

MOVIN'ON

by Michelin 2018

World summit on sustainable mobility

MAY 30-31 AND JUNE 1, 2018

MONTRÉAL, CANADA

From ambition to action

BRINGING
GLOBAL, SMART,
SUSTAINABLE
AND MULTIMODAL
MOBILITY TO LIFE

Table of contents

This guide will provide you with the following information:

1

ABOUT THE EVENT AND ITS ORGANIZERS

2

WHO ATTENDS?

3

MOVIN'ON 2017 AT A GLANCE

- 3.1 Movin'On 2017 by the numbers
- 3.2 Heard at Movin'On 2017

4

THE MOVIN'ON EXPERIENCE

- 4.1 Innovation Centre
- 4.2 Startup Village
- 4.3 Working sessions
- 4.4 Labs
- 4.5 Talks and panels
- 4.6 Événement Ride & Drive

5

OUR ECO-FRIENDLY APPROACH

6

MOVIN'ON 2018 ROSTER OF SPEAKERS

7

INTERVIEWS WITH SPEAKERS

8

FOCUS ON CONTENT

- 8.1 Artificial Intelligence
- 8.2 Mobility as a Service
- 8.3 International cooperation
- 8.4 Mobility for all

9

LAUNCHES AND ANNOUNCEMENTS NOT TO BE MISSED

10

MOVIN'ON 2018 PARTNERS

- 10.1 Partners' wall
- 10.2 Learn more about our partners

11

POST-MOVIN'ON

12

ACCREDITATIONS AND CONTACTS

Movin'On 2018: Bringing global, smart, sustainable and multimodal mobility to life

MOVIN'ON IS THE WORLD SUMMIT ON SUSTAINABLE MOBILITY WHOSE MISSION IS TO GO FROM AMBITION TO ACTION. DESCRIBED AS THE "DAVOS OF MOBILITY" IN 2017, THIS EVENT BRINGS TOGETHER THOUSANDS OF ACADEMIC, POLITICAL, BUSINESS, CITIES AND START-UP LEADERS. TOGETHER, THEY COLLABORATE AND INITIATE NEW ACTION TO BRING SUSTAINABLE TRANSPORT TO LIFE.

Presented by Michelin with C2 as organizing partner, Movin'On dives deep into the world of sustainable mobility through inspiring talks, technology demonstrations, collaborative sessions, networking opportunities and more. A business conference unlike any other, the event uses creative and collaborative thinking to find new ways to develop and explore actionable ideas in order to solve the concrete challenges that will define the future of mobility.

Movin'On 2018 will be held at Arsenal in Montreal from May 30-31 and June 1, 2018.

→ [MOVINON.MICHELIN.COM/EN](https://www.movinon.com/en)

About Michelin and C2

MICHELIN

Michelin, the leading tire company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 111,700 employees and operates 68 production facilities in 17 countries which together produced 187 million tires in 2016.

→ [MICHELIN.COM](https://www.michelin.com)

C2

C2 International is a private, for-profit corporation that obtained a licence to use C2 Montréal's brand and know-how to develop new services or markets. C2 International is a global convener on a mission to transform executives and organizations that are ripe for change — whether they know it or not. After Zurich, Milan, Copenhagen, Amsterdam, Rome and San Francisco, C2 International is now expanding its reach across all continents. See [C2INTERNATIONAL.BIZ](https://www.c2international.biz) for more information.

→ [C2INTERNATIONAL.BIZ](https://www.c2international.biz)

Michelin x C2's collaboration

FROM MICHELIN CHALLENGE BIBENDUM TO MOVIN'ON

For almost 20 years, the Michelin Challenge Bibendum was the world's most renowned conference on sustainable mobility. Today, with the help of C2, this event has taken on a new name and a new identity: Movin'On. This evolution reflects the ongoing changes taking place in the global mobility and transportation ecosystem and the impetus for industry, institutions and government leaders to take action towards a more sustainable future.

THE CREATIVE SOLUTION OF C2



By collaborating with C2, Michelin seized upon the opportunity to reaffirm its status as the global leader in sustainable mobility and emphasize its forward thinking way of doing business.



By collaborating with C2, Michelin showcased a range of its initiatives on clean mobility to an audience of more than 4,000 high-level event participants in 2017, plus the 44.3 million people it reached through social media.



By collaborating with C2, Michelin enables academic, political, business, cities and start-up leaders to collaborate and partake in a unique and exceptional learning environment encouraging their national and international business development.



By collaborating with C2, Michelin gains insight from thousands of international stakeholders from the public and private sectors, startups, small and medium-sized businesses and large conglomerates alike: this is an unprecedented occasion to learn more about each participant's contribution to the mobility ecosystem and to forge potential partnerships.

Who attends?

More than 4,000 participants engaged for sustainable mobility, from 31 countries.

PROFESSIONAL BREAKDOWN

ELECTED OFFICIALS (MINISTERS, MAYORS, MEMBERS OF PARLIAMENT)

CEO

CHIEF OPERATIONS OFFICERS

CHIEF INNOVATION OFFICERS

CHIEF SCIENTIFIC OFFICERS

CHIEF TECHNOLOGY OFFICERS

CHIEF STRATEGY OFFICERS

CHIEF DIGITAL OFFICERS

PROSPECTIVE AND SUSTAINABLE DEVELOPMENT DIRECTORS

SECTOR EXPERTS

MARKETING PROFESSIONALS

PROFESSIONAL DRIVERS

RESEARCH AND DEVELOPMENT

INTERNATIONAL ORGANIZATION REPRESENTATIVES

INDUSTRIES REPRESENTED

AERONAUTICS

TRANSPORT OF GOODS

COMMERCIAL AIR TRAVEL

RAILROAD

CAR MANUFACTURERS

TIER 1 SUPPLIERS

CAR SHARING TECHNOLOGIES AND SERVICES

ENERGY (OIL AND GAS)

