -
3	34278	20130628027960	6/28/2013 15:17:40	EDC	100	0	5.7000	SN	Order Accepted	1 -

Trx Code Legend: BN=Buy/New SN=Sell/New
BM=Buy/Modify SM=Sell/Modify
BC=BuyCancel SC=Sell/Cancel

Illustration A, shows that my Order got Accepted and Posted within 1 second (15:17:40 and 15:17:41). However, it didn't execute as the available stocks at 5.70 were all gone. Remember, it's always on a first come, first served basis, and the prices update every 15secs. And since I'm doing the tutorial while placing the Sell Order, I didn't make it. So, I had to cancel the said order and place another one, this time at 5.79 (See Illustration B).

That's it. Once you see that your Order had been executed, your job's done.

Till next trading!

Thanks & God bless,

A handwritten signature in red ink that reads "Joey". The signature is stylized with large, flowing loops.

If you have any related questions or want guidance please contact our **Concierge Director, Ms. Joey** via:

1. Call/Text: **0917-8990296**
2. Official FB Page: <https://www.facebook.com/TheOfficialTrulyRichClub>
3. Email: supportgold@boclubs.com

P.S. 1. [COL Financial, Inc.](#) is the recommended Stock Broker of Bro. Bo Sanchez to all his TRC Members.

P.S. 2. Wanna join us at the '[Happiest Place on Earth](#)'? We do a meet and greet with Bro. Bo every Sunday at the [Feast PICC](#). Please feel free to join us after the 3rd session. For Feast schedules in PICC and other areas around the metro, please refer to the right side of [Kerygma Family](#) homepage.