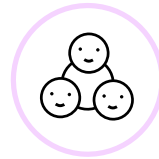




## Shifting perspectives

### ART & DESIGN

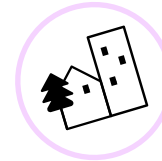
- Creative processes across disciplines
- AR, VR and the future of performance
- The intersection of visual art and tech
- Copyright and the new realities of producing, publishing and licensing
- Human-centred design as a core competency



## Moving audiences

### MARKETING & MEDIA

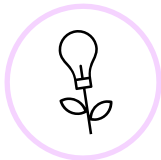
- Multiplatform content strategies
- Next-gen storytelling
- Offering meaningful brand experiences
- Growing audiences and building communities
- From data scientists to creative technologists



## Living in ecosystems

### SOCIETY & ENVIRONMENT

- Reversing climate change
- Investing for impact
- Sustainable cities and mobility
- Advancing human rights
- Citizens, power dynamics and democracy



## Cultivating innovation

### LEADERSHIP & TALENT

- Managing rapid change
- The future of work
- Trust, happiness and building a culture of collaboration
- Hiring, retaining and empowering diversity
- Maintaining agility through growth

# Transformative Collisions

MONTREAL  
MAY 23-25

2018



## The next frontiers

### SCIENCE & TECHNOLOGY

- The next breakthroughs and moonshots
- Leveraging developments in AI and robotics
- Opportunities in 3D/4D printing
- Medtech, biotech and the next steps in human evolution
- Infinite data and quantum computing