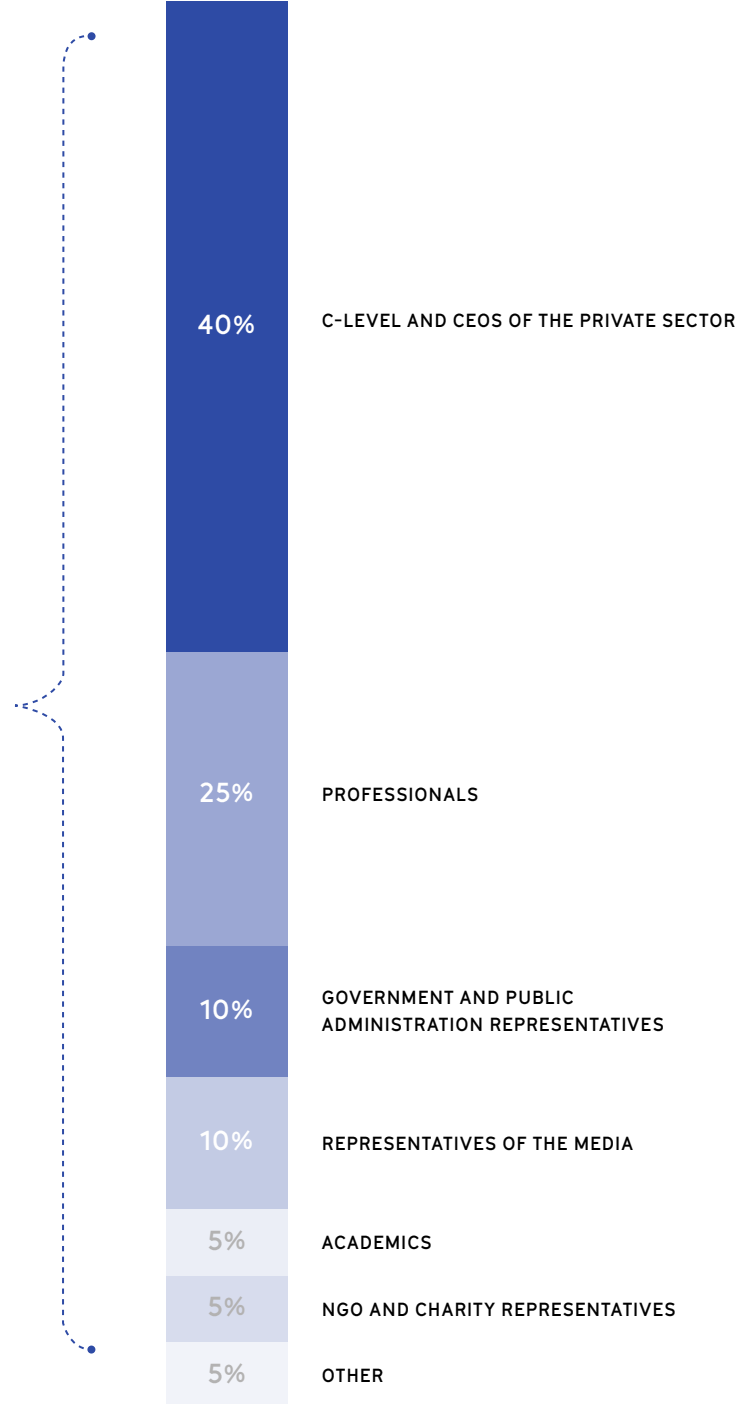
CHEMICAL COMPONENTS

ENGINEERING

INFORMATION AND COMMUNICATION TECHNOLOGIES

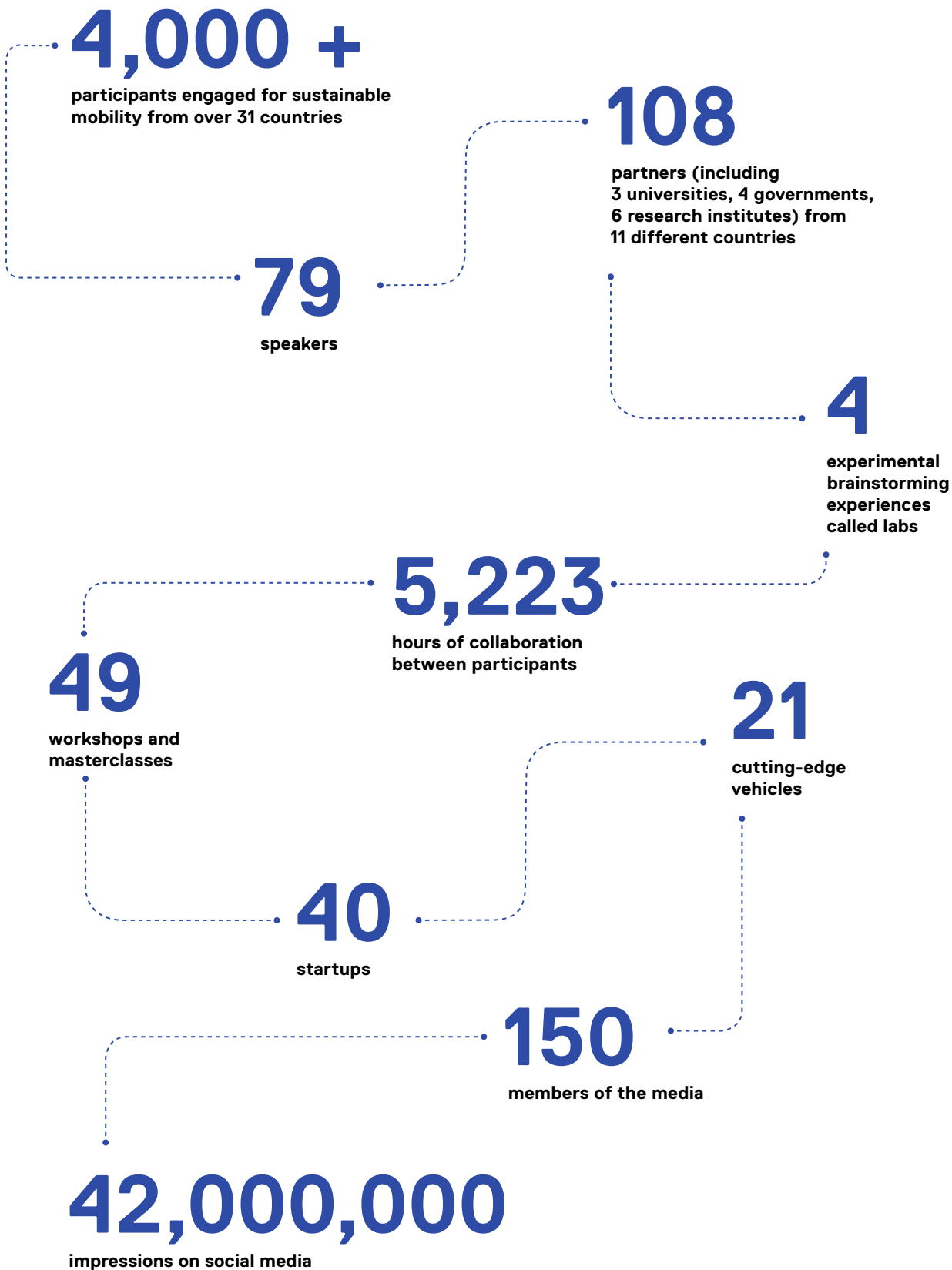
ACADEMIA

GOVERNMENT



Movin'On 2017 in numbers

46,000 square metres (480,000 square feet), inspiring talks, the Innovation Center and its exhibitors, the Ride & Drive and its static and dynamic demonstrations.



Heard at Movin'On 2017

WHAT PARTICIPANTS SAID...

“FOR SIX MONTHS, I TRIED TO REACH SOMEONE AND YESTERDAY I FINALLY MET HIM. THIS IS THE KIND OF THING THAT ONLY BRAINDATES MAKE POSSIBLE.”

“I LEARNED MORE IN 30 MINUTES THAN (I DID) DURING MY UNIVERSITY YEARS.”

“MOVIN'ON STIMULATES NEW IDEAS AND CREATIVITY.”

WHAT THE MEDIA SAID...

“MICHELIN'S INAUGURAL MOVIN'ON WAS A SUCCESS.”

BUSINESS REVIEW CANADA

“THE DAVOS OF MOBILITY.”

LE FIGARO

“IT WAS SXSW MEETS CES MEETS NAIAS, BUT WITH A FRENCH FLAIR AND CUTTING-EDGE STAGING AND PRODUCTION.”

FORBES

“AN INCURSION INTO THE FUTURE OF MOBILITY.”

EL PAÍS

WHAT SPEAKERS SAID...

“MOBILITY FEEDS GROWTH. MOBILITY IS ABSOLUTELY ESSENTIAL TO HEALTH, TO EMPLOYMENT AND TO CULTURE.”

JEAN-DOMINIQUE SENARD
CEO, MICHELIN

“THERE ARE CURRENTLY 150,000 CARS USED FOR CAR SHARING. IN 2025, THERE WILL BE TENS OF MILLIONS.”

GRÉGORY DUCONGÉ
CEO, VULOG

“IT'S NOT THE PEOPLE WHO MADE THE BEST CANDLES WHO INVENTED THE LIGHT BULB. IN ORDER TO CREATE INNOVATION, YOU NEED TO THINK OUTSIDE THE BOX.”

BERTRAND PICCARD
EXPLORER AND PRESIDENT, SOLAR
IMPULSE FOUNDATION

The Movin'On Experience

Presented by Michelin with C2 as organizing partner, Movin'On is the international summit on sustainable mobility whose objective is to move from ambition to action.

In an ecosystem of more than 4,000 leaders from academia, politics, cities and business, Movin'On explores new and actionable solutions to address global challenges that will define the future of mobility.

The Movin'On Village

The main venue of the Movin'On event is Arsenal in Montréal's historic, innovation-driven Griffintown district. Arsenal is a flagship industrial heritage building that's been transformed into a vast contemporary art gallery. The site also extends onto park land behind Arsenal, affording access to the historically significant Lachine Canal, a vestige of the industrial age.

ARSENAL

2020, rue William
Montréal, Québec
Canada, H3J 1R8

THE SCHEDULE AND SITE ACCESS

Movin'On 2018 will be happening over two and half days.

OPENING HOURS

May 30	7 am - 9 pm
May 31	7 am - 9 pm
June 1	7 am - 2 pm



Innovation Centre

presented by CGI

In this unique collaborative space, the most innovative companies in the world give rise to inventions that transform the mobility of tomorrow. As soon as they enter Arsenal, and at various strategic locations on-site, participants are transported into a world of surprises and immersive learning as they discover innovations in topics such as mobility services, multimodality, mass transit, energy transition and door-to-door transport.

