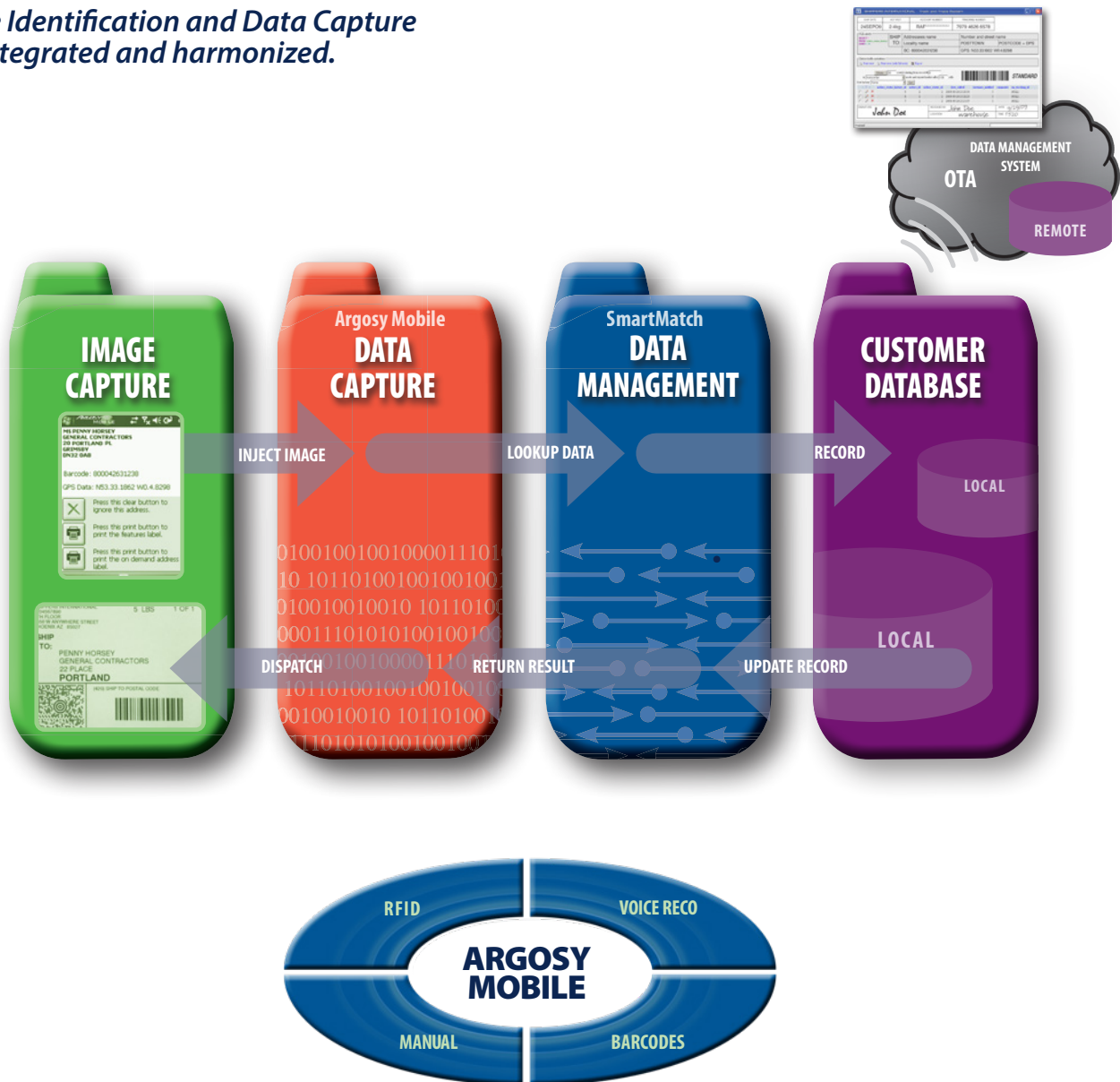


RAF ARGOSY MOBILE



**RAF PROVIDES DEVELOPER TOOLKITS FOR ADVANCED
DATA EXTRACTION AND VERIFICATION APPLICATIONS**

*Mobile Identification and Data Capture
now integrated and harmonized.*



POSTAL • COURIER • EXPRESS WAREHOUSE • TRANSPORTATION • FIELD SERVICE • GOVERNMENT

MOBILE OCR DATA EXTRACTION COMBINED WITH ADDRESS VERIFICATION IN ONE DEVICE

THE SITUATION

On average, 30% of shipments require address correction for delivery.

This creates:

Increased Acquisition Costs

- Missed customers
- Multiple attempts and Package rehandling
- Wasted production costs

Which results in:

Lower Customer Lifetime Value

- Reduction in customer investment
- Fewer transactions
- Decreased customer retention

THE SOLUTION

Intermec and RAF Technology have teamed up to provide the industry's first advanced data extraction and address verification mobile application which improves parcel induction time, reduces manual handling and undeliverable-as-addressed (UAA) cost. By using RAF's Argosy Mobile™ OCR software powered by our Smart Match™ address verification directory, customers will achieve significant productivity gains, improve customer satisfaction, and increase revenue. Ensuring your parcels are accurately inducted upstream provides true end-to-end tracking and allows address errors to be immediately detected and corrected at customer hand-off.

Argosy Mobile™ Powered By Smart Match™

ADDRESSEE'S NAME
NUMBER AND STREET NAME
CITY
STATE
ZIP CODE

- ✓ Instantly extracts address data
- ✓ Automatically corrects address errors
- ✓ Seamlessly integrates real-time routed address data to any 3rd party back office application

BC: 800042631209

- ✓ Immediately captures address and barcode data in one simple transaction

GPS: N53.32.8822 W2.9.7093

- ✓ Provides customized outputs from multiple customer data sources (e.g. GPS coordinates)

