



# Greater Brookfield Chamber of Commerce Overview

Weekly/Monthly/Quarterly Networking		
<p><b>Early AM Brookfield Chamber Business Connection- BCBC</b></p> <ul style="list-style-type: none"> <li>➤ Every other Wednesday at Thunder Bay</li> <li>➤ 7:30AM- 9:00AM</li> <li>➤ 30 Second Pitch</li> <li>➤ 5 Minute Investor Presenter</li> </ul>	<p><b>Connect After 5</b></p> <ul style="list-style-type: none"> <li>➤ Held one Thursday each month</li> <li>➤ 5:00PM- 7:00PM</li> <li>➤ Held at various Investor Businesses</li> <li>➤ Social/casual networking</li> </ul>	<p><b>Coffee Connection</b></p> <ul style="list-style-type: none"> <li>➤ Held 1<sup>st</sup> Friday of the month (when scheduled)</li> <li>➤ 9:00AM – 10:00AM</li> <li>➤ Held at various investor businesses</li> </ul> <p><b>Quarterly Speakers Forum</b></p> <ul style="list-style-type: none"> <li>➤ Held 2<sup>nd</sup> month of each quarter</li> <li>➤ Topics vary</li> </ul>
Annual Programming		
<p><b>Annual Meeting</b></p> <ul style="list-style-type: none"> <li>➤ Held in January – Recap of the year; welcome incoming board members; thank outgoing board members; keynote speaker</li> </ul> <p><b>Golf Outing</b></p> <ul style="list-style-type: none"> <li>➤ Held in June – Fun day of golf, networking, and friends</li> </ul>	<p><b>Nonprofit Showcase</b></p> <ul style="list-style-type: none"> <li>➤ Held in March – showcases GBCC nonprofit investors</li> <li>➤ Meet and learn about local nonprofits, their mission, what they do and why, and opportunities to engage</li> </ul>	<p><b>Women in Business</b></p> <ul style="list-style-type: none"> <li>➤ Held in October - October is National Women's Small Business Month</li> <li>➤ To celebrate, the Brookfield Chamber hosts our Celebrating Women in Business Luncheon</li> <li>➤ Theme varies</li> </ul>
Enhance Your Investment		
<p><b>Educational Workshops</b></p> <ul style="list-style-type: none"> <li>➤ Hosted by Chamber and/or Investors</li> <li>➤ Topics for all businesses</li> <li>➤ Posted on Monthly calendar as scheduled</li> </ul>	<p><b>Virtual Investor Plug-In</b></p> <ul style="list-style-type: none"> <li>➤ Held quarterly</li> <li>➤ 8:00-9:30AM</li> <li>➤ “Plug-In” to all the benefits the Chamber has to offer</li> </ul>	<p><b>Investor Opportunities</b></p> <ul style="list-style-type: none"> <li>➤ Ribbon Cutting*</li> <li>➤ Special Email Listing*</li> <li>➤ Open House</li> <li>➤ Mailing List</li> <li>➤ Mobile App Ad</li> <li>➤ Gift Certificate Program</li> </ul>
Advertising & Marketing Opportunities		
<p><b>Social Media</b></p> <ul style="list-style-type: none"> <li>➤ <b>Facebook Blast</b> –One time blast</li> <li>➤ <b>Taking it to the Streets video</b>- (for new businesses only)</li> <li>➤ <b>Video Testimonials</b> – Promote your business while providing the GBCC with a video testimonial</li> </ul>	<p><b>Brookfield Chamber Website</b></p> <ul style="list-style-type: none"> <li>➤ Banner Advertising</li> <li>➤ Featured Investor</li> <li>➤ Blog Posting</li> <li>➤ Enhanced Directory Listing</li> <li>➤ Calendar of Event Posting</li> <li>➤ Job Postings</li> </ul>	<p><b>All Sponsorships</b></p> <ul style="list-style-type: none"> <li>➤ Annual Meeting</li> <li>➤ Nonprofit Showcase</li> <li>➤ Golf Outing</li> <li>➤ Women In Business Luncheon</li> <li>➤ Quarterly Speakers Forum</li> <li>➤ Coffee Connection</li> <li>➤ Connect After 5</li> <li>➤ Early AM Business Connections</li> <li>➤ Community Events</li> </ul>