Startup Village

presented by Siparex - Desjardins Capital

A place that aims to bootstrap today's most innovative startups by giving them access to a unique mobility ecosystem. Dedicated to the acceleration of ideas, this space will feature more than 40 startup companies, sometimes invited by our partners, installed in an immersive environment that reflects their vision.



Labs

Unique experiences designed to encourage new ways of thinking. C2 conceives these atypical environments designed to throw participants off-guard and create ideal conditions for new thought patterns to emerge.

In these experimental ideation spaces, participants are encouraged to get out of their comfort zone to fully experience fun and thought-provoking activities.

Working sessions

It's one thing to be inspired by a thought-provoking talk, but nothing beats putting concepts to the test yourself. That's why working sessions make for such an important part of the Movin'On experience. In the form of a Think Tank or presentations led by renowned experts, working sessions engage participants in a collaborative activity based on their specific field of work.



Talks and panels

in the 360 Big Top Michelin and Cabaret Thales

During Movin'On, you get a chance to hear some of the most passionate and exciting influencers in the world. It provides the perfect setup for an annual dose of thought-provoking inspiration which will undoubtedly lead to concrete solutions for a sustainable and connected mobility.



Événement Ride & Drive

presented by gouvernement du Québec

The Événement Ride & Drive offers event participants the opportunity to discover and test prototypes of the latest vehicles and technologies. On the Open Circuit, cutting-edge vehicles go into test mode as participants take them for a spin, and environmentally minded people can try out a variety of ecofriendly mobility options in the Soft Mobility Ride & Drive.

At the Quai Jacques-Cartier, the vehicles of tomorrow, not yet homologated, will demonstrate their technologies and innovations on the Closed Circuit.



Our eco-friendly approach

We're working hard on making Movin'On an event true to its theme: sustainable and green. Adhering to the strictest environmental standards and benefiting from the expertise of the Quebec Council of Eco-Responsible Events, we are committed to taking a series of concrete actions that will enable us to obtain, this year again, a Level 3 BNQ 9700-253/2010 certification. Learn about our [eco-friendly approach](#) here.



Movin'On 2018

roster of speakers

They will bring their passion, vision and experience to the stage.

Get inspired by the best thought leaders of the mobility ecosystem during Movin'On 2018. They'll give you an healthy dose of thought-provoking inspiration which will undoubtedly lead to concrete solutions for a sustainable and connected mobility.

[Discover our roster of speakers here.](#)



Interviews with speakers

Attending Movin'On gives you privileged access to inspiring personalities!

For interview requests, please contact the press officer assigned to your area. See the page "Accreditation and contact" for more information.



Focus on content

To move from ambition to action, Movin'On is diving deep into several areas essential to the sustainable mobility of tomorrow. The following four topics will be well represented during the three days of Movin'On, and are at the heart of the transformation already underway.

ARTIFICIAL INTELLIGENCE

MAAS, MOBILITY-AS-A-SERVICE

INTERNATIONAL COOPERATION,
LEARNING FROM CITIES IN THE
GLOBAL SOUTH

TOMORROW'S MOBILITY WILL
BE FOR ALL, OR WILL NOT BE (AT ALL)

A myriad of other topics are waiting to be discovered in the programming.



Artificial Intelligence

Not to be missed

TALKS AND PANELS

IMPROVING THE USER EXPERIENCE WITH AI AND CONNECTIVITY

Connectivity and Artificial Intelligence are the founding pillars of this new industry that is mobility. They both impact the major challenges facing cities today: finding solutions to eliminate traffic congestion and air pollution, develop new services to improve multimodality, and coping with a growing urban population, as 70% of the world's population will soon live in cities. This segment identifies ways to capitalize on the latest technological innovations to improve the new user transport experience, all the while activating an eco-friendly transition towards the mobility of tomorrow

Talk by RJ Scaringe (Rivian)
Panel with Thierry Bonhomme (Orange), Paul Daugherty (Accenture), Joshua L. Schank (Los Angeles), Ashley Z. Hand (Moderator)

MAY 31, 9:30AM-10:15AM – MICHELIN 360 BIG TOP

REVISITING THE AUTONOMOUS TRANSPORT ECOSYSTEM

Autonomous transport is an exhilarating idea which enthalls our collective imagination and which, each day, moves closer and closer to reality. Moreover, the technology for the connectivity and infrastructure solutions needed for autonomous vehicles already exists. But is the average consumer ready to hop on board? When headlines are making us doubt this autonomous and secure future, can we keep our faith in this revolution?

Talk by Timothy Papandreou (City Innovate)
Panel with Pamela Milligan (TomTom), Frantz Saintellemy (Leddartech), RJ Scaringe (Rivian), Roger Lanctot (Moderator)

JUNE 1, 9:15AM-10:30AM – CABARET THALES

WORKING SESSIONS

ARTIFICIAL INTELLIGENCE SERVING A FLUID AND SUSTAINABLE LOGISTICS CHAIN

How to optimize the logistics chain and work toward sustainable mobility for all through the Port of Montreal's web and mobile app?

Presented by Port de Montreal and Cargo M

MAY 30, 11:00AM-12:30PM - GARAGE HSBC

AI CONCEPT DEVELOPMENT

How to spot actionable, impactful, and feasible opportunities to apply AI to mobility?

Presented by Element AI

JUNE 1, 8:00AM-10:00AM - GARAGE HSBC

AND MUCH MORE!

MaaS (Mobility-as-a-Service)

Not to be missed

TALKS AND PANELS

PUTTING CITIES TO WORK TO TRANSFORM MOBILITY

Transporting goods and people has a common ideal: a fluid mobility serving citizens, capitalizing on multimodality. This ideal mobility meets the new user needs and ecological targets. To turn it into reality, cities gather together all the actors fighting for this common goal. Taking into account the needs of all, as well as product and people flows, is the key.

Conversation with Fabien Derville (Mobivia), Rob Moore (Hertz), Panel with Bob Bennett (Kansas City), Adam Blinick (Uber), Marcus Welz (Siemens), Manöella Wilbaut (DHL), Kulveer Ranger (Moderator)

MAY 30, 1:30PM-2:45PM – CABARET THALES

INTELLIGENCE AT THE HEART OF THE MULTIMODAL CITY

The sharing economy is a pathway to sustainability and an essential component of the new multimodal society. Cars are no longer at the heart of cities, citizens are, forcing OEMs and other industries to rethink their mobility architecture and their market presence to favor a service-driven rather than product-driven approach. This segment focuses on new business models, possible partnerships, regulatory barriers and consumer dynamics in an economy based on sharing.

Guillaume Pepy (SNCF), interviewed by Kulveer Ranger Panel with Brigitte Courtehoux (PSA), Sampo Hietanen (MaaS Global), Sandra Phillips (movmi), Oliver Moore (Moderator)

MAY 31, 11:00AM-12:15PM – MICHELIN 360 BIG TOP

WORKING SESSIONS

MAAS, LEVERAGING COLLECTIVE INTELLIGENCE TO CO-DESIGN AN AGILE AND SUSTAINABLE CITY

66% of people will live in cities in 2050, how to use co-design methods to build innovative mobility strategies that make cities better places for future generations?

Presented by Salesforce

MAY 31, 1:15PM-2:45PM – POD 3 ENGIE

MOBILITY AS A SERVICE (MAAS), A CITIZEN-CENTRIC MOBILITY

How can cities best overcome the challenges of implementing Mobility as a Service (MaaS) and make it a reality?

Presented by Electric Mobility Canada

JUNE 1, 10:30AM-12:00PM – POD 3 ENGIE

AND MUCH MORE!

International cooperation, learning from cities in the global south

Not to be missed

TALKS AND PANELS

THE GLOBAL CITIZEN AT THE HEART OF A MORE INCLUSIVE TRANSFORMATION

The energy transition is a global and public issue, much like the digital transformation. This segment will shine the light on these two key elements which will define tomorrow's mobility. Alternative energies and data are the essence of the industry's future. They are powerful levers to achieve greener, safer and more confidential mobility, and thus, accelerate change.

Panel with Don Civgin (Allstate), Leon He (Huawei), Young Tae Kim (ITF), Joanna Kerr (Moderator)
Isabelle Kocher (Engie) interviewed by Monique Leroux

MAY 30, 1:30PM-2:45PM – MICHELIN
360 BIG TOP

FROM LINEAR MINDS TO CIRCULAR THINKING

For a long time, the traditional economy has operated on a linear production system whose logic was: extract-manufacture-consume-discard. Today, we must rethink the way we consume and put an end to planned obsolescence. This is a brand new way of seeing things, a profound cultural shift. Whether by reusing expensive materials or by opting for renewable energy sources, the players in this segment are in a privileged position to become the leaders of the circular economy in all industries.

