



**AUSTIN  
CHAMBER**  
OPPORTUNITY AUSTIN

# Community Demographics



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## Population

### Population & population growth

	2000	2010	2020	Percent change	
				2000-2010	2010-2020
Austin MSA	1,249,763	1,716,289	2,283,371	37.3%	33.0%
Bastrop Co.	57,733	74,171	97,216	28.5	31.1
Caldwell Co.	32,194	38,066	45,883	18.2	20.5
Hays Co.	97,589	157,107	241,067	61.0	53.4
Travis Co.	812,280	1,024,266	1,290,188	26.1	26.0
Williamson Co.	249,967	422,679	609,017	69.1	44.1
Texas	—	—	—	20.6	15.9
United States	—	—	—	9.7	7.4
Largest cities					
Austin	656,562	790,390	961,855	20.4%	21.7%
Cedar Park	26,049	48,937	77,595	87.9	58.6
Georgetown	28,339	47,400	67,176	67.3	41.7
Hutto	1,250	14,698	27,577	1075.8	87.6
Kyle	5,314	28,016	45,697	427.2	63.1
Lakeway	8,002	11,391	19,189	42.4	68.5
Leander	7,596	26,521	59,202	249.1	123.2
Pflugerville	16,335	46,936	65,191	187.3	38.9
Round Rock	61,136	99,887	119,468	63.4	19.6
San Marcos	34,733	44,894	67,553	29.3	50.5

Source: U.S. Bureau of the Census, Decennial Census.

### Population projections

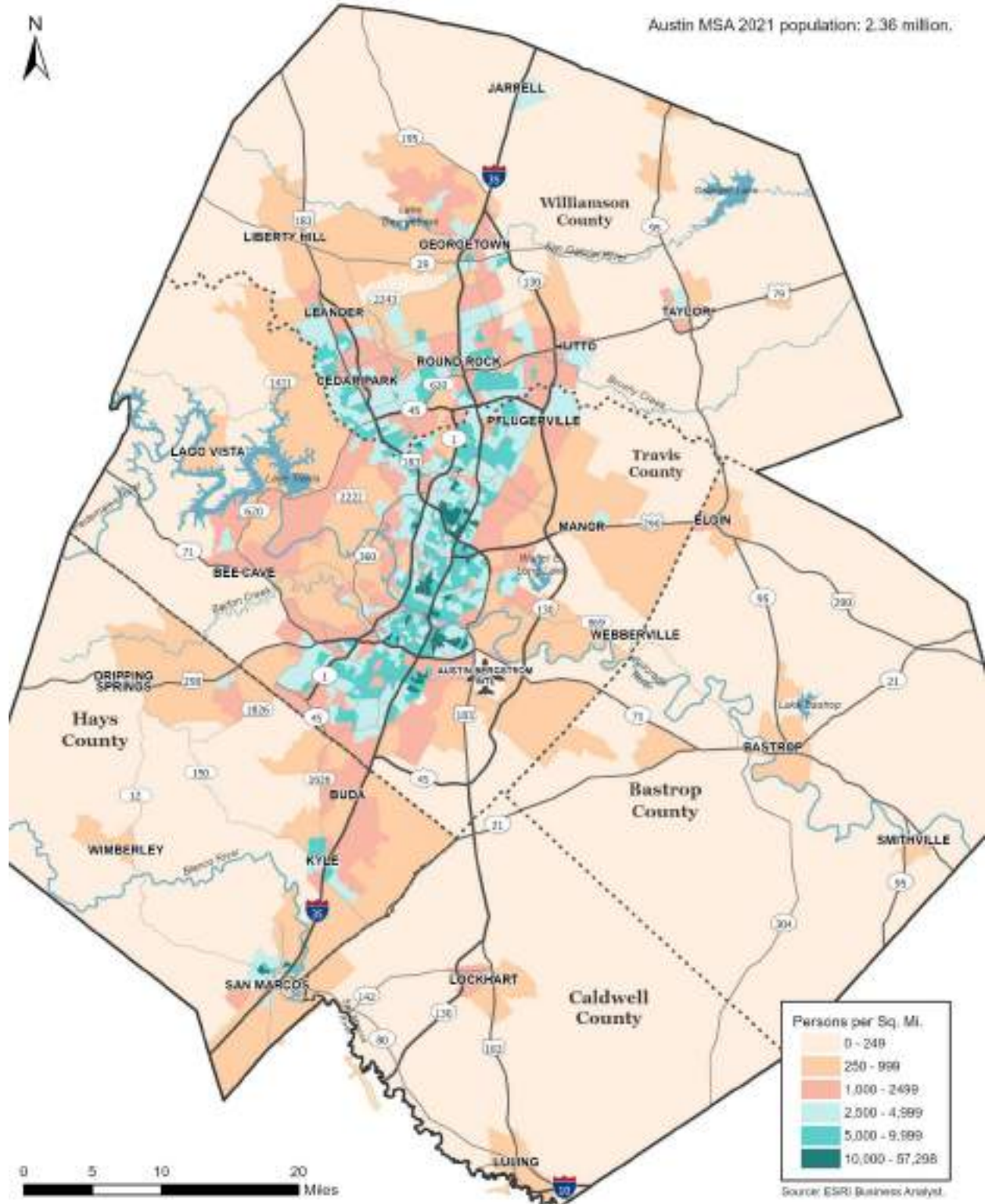
	2010	2020	2030	2040	2050
Austin MSA	1,716,289	2,246,701	2,868,341	3,629,227	4,560,117
Bastrop Co.	74,171	86,105	99,211	112,145	125,002
Caldwell Co.	38,066	44,284	50,777	56,565	62,066
Hays Co.	157,107	234,896	347,120	509,975	746,149
Travis Co.	1,024,266	1,291,502	1,540,812	1,775,204	1,980,918
Williamson Co.	422,679	589,914	830,421	1,175,338	1,645,982

### Growth rates

	2010-2020	2020-2030	2030-2040	2040-2050
Austin MSA	30.9%	27.7%	26.5%	25.6%
Texas	18.0	17.6	16.6	16.4

Source: Texas State Data Center, [2018 Population Projections](#).

Population density map  
2021



Source: ESRI.

