

Privacy Policy BehaviorQuant ESG Self Test

We strive to protect your personal data to the best of our ability. This policy informs you about the technologies and practices relevant to the protection of your personal data, what data is stored, processed, possibly transferred to third parties (automatically or not) and how your data is protected against theft and misuse.

The term "data" in this context refers not only to information that could potentially allow conclusions to be drawn about you personally, but also to all information stored and used for processing. This policy is available to all users before personal data is collected by the system.

Because BehaviorQuant's (BQ's) services are directed only to adults, are explicitly designed for adults, and may only be used by adults, no data is collected from children or persons under the age of 18.

Controller of Personal Information

BehaviorQuant Behavioral FinanceTechnologies GmbH (BQ)
Kolingasse 6/XI, 1090 Vienna
contact@behaviorquant.com

Collected data and their intended use

In order to fulfill the services promised by BQ, your inclinations related to ESG investments (Environmental, Social and Governance - i.e. Sustainable Investments) are collected. Specifically, it is about your preference of sustainability versus profit.

Only this data is used for automatic processing and aggregation. The processing is necessary to generate your results. Parts of the results are displayed in dashboards, which are only accessible to you.

To ensure that the results are only accessible to you and that you can still access these results in the future, we will send you access to your results via e-mail. For this purpose, we need the following data:

- E-Mail address

We will also use your email address to send you similar or other relevant offers in the future. Optionally, you can also send us the following data for this purpose:

- First and last name
- Name of your company/organization
- Position in your company/organization
- Phone number

In principle, this additional data is stored separately from the above-mentioned data and is not included in the calculations of the results.

Your personal data will be stored for a maximum of 2 years after the end of the test procedure.

BQ is entitled to continue processing the data in anonymized form for future product developments and product enhancements as well as for the improvement of algorithms and machine learning processes even after that. In the event of further processing by BQ, all of your data will be anonymized to such an extent that it cannot be assigned to you.

Visibility of data and results

As part of the ESG self-test, you will be given the opportunity to view your own results of the calculations and aggregations. This includes a dashboard that can be accessed after the fact via the link sent to you via email.

The "raw data" of your answers collected during the use of the ESG self-test can in principle not be viewed by users, and after calculation of your results also not by BQ.

External services and service providers at home and abroad

BQ uses Google Cloud Services (<https://cloud.google.com>). Their privacy policies can be viewed at <https://policies.google.com/privacy>. Data of users of BQ is explicitly NOT passed on to Google, but is located on their servers because BQ uses the services of Google Cloud Services. Therefore, your data may leave the borders of your home country.

For any future research projects, your anonymized data may be shared with domestic and foreign research institutions with which BQ collaborates.

BQ uses Hubspot (<https://www.hubspot.com/products/crm>). Their privacy policy can be viewed at <https://legal.hubspot.com/privacy-policy>. Contact information for ESG self-test participants (but NOT ESG investment preference data collected during the test) is maintained in Hubspot. Therefore, your contact information may leave the borders of your home country.

Protection of your personal data

BQ maintains modern and fit-for-purpose technical and organizational measures to protect your personal data as mentioned in this policy. This includes loss, misuse, unauthorized access, alteration, and unauthorized disclosure of your data.

Unfortunately, no technical or human system is perfect and 100% protection cannot be guaranteed, so we encourage you to protect access to BQ and the invitation email appropriately, especially if accessed or used through public computers.

Management of your personal data and further questions

If you have any questions about this policy or wish to update or delete your personal information, please contact contact@behaviorquant.com.