Talk by Steve Oldham (Carbon Engineering)
Panel with Pascal Juéry (Solvay), Joanna Kerr (Greenpeace), Arturo Recio (HSBC), Laetitia Vasseur (HOP), Brice Lalonde (Moderator)

MAY 31, 11H15 – 12H30 – CABARET
THALES

WORKING SESSIONS

INNOVATING DIFFERENTLY TO CREATE MORE FRUGAL SOLUTIONS IN MOBILITY

How can we solve complex mobility challenges incrementally, while preserving scarce resources for tomorrow?

Presented by Accenture

MAY 31, 3:15PM-4:45PM – POD 2
ORANGE

TOMORROW'S MOBILITY, INNOVATION IN FAVOUR OF PEOPLE WITH DISABILITIES OR LOSS OF AUTONOMY

How can new technologies improve the mobility of people with disabilities or loss of autonomy?

Presented by CGI

MAY 31, 3:15PM-4:45PM – POD 3 ENGIE

AND MUCH MORE!

Tomorrow's mobility will be for all, or will not be (at all)

Not to be missed

TALKS AND PANELS

HIGHLIGHTING ALTERNATIVE ENERGIES

Within the realm of upcoming technologies to accelerate decarbonization, electrification is a promising one : Battery, fuel cell, lithium, hydrogen.... What do we really know about these technologies and sources of energy? What is the market status and the impact on decarbonization, and how can we introduce them to the market? This segment aims to illustrate the potential of alternative energies in order to stimulate their adoption and spark the transition towards a carbon neutral economy.

Conversation with Shigemoto Kajihara (MOEJ), Nitin Gadkari (Government of India), Jose Viegas (Moderator)

Panel with Denis Le Vot (Nissan), Peter Tropschuh (Audi), Karim Zaghbi (Hydro Québec), Alexis Gazzo (Moderator)

MAY 31, 1:30PM-2:45PM – CABARET THALES

FROM AMBITION TO ACTION

During this segment, personalities of the financial, public and private sectors address the lack of infrastructure and identify ways to finance this colossal project. During the closing ceremony, we will take the time, collectively, to review the achievements of the Movin'On 2018 Summit. We look back at the solutions generated, the ideas proposed, and the measurable, tangible steps initiated.

Talk by Laurent Burelle (Plastic Omnium)

Introduction by The Honourable Marc Garneau (Government of Canada)

Panel with The Honourable Marc Garneau (Government of Canada), Macky Tall (CDPQ), Izabella Teixeira (International Resource Panel), Robert Palter (Moderator)

Closing conversation with Jean-Dominique Senard (Michelin) and Florent Menegaux (Michelin)

JUNE 1, 11:30AM-12:45PM – MICHELIN 360 BIG TOP

WORKING SESSIONS

AN AFRICAN PATHWAY TO SUSTAINABLE MOBILITY

How can we achieve a homegrown, actionable roadmap for transformation and development in sustainable mobility and, more broadly, sustainable development in Africa?

Presented by l'Oreille

MAY 30, 3:15PM-4:45PM – POD 4 SOLVAY

LEARNINGS ON CITIZEN-CENTRIC MULTIMODALITY FROM THE LYON-KOCHI COOPERATION PROJECT

How to leverage the international experience to develop an urban mobility strategy that best serves of city dwellers?

Presented by CODATU

MAY 31, 11:00AM-12:30PM – GARAGE HSBC

AND MUCH MORE!

Launches and announcements not to be missed

GOVERNEMENT DU QUÉBEC AND THE LION ELECTRIC CO.

ANNOUNCEMENT BY THE QUEBEC GOVERNMENT AND LAUNCH BY THE LION ELECTRIC CO.

Deputy Premier, Minister of Economy, Science and Innovation and Minister responsible for the Digital Strategy Dominique Anglade invites you to a press conference concerning the Plan d'action pour l'industrie du transport terrestre et de la mobilité durable 2018-2023.

The Lion Electric Co. is doing the revolutionaty launch of 100% electric Midi/Minibus

MAY 30 - 10:30AM - PLAZA QUÉBEC

MICHELIN

PRESS CONFERENCE MICHELIN

Michelin will announce ambitious plans for the future to increase the number of tires recycled globally, and also how it plans to increase the amount of sustainable materials used in the production of its tires.

Presented by Cyrille Roget, Corporate Scientific and innovation communication Director

20 years after the first Michelin Challenge Bibendum, Nicolas Beaumont will present the strategy and approach of the first global movement for sustainable mobility initiated by private companies and facilitated by Michelin.

Presented by Nicolas Beaumont, Director of the Movin'On Summit and Senior Vice President Sustainable Development and Mobility, Michelin.

MAY 30 - 1:00 PM - AGORA ACCENTURE

WWF

WWF is announcing a new tool for transport sector companies to set science based decarbonization targets in line with the Paris Agreement. The science-based tool specifies how much and how quickly a company needs to reduce its greenhouse gas emissions towards keeping a cap on global warming. This can help a company to future-proof its growth and send a strong signal to governments at all levels to support transport decarbonization. The Science Based Targets Initiative invites journalists to a press briefing at the Movin'On.

MAY 30 - 2:30PM - MOVIN'ON DECARBONIZATION TOOL BOX STAND - CGI INNOVATION CENTRE

Launches and announcements not to be missed

STARTUP CONTEST

The Startup Contest is a unique opportunity for the participants to project themselves into the future of mobility, and for the 15 chosen startups, to take the stage and present their groundbreaking technologies to an audience of international decision-makers.

For 5 minutes, each startup will demonstrate how it intends to revolutionize the industry and help bring sustainable mobility to life. The audience will be given an interactive tool allowing them to vote in real-time for their favorite.

MAY 31 - 9:00AM - AGORA ACCENTURE

SYMBIO

POWER EASILY MEETS WITH ZERO-EMISSION

At a time when buses and urban trucks finally convert to Zero-Emission and electric power-train, Symbio is introducing a new hydrogen module so that manufacturers can go even further: thanks to H2MotivHD, they can optimize the performances of these battery-based vehicles in terms of range and recharging time, thus improving their overall profitability. Moreover, Symbio has made such a move very easy for manufacturers, since it offers its range of specific services together with this new hydrogen module.

What will be the impacts of this new module on urban mobility? What are its benefits? What "easily" means for Symbio? These are some of the issues that will be addressed by Fabio Ferrari, CEO of Symbio, during this press conference.

MAY 31 - 3:00PM - AGORA ACCENTURE

Launches and announcements not to be missed

TRANSPORT DECARBONISATION ALLIANCE (TDA)

The Transport Decarbonisation Alliance (TDA) is a coalition of countries, cities/ regions and companies defining bold visions for the broad expansion of low-carbon transport. Following the formal launch of the TDA at the International Transport Forum on 24 May 2018, this press event will highlight commitments to transformational change in the transport sector by TDA members. We invite you to learn about the steps being taken by TDA members from countries, cities, and companies to translate transport commitments into bold and rapid action, and to keep transport emissions on track with the goals of the Paris Agreement on climate change.

MAY 31 - 3:30PM - MOVIN'ON DECARBONIZATION TOOL BOX STAND -
CGI INNOVATION CENTRE

Movin'On 2018 partners

AN EVENT BY



ORGANIZED BY



SUPPORTED BY



OFFICIAL PARTNERS

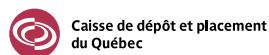
PLATINUM



GOLD



SILVER



Movin'On 2018 partners

EVENT PARTNERS



Movin'On 2018 partners

MEDIA PARTNER

**Bloomberg
New Energy Finance**

ECOSYSTEM PARTNERS



KNOWLEDGE PARTNERS



Movin'On 2018 partners

ÉVÉNEMENT RIDE & DRIVE

PRESENTED BY

Québec 

avec la complicité de

Jalon^{mtl}

propulsion
Québec

PARTNERS

BMW i. 