## Educational attainment

Persons 25 Years or Older, 2019

	Austin MSA	Texas	United States
High school graduate or higher	90.4%	84.6%	88.6%
At least some college	71.1	59.4	61.7
Bachelor's degree or higher	46.2	30.8	33.1
Graduate degree	16.6	10.8	12.8

Source: U.S. Bureau of the Census, [American Community Survey](#).

## Median age & population distribution by age

2019

	Austin MSA	Texas	United States
Median age	35.2 years	35.1 years	38.5 years
Distribution by age			
0-17	22.7%	25.5%	22.2%
18-24	9.6	9.7	9.3
25-44	33.2	28.3	26.7
45-64	23.3	23.6	25.4
65+	11.2	12.9	16.5

Source: U.S. Bureau of the Census, [American Community Survey](#).

## Income

2019

	Austin MSA	Texas	United States
Median household income	\$80,954	\$64,034	\$65,712
Median family income	99,227	76,727	80,944
Per capita income	41,957	32,267	35,672

Source: U.S. Bureau of the Census, [American Community Survey](#).

## Mean travel time to work

2019

	Minutes
Austin MSA	27.7
Texas	27.2
United States	27.6

Source: U.S. Bureau of the Census, [American Community Survey](#).

## Workforce

### Labor force, employment & unemployment

	2021				Labor force change 2016-2021	
	Labor force	Employed	Unem- ployed	Unemp. rate	Difference	% change
Austin MSA	1,306,125	1,253,061	53,064	4.1%	187,012	16.7%
Bastrop County	45,101	43,084	2,017	4.5	6,055	15.5
Caldwell County	19,988	19,008	980	4.9	2,036	11.3
Hays County	129,600	124,271	5,329	4.1	24,679	23.5
Travis County	770,868	739,716	31,152	4.0	92,388	13.6
Williamson County	340,568	326,982	13,586	4.0	61,851	22.2
Texas	—	—	—	5.7	—	6.5
United States	—	—	—	5.3	—	1.3

### Unemployment rate

	Austin MSA	Texas	United States
2020	6.2%	7.7%	8.1%
2021	4.1	5.7	5.3
Seasonally adjusted			
2021 May	4.4	5.9	5.8
2021 Jun	4.2	5.9	5.9
2022 May	2.9	4.2	3.6
2022 Jun	2.9	4.1	3.6

### Non-farm payroll jobs

Best performing among the 50 largest metros since the last pre-pandemic month

	June 2022	Feb. 2020-Jun. 2022		Rank
		Difference	Percent ch.	
Austin MSA	1,242,300	99,800	8.7%	1
Dallas MDiv	2,969,800	234,400	8.6	2
Raleigh MSA	690,600	36,400	5.6	3
Nashville MSA	1,116,400	58,500	5.5	4
Charlotte MSA	1,309,500	58,500	4.7	5
Salt Lake City MSA	792,200	33,700	4.4	6
Jacksonville MSA	763,100	31,100	4.2	7
Riverside MSA	1,653,000	65,100	4.1	8
Fort Worth MDiv	1,148,400	45,100	4.1	9
Atlanta MSA	2,983,800	114,400	4.0	10

Source: [Texas Workforce Commission](#) & [U.S. Bureau of Labor Statistics](#).

### Employment in STEM occupations

May 2021

	Total employment	Non-STEM occupations	STEM occupations	STEM % of total
Austin MSA	1,073,150	954,010	119,140	11.1%
United States	—	—	—	6.6

Note: Excludes self-employed.

Source: U.S. Bureau of Labor Statistics, [Occupational Employment Statistics](#).



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## Employment by occupation 2019

Occupation	Austin MSA	Percent distribution	
		Austin	U.S.
Total, all occupations	1,223,139		
Management, professional & related	599,349	49.0%	39.9%
Management, business & financial	246,576	20.2	16.1
Management	164,352	13.4	10.7
Business & financial	82,224	6.7	5.4
Computer, engineering & science	128,568	10.5	6.4
Computer & mathematical	84,074	6.9	3.3
Software developers & programmers	46,440	3.8	1.4
Architecture & engineering	33,205	2.7	2.1
Engineers	23,958	2.0	1.4
Drafters, engineering, & mapping technicians	5,982	0.5	0.5
Life, physical, & social science	11,289	0.9	1.0
Education, legal, community service, arts & media	167,634	13.7	11.2
Community & social services	19,645	1.6	1.8
Legal	18,447	1.5	1.1
Education, training, & library	87,615	7.2	6.2
Arts, design, entertainment, sports & media	41,927	3.4	2.0
Healthcare practitioners & technical	56,571	4.6	6.1
Service <sup>1</sup>	186,006	15.2	17.7
Sales & related	120,644	9.9	9.8
Sales representatives, services	18,187	1.5	1.1
Sales representatives, wholesale & manufacturing	11,605	0.9	0.8
Other non-retail sales & related workers	27,403	2.2	1.7
Office & administrative support	126,191	10.3	10.6
Farming, fishing, & forestry	1,119	0.1	0.6
Construction & extraction	64,782	5.3	5.2
Installation, maintenance & repair	23,406	1.9	3.1
Production	37,748	3.1	5.6
Transportation	34,242	2.8	3.9
Material moving	29,652	2.4	3.7

Source: U.S. Bureau of the Census, [American Community Survey](#).

<sup>1</sup> Includes healthcare support, protective service, food preparation & serving, building & grounds cleaning & maintenance, and personal care & service.

## Salary indexes for major occupation groups

Austin MSA, May 2021

Occupation	Index, U.S.=100	
	Mean	Median
All Occupations	103	103
Management	100	101
Business & Financial Operations	98	100
Computer & Mathematical	97	100
Architecture & Engineering	103	100
Life, Physical, & Social Science	90	88
Community & Social Service	97	99
Legal	98	120
Educational Instruction & Library	95	105
Arts, Design, Entertainment, Sports, & Media	96	108
Healthcare Practitioners & Technical	93	98
Healthcare Support	100	99
Protective Service	100	102
Food Preparation & Serving Related	95	91
Building & Grounds Cleaning & Maintenance	94	98
Personal Care & Service	92	94
Sales & Related	103	110
Office & Administrative Support	101	100
Farming, Fishing, & Forestry	97	100
Construction & Extraction	87	96
Installation, Maintenance, & Repair	95	99
Production	92	97
Transportation & Material Moving	93	99

Source: U.S. Bureau of Labor Statistics, [Occupational Employment Statistics](#).

