

# 15<sup>th</sup> ANNIVERSARY SEMINARS

9:00-13:00  
AM  
THURSDAY

| 02 | 09 | 21

Matild Palace  
The Luxury Collection  
Hotel, Budapest

**bpv JÁDI NÉMETH** Attorneys at Law kindly invites You to an interactive  
Conference of Two Seminars & Flying Buffet

on

## ARE YOU PREPARED AGAINST SURPRISE?

Putting the 'Aid' in Dawn Raid: Antitrust investigations and the lessons learned

## BUSINESS INNOVATIONS, CHANGEMAKING AND THE NEW NORMAL

How to design / re-design adaptive business models and novel forms of value creation



# PROGRAM

## SEMINAR ONE

9:00 am - 10:30 am

### Are you prepared against surprise?

*Putting the 'Aid' in Dawn Raid: Antitrust investigations and lessons learned*

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An unannounced inspection by a Competition or other Investigatory Authority is a major disruption to any business. The exposure could be high, just like the risk of a significant reputational or financial damage, not to mention potential follow-on claims. In case of a dawn raid, immediate steps are to be taken under extreme pressure to ensure the best possible protection of interests. We focus on how to navigate these complex situations and how to learn from the lessons of Others.

#### OPENING REMARKS

**Dr. Andrea Jádi Németh LL.M. (Harvard)**  
**Hungary**

Managing Partner  
bpv JÁDI NÉMETH (Budapest)

#### IMPULSE TALKS

**Mag. Gerhard Fussenegger LL.M. (London)**  
**Austria**

Partner  
bpv HÜGEL (Brussels, Vienna)

***Dawn Raids by the European Commission  
- All Power to the Investigator?***

**Arthur Braun, M.A.**  
**The Czech Republic**

Managing Partner  
bpv BRAUN PARTNERS (Prague, Bratislava)

***Defense in Dawn Raids***

#### KEYNOTE SPEECH

**Prof. Márta Fülöp, DSc**  
**Hungary**

Head of the Social and Cultural Psychology  
Department Institute for Cognitive  
Neuroscience and Psychology Research Centre  
of Natural Sciences (Budapest)

***The Psychology of the Unexpected***

Coffee Break

10:30 am - 11:00 am

## SEMINAR TWO

11:00 am - 12:30 am

# BUSINESS INNOVATIONS, CHANGEMAKING AND THE NEW NORMAL

*How to design / re-design adaptive business models and novel forms  
of value creation*

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Our recent past has been 'the time of turmoil', when multinationals, local companies and start-up entrepreneurs alike saw their impact models facing serious challenges in all possible ways. Yet, we have also witnessed Changemakers emerging, by shaping new, innovative ways to drive business and social progress. There is a general conception that now is the time to reinvent the ways we create values. In Seminar Two you will get a sneak peak of an initiated Changemaker map of trends, networks of social innovation and business-oriented entrepreneurship.

### FEATURED PRESENTATIONS

***Bitcoin and other cryptos-the impact and disruptive nature of blockchain***

**Ludovic Marc Coutinho, OPM (Harvard Business School)**

President at **Sintra Securities** La Jolla, California and President of **Northeast Capital, Inc.**  
Cheyenne, Wyoming, USA

***Fast start-up success - Easy or not?***

**Dóra Molnár and Ádám Tasnádi**

Chief Executive Officer and Operative Chief Executive Officer at **,this is Redy'**

***Artificial intelligence in legal professions. Is it really possible to substitute attorney  
brainpower?***

**Dr. Gábor Márky**

Partner at **bpv JÁDI NÉMETH**

***Quick commerce: pioneering the next generation of delivery***

**Balázs Györffy, MBA (Oxford)**

Head of Operations at **Netpincér Market**

Wrap up and Flying Buffet

12:30 pm - 13:00 pm

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## **SPEAKERS**



**ANDREA JÁDI NÉMETH**

### **ANDREA JÁDI NÉMETH**

Andrea Jádi Nemeth is a Hungarian attorney with dual licenses for Hungary and New York, USA. She holds a JD degree from ELTE School of Law (Hungary), an LL.M. degree from Harvard Law School (USA) and a master's degree from Oxford University, Säid Business School. She is a senior lecturer at Corvinus University and co-founder of the regional legal alliance, bpv LEGAL. Andrea is a current member of the International Committee of the Budapest Bar Association and the acting Chairperson of the Supervisory Board of AmCham Hungary. Between 2012-2018 she was 2<sup>nd</sup> Vice President of AmCham Hungary. Since 2012 Andrea Jádi Nemeth has been the President of the Hungarian Harvard Club and between 2015 - 2018 she acted as Director for Europe of the global Harvard Alumni Association. Since 2018 Andrea has been a member of the Executive Committee of the global Harvard Law School Alumni Association. She is a member of the Board of Trustees of the Magic Lamp Charity Foundation (Hungary) and president of the Board of Trustees of the Budapest Strings Chamber Orchestra.



**ARTHUR BRAUN**

### **ARTHUR BRAUN**

Arthur Braun is the Managing Partner of bpv Braun Partners and head of the competition law practice group. Prior to establishing bpv Braun Partners as a part of bpv LEGAL, focusing on the CEE region and European law, he was a partner with one of the most reputable international law firms, based in Central and Eastern Europe. Arthur graduated from the University of Passau, Germany, both in law (1992) and political sciences (1993), and also studied at Charles University in Prague, as the first Western law student after the revolution. Apart from competition law (mainly merger control, cartels and compliance programs), his main areas of advice are M&A and market start-ups. He advises corporations and industry associations in a large variety of industries and services with some specialization in energy law. He has been active as a lecturer at the University of Applied Sciences HAW Amberg-Weiden, Germany, and also at the Institute for Industrial and Financial Management in Prague, Czech Republic. He has many publications to his name, and he is country rapporteur for the International Bar Association's antitrust committee and is contributor to various relevant competition law blogs.