Campana

DEVINCI

clayad

ecotuned
AUTOMOBILES

effenco
SOLUTIONS HYBRIDES



ÉTS

flo




HONDA

 Hydro
Québec


Institut du véhicule innovant



kargo

 KARMA

LeddarTech



Living Lab
montréal

MAXION
WHEELS
a division of ECOPAC/ALCOA

NISSAN


nordresa

 ROBORACE


TAIGA MOTORS

VÉLO-TRANSIT


Wattman
World



Learn more about our partners

ACCENTURE



Smart Cities are built to improve the lives of people who live, work and play in our cities. They can benefit current and future generations, with a focus on the intersection of the digital and the physical, and the value that can be created in digital, societal and natural environments. Through technology, sustainable mobility provides the opportunity to offer people the kind of

superior travel experience they will increasingly come to expect. Growing maturity of alternative technologies will reduce energy consumption, waste and emissions, mitigate impact of rising and variable cost of fuel, cost-effectively include renewables in the energy mix and create more sustainable infrastructures. Provocative, original and grounded in “The New” technologies delivering local impact on sustainable mobility is what differentiates Accenture. As a truly global organization serving clients in more than 120 countries, Accenture is already uniquely positioned to bring sustainable mobility to market at a global scale.

Where to find us?

WORKING SESSIONS

Innovating differently to create more frugal solutions in mobility

MAY 31, 3:15PM-4:45PM – POD 2 ORANGE

AI's impact on mobility in 2025
by *Freddy Lecue, Research manager in Artificial Intelligence systems*

JUNE 1, 8:30AM-10:00AM – POD 3 ENGIE

PANEL

Improving the user experience with AI and connectivity

MAY 31 – GRAND CHAPITEAU 360 MICHELIN

ADRIQ

Since 1978, the Association pour le développement de la recherche et de l'innovation du Québec (ADRIQ) has been leading an ecosystem of businesses and institutions dedicated to research and innovation. It is a unique and influential group that promotes partnerships and collaborations to accelerate commercialization. The ADRIQ addresses the main concerns and conveys the opportunities for these research and innovation actors in order to create favorable and conducive conditions for their success. Our mission is to support and promote research and innovation in Quebec in order to increase the competitiveness of businesses, both here and abroad. And this, by focusing on the following two axes: by an increased presence of the ADRIQ in the development of public policies in research and innovation in representation of its members and by offering personalized accompanying to organisations, adapted to the characteristics of the ecosystem of research and innovation in Quebec.

Where to find us?

CONTACT

Michèle Sawchuck,
Content Director, ADRIQ

C. 514-238-5762
marilyn.remillard@adriq.com

Learn more about our partners

ALLSTATE



We are the Good Hands company. Allstate helps protect customers' hopes and dreams and prepare them for the future – including the future of personal transportation. The transformation of the personal transportation system over the next 20 years is the single biggest economic opportunity in the

United States. Autonomous vehicles are just the tip of the iceberg. Right now, the way we move from place to place is inefficient and expensive. With improvements to the system, we can help people benefit from a modernized system. Data plays a critical role in accelerating progress and helping society achieve a more sustainable system. We need to work together to create a system that is safer and works more efficiently for everyone, and Allstate is committed to helping achieve these goals. Join Don Civgin, President Allstate Service Businesses, at 1:30 p.m. on May 30, in the Big Top for a conversation called "Accelerating Change, a Global and Inclusive Vision."

Where to find us?

CONTACT

Pamela Morris
Corporate Relations
Allstate Insurance Company
C. (847) 402-8565
Pamela.morris@allstate.com

AQPER - THE QUEBEC ASSOCIATION FOR THE PRODUCTION OF RENEWABLE ENERGY



Active in Quebec for almost a quarter century, the Quebec Association for the Production of Renewable Energy (AQPER) brings together the industry's power generators, manufacturers and service providers.

Our mission is to increase independent production of renewable energy and maximize its use in Quebec's energy portfolio. We respect the principles of sustainable development and promote the economic development of Quebec regions and large urban centers.

We are in touch with industry stakeholders, public authorities and citizens on an ongoing basis and actively encourage the exchange of information between them. As custodians of Quebec renewable energy expertise, we draw on our members' expertise to inform the general public about renewable energy systems and to take part in public debates on energy issues. We also work to improve regulations and protocols, participate in government consultations and cooperate with government departments that can benefit from our knowledge.

Learn more about our partners

BECTROL

Bectrol is a significant contributor to the aims outlined in Quebec's durable and integrated mobility plan. To this end, Bectrol specialises in the electrification of electric vehicles. Our firm's innovations are realised in the conception and fabrication of power infrastructure for different types of recharge stations.

Our expertise in industrial automation, spanning over 40 years, combined with our ingenuity and passion have allowed us to join the ranks of the province's pioneers in transportation electrification.

Bectrol offers its clients a complete service of charging infrastructure regardless of constraints at different installation sites. Our infrastructure can be installed in just a matter of hours. We are proud to have contributed to the completion of milestone projects such as the Hydro-Quebec Super-Station, as well as the Tesla mega station built for TéoTaxi at its installation at Montreal airport.

BIXI



BIXI Montréal is a non-profit organization created in 2014 by the city of Montreal to manage its bike-sharing system. Its mission is to provide an active mode of transportation contributing to the health and well-being of Montrealers. Much more than just a simple mode of transport, BIXI is now a great

way to zip around the city whenever you want to go wherever your heart desires.

Where to find us?

HANGAR TOTAL

At the information desks and at the BIXI - Communauto - STM mobility stand, near the information desk.

Learn more about our partners

BMW



The BMW Group has a long tradition of sustainability and environmental protection. Seeing sustainability as an investment in the future, the company became the very first automobile manufacturer to appoint an environmental officer back in 1973. Today, Ursula Mathar is global head of Sustainability and Environmental Protection for the BMW Group. She will speak at Movin' On

On May 30th about managing the company's sustainability strategy, and sustainability's importance as an element of the company's identity.

The BMW Group was listed as the most sustainable automobile manufacturer in the world for three years in a row in the rating published by RobecoSAM AG for the Dow Jones Sustainability Indices (DJSI). It is also the only automobile manufacturer listed to be featured in the renowned index for over 15 years. The BMW Group's strategic sustainability targets focus on products and services, its production lines and supply chain, and its interaction with employees and society.

From BMW to BMW i to MINI, the BMW Group offers the largest variety of electrified vehicles currently available for sale, several of which will be available for test drives at Movin' On from May 30th to June 1st.

BNP PARIBAS



BNP Paribas supports social and entrepreneurial innovation and works with its clients and partners to accelerate energy transition by encouraging renewable energy, energy efficiency, sustainable mobility and the circular economy. At the heart of our commitment there

is a real ambition and key imperative to corporate social responsibility, ethics, diversity and inclusion, and promoting human rights in the countries where we do business, whilst respecting local legislation and culture. Sustainable mobility is a key part of this ambition and we work tirelessly with our partners and clients to support smarter and greener mobility initiatives to address certain social and environmental challenges. The creation of BNP Paribas' Company Engagement Department emphasizes our commitment to sustainable initiatives within the Bank and to society in line with the United Nations' 17 Sustainable Development Goals.

Learn more about our partners

BOMBARDIER



With over 69,500 employees Bombardier is a global leader in the transportation industry, creating innovative and game-changing planes and trains. Our products and services provide world-class transportation experiences that set new standards in passenger comfort, energy efficiency,

reliability and safety. In a world of carbon-conscious travel and resource constraints, we are focused on product innovations that meet and exceed our customer expectations for the most sustainable and high-performing solutions in the market. Our industry-leading eco-design processes ensure we embed an environmental mindset at all phases of our product innovation life cycle to offer a broad portfolio of high-performance products with best-in-class energy efficiency.

Where to find us?

WORKING SESSION

Eco-designing for greater innovation in business

MAY 31, 3:15PM – GARAGE HSBC

Bombardier Cabins over the three days

CAMPAGNA MOTORS



Campagna has been manufacturing performance recreational vehicles for more than 23 years. The characteristics of our products are performance, agility, their unique and distinctive character. We take our first steps in the

sustainable transport with a 100% electric T-REX, which offers the same characteristics as our gas-powered T-REX, but with zero emission. Our vision is to make our vehicles environmentally friendly while retaining their essential characteristics; their image and meet the expectations of our customers.

