



## 29th Annual Bucks 5K Series Sponsorship

We are proud to be celebrating 29 years of running in Bucks County in 2025. The Bucks 5K Series, a 501c3 nonprofit, is designed for runners of all ages and abilities. Featuring 7 races, the series spans from March until June annually where runners can race in scenic Plumsteadville, Buckingham, Newtown, Doylestown, and Yardley. These races all benefit worthy causes, provide wholesome family activities, and improve the physical fitness of our communities. 100% of the money earned stays locally. We'd love to get your organization involved, please reach out with questions!

### ABOUT THE SERIES

The idea for the Bucks 5K Series began in 1995. Our founders had been directing individual races in the area that occasionally fell on the same date, splitting the possible entrants of each race in two. The Series would go on to support the races by absorbing the costs of timing, awards, post-race refreshments, public relations, marketing, and ideas to make the individual races more unique. The Board of Directors is made up entirely of volunteers, with no paid staff.

In 2024 we welcomed new leadership from a longtime friend and runner of the Series, Dr. Johnny King-Marino.

### 2024 SEASON STATS

**28<sup>th</sup>** Annual Series

**Six** 5K Distances Races

**Two** 10K Distance Races

**Five** 1 Mile Fun Run Races

**3200+** Runners

**21** States Represented

**3,500+** Attendees

### CONTACT

[director@bucks5kseries.com](mailto:director@bucks5kseries.com)

Run one, run all // [bucks5kseries.com](https://bucks5kseries.com)



# 2025 SERIES SPONSORSHIP



## TITLE SPONSOR

### RACE SEASON

- Exclusive Title Sponsor of the 2025 Series
- First right of refusal for the 2026 Season
- Booth Space at Race Registrations
- 21 Complimentary Race Registrations
- Logo on website with Spotlight Feature
- Social Media spotlight
- Logo on 7 Race Runner bibs
- Logo on all 7 race shirts
- Logo on promotional materials
- Logo on season long emails to runners

### POST SEASON

- Logo on thank you ad
- Commemorative plaque with Bucks 5K Series tile

## ABOUT THE SERIES

The Bucks 5K Series is designed for runners of all ages and abilities. Featuring seven 5 kilometer races and 1 mile fun runs, the series spans from March until June annually. The Bucks 5K Series is a 501c3 non-profit organization that raises money for charities within the Central Bucks region while promoting physical fitness within our communities.

The Board of Directors is comprised of all volunteers, with no paid staff. Since 2002, the Series has raised more than \$2 million dollars for its race beneficiaries.

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# 2025 SERIES SPONSORSHIP



## PRESENTING SPONSOR

### RACE SEASON

- First right of refusal for the 2026 Season
- Booth Space at Race Registrations
- 14 Complimentary Race Registrations
- Logo on website with Spotlight Feature
- Social Media spotlight
- Logo on all 7 race shirts
- Logo on promotional materials
- Logo on season long emails to runners

### POST SEASON

- Logo on thank you ad
- Commemorative plaque with Bucks 5K Series tile

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## SUPPORTING SPONSOR

### RACE SEASON

- First right of refusal for the 2026 Season
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- 7 Complimentary Race Registrations
- Logo on website with Spotlight Feature
- Social Media spotlight
- Logo on all 7 race shirts
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- Logo on season long emails to runners

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