## SPEAKERS



**GERHARD FUSSENEGGER**

### GERHARD FUSSENEGGER

Gerhard is partner at bpv Hügel in Vienna and Brussels. He practices EU competition law and represents international clients in antitrust and merger cases before the European Commission, the European courts and Austrian competition authorities. He graduated from the University of Vienna and holds a LLM degree in EU and Competition Law from King College, London. Gerhard is listed in all essential international competition law rankings.



**MÁRTA FÜLÖP**

### MÁRTA FÜLÖP

Prof. Márta Fülöp is a Doctor of the Hungarian Academy of Sciences and Head of the Social and Cultural Psychology Research Group in the Institute of Cognitive Neuroscience and Psychology, Research Centre of Natural Sciences. She is also a professor at the Károli Gáspár University of the Reformed Church in Hungary. **Márta** has been a research scholar and invited professor in Japan, a research fellow in the Centre of Advanced Studies in the Behavioral Sciences at Stanford University, USA, an invited professor at the University of Business and Economics in Beijing, China. She is the secretary-general of the International Association of Cross-Cultural Psychology and the Secretary of International Affairs of the Hungarian Psychological Association. Her main research topics are the psychology of competition and winning and losing.



**LUDOVIC MARC  
COUTINHO**

### LUDOVIC MARC COUTINHO

Ludovic Marc Coutinho is an alumnus of Northeastern University and Harvard Business School. He was the founder of Sintra Securities, specializing in the BRIC markets (Brazil, Russia, India, and China) ultimately positioning the company to be acquired by Sun America, a Fortune 50 company. Ludovic is also the Managing Partner at FFR Trading (Austin, USA), a financial service company that develops algorithmic trade signals in diversified markets such as equities, commodities, forex, derivatives, and alternative markets for the institutional and retail consumer. Currently, Ludovic is a certified expert in Blockchain and Digital currencies and will be one of the first few on the globe to hold an advanced graduate degree in Blockchain Technology and Digital Currencies from the University of Nicosia in collaboration with the, Institue for the Future (Engomi, Cyprus) the world's leading research institution in the field of Crypto-assets and Blockchain. The University of Nicosia and IFF is the largest and most developed university initiatives in this field.

## **SPEAKERS**



**DÓRA MOLNÁR**

### **DÓRA MOLNÁR AND ÁDÁM TASNÁDI**

Femmetex Hungary Kft. and its brand 'this is Redy' was launched in May 2019 by Dóra Molnár and Ádám Tasnádi. Dóra was recognized by Index, 444, Marie Claire and was also on Instyle Magazine's "50 Most Inspiring Women" List in 2020. Adam's „first million” was noticed in 2014 by the Hungarian media (RTL Klub, Kreatív, etc.) when he led his marketing and crowdfunding project related to the Brazilian Football World Cup to success. He had companies such as Szerencsejáték Zrt, Ustream and Poli-Farbe as sponsors to his project when he was only 22. In 2020 he was selected as a finalist by the professional jury of Central European Startup Awards. For the successful covid crisis-management, Dóra and Ádám won the Széchenyi Business of the Year Award in Hungary in the category of Most Successful Young Entrepreneur in 2020. The two founders, Dóra Molnár and Ádám Tasnádi were on Forbes Hungary's 30 under 30 list in 2021.



**ÁDÁM TASNÁDI**



**GÁBOR MÁRKY**

### **GÁBOR MÁRKY**

Gábor Márky is a partner at bpv JÁDI NÉMETH. Gábor gained extensive experience in cross border corporate transactions, assisted venture capital investments and provided advisory to key players of the startup field. As a new generation lawyer with a particular focus on new generation clients, he has a broad insight over the legal aspects of technological innovation and the real life utilization of new developments. Gábor is a regular publisher of articles concerning the legal specifics of cryptocurrencies, capital investments, and the use of the latest technologies in present-day legal business.



**BALÁZS GYÖRFFY**

### **BALÁZS GYÖRFFY**

Balázs Györffy had a background in finance (Morgan Stanley) and management consulting (A.T. Kearney) before his transition to a career in tech. At NetPincér, he first worked on scaling up NetPincér GO, the firm's own delivery service enabling express delivery from thousands of Hungarian restaurants, including international chains such as McDonald's, Burger King or KFC. Currently, he is heading up NetPincér's grocery dark store operations, offering ultra-fast delivery from six warehouses spread across Budapest. NetPincér market launched in late 2020 and it is the cornerstone of the firm's wider quick commerce strategy. Balázs is an alumnus of Corvinus University of Budapest and the University of Oxford's Saïd Business School.



## PARTICIPATION FEES AND REGISTRATION

Registration fee for Seminar One with Coffee Break.....	EUR 85 /28 500 HUF
Registration fee for Seminar Two with Flying Buffet.....	EUR 85 /28 500 HUF
Combined registration fee .....	EUR 150 /50 000 HUF

Please register here with [Eventbrite](#)

## ACCOMODATION

Matild Palace, a Luxury Collection Hotel boasts a highly distinctive ambience representative of its Hungarian heritage. The neo-baroque palace is listed as a UNESCO world heritage site and is under monumental protection. Combining luxurious surroundings with authentic experiences, it serves as the most spectacular gateway to exploring the magic of Budapest.

We are proud to have partnered with Matild Palace, a Luxury Collection Hotel, in hosting the participants of our event. To book your room at a special discounted rate please click here:

[Book your group rate for bpv Jádi Németh Anniversary Conference](#)