Learn more about our partners

CANADIAN ELECTRIC BOAT COMPANY



We have record high CO2 levels in the atmosphere resulting in a steady increasing temperature. And, it's still climbing. Combustion vehicles emit toxic gases too, killing and making sick hundreds of thousand of people per year and destroying natural resources. We're accelerating the world's

transition to sustainable transport. At CEBC we make great electric boats, we show the world that an electric boat can be fun, sexy, fast, and long-range. We are the world leader in the leisure electric boat industry. We are bringing standards up to make electric boat safe. We are recognized for having the fastest electric boat on the market with the Bruce 22 and developing the widest range of models and power plant to customize to the customer needs. We have developed an electric boat rental business model that we are replicating around the world. We sold over a 1000 electric boats around the world since 1995. We make the world a better place one boat at a time.

Where to find us?

During the boat rides on the Lachine canal

CDPQ



The Réseau express métropolitain (REM) is the largest public transit project in the Greater Montréal area in the past 50 years. The arrival of a new light rail metro system will completely transform the way in which thousands of

users travel every day. Fluidly and efficiently, Greater Montréal residents and visitors will have more options available to them: new metro connections, frequent and reliable service, efficient service to Montréal-Trudeau Airport and more. For the REM, sustainable mobility goes beyond the 67 km of rail infrastructure and 26 stations. This mobility will also exist between the home and the station. By integrating its network with existing metro lines, trains and buses, and forging partnerships with sustainable mobility players (active transportation and bike/car-sharing, carpooling, taxis), the REM will harmoniously anchor itself in the city and improve people's quality of life.

Learn more about our partners

CARGO M



Within the next few years, CargoM aspires to establish Greater Montreal as a recognized intermodal hub, sought after for its operational and environmental performance as well as its contribution to the competitiveness of its business partners and to the economic

development of Greater Montreal and of Quebec. Started in 2012 and within the economic development strategy of Greater Montreal, the Metropolitan Cluster of logistics and transportation in Montreal, CargoM, complements the clusters that have been deployed in recent years. Specifically, CargoM will initiate developmental projects, to promote Montreal's position as a hub for transportation of goods, ensure the sharing of best practices and technologies, influence the harmonization and simplification of regulations, and to promote attraction and retention of labor in different sectors of the industry.

Where to find us?

[LINKEDIN](#)
CargoM

[FACEBOOK](#)
@CargoMtl

[TWITTER](#)
@CargoMtl

[YOUTUBE](#)
Cargo M

CGI



An unprecedented transformation is underway in the transportation industry. It is commonly acknowledged that problems related to road congestion, air pollution, dependence on fossil fuels, and

public transport and infrastructure funding are growing, while citizen experiences in mobility can be vastly improved. New pure players like GAFA, NATU and sustainable mobility start-ups offer continually evolving services, focused on solving daily problems and addressing challenges in real-time. These players deliver value and enable new mobility practices based on innovative business models, and build on services that are operated by other players and networks, whose businesses are increasingly at risk. It is critical to understand the current industry dynamics to best support on-going business transformations, align with stakeholders' strategies and develop new solutions for end-users. CGI supports the digital transformation of manufacturing and transportation players in the public and private

Learn more about our partners

CHAMBRE DE COMMERCE FRANÇAISE AU CANADA



For more than 130 years, the French Chamber of Commerce and Industry (CCIFC) has been working on business development between France and Canada. Our organization offers business support services to French companies about the Canadian market, our members, networking

activities, and communication tools that accurately inform you of the economic relations between both countries. The CCIFC has always paid special attention to Sustainable Mobility. Our organization is sensitive to the current issues facing by our society, and ecology is a subject of concern for our business community. In order to affirm its desire to invest in issues that are crucial to our society, the Chamber dedicated the first digital edition of its magazine Action Canada - France to Sustainable Mobility. Conscious of the importance and the very promising prospects of this theme, the Chamber is honored to be the partner of the Movin'On conference.

COMMUNAUTO



Communauto is the oldest and one of the largest car-sharing services in North America. The company, which has a social, environmental and urban vocation, was founded in Quebec City in 1994. It has a fleet of more than 2,000

vehicles, both station-based and free-floating, spread across a dozen cities in Canada and in Paris, France. Communauto provides its users with the largest fleet of shared electric vehicles in Canada. Its role is to provide a mobility service that improves travel while reducing the number of cars and their use in the city. Integrated mobility is at the heart of its offer: over the years, Communauto has developed numerous partnerships with urban and long-distance public transit operators, taxis and bike sharing.

Where to find us?

HANGAR TOTAL

At the BIXI - Communauto - STM mobility stand located in the Hangar, in front of the information desk.

Learn more about our partners

DASSAULT SYSTÈMES



Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. We collaborate with innovators worldwide who are inventing new sustainability models that redefine mobility in the 21st century.

Established companies and startups alike use the 3DEXPERIENCE platform to create new categories of consumer- and citizen-centric products and services that deliver game-changing experiences in urban transit, air and ground travel, and e-mobility. Almost every electric vehicle in development today including ones by Tesla, the Solar Impulse solar-powered aircraft, the Hyperloop Pod Competition's winning pods, Joby Aviation's virtual take-off and landing electric airplane ... Dassault Systèmes enables breakthrough innovations that achieve greater energy efficiency, support sustainable urban renewal, and help society solve some of its most challenging problems. Dassault Systèmes' contribution to defining such new business models played a role in our recognition as the world's most sustainable company in 2018.

Where to find us?

WORKING SESSION

Optimizing urban systems through data and simulation

MAY 31, 11:00AM – POD 2 ORANGE

CGI INNOVATION CENTRE

Experience how to imagine and create the mobility of the future

DASSAULT SYSTÈMES BALCONY

Meet us at our Balcony n°2

DHL



Le groupe Deutsche Post DHL est profondément engagé dans le transport durable. Dans la perspective de faire la différence sur le long terme, le groupe s'est fixé un objectif environnemental ambitieux – Zéro Emission d'ici 2050. De plus, l'organisation:

Innovent en collaborant activement avec ses clients pour minimiser l'utilisation des ressources, éliminer les émissions de CO2, assurer la conformité réglementaire et réduire les coûts. Collabore en écosystème avec des partenaires et de communautés stratégiques pour développer, piloter et déployer des produits et des solutions écologiques. Supporte activement la mobilité durable. DHL s'investit dans des initiatives visant à inspirer, catalyser, et montrer des bonnes pratiques pour un avenir durable. Les centres d'innovation de DHL permettent le dialogue avec des experts concernés, et d'agir comme agent de changement pour le développement durable.

Where to find us?

WORKING SESSIONS

Improving quality of urban life in 2025 with green transport innovation

MAY 30, 11:00AM-12:30PM – POD 1 DASSAULT SYSTÈMES

Opportunities in the Circular economy

MAY 30, 3:15PM-4:45PM – GARAGE HSBC

Putting cities to work to transform mobility

13H30 TO 14H45 – PANEL (CABARET)

PANEL

Opportunities in the Circular economy

MAY 30, 1:30PM-2:45PM - CABARET THALES

Learn more about our partners

ECOTUNED



Founded in 2011, Ecotuned is specializes in converting standard pickup trucks into electric vehicle. By taking advantage of the lifetime of 1 million km of the electric motor and the similarity between pickup trucks, Ecotuned system is able to be install and be reused in most trucks

on the market. Also, the technology is designed to be installed easily with only standard tools in most auto shops in North America. This innovative solution contributes to the rapid creation of electric vehicles. It also allows customers to benefit from significant savings (80%) while participating in sustainable development and reducing greenhouse gas (GHG) emissions.

Where to find us?

ÉVÉNEMENT RIDE & DRIVE

Arsenal and Quai Jacques-Cartier

EFFENCO



Effenco develops solutions to reduce heavy-duty vehicle fuel costs and GHG emissions. At the heart of its development process is its large database of real world vehicle operations, which allows its systems to deliver reliable performance across a wide range

of applications and vehicle configurations. As a result of its electric Active Stop-Start™ hybrid technology, Effenco has established itself as a leader in improving the energy efficiency of heavy-duty trucks such as waste collection trucks, terminal tractors, delivery trucks, cement trucks, bucket trucks and buses. Effenco's Active Stop-Start™ technology is an electric hybrid system designed to eliminate the use of the internal combustion engine of heavy duty vocational vehicles while they are stationary. Since these vehicles spend a large proportion of their operating time immobile, the Active Stop-Start™ technology creates value by reducing engine operating hours and corresponding fuel consumption, emissions and maintenance.

