

CONFERENCE

Go Global! November 20, 2013

Conference program:

- 8.30 - 9.00 Registration
- 9.00 - 9.15 **Introduction: The right time to go global**
Radek Špicar (Confederation of Industry of the Czech Republic, vicepresident)
- 9.15 - 9.30 **i.e. SMART: Benefits for entrepreneurs**
Stuart Simpson (Vienna Board of Education, Lead partner i.e.SMART)
- 9.30 - 10.30 **Case studies - pitch sessions**
Block A) Babak Mahdian (Imagemetry)
Block B) Ondřej Tučný (Boldbrick), Lubomír Šabatka (Idea RS)
- 10.30 - 10.50 **Coffee Break**
- 10.50 - 11.10 **Start-up internationalization in Switzerland**
Henning Grossmann (Technopark Zürich)
- 11.10 - 11.30 **The legal set-up: the smart way to do it**
Patrik Przychoda (CMS Prague)
- 11.30 - 12.30 **Round table: Supporting organizations**
Jana Bábíková (Mauri s.r.o. - Žijeme v zahraničí.cz)
Giordano Dichter (EBN, Network Development Manager)
Dana Horská (Silicon Oasis Ventures)
Michal Vodrážka (CzechInvest)
Robert Embleton (Canadian digital media network)
- 12.30 - 13.30 **Lunch**
- 13.30 - 13.50 **Business outlooks, threats and challenges in start-up internationalization**
Jana Chvalková (EEIP a.s.)
- 14.00 - 16.00 **Parallel Workshops:**
- A) Start-up internationalization in Europe**
Giordano Dichter (EBN, Network Development Manager)
Viktor Kustein (GrowJOB institute),
Robert Gnauck (3NRG GmbH, Sustainnovation)
- B) Start-up internationalization in Asia and Middle East**
Patrik Danek (Start Grow Succeed)
Dana Horská (Silicon Oasis Ventures)
Tomáš Laboutka (hotelquickly.com)
- C) Start-up internationalization in US+Canada**
Robert Embleton (Canadian digital media network)
Babak Mahdian (Imagemetry s.r.o.)
- 16.00 - 18.00 **Networking & good bye drink**