

## Science and Innovation Day Mexico - Czech Republic Prague, 3 April 2019 PROGRAMME

**9:30 - 10:00 REGISTRATION**

**10:00 OPENING SESSION (20 MIN)**

**Petr Očko**, Vice-minister of the Ministry of Industry and Trade of the Czech Republic  
**Leonora Rueda Gutiérrez**, Ambassador of Mexico in the Czech Republic  
**Stephanie Proskauer Peña**, President, Global Network MX - Chapter Czech Republic

**10:30 SESSION 1: "CZECH REPUBLIC–MEXICO: OPPORTUNITIES FOR ADVANCED COOPERATION" (1 HOUR)**

**Elena Álvarez Buylla**, General Director, National Council of Science and Technology of Mexico, CONACyT – video

*"Science, technology and innovation in Mexico"*

**Soňa Vršátová**, Ministry of Education

*"Opportunities with Mexico and mechanisms for cooperation"*

**Lucie Bílá**, Technology Agency of the Czech Republic (TAČR)

*"Opportunity for R&D collaboration with Czech entities"*

**Eva Bartoňová**, Ministry of Industry and Trade of the Czech Republic

*"Priority sectors and the agenda with Mexico"*

**11:30 11:45 COFFEE BREAK (15 min)**

**11:45 SESSION 2: "PRACTICAL EXPERIENCES IN SCIENTIFIC COOPERATION" (1 HOUR AND 15 MIN)**

**Milena Králíčková**, Vice-rector for Education Charles University

*"Agenda with Mexico and attraction of Mexican talent"*

**Ladislav Čelko**, Central European Institute of Technology, Brno University of Technology (CEITEC-BUT)

*"Example of success story on active collaboration in between Mexico and Czech Republic: past, present and future perspective"*

**Zdeněk Havlas**, Vice President, Czech Academy of Science

*"Innovation cycle in the Czech Academy of Sciences"*

**Ondřej Havránek**, Assistant Professor and group leader, First Faculty of Medicine, Charles University (BIOCEV)

*"How non- Hodgkin lymphoma tumors use normal survival signals for their benefit"*

**Marco Antonio Álvarez Pérez**, professor and researcher, National Autonomous University of Mexico (UNAM) - video

*"Results from the bilateral cooperation with CEITEC"*

**13:00 – 14:00 LUNCH BREAK (1 HOUR)**

**14:00 SESSION 3: "PRACTICAL EXPERIENCE IN INNOVATION AND FUTURE OPPORTUNITIES" (1 HOUR)**

**Representative, CEMEX Czech Republic**

*"CEMEX Venture's Construction Startup Competition 2019: "Apply. Grow. Make Your Mark".*

**Vladimír Komínek, Director, ARDANAS PARTNERS (NOPALEA Drinks and Food)**

*"Bilateral cooperation turned into a new innovative product"*

**Petr Foit, Global Sales Director, LINET spol. s r.o.**

*"Success of innovation and product quality on price competitive markets"*

**Filip Bastl, Service Specialist, Doosan Škoda Power s.r.o.**

*"Reverse Engineering & 3D scanning in Energy sector"*

**Michal Neumann, Business Development Manager, CROSS Zlín, a.s.**

*"Smart Systems of Traffic Management and Smart Cities in practice"*

**15:00 SESSION 4: "CONTRIBUTIONS, CHALLENGES AND RECOMMENDATIONS FOR SCIENCE AND INNOVATION COOPERATION – EXPERIENCE OF EXPERTS" (1 HOUR)**

**Karel Horčíčka, Regional Counselor for Culture, Central Bohemian Region**

*"Uncovering the opportunities of the cooperation Central Bohemian Region - Mexico"*

**Adriana Haro-Luviano de Rall, Director, UNAM, Germany**

*"Expanding the borders of UNAM into Europe"*

**Barbara Svojanovská, Project Manager for Education and Creative Industries, Central Bohemian Innovation Center**

*"Cultural differences in work and life"*

**Edgar B. Montufar, Researcher at the European Central Institute of Technology of the Technical University in Brno (CEITEC)**

*"Developing new advanced materials in Brno"*

**16:00 CLOSING REMARKS**