Learn more about our partners

ÉTS



(École de technologie supérieure)

Specializing in teaching and applied research in engineering and technology transfer for businesses, ÉTS trains engineers and researchers who are recognized for their practical

and innovative approach. ÉTS boasts 20 student science clubs that have earned a solid reputation on the university competition circuit, particularly when it comes to solar-powered, wind-powered, electric and fuel-efficient vehicles. As for ÉTS's professors, they are at the forefront of innovation and optimization in ground and air transportation. Dozens of researchers specialize in fields such as intelligent microgrids, intermodality, electric vehicles, alternative fuels, smart sensors, aircraft pollutant emissions, Industry 4.0 as it applies to aeronautics, and drones. Finally, ÉTS's CENTECH business incubator houses technology start-ups that develop, among other things, innovative solutions in sustainable mobility.

Where to find us?

ÉVÈNEMENT RIDE & DRIVE

Arsenal and Quai Jacques-Cartier

SIPAREX-DESJARDINS CAPITAL

STARTUP VILLAGE

Ride Metry

WORKING SESSION

Enabling Air Mobility in Urban Environments

MAY 31, 11:00AM-12:30PM, POD 4 SOLVAY

CONTACT

Julien-Pierre Lacombe

jplacombe@etsmtl.ca

C. 514-346-8364

FAURECIA



Faurecia is a leading automotive technology company. With 290 sites including 30 R&D centers and 109,000 employees in 35 countries, Faurecia is a global leader in its three businesses: automotive seating, interior systems and clean mobility. In 2017, the Group posted total sales of €20.2 billion and

value-added sales of €17.0 billion. With a technology strategy focused on providing solutions for smart life on board and sustainable mobility, Faurecia develops and produces solutions to drive mobility and industry towards zero emissions. Its growing range of innovations in air quality, energy efficiency, acoustic performance and powertrain electrification offers clean solutions to an expanding set of applications from passenger cars and commercial vehicles, to industrial and high horsepower, as well as mobility operators and smart cities. Building on its technology and business expertise in aftertreatment systems, its digital capabilities and its growing network of partners, Faurecia aims at being the ecosystem facilitator to help cities, mobility operators and industries to address the air quality challenge. For more information, please visit www.faurecia.com

Where to find us?

CONTACT

louis.poulain@faurecia.com

or frederic.charon@faurecia.com

Learn more about our partners

FRENCH TECH



La French Tech is the term used to describe the French startup community : entrepreneurs, investors, engineers, designers, incubators, public organizations, etc committed to the growth of French startups and to their international

prosperity. 34 The French Tech initiative is an innovative public policy created in 2013 and it's about the government supporting the startup community. La French Tech is also about being open to the world and welcoming foreign talent, with its 22 French Tech Hubs across the globe, the French Tech Ticket program for international startups looking to set up in France, as well as the French Tech Visa, an accelerated procedure to obtain residence permits for startup founders, employees and investors. French startups are also building the world of tomorrow in many sectors such as HealthTech, AgTech, Security, CleanTech and Mobility. Because of the emergency of preserving our planet, Cleantech and Mobility are both key sectors disrupted by French startups. This revolution involves the development of innovative technologies and to collaborate with large corporations with the same goal.

Where to find us?

CGI INNOVATION CENTRE
Business France
French Tech

CONTACT

Georges UCKO
Head of Transports department
T. +1 312 327 5247
C. +1 773 387 6190
georges.ucko@businessfrance.fr

Laurence Grelet
Director sector Industry
and Cleantech – North America
T. +1 312 327 5252
laurence.grelet@businessfrance.fr

Julien Tougeron
Manager French Tech Montréal
C. +1 514 589 8220
julien@frenchtechmontreal.com
French Tech au Village start-up

Julien Tougeron
Manager French Tech Montréal
C. +1 514 589 8220
julien@frenchtechmontreal.com

GARDN



The competitiveness of the Canadian air transport sector is increasingly dependent on its ability to adopt environmentally sustainable practices that support and contribute to the targets of the United Nations Sustainable Development Goals (SDGs). Since 2009, the Green Aviation Research and Development

Network (GARDN) has contributed to the development of technologies and processes for quiet, clean and sustainable air transport, including five projects on sustainable aviation fuels. These collaborative projects have led to groundbreaking innovations along the supply chain and have helped transform ideas into economic value.

Learn more about our partners

• GEEBEE



Powered by an electrical engine situated in its rear wheel, the GEEBEE® mobipod has neither seat nor pedal and is driven standing toward the road. It has a range of more than 50 km at a maximum speed of 32 km/h on any type of ground.

The GEEBEE® is the ideal companion for travels of short and of medium distances. In town, its handiness confers an exceptional agility whereas in the countryside its crossing capacities allow to drive in steep paths. For a company, the GEEBEE® turns out to be a very practical vehicle for any type of task (patrols, light transport, etc...). The GEEBEE® is an emission-free and a noiseless electrical vehicle that requires very low maintenance. Its battery can be charged within 4h. It is a great asset to reduce the carbon footprint regardless of its use for personal outings, business meetings or corporate activities.

• HERTZ



The Hertz Corporation - Our vision is to continue delivering smart and sustainable mobility solutions at work, in the community and on the road. We aim to achieve this by putting people first, providing smart mobility for our customers, reducing our environmental footprint and costs, and having a

positive impact on the communities we serve. Our corporate responsibility efforts are focused on three areas where we can make a concentrated, structured effort - People, Planet and Product. Each represents a critical area, moving us forward on our journey, allowing us to contribute to a larger purpose, and helping us realize our unified vision.

Where to find us?

Putting cities at work to transform mobility

MAY 31, 1:30PM

BALCON HERTZ

Meet with Hertz team and discuss opportunities at our balcony

JUNE 1, 9:00AM-1:00PM

Learn more about our partners

• HYDRO-QUÉBEC



Hydro-Québec energy and expertise are revolutionizing the transportation industry.

By developing innovative battery and motor technology for electric vehicles as well as a charging network, and producing

clean and renewable energy, Hydro-Québec is actively involved in transportation electrification. It is also involved in feasibility studies and pilot projects. Owners of electric vehicles not only save money, but also contribute to reducing oil imports. For Hydro-Québec, promoting electric transportation supports decarbonization efforts in Québec.

• IMMERSION



ImmerVision enables intelligent vision in any device. We design wide-angle lenses with augmented resolution to see more, and AI-ready image processing to see smarter. Our technology is for smart professional applications, consumer devices, automotive, robotics, medical, and other industries. We

believe that vision is key to understanding and securing the environment and to entertaining and informing the world, so we continuously adapt our technology and license it to state of the art component manufacturers, OEMs and ODMs in the imaging eco-system. Our constant effort has led us to invent and patent panomorph lens technology, ImmerVision Enables imaging algorithms including 3D projection, distortion correction, flawless stitching, and electronic image stabilization, and Data-in-Picture for sensor fusion. Intelligent Vision is a cornerstone of sustainable mobility which requires technology that will enable autonomy and innovation in transportation. Driver assistance and safety, self-driving vehicles, centralized monitoring and control, or any other approach will all need to See More, Smarter.

Learn more about our partners

INDIGO



Indigo is a global leader with local beginnings, an internationally renowned player in parking and individual mobility, employing 20,000 people over 15 countries and 750 cities. It is the only operator in the industry that is present over three continents and offers all types of parking options.

Indigo operates 5,600 parking lots, 2.3 million spaces worldwide, and more than 3,000 km of on-street parking. It supports the public and private sectors (offices, airports, train stations, hospitals, shopping centers, universities, etc.) by developing intelligent and innovative mobility solutions for their needs. Through the sequential launch of OpnGO, the only mobile application that offers a state-of-the-art parking experience and a personalized and connected customer journey, and then INDIGO Weel, a free-floating bike-sharing program, Indigo reaches new heights and enforces their status as a key player in sustainable mobility. INDIGO, Making Space for the Future. www.group-indigo.com

IVI (NOUVEAU)



The Innovative Vehicle Institute (IVI) has built an enviable reputation over the years in the field of applied research and development of green vehicle technology reducing the carbon footprint in transport. Cumulating over 20 years of

experience in the development of all types of electric-vehicle prototypes, the IVI is an innovation catalyzer for Quebec-based industries wishing to get a running start in an exponentially growing market. The IVI is also working on research and development of autonomous vehicle navigation and driving assistance systems destined for automotive, agricultural and industrial applications.

