



The 2024-25 BYU Women's Basketball Media Guide has been designed to provide local, regional and national media with useful information about the BYU women's basketball program, its history and tradition. Additional information, including video and feature content and profiles on all players and coaches, is available online at byucougars.com. Should you require additional information, such as photographs, video or additional information please contact the Austin Rustand in the BYU Athletic Communications office at (520) 989-1799. We appreciate your coverage of BYU women's basketball and look forward to working with you this season.

CREDENTIAL REQUESTS

All requests for credentials to cover BYU women's basketball should be sent from the editor or sports director via official company communication to Austin Rustand in the Athletic Communications office (austin_rustand@byu.edu; BYU Athletic Communications, 30 SFH, Provo, UT 84602). Credentials shall be issued only to accredited news-gathering media outlets. Fan-based websites or podcasts will not be issued media access and credentials but are invited to utilize resources provided online at BYUCougars.com to obtain notes, quotes, statistics and other information about BYU men's basketball.

All single-game credential requests should be received no later than one week prior to the date of the game to ensure consideration. Credentials for working media are restricted in accordance with BYU and NCAA rules and guidelines. Non-working persons, including spouses, dates and children, will not be credentialed and are not allowed in the working media areas during the game as dictated by NCAA guidelines. It is our intention to ensure proper, professional use is made of the space available for credentialed media.



PHOTOGRAPHY

Photo credentials will be issued only to accredited photographers and television reporters/camera operators on a specific news-gathering assignment. Television organizations shall be restricted to one camera operator on the baselines at all times, except by prior approval from the BYU Athletic Communications office. Freelance and amateur photographers, not on assignment from a credentialed media outlet, are not eligible for credentials.

Credentials must be displayed prominently.

All NCAA rules will be enforced regarding media representatives on the sidelines. Photographers are permitted in designated areas on each baseline. Individuals or organizations violating sideline policies may be required to surrender their credentials and be removed from the stadium. For additional questions regarding photography guidelines, please contact University photographer Jaren Wilkey at (801) 422-7322.

MEDIA SERVICES

The press room is on the floor level in the southwest corner of the Marriott Center. The BYU Athletic Communications staff will provide working media with game notes, season stats, programs, game stats, postgame notes and quotes and media guides. Media observe the game from press row or the media area on the concourse level.

BYU head coach Amber Whiting and selected players will be available in the interview room - located across from the press room - following the mandatory 10-minute cooling-off period. The BYU locker room is closed to the media.

The Marriott Center is also equipped with wireless internet access. Wireless passwords will be provided



with other game materials to media working in the press room.

PARKING

The Marriott Center is located at 701 East University Parkway in Provo. Media parking is in Lot No. 1, immediately north of the stadium.



INTERVIEWS

All interview and information requests regarding all players, coaches and Athletic Department personnel must be arranged in advance through Austin Rustand in the Athletic Communications office at (520) 989-1799.

BYU provides regular media availability each week. Local media members are responsible for attending after-practice media availability to conduct interviews. Opponent and national media can arrange telephone interviews through the Athletic Communications office. The Athletic Communications office will send an advisory each week detailing the weekly availability opportunities. Any other interview requests must be made at least 24 hours in advance. Player interviews will not be conducted during regular class hours.

Please contact the Athletic Communications office for specific times and other details if requesting access opportunities.



TELEVISION PARTNERS

Since joining the Big 12 Conference in July 2023, BYU women's basketball has enjoyed unprecedented exposure on national television. Every home game and numerous road games have been streamed on ESPN+. All women's basketball games during the 2024-25 campaign will be streamed on ESPN+ with the Jan. 25th match-up against Utah being broadcast on ESPN.

"We've long sought broad, nationwide access to our games for our fans and increased visibility among those who may be less familiar with our university and athletic programs," said then BYU President Cecil O. Samuelson. "We've also been looking for ways to take better advantage of our own unique broadcasting resources."

Founded in 2001, BYUtv has grown from a relatively unknown cable channel on a single satellite TV provider to coverage in more than 55 million households on Dish Network, DirecTV, and over 800 cable systems in the United States. The networks

state-of-the-art production building allows it to televise every game in HD, along with its HD truck with the capability of broadcasting while on the road.

RADIO

BYU women's basketball games are heard exclusively on the BYU Sports Network and can be found on BYU Radio (107.9 FM), byuradio.org and the BYU Radio App.

Jason Shepherd enters his second year as the play-by-play commentator for BYU women's basketball. A BYU graduate, Shepherd has worked as a sideline reporter and studio host for the last ten seasons with BYUTV.



DISCLAIMER

The Brigham Young University Athletic Communications department reserves the right to revoke or deny working media credentials and/or access to any individual or organization at any time for any reason. All credentials are the property of Brigham Young University and must be surrendered upon request.

