



2024 BPI SUMMIT

# Aligning The Compostable Products Value Chain Through Collaboration

SEPTEMBER 10 - 12, 2024 | BERKELEY, CA

Customize your sponsorship to match your brand's goals with packages starting at \$8,000. Contact [clifton.passow@bpiworld.org](mailto:clifton.passow@bpiworld.org) to discuss options.

## Exhibiting Sponsor Benefits and Details

|  | Complimentary registrations | Table top display | Sponsor virtual profile in Conference mobile app | Push notifications <sup>1</sup> | Social media posts prior to the conference | Logo in event communications | Attendee opt-in list <sup>2</sup> | Speaking role <sup>3</sup> | Logo on all conference signage & housekeeping slides | Logo displayed on conference website linked to company website |
|--|-----------------------------|-------------------|--|---------------------------------|--|------------------------------|-----------------------------------|----------------------------|--|--|
| <b>HEADLINER</b><br>\$15,000 (1 Available) | 5                           | Large             | ✓  | 1 per day                       | 2  | 1 pre event<br>1 post event  | ✓                                 | ✓                          | ✓  | ✓  |
| <b>GOLD</b><br>\$9,000 (8 available)       | 3                           | ✓                 | ✓  |                                 | 1  | 1 pre event<br>1 post event  | ✓                                 |                            | ✓  | ✓  |
| <b>SILVER</b><br>\$4,500 (10 available)    | 2                           |                   | ✓  |                                 |  | 1 pre event<br>1 post event  |                                   |                            | ✓  | ✓  |
| <b>COPPER</b><br>\$1,000 (9 available)     | 1                           |                   |  |                                 |  |                              |                                   |                            | ✓  | ✓  |

1. Approved by the organizers 2. Provided approximately 2 weeks pre-event & 1-week post-event 3. In conjunction with BPI

## Additional Sponsorship Opportunities

|  | Complimentary registrations | Table top display | Exclusivity | Dedicated signage                 | Recognition      | Unique marketing                                   | Logo on all conference signage & housekeeping slides | Logo displayed on conference website linked to company website |
|--|-----------------------------|-------------------|-------------|-----------------------------------|------------------|--|--|--|
| <b>RECEPTION</b><br>\$10,000 (1 available)     |                             |                   | 1           |                                   | Throughout event | Logo on reception napkins                          | ✓  | ✓  |
| <b>REGISTRATION</b><br>\$7,500 (1 available)   |                             |                   | 1           | At onsite badge pickup            |                  | Logo on lanyard (co-branded with BPI) <sup>4</sup> | ✓  | ✓  |
| <b>LUNCH</b><br>\$5,000 (3 available)          |                             |                   | 1 per day   | Lunch service points              |                  |  | ✓  | ✓  |
| <b>BREAKFAST</b><br>\$5,000 (2 available)      |                             |                   | 1 per day   | Breakfast service points          |                  |  | ✓  | ✓  |
| <b>BREAK</b><br>\$5,000 (3 available)          |                             |                   | 1 per day   | Break refreshments service points |                  |  | ✓  | ✓  |
| <b>TABLETOP SPACE</b><br>\$3,500 (5 available) | 1                           | ✓                 |             |                                   |                  |  | ✓  | ✓  |

4. All attendees will receive a co-branded lanyard at registration and are required to wear their name badge to gain access into all conference events