Where to find us?

The IVI will be present at both the Quai Jacques-Cartier and Centre Innovation during the upcoming Movin'on World Summit on Sustainable Mobility, where they invite participants to assist in amazing electric and autonomous vehicle demonstrations.

Learn more about our partners

KARMA



Built in a custom, low-volume production facility in California, each Revero is built with the workmanship and attention to detail required for a discerning customer looking for a car without compromises. The Revero is the first car sold powered by electricity, gas and solar. The solar roof not only

charges the 12V battery, but also charges the HV battery adding to the electric range. Individually hand-painted emblems grace the front and rear of every vehicle. It is a small but symbolic statement about the company's desire to give each owner a unique vehicle.

The Revero is quick, going from 0-60 mph in 5.4 seconds in Sport mode. Owners can plug in for a battery range up to 50 miles and the gas-powered generator extends the total range to approximately 300 miles. Fast-Charging brings the HV battery to 80 percent state-of-charge in a remarkable 24 minutes.

KORDSA



Kordsa, the reinforcer of every 1 out of 3 automobile tires and every 2 out of 3 aircraft tires, expanded its lines of business into construction reinforcement and composite technologies. In line with our mission to reinforce life, we aim to contribute to a more sustainable life thanks to

our innovative reinforcement technologies. We continue to touch upon every aspect of people's lives through more eco-friendly tire reinforcement technologies that decrease fuel consumption by reducing the rolling resistance as well as through composites that have already proven their worth as weight-saving materials allowing vehicles to use less fuel and to generate lower emissions. As mobility goes through a rapid transformation, Kordsa focuses on contributing to a faster, cheaper, safer and eco-friendly mobility with its reinforcement technologies.

Where to find us?

INTERVIEW

MAY 31, 10:30AM-11:00AM - AGORA ACCENTURE

LEDDARTECH



LeddarTech is the developer and owner of Leddar, a patented LiDAR sensing technology which enables the production of solid-state LiDARs, delivering superior performance and reliability at highly competitive prices. At the core of Leddar technology is a unique combination of light

waves digital signal processing and advanced software algorithms that constitute a novel approach in light detection and ranging. LeddarTech's sensors are used in multiple mobility-related markets, including intelligent transportation systems, drones, industrial vehicles and autonomous driving, contributing to improving our safety and quality of life.

Where to find us?

CGI INNOVATION CENTRE

LeddarTech's auto demo will be located in Arsenal, and its module demo will be located in the CGI Innovation Centre.

PANELS

Reloading the Autonomous Ecosystem

JUNE 1, 9:15AM-10:30AM - CABARET THALES

Learn more about our partners

• LA COMPAGNIE ELECTRIQUE LION



The Lion Electric Co. is an innovative manufacturer of zero emission vehicles. Since its foundation in 2008, Lion's mission has been to develop durable, integrated solutions while reducing its environmental footprint. Always actively seeking new technologies, Lion vehicles have unique features that are

specifically adapted to its users and their everyday needs.

The Company believes that transitioning to all-electric vehicles will lead to major improvements in our society, environment and overall quality of life. We are convinced that Lion will be able to exceed your expectations with the introduction of its new all-electric vehicles which help foster a healthier and greener world. Together, let's drive power in progress.

Where to find us?

PLAZA QUÉBEC

Launching the revolutionary LION all-electric Midi/Minibus

30 MAY, 10:30AM - PLAZA QUÉBEC

• LIVING LAB MONTRÉAL



The Montreal Living Lab is an open innovation and cocreation centre founded in 2010 by Louise Guay and Claude Faribault. A non-profit, the centre brings together partners from public organizations, private companies, universities and community groups

collaborating to projects around their common interests. Sustainable mobility is a core research topic since our beginnings. Developing for sustainable mobility should not aim to solve 20th century problems; we must find solutions to 21st century issues. Urban densification, regional development and labour market trends all point to deep changes in the ways people will move in cities, suburbs, between cities and across the land. In this regard, creating a distributed network of workplaces leased on demand - the Interspace Network - could reduce the pressure on transportation systems.

Learn more about our partners

LITO



LITO is the first manufacturer of personal electric mobility vehicles in Canada and a pioneer in its field internationally. Sold since 2014, the SORA is an uncompromising electric motorcycle of INNOVATION, QUALITY and PERFORMANCE for the high-end

vehicle market. Combining aluminum, carbon fiber, components of recognized brands, a recognised unique design with acceleration of 0 to 100 km / h in about 3 sec., a maximum speed exceeding 200km / h and a more than 200 km autonomy, the SORA is the world's first «Cruiser» electric motorcycle.

LITO acquired a unique expertise in innovation and development of electric vehicles, with nearly 10 years of contribution to the field of electric vehicles. While pursuing the development of its police model, LITO is working on the evolution of its flagship product, the SORA, during 2018, which will offer more autonomy per charge, faster charging and increased power.

LTS MARINE



Passionate about water sports and caring about the environment and the legacy left to future generations, LTS Marine's three founding partners have pooled their expertise in order to revolutionize the watersports and recreational

boating industry. Created in the spring of 2009, the company took on the mission of bringing green energy, which has been long used by the automotive industry, to the water sports industry – as such contributing to the moral obligation and supporting the just cause of the environment.

Combining state of the art automotive technology to their knowledge of the boating industry, the team at LTS Marine offers an array of integrated solutions designed for various types of boats. LTS Marine systems, designed and assembled in our Montreal facilities, are the fruit of numerous years of research and are found in high performance land and sea electric and hybrid vehicles.

Where to find us?

[PARKS CANADA DOCK](#)

You can find LTS Marine's electric boats at the Lachine Canal dock

Learn more about our partners

MCGILL (NOUVEAU)



The McGill Centre for Intelligent Machines is home to a significant research and development initiative on electric drive trains for road vehicles. This initiative led by Prof. Benoit Boulet stems from an Automotive Partnership Canada program involving seven professors of McGill's Faculty

of Engineering, over 40 student researchers and research professionals, and four Canadian companies in mobility: Linamar, TM4, Infolytica and Purolator. The e-drivetrain team has developed various novel technologies, including a patented high-efficiency, clutchless and seamless two-speed mechatronic transmission for electric vehicles dubbed the McGill Dual Brake Transmission (DBT). Another spinoff of this program is the development of an electric delivery truck prototype for Purolator conducted in collaboration with Cummins and TM4. The truck is currently being tested by Purolator in Ottawa.

MICHELIN



Following the unveiling last year of the VISION concept, Michelin will elaborate on the recyclability of this innovative concept and further highlight its sustainability credentials in terms of tyre production. The booth at Movin'On 2018 will

reveal in detail Michelin's ambitions regarding the increased use of sustainable materials in the production of its tires, and also the road map to 100 per cent recyclability of these products in the future. The VISION concept illustrates Michelin's ambitions and supports these ambitions, and at Movin'On it will be clear what actions are being taken by the Company today to prepare for tomorrow.

Where to find us?

PRESS CONFERENCE
MAY 30 - 1:00 PM - AGORA
ACCENTURE

CONTACT
Paul Cordle
C. +33 7 78 39 21 40
paul.cordle@michelin.com

Elisabeth Boucher-Anselin
Cell : +33 6 26 54 33 41
elisabeth.boucher-anselin@michelin.com

Learn more about our partners

MOBIVIA



Mobivia, the European leader in multi-brand vehicles maintenance services and parts, brings together companies united by a single mission: Making mobility easier. Every day, through its 34 brands located in 19 countries, Mobivia's 21,000 employees undertake to offer their customers innovative solutions

that respond to the challenges of mobility: to make travel better, more accessible, cleaner, safer, and more economical. Today, Mobivia is at the forefront of automotive repair and maintenance in Europe, with over 2,030 workshops and retail outlets under its own brands (Norauto, A.T.U, Midas, Carter-Cash, etc.). Mobivia is also recognised as the leading player in new mobility, through its business accelerator Via ID, which supports with a long-term view projects in the field of new mobilities: smart, sustainable and daily mobilities. www.mobivia.com

Where to find us?

TWITTER
@Mobivia

MCM



Being creator and manufacturer of technical urban furniture since 1999, MCM Integration has been known to provide solutions that enhance the quality of the urban environment. For example, for us, the Smart City concept must contribute to the humanization

of the urban area while optimizing its functionality using the best quality/