



Redefining the College Senior: How University-Based Retirement Communities Are Changing Senior Living

If you were to ask a passerby to describe a retirement community, the responses might very well be mixed. Today's senior living communities are lifestyle-focused, meeting the needs of a growing senior population that now more than ever are looking for innovative, creative and entertaining ways to engage in activity during retirement.

Residents want increased on-site access to enhanced educational programming, whether that be classes, guest speakers, language learning or new experiences. Creative senior living communities will look for opportunities to offer intergenerational learning, such as seniors teaching college courses and conducting mentoring programs.

University-based retirement communities, also known as UBRCs, are places where retirees and seniors live on or near college campuses and reap all the benefits that go along with it. This includes taking classes, meeting friends for lunch, attending football games and even enjoying theatre performances and museums.

Individuals choosing to reside in these dynamic UBRCs enjoy some of the most sought-after benefits of senior living. Modern residences include one- and two-bedroom apartments and free-standing homes, onsite activities, dining and recreational amenities and the continuum of care. Such communities generally have a minimum age requirement of between 55 to 65.

Seniors who are interested in academia have the ability to audit classes and participate in life-long learning courses. Life-long learning is a way to bridge the gap between retirees and college students. New opportunity presents itself with the cross generational interaction.

Now under development and accepting reservations, Broadview – Senior Living at Purchase College—one of the Top 10 public liberal arts colleges in the country ranked by *U.S. News & World Report*—is a premier example of a UBRC. Providing an active and dynamic environment where residents will be involved on the Purchase College campus for a truly exuberant experience, the community will feature 220 independent living residences (apartment homes and villas) for residents age 62 and older.

Broadview residents will enjoy intergenerational programming in addition to premium amenities including pool, fitness center, spa and salon, multiple and varied dining venues, a movie theatre and park with walking trails. Its state-of-the-art Learning Commons will have multimedia seminar rooms, performance and exhibition areas, a multimedia lab, studios for art and movement, and a café providing opportunities in which older adults, students and faculty can connect and learn from each other in a collaborative meeting space.

Independent living residences at the elegantly appointed Broadview will be comprised of 174 one- and two-bedroom apartment homes with underground reserved parking, and 46 two-bedroom villas with attached two-car garages.

A well-designed on-site health center will offer a refreshing approach to assisted living, enhanced assisted living and memory care for Broadview residents who eventually may need these specialized services.

Representing an extension of the educational mission of Purchase College, Broadview will offer a community where people can continue learning and be involved in the life of the college while also benefitting its students and faculty financially. Seventy-five percent of rent proceeds from Broadview’s ground lease will be used for student scholarships, while 25 percent will go toward faculty hiring at Purchase College.

Opportunities to attend cultural attractions on campus include theatrical and cultural events at the Performing Arts Center offering world-class music, dance and theatre productions, and the Neuberger Museum of Art, world renowned for its collection of modern, contemporary and African art.

Located in a serene grassy and wooded landscape, Broadview will be situated on 40 acres at the southwestern portion of the 500-acre Purchase College campus. More than 10 acres of the site will be dedicated to open space, providing walking trails and outdoor activity space for residents and students. Broadview will serve as a leading UBRC with its top-of-the-line offerings, creating an extraordinary and uncommon lifestyle community.

Construction of this unprecedented senior living community where residents will find learning, creativity and inspiration is planned to begin in 2021. Reservations are currently being accepted. For more information on Broadview, call 914-417-4201 and visit broadviewseniorliving.org.



BROADVIEW—SENIOR LIVING AT PURCHASE COLLEGE

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