

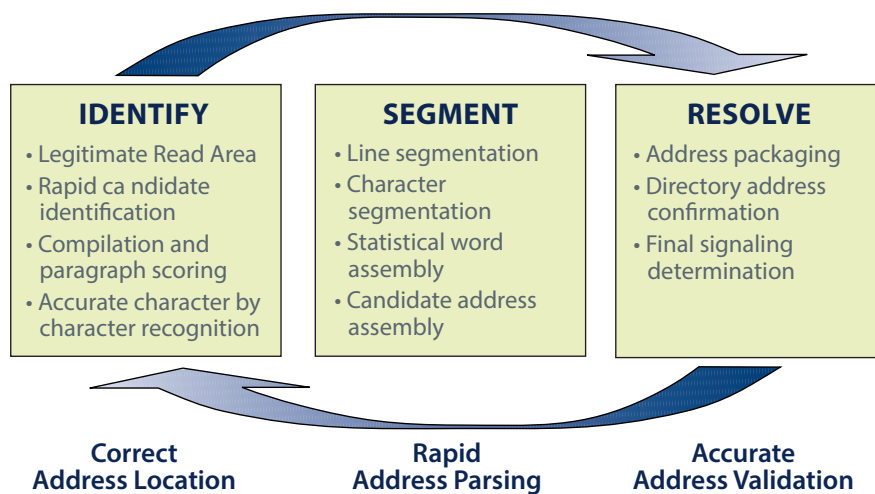


RAF ARGOSY POST

Argosy Post is the industry leading address recognition engine for high-speed industrial applications like parcel and letter sortation.

RAF's Argosy Post Platinum Edition introduces address recognition that is recognizably better than ever. Featuring Adaptive Intelligence,™ Argosy Post Platinum Edition takes read rates to the highest levels possible by dynamically reading and interpreting the unique characteristics of each mail piece. Argosy Post's patented approach to the Identify, Segment and Resolve process of reading mail pieces makes this possible. RAF can perform this process multiple times on a single mail piece allowing significantly higher read rates.

No other recognition engine provides this functionality. Argosy Post Platinum Edition lowers costs by more accurately recognizing addresses on the first pass, reducing the need for expensive reprocessing.



ACCURACY, COVERAGE AND ROI

Enhanced read rates enable you to realize a return on investment much more quickly. Argosy Post Platinum Edition is the culmination of several years of development and has consistently demonstrated superior recognition compared to our competitor's products and earlier versions of Argosy Post. In addition to better read rates, new features and functionality have also been added, increasing usability for both operators and technicians.

Government: RAF's Argosy Post OCR software is being used postal authorities including the United States Postal Service to more accurately sort several types of inbound mail.

Commercial: RAF's Argosy Post is being used internationally enabling outbound mail processors to capture deeper discounts by accurately sorting several types of mail. Argosy Post provides better recognition ensuring the maximum discounts are realized lowering overall mail costs.

KEY PLATINUM EDITION BENEFITS

- **Adaptive Intelligence™** Directs an array of recognition processes at each image to respond dynamically to the wide range of address locations, print sizes, fonts, and print resolutions that cause problems for standard readers
- **Higher Profitability:** Provides unparalleled read rates reducing overhead mailing costs.
- **Frees MLOCR:** High first-pass read rates increase your operation's capacity by minimizing need for second passes.
- **Timely CASS/MASS:** Platinum is designed to readily accommodate the changing requirements on an annual basis. Argosy Post has been tested with millions of records ensuring ongoing accuracy which will help.

KEY PLATINUM EDITION FEATURES

- **Address Block Locator:** Quickly and accurately finds address even on envelope with multiple paragraphs.
- **Universal Font Reader:** RAF's distinctive approach to character recognition enables the reading of never before seen fonts.
- **Intuitive User Interface:** Easy to use interface minimizing clicks for rapid configuration changes and reports.



IMPROVED RECOGNITION

Aggregate: Platinum has demonstrated internally and in the field an overall improvement of **11%!** For example, if you are currently processing an average of 200K pieces of mixed mail per day @ an average read rate of 94%, converting your current version of OCR SW to Platinum will increase your monthly revenue stream by \$9,760.00. That equates to an overall **annual revenue increase of \$117,120.00.**

Batch Level: Certain mail reads better than other mail. The measurement at a batch or customer level can be helpful in determining the read rate benefits to the specific application. Therefore the following shows what can be expected by upgrading to Platinum if Silver is currently performing at a specific level.

BATCH READ RATE FOR SILVER	PROJECTED PLATINUM IMPROVEMENT
99% - 95%	1.50%
94% - 90%	4.60%
89% - 85%	7.70%
84% - 80%	9.90%
79% - 70%	12.90%
69% - 60%	17.60%
59% - 40%	18.20%



FEATURES

FEATURE		
Main Menu Configuration Selection	✓	
Administration Level Authorization	✓	
System Snapshot	✓	
Intelligent Mail Barcode	✓	
Custom Configurations	✓	
Batch Level Directory Toggle	✓	
Dead Zones	✓	
Manual ABL	✓	
Planet Barcode	✓	
Auto-Clean-Up	✓	
Binarizer with Glare adjust	✓	
Underline Removal	✓	
Multi-Directional Address Block Locator	✓	
Read Keyline Data	✓	

Lower costs are a direct benefit from using Argosy Post. Better read rates translate directly into reduced operations costs by providing more finalized mail.

For more information please email sales@raf.com.

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