## Average hourly earnings

Private Nonfarm Payrolls

	2019	2020	2021	Percent change	
				2019-2020	2020-2021
Austin MSA	\$29.30	\$30.30	\$30.85	3.4%	1.8%
United States	27.99	29.35	30.52	4.9	4.0

Source: U.S. Bureau of Labor Statistics, [Current Employment Statistics](#).

## Average annual salary & hourly wage by county

Private industry, 2021

	Annual	Hourly
Austin MSA	\$80,774	\$38.83
Bastrop Co.	43,786	21.05
Caldwell Co.	40,706	19.57
Hays Co.	45,438	21.85
Travis Co.	87,594	42.11
Williamson Co.	71,780	34.51
Texas	67,109	32.26

Source: Texas Workforce Commission, [Quarterly Census of Employment & Wages](#).

## Major Industries

### Gross domestic product

	GDP 2020 (millions)	Real growth rates		
		2016-2018	2018-2020	2016-2020
Austin MSA	\$168,435.8	11.1%	6.2%	17.9%
U.S. Metros	–	5.6	-1.1	4.3

Source: U.S. Bureau of Economic Analysis, [GDP by County, Metro & Other Areas](#).

### Firms & employment by industry

Austin MSA

Industry	Firms		Employment		
	2016	2021	2016	2021	% Ch.
All Industries	46,217	59,694	953,719	1,105,899	16.0%
Natural resources & mining	428	476	4,439	4,388	-1.1
Construction	4,145	5,519	58,684	74,682	27.3
Manufacturing	1,494	1,853	55,327	64,321	16.3
Wholesale trade	2,612	2,926	45,614	43,754	-4.1
Retail trade	3,685	4,203	102,508	111,244	8.5
Transportation & warehousing	769	1,029	19,036	29,627	55.6
Utilities	106	133	7,140	8,182	14.6
Information	1,000	1,800	28,084	41,460	47.6
Finance & insurance	1,948	2,557	38,466	47,958	24.7
Real estate & rental & leasing	2,259	3,191	17,727	22,657	27.8
Professional & technical services	9,645	13,569	93,315	132,156	41.6
Management of companies	208	377	6,376	15,517	143.4
Administrative & waste services	2,804	3,686	62,002	72,545	17.0
Educational services	945	1,263	93,329	98,259	5.3
Healthcare & social assistance	5,272	6,183	105,438	119,145	13.0
Arts, entertainment, & recreation	871	1,097	16,307	15,622	-4.2
Accommodation & food services	3,245	3,920	107,887	106,032	-1.7
Other services, ex. public admin	5,065	5,937	33,687	35,355	5.0
Public administration	209	218	57,823	62,133	7.5

Source: Texas Workforce Commission, [Quarterly Census of Employment & Wages](#).

## High tech industry

Austin MSA

NAICS code	Industry	Firms		Employment		
		2016	2021	2016	2021	% Ch.
	All industries	46,217	59,694	953,719	1,105,899	16.0
	<b>Total high tech</b>	<b>6,490</b>	<b>9,565</b>	<b>143,136</b>	<b>184,177</b>	28.7
	<b>High tech manufacturing</b>	<b>390</b>	<b>509</b>	<b>34,513</b>	<b>40,376</b>	17.0
3254	Pharmaceutical & medicine	18	35	1,896	2,330	22.9
3332	Industrial machinery	18	28	1,789	3,522	96.9
334	Computer & electronic product	179	219	25,777	28,389	10.1
3341	Computers & peripheral equipment	24	30	9,026	8,814	-2.3
3344	Semiconductor & electronic Components	78	84	13,490	14,357	6.4
	Other	78	105	3,262	5,218	60.0
335	Electrical equipment & components	48	67	2,262	2,453	8.5
3391	Medical equipment & supplies	63	73	1,146	1,623	41.6
	Other high tech mfg	64	88	1,643	2,058	25.3
	<b>High tech nonmanufacturing</b>	<b>6,100</b>	<b>9,056</b>	<b>108,623</b>	<b>143,801</b>	32.4
	High tech energy	131	120	5,792	6,049	4.4
211	Oil & gas extraction	101	75	1,057	692	-34.5
2211	Electric power generation, transmission & distribution	29	45	4,735	5,357	13.1
	High tech trade	555	894	23,484	20,522	-12.6
42343	Computer & software merchant wholesalers	139	176	18,760	12,587	-32.9
42345	Medical equipment merchant wholesalers	104	141	1,684	2,035	20.9
42511, 4541	B2B electronic markets & electronic shopping & mail-order houses	312	578	3,041	5,900	94.0
	High tech information & other IT	3,514	5,657	54,402	84,674	55.6
5112	Software publishers	172	478	5,113	9,534	86.5
512*	Motion picture & sound recording, excl motion picture exhibition	194	331	2,075	1,955	-5.8
517	Telecommunications	119	137	7,954	8,737	9.8
518	Data processing, hosting & related Services	147	371	4,570	9,476	107.4
51913	Internet publishing, broadcast & web portals	160	263	1,939	6,219	220.8
5415	Computer systems design & related services	2,694	4,025	32,527	48,211	48.2
	Engineering, R&D, labs/testing & other	1,901	2,386	24,946	32,557	30.5
5413	Architectural & engineering services	1,161	1,418	14,171	18,847	33.0
54162, 54169	Environmental & other scientific & technical consulting services	332	457	1,872	2,499	33.5
5417	Scientific R&D services	223	301	4,296	5,187	20.7
6215	Medical & diagnostic laboratories	68	93	1,879	2,912	54.9
	Other	117	118	2,728	3,112	14.1
	<i>Tech as a % of total</i>	<i>14.0%</i>	<i>16.0%</i>	<i>15.0%</i>	<i>16.7%</i>	—
	<i>Manufacturing as a % of tech</i>	<i>6.0</i>	<i>5.3</i>	<i>24.1</i>	<i>21.9</i>	—
	<i>Nonmanufacturing as a % of tech</i>	<i>94.0</i>	<i>94.7</i>	<i>75.9</i>	<i>78.1</i>	—
	<i>Tech manufacturing as a % of total mfg</i>	<i>26.1</i>	<i>27.5</i>	<i>62.4</i>	<i>62.8</i>	—

Source: Texas Workforce Commission, [Quarterly Census of Employment & Wages](#).

# COMMUNITY PROFILE



## Selected major employers

Company	Description	Employees
Abbott Neuromodulation	Neuromodulation & pain management devices (Hdq.)	364
Accenture	Management consulting, state healthcare program mgt, & software development center	4,500
Accruent	Software developer, property mgt applications (Hdq.)	370
Advanced Micro Devices	Semiconductor chip engineering, marketing & admin.	3,100
Advisory Board Company (Optum)	Software development for healthcare delivery systems	384
AECOM	Engineering	480
AirBorn	Electronic connectors design & mfg. (Hdq.)	620
Alorica	Call center operator for General Motors	500
Amazon	Online retailer's digital product dev. & game dev. software	3,000
Amazon Fulfillment Centers	Online retailer's distribution centers	7,608
American Campus Communities	Student housing services (Hdq.)	375
Apple	Computer maker's tech dev, chip engineering & Americas Operations Center	7,000
Applied Materials	Semiconductor production equipment mfg. & R&D	4,590
Aptara (iEnergizer)	Customer service support for game & tech companies	400
ARM	Semiconductor chip design	750
Arrive Logistics	Shipping management software (Hdq.)	918
Ascension Seton	Healthcare (Hdq.)	15,218
AT&T	Telecommunications (Hdq. of Texas ops.)	2,800
Atlassian	Software for managing software development	400
Auctane (ShipStation/ShippingEasy)	e-commerce fulfillment software (Hdq.)	593
Austin Community College	Higher education, public	3,553
Austin Independent School District	Public education	11,101
BAE Systems	Defense & aerospace equipment mfg./R&D	691
Bank of America	Banking	600
Bazaarvoice	e-commerce software & product review platform (Hdq.)	434
BigCommerce	e-commerce solutions (Hdq.)	730
Blizzard Entertainment	Game software publisher's call center, software engineering	700
Build A Sign	Online custom signage/printing mfg (Hdq.)	430
Cargill	Food mfg. & distribution	496
CelLink	Electronic circuit mfg., esp. automotive	2,000
CFAN	Aerospace equipment mfg. (Hdq.)	504
Charles Schwab	Investment trading digital technology development	3,000
Cirrus Logic	IC design/software for audio & voice signal processing applications (Hdq.)	867
Cisco Systems	Interconnect devices dev, marketing, sales & operations	1,083
City of Austin	Government	15,427
Clinical Pathology Laboratories	Medical laboratory services (Hdq.)	1,003
Cloudflare	Internet security, performance & reliability network	360
Cognizant	Information technology services/consulting	400
Conduent State & Local Solutions	Business process services incl. state Medicaid programs, IT & call center outsourcing	778
CoreLogic Flood Services	Flood zone determination provider (Hdq.)	380
Dell Technologies	Computer technology solutions & equipment (Hdq.)	15,782
Deloitte	Accounting & related services incl. tech consulting	1,508
Dimensional Fund Advisors	Institutional asset management firm (Hdq.)	800
DJO Surgical	Orthopedic surgical implants R&D & mfg. (Hdq.)	400
Dover Fueling Solutions	Fuel dispensing & control systems engineering/mfg. (Hdq.)	400
eBay	e-commerce business operations center & software development	647
Electric Reliability Council of Texas	Electric power grid administrator (Hdq.)	710
Electronic Arts	Game development & customer service	655
Emerson Automation Solutions	Process control software & systems R&D (Hdq.)	662

Ernst & Young	Accounting & related services	354
Everise	Outsourced customer service call center for IoT devices	460
Facebook (Meta)	Social networking service's online operations center, engineering, marketing & sales	2,000
Farmers Insurance Group	Insurance (Reg. hdq.)	850
Favor	Delivery app/service for retailers & restaurants (Hdq.)	383
Federal Government	Government	14,662
U.S. Army Futures Command	Military modernization/technology dev. command (Hdq.)	600
U.S. Dept. of Veterans Affairs	Government (Financial Services Center, data center/IT services, healthcare)	2,040
U.S. Internal Revenue Service	Government (regional call & processing center)	3,400
Flex	Contract electronics mfg., design, engineering & supply chain services	2,079
Flex Health	Contract medical equipment mfg. incl. ventilators	600
Forcepoint	IT security solutions (Hdq.)	520
General Motors	IT innovation center, vehicle applications & business processes	3,200
Gerson Lehrman Group	Research & business strategy consultants	628
Google	Internet search & related technologies development & sales, marketing & staffing	2,000
Harte Hanks	Marketing & advertising services, call center outsourcing	500
H-E-B	Grocery retail/distribution & technology center	18,035
Hewlett-Packard Enterprise	IT solutions dev., customer support services ops. & data center	400
HID Global	Secure identity products & technology mfg. (Hdq.)	495
Home Depot Technology Center	Retailer's IT innovation, data, tech & customer support center	600
Dun & Bradstreet	Online information service (Hdq.)	380
HP	PC systems, printers & 3D printing solutions technology dev & support	500
IBM Corp.	Computer systems, hardware, software, & chip R&D	6,000
ICU Medical	Pharmaceutical delivery systems dev. & mfg.	1,300
Indeed	Online job search website (Hdq.)	2,800
Infineon	Flash memory chip mfg.	1,050
Insurance Zebra	Online marketplace for insurance quotes (Hdq.)	373
Intel Corp.	Microprocessor design center	2,000
JPMorgan Chase & Co.	Banking	580
Kasasa	Software & services provider to banking industry (Hdq.)	400
Keller Williams Realty	Residential real estate (Hdq.)	2,815
Kendra Scott Design	Jewelry retailer, design studio, distribution center (Hdq.)	370
LegalZoom	Online legal document preparation services (Reg. Hdq.)	507
Lower Colorado River Authority	Electric power distribution & water supply mgt (Hdq.)	1,792
Luminex Corp.	Biological testing technologies dev. & mfg. (Hdq.)	650
Marco Fine Arts	Fine art printing & décor mfg. (Hdq.)	400
Marriott Customer Engagement Center	Customer service center	464
Maximus	Social services program administrator	500
McCoy's Building Supply	Building materials retailer (Hdq.)	507
MOCA Financial	Financial transaction processing (Hdq.)	400
Netspend	Credit card processing & marketing services (Hdq.)	700
NI	Virtual instrumentation software & hardware mfg. (Hdq.)	2,246
NVIDIA Corp.	Chip design for graphics processors	350
NXP Semiconductors	Semiconductor chip design & mfg. (Hdq.)	4,000
Office Depot	Office product retailer, inside sales division	500
OneSupport	Outsourced tech support & managed services call center, IT solutions & services (Hdq.)	450
Oracle Corp.	Computer technology solutions esp. cloud data storage (Hdq.)	2,500
Pathway Vet Alliance	Veterinary practice management group (Hdq.)	431

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Peak6	Investment management & fintech solutions	400
Pearson	Test design, scoring & packaging center	600
Pharmaceutical Product Development	Biopharm & medical device contract research services	1,000
ProCore Technologies	Construction management software	520
Progressive Insurance Co.	Insurance (call center)	2,229
Q2 Software	Electronic banking technology & services (Hdq.)	997
Qualcomm	Microchip design center, wireless applications/chips	400
Realtor.com	Real estate agent-homebuyer matching & lead optimization platform	643
Round Rock Independent School District	Public education	6,311
Sailpoint Technologies	Identity risk management software developer (Hdq.)	664
Samsung Austin Semiconductor	Semiconductor chip mfg., R&D (Hdq.)	8,935
Shop LC	TV channel & online jewelry auction sales (Hdq.)	510
Silicon Laboratories	Integrated circuits design (Hdq.)	500
Simwon America Corp.	Autobody part mfg.	400
Software House International	Software & hardware reseller call center	1,300
SolarWinds	Network security & mgt software (Hdq.)	602
SpaceX	Space vehicle & aerospace software dev.& mfg.	800
St. David's HealthCare Partnership	Healthcare (Hdq.)	10,541
State Farm Insurance Co.	Insurance	500
State of Texas	Government	63,958
Texas State University	Higher education, public	4,532
University of Texas at Austin	Higher education, public	23,925
Superior HealthPlan (Centene Corp.)	Healthcare contractor w/Texas Medicaid programs (Hdq.)	735
Tata Consultancy Services	IT consultant services incl. AI & software dev.	400
Teacher Retirement System of Texas	Retirement & related benefits admin for public education employees (Hdq.)	865
Tesla	Electric automobile mfg. & chip design, AI/self-driving technology dev (Hdq.)	5,000
Texas Association of School Boards	Association	421
Texas Mutual Insurance Co.	Insurance, workers compensation (Hdq.)	684
Tokyo Electron America	Semiconductor production equipment, service & sales support (Hdq.)	400
Travis County	Government	5,470
Trellis Co.	Student financial aid-focused nonprofit, incl. loan administration (Hdq.)	455
TriNet	Outsourced HR solutions for small & midsize businesses	420
Ultra Clean Technology	Subsystems mfg for semiconductor & other industries	427
UnitedHealth Group	Health insurance & healthcare services	500
US Farathane	Plastic injection-molded automotive components mfg.	400
Visa	Payments technology company's global IT center	2,058
Vitesco Technologies	Automotive powertrain products mfg.	500
VMware	Storage & virtualization software	1,010
Vrbo	Online vacation home rentals (Hdq.)	1,800
Wells Fargo Bank Texas	Banking	615
Whole Foods Market	Grocery retailer (Hdq.)	3,976
WP Engine	Digital experience platform & hosting for WordPress (Hdq.)	500
Xome Field Services	Property foreclosure services rel. to inspections, property preservation, & support services (Hdq.)	440
Yeti Coolers	Outdoor recreation coolers & accessories maker (Hdq.)	614

**Selected high tech employers**

Company	Description	Employees
3M	Electronic equipment R&D & business functions	330
Abbott Neuromodulation	Neuromodulation & pain management devices (Hdq.)	364
Accenture	Management consulting, state healthcare program mgt, & software development center	4,500
Accruent	Software developer, property mgt applications (Hdq.)	370
Adobe	Software dev for e-commerce platform	300
Advanced Micro Devices	Semiconductor chip engineering, marketing & admin.	3,100
Advisory Board Company (Optum)	Software development for healthcare delivery systems	384
AECOM	Engineering	480
Agilent Technologies	Biological products & systems/instruments mfg.	306
AirBorn	Electronic connectors design & mfg. (Hdq.)	620
AlertMedia	Mass notification software (Hdq.)	258
All Web Leads	Insurance lead generation (Hdq.)	295
Allergan	Pharmaceutical maker's customer service & sales opps.	250
Amazon	Online retailer's digital product dev. & game dev. software	3,000
Apple	Computer maker's tech dev, chip engineering & Americas Operations Center	7,000
Applied Materials	Semiconductor production equipment mfg. & R&D	4,590
ARM	Semiconductor chip design	750
Arrive Logistics	Shipping management software (Hdq.)	918
Astound Broadband	Telecommunications (Hdq.)	316
AT&T	Telecommunications (Hdq. of Texas ops.)	2,800
AT&T Labs	Telecommunications R&D	300
AT&T Wi-Fi Services	Wireless networks	265
Atlassian	Software for managing software development	400
Auctane (ShipStation/ShippingEasy)	e-commerce fulfillment software (Hdq.)	593
Austin Energy	Electric utility, municipal	1,700
BAE Systems	Defense & aerospace equipment mfg./R&D	691
Bazaarvoice	e-commerce software & product review platform (Hdq.)	434
BigCommerce	e-commerce solutions (Hdq.)	730
Blackbaud	Constituent-relationship mgt software & services to nonprofits	270
Blizzard Entertainment	Game software publisher's call center, software engineering	700
Brycomm	Commercial telecom installer (Hdq.)	300
Build A Sign	Online custom signage/printing mfg (Hdq.)	430
Capsum	Botanical skincare product mfg.	344
CelLink	Electronic circuit mfg., esp. automotive	2,000
CFAN	Aerospace equipment mfg. (Hdq.)	504
Charles Schwab	Investment trading digital technology development	3,000
Cirrus Logic	IC design/software for audio & voice signal processing applications (Hdq.)	867
Cisco Systems	Interconnect devices dev, marketing, sales & operations	1,083
ClearCorrect	Removable dental brace mfg. (Hdq.)	320
Clinical Pathology Laboratories	Medical laboratory services (Hdq.)	1,003
Cloudflare	Internet security, performance & reliability network	360
Cognizant	Information technology services/consulting	400
Consero Global	Finance-as-a-service provider, w/ integrated cloud-based platform (Hdq.)	300
CoreLogic Flood Services	Flood zone determination provider (Hdq.)	380
Dell Technologies	Computer technology solutions & equipment (Hdq.)	15,782
Deloitte	Accounting & related services incl. tech consulting	1,508
DISCO	e-discovery software for law firms (Hdq.)	308
DJO Surgical	Orthopedic surgical implants R&D & mfg. (Hdq.)	400
Dover Fueling Solutions	Fuel dispensing & control systems engineering/mfg. (Hdq.)	400
Dropbox	Online file sharing software sales & customer support	250
eBay	e-commerce business operations center & software	647



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	development	
Electric Reliability Council of Texas	Electric power grid administrator (Hdq.)	710
Electronic Arts	Game development & customer service	655
Emerson Automation Solutions	Process control software & systems R&D (Hdq.)	662
Enverus	Info & data analysis products/services for energy sector (Hdq.)	276
ETS-Lindgren (EMC Test Systems)	Electromagnetic & acoustic energy components & systems mfg. (Hdq.)	330
Everi, Games Division	Casino game systems development & mfg. (Hdq.)	324
Facebook (Meta)	Social networking service's online operations center, engineering, marketing & sales	2,000
Favor	Delivery app/service for retailers & restaurants (Hdq.)	383
Firefly Aerospace	Satellite launch vehicle engineering/R&D mfg. (Hdq.)	292
Flex	Contract electronics mfg., design, engineering & supply chain services	2,079
Flex Health	Contract medical equipment mfg. incl. ventilators	600
Forcepoint	IT security solutions (Hdq.)	520
Gannett	Newspaper publisher's center for news & design	300
General Motors	IT innovation center, vehicle applications & business processes	3,200
Google	Internet search & related technologies development & sales, marketing & staffing	2,000
Hanger	Orthopedic & prosthetic products & patient care services (Hdq.)	316
HDR Engineering	Engineering	307
Hewlett-Packard Enterprise	IT solutions dev., customer support services ops. & data center	400
HID Global	Secure identity products & technology mfg. (Hdq.)	495
Home Depot Technology Center	Retailer's IT innovation, data, tech & customer support center	600
Dun & Bradstreet	Online information service (Hdq.)	380
HostGator	Website hosting	300
HP	PC systems, printers & 3D printing solutions technology dev & support	500
IBM Corp.	Computer systems, hardware, software, & chip R&D	6,000
Icon	3D printing robotics, software & advanced materials for homebuilding & space exploration (Hdq.)	294
ICU Medical	Pharmaceutical delivery systems dev. & mfg.	1,300
Indeed	Online job search website (Hdq.)	2,800
Infineon	Flash memory chip mfg.	1,050
Informatica	Data integration software provider	302
Infosys	Information technology services/consulting	300
Insurance Zebra	Online marketplace for insurance quotes (Hdq.)	373
Intel Corp.	Microprocessor design center	2,000
Interactions	Interactive voice response service technology/customer care center	300
International Game Technology	Game systems technology provider & lottery operator national response center	254
Kasasa	Software & services provider to banking industry (Hdq.)	400
Khoros	Social media management/customer engagement software (Hdq.)	259
LegalZoom	Online legal document preparation services (Reg. Hdq.)	507
LifeSize	Video & audio conferencing products development (Hdq.)	300
Lower Colorado River Authority	Electric power distribution & water supply mgt (Hdq.)	1,792
Luminex Corp.	Biological testing technologies dev. & mfg. (Hdq.)	650
Marco Fine Arts	Fine art printing & décor mfg. (Hdq.)	400
Microsoft	Software sales office	300
MOCA Financial	Financial transaction processing (Hdq.)	400
Netspend	Credit card processing & marketing services (Hdq.)	700

NI	Virtual instrumentation software & hardware mfg. (Hdq.)	2,246
Nokia	Telecom software development	250
NVIDIA Corp.	Chip design for graphics processors	350
NXP Semiconductors	Semiconductor chip design & mfg. (Hdq.)	4,000
OneSupport	Outsourced tech support & managed services call center, IT solutions & services (Hdq.)	450
Oracle Corp.	Computer technology solutions esp. cloud data storage (Hdq.)	2,500
PayPal	e-commerce payment platform & software development	325
Pearson	Test design, scoring & packaging center	600
Pharmaceutical Product Development	Biopharm & medical device contract research services	1,000
Polycom (Plantronics)	Video communications equipment design, services	270
ProCore Technologies	Construction management software	520
Q2 Software	Electronic banking technology & services (Hdq.)	997
Qualcomm	Microchip design center, wireless applications/chips	400
Qualia	Mortgage transaction software	333
Rackspace	Managed hosting services	342
rateGenius	Web-based loan brokerage & loan origination software (Hdq.)	252
Realtor.com	Real estate agent-homebuyer matching & lead optimization platform	643
Rooster Teeth	Film & online video production especially about gaming (Hdq.)	300
Sailpoint Technologies	Identity risk management software developer (Hdq.)	664
Samsung Austin Semiconductor	Semiconductor chip mfg., R&D (Hdq.)	8,935
Silicon Laboratories	Integrated circuits design (Hdq.)	500
Software House International	Software & hardware reseller call center	1,300
SolarWinds	Network security & mgt software (Hdq.)	602
SpaceX	Space vehicle & aerospace software dev.& mfg.	800
Spectrum	Media & communications	1,765
Stitch Fix	Online fashion stylist & retailer	300
SunPower Corp. Texas	Solar technology company's corporate operations center	340
Surveying And Mapping (SAM)	Geospatial data solutions & construction phase services incl surveying, engineering, etc. (Hdq.)	330
Tableau Software	Data analysis software	322
Tata Consultancy Services	IT consultant services incl. AI & software dev.	400
TECO-Westinghouse Motor Co.	Electric motors mfg. (Hdq.)	259
Tesla	Electric automobile mfg. & chip design, AI/self-driving technology dev (Hdq.)	5,000
Thales	Digital security solutions development	309
Tokyo Electron America	Semiconductor production equipment, service & sales support (Hdq.)	400
Toppan Photomasks	Photomasks mfg. (Hdq.)	252
U.S. Army Futures Command	Military modernization/technology dev. command (Hdq.)	600
U.S. Dept. of Veterans Affairs	Government (Financial Services Center, data center/IT services, healthcare)	2,040
Ultra Clean Technology	Subsystems mfg for semiconductor & other industries	427
Visa	Payments technology company's global IT center	2,058
VMware	Storage & virtualization software	1,010
Vrbo	Online vacation home rentals (Hdq.)	1,800
WellSky	Coordinated care software, analytics & services for health systems, providers, payers, & community orgs	258
Workrise	Digital marketplace for energy industry workforce & vendors (Hdq.)	318
WP Engine	Digital experience platform & hosting for WordPress (Hdq.)	500

# COMMUNITY PROFILE



## Colleges & universities

### Enrollment & graduates of institutions within a 60-mile radius

	Location	Enrollment Fall 2020	Completions, year ending June 2020					
			Undergrad certificate	Associate's degree	Bachelor's degree	Master's degree	Doctoral degree	Postgrad certificate
<b>4-Year Colleges &amp; Universities</b>								
Art Institute of Austin	Bastrop	236		16	101			
Concordia University	Austin	2,257			472	357	19	
Huston-Tillotson University	Austin	1,058		33	171			
St. Edward's University	Austin	3,591			901	229		
South University	Austin	429		19	70	16		
Southwestern University	Georgetown	1,506			313			
Texas A&M Central Texas <sup>2</sup>	Killeen & Hutto	2,339			564	169		
Texas Lutheran University	Seguin	1,499			237	27		
Texas State University	San Marcos & Round Rock <sup>3</sup>	37,812			7,443	1,344	93	112
Univ. of Mary Hardin-Baylor	Belton	3,876			644	156	52	
University of Texas at Austin	Austin	50,476	226		10,815	2,996	1,310	16
Western Governors Univ.-Texas	Austin	1,553			264	144		
<b>Community Colleges &amp; Technical Schools</b>								
Austin Career Institute	Austin	91	73					
Austin Community College	Austin (6), Cedar Park, Elgin, Kyle, Leander & Round Rock	39,896	1,239	4,328	23			
Central Texas College	Killeen	10,173	820	1,545				
College of Health Care Professions	Austin	666	305	8				
CyberTex Inst. of Technology	Austin	174	235					
Southern Careers Inst.	Austin	987	567	16				
Temple College <sup>4</sup>	Temple, Hutto & Taylor	4,940	182	524				

<sup>2</sup> Texas A&M Central Texas' main campus is in Killeen, 58 miles from central Austin. An undergraduate business program is offered at the East Williamson County Higher Education Center in Hutto.

<sup>3</sup> Texas State University's main campus is in San Marcos. Upper level courses to complete a bachelor's degree in 12 programs as well as 16 graduate degrees, post baccalaureate certification and continuing education programs are also offered at the Round Rock campus.

<sup>4</sup> Temple College's main campus is 60 miles from Central Austin. The college also has a centers at the East Williamson County Higher Education Centers in Hutto and Taylor.

<sup>5</sup> Waco's Texas State Technical College does not report separate completions data for its campus at the East Williamson County Higher Education Center in Hutto.

Texas State Technical College <sup>5</sup>	Hutto	335						
<b>Grand Total</b>		<b>163,894</b>	<b>3,647</b>	<b>6,489</b>	<b>22,018</b>	<b>5,438</b>	<b>1,474</b>	<b>128</b>

Note: Strayer University and Vista College have campuses in the Austin area, however, these schools do not report campus-level enrollment and completions to the NCES.  
Source: U.S. National Center for Education Statistics, [College Navigator](#).

# COMMUNITY PROFILE



## Undergraduate & graduate degree completions by discipline<sup>6</sup>

Year ending June 2020	University of Texas at Austin		Texas State University		Saint Edward's University		All institutions in the region	
	Under-grad.	Grad.	Under-grad.	Grad.	Under-grad.	Grad.	Under-grad.	Grad.
Agriculture, Agriculture Operations, & Related Sciences			107	5			107	5
Architecture & Related Services	45	102	22				67	102
Area, Ethnic, Cultural, Gender & Group Studies	99	44					103	44
Biological & Biomedical Sciences	1,136	51	340	34	105		1,691	85
Business, Management, Marketing	1,253	1,085	1,335	134	205	156	3,414	1,687
Communication Technologies	1,326	89	712	43	63		2,168	132
Communication, Journalism, & Related Programs			4				20	
Computer & Information Sciences & Support Services	445	243	310	42	40		971	360
Education		236		279	31	9	205	882
Engineering	1,378	605	350	43			1,740	648
English Language & Literature/Letters	241	47	164	60	37		479	107
Family & Consumer Sciences/Human Sciences	403	10	214	31			617	41
Foreign Languages, Literatures, & Linguistics	157	66	44	7	7		214	73
Health Professions & Related Programs	538	360	376	214		57	1,528	784
History	156	16	90	25	11		291	44
Homeland Security, Law Enforcement, & Related Services			304	24	36		401	31
Legal Professions & Studies		361		72				433
Liberal Arts & Sciences, General Studies & Humanities	245	20	164			6	535	28
Mathematics & Statistics	319	111	71	10	9		419	123
Multi/Interdisciplinary Studies	542	53	595	44	53		1,271	97
Natural Resources & Conservation		12	90	30	15	1	118	43
Parks, Recreation, Leisure, & Fitness Studies	247	16	551	39	43		966	76
Philosophy & Religious Studies	66	6	21	16	4		104	22
Physical Sciences	296	106	32	16	8		368	122
Psychology	431	107	468	80	87		1,174	194
Public Administration & Social Service Professions	68	279	150	182	31		309	461
Social Sciences	1,076	170	425	78	58		1,679	248
Transportation & Materials Moving							16	
Visual & Performing Arts	348	127	504	41	50		1,031	168
Other					8		31	
<b>Grand total</b>	<b>10,815</b>	<b>4,322</b>	<b>7,443</b>	<b>1,549</b>	<b>901</b>	<b>229</b>	<b>22,037</b>	<b>7,040</b>

Source: U.S. National Center for Education Statistics, [College Navigator](#).

<sup>6</sup> "Grad" includes master's and doctoral degrees and postgrad certificate completions.

## Certificate &amp; associate's degree completions by discipline

Year Ending June 2020	Austin Community College		Central Texas College		All Institutions in the region	
	Certificate	Associate	Certificate	Associate	Certificate	Associate
Biological & Biomedical Sciences		68		14		88
Business, Management & Marketing	282	501	259	202	716	755
Communication, Journalism & Related Programs		45		2		47
Communications Technologies	15	8	33	4	66	12
Computer & Information Sciences	156	269	22	35	497	319
Construction Trades	32	32	39	4	71	36
Culinary, Entertainment & Personal Services	13	16			13	28
Education		100		33		147
Engineering	173	164	4	13	234	182
English Language & Literature/Letters	4	82			9	83
Family & Consumer Sciences/Human Sciences	17	13	27	20	70	41
Foreign Languages, Literatures, & Linguistics	63	80		4	63	84
Health Professions & Related Programs	151	520	175	149	1,137	825
History		21				24
Homeland Security, Law Enforcement, Firefighting & Related	43	134	71	85	141	242
Legal Professions & Studies	18	33	14	23	32	58
Liberal Arts & Sciences, General Studies & Humanities		1,547		793		2,556
Mathematics & Statistics		26		10	7	40
Mechanic & Repair Technologies	68	43	83	9	219	52
Multi/Interdisciplinary Studies		4				63
Natural Resources & Conservation		16		3		19
Parks, Recreation, Leisure, Fitness & Kinesiology	10	15		29	10	46
Physical Sciences		30		6		37
Precision Production	115	41	34	3	244	44
Psychology		104				119
Public Administration & Social Service Professions		36	59	24	59	60
Science Technologies	20	9			20	9
Social Sciences	25	80		50	25	132
Transportation & Materials Moving				5		5
Visual & Performing Arts	34	279		20	34	320
Other		12		5		17
<b>Grand total</b>	<b>1,239</b>	<b>4,328</b>	<b>820</b>	<b>1,545</b>	<b>3,667</b>	<b>6,490</b>

 Source: U.S. National Center for Education Statistics, [College Navigator](#).

## Air service

Austin-Bergstrom International Airport (ABIA) is centrally located within the metropolitan area, less than 8 miles from downtown. ABIA is 34 miles from the metro's northern most major community, Georgetown, and 34 miles from the metro's southern most major community, San Marcos.

ABIA is a modern international airport served by 19 carriers: Aeromexico, Air Canada, Alaska Airlines, Allegiant, American, British Airways, Delta, Frontier, Hawaiian, JetBlue, Lufthansa, Southwest, Spirit, Sun Country, United, Vacation Express, Viva Aerobus, Virgin Atlantic, and WestJet. These airlines offer nonstop service to over 70 destinations and connections to numerous other destinations. ABIA served over 17 million passengers in 2019.

Nonstop jet destinations, April 2022



## Cost of living

### Cost of Living Index

2021, U.S.=100

	Composite	Grocery items [17.26%]	Housing [30.90%]	Utilities [10.21%]	Transportation [7.54%]	Healthcare [4.42%]	Misc. [29.67%]
Austin	101.2	92.0	111.9	95.1	86.2	104.7	100.9
Cedar Park	92.3	83.4	101.1	109.3	90.2	90.3	83.3
San Marcos	96.0	90.3	90.7	98.4	104.6	101.3	101.0

Source: The Council for Community & Economic Research, [Cost of Living Index](#).

### Median apartment rents

2022

	1 bedroom	2 bedrooms	3 bedrooms
Austin MSA	\$1,333	\$1,565	\$2,013
U.S. Metros <sup>7</sup>	1,201	1,461	1,919

Source: U.S. Department of Housing & Urban Development, [50<sup>th</sup> Percentile Rent Estimates](#).

### Median home price

Existing single-family homes

	2019	2020	2021	Percent Change	
				2019-2020	2020-2021
Austin MSA	329,200	367,100	488,600	11.5	33.1
United States	274,600	300,200	353,400	9.3	17.7

Source: National Association of Realtors, [Metropolitan Median Home Prices & Affordability](#).

### Housing Opportunity Index

2021 Q4

	HOI: Share of homes affordable for median income <sup>8</sup>	Median family income	Median sales price
Austin MSA	50.3%	\$98,900	\$414,000
United States	54.2	79,900	360,000

Source: National Association of Home Builders, [Housing Opportunity Index](#).

### State & local tax burden

2020

	Taxes per capita						Taxes per \$1000 of personal income
	Taxes	Property	Sales & gross receipts	Individual income	Corporate income	Other	
Texas	\$4,744	\$2,216	\$2,224	-	-	\$304	\$86
United States	5,616	1,810	1,964	\$1,281	\$183	378	95

Source: U.S. Bureau of the Census, [State & Local Government Finances](#).

<sup>7</sup> Weighted average of medians for all U.S. metros.

<sup>8</sup> Costs are estimated for monthly principal and interest, property tax, and property insurance for the home. NAHB assumes that a family can afford to spend 28% of its gross income on housing.



# COMMUNITY PROFILE



## Climate normals

### Temperature

	Minimum		Average		Maximum	
	°F	°C	°F	°C	°F	°C
January	41.5	5.3	51.5	10.8	61.5	16.4
April	58.6	14.8	69.2	20.7	79.8	26.6
July	74.4	23.6	85.0	29.4	95.6	35.3
October	60.6	15.9	71.2	21.8	81.8	27.7
Year	58.9	14.9	69.3	20.7	79.7	26.5

### Other measures

Annual days with a maximum $\geq 90^{\circ}\text{F}$ ( $32^{\circ}\text{C}$ )	111.1
Annual days with a minimum $< 32^{\circ}\text{F}$ ( $0^{\circ}\text{C}$ )	12.0
Annual precipitation	34.32 in. 87.17 cm
Annual snowfall	0.6 in. 1.5 cm
Annual avg wind speed	6.5 mph 10.46 kph
Annual relative humidity	68%

Source: U.S. National Climatic Data Center, [2021 Local Climatological Data Annual Summary: Austin/City, Texas \(KATT\)](#).