

2026 Bucks 5K Series – Celebrating 30 Years

The Bucks 5K Series, a registered 501(c)(3) nonprofit organization, will commemorate three decades of running events in Bucks County in 2026. Each year, the Series hosts seven races from March through June across Doylestown, Newtown, Yardley, Plumsteadville, and Buckingham. Designed to welcome participants of all ages and abilities, these events support local charities, encourage family engagement, and promote community health and fitness. Since its inception, the Series has raised over two million dollars, including more than \$145,000 distributed locally in 2025.



Sponsorship opportunities are available for one of the nation's longest-running race series. Established in 1995, the Bucks 5K Series was conceived when local race organizers recognized that scheduling conflicts were dividing participant pools among individual races. The Series now streamlines operations by managing timing, awards, post-race refreshments, public relations, marketing, and enhancements to ensure each race is distinctive. The Board of Directors is comprised entirely of dedicated volunteers and operates without paid staff.

Under the leadership of Dr. Johnny King-Marino, the Series has experienced significant growth in participation and earned widespread recognition for its innovative format.

Sponsors receive prominent visibility throughout race communications, event signage, and across our marketing platforms.

Event Attendance: 3,423 runners, plus volunteers and spectators
[Website Views](#): 17,000+ views
Email Subscribers: 6,817
Social media: 2,200+ followers

Race Demographics

79% Bucks County Residents
Female: 50% Male: 50%
Under 25: 29.7%
25-54: 31.8%
55 and over: 38.5%

Bucks 5K Series - Sponsorship Benefits					
	Title Sponsor \$10,000	Gold Sponsor \$3,000	Silver Sponsor \$2,000	Bronze Sponsor \$1,000	Road Marker \$700
Exclusive Title Sponsor of the Series	X				
Logo on Series Runner Bibs	X				
Social Media Spotlight	X	X			
Logo on all 7 race shirts	X	X	X		
Logo on Promotional Materials	X	X	X		
Complimentary Race Registrations	21	14	7		
Commemorative Plaque with Bucks 5K Series Tile	X	X	X		
Booth space at Each Race	X	X	X	X	
Logo on Website with Click Thru Feature	X	X	X	X	
Logo on all Emails to Runners (6,817 current subscribers)	X	X	X	X	
First Right of Refusal for the Next Season	X	X	X	X	
Logo on Yard Sign Displayed at each Race					X

Questions? Contact the Bucks 5K Series
Scott@Bucks5KSeries.com

Sponsorship Commitment Form

To request a sponsorship level, please complete our online sponsorship form

<https://www.bucks5kseries.com/sponsors/opportunities>.

You will be provided with an invoice once your sponsorship level has been confirmed.

Sponsorships are offered at a first-come basis.

Company Information

Company Name: _____

Your Name: _____

Alternative Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Levels

____ Title Sponsor: \$10,000

____ Gold Level: \$3,000

____ Bronze Level: \$1,000

____ Silver Level: \$2,000

____ Road Marker: \$700

Payment Information

____ Check for \$ _____

____ Remit Invoice for

____ Pledge of \$ _____ to be paid by ____/____/____

Company Logo

Sponsor logos should be emailed to scott@bucks5kseries.com electronically in either AI, EPS, SVG with any applicable brand guidelines and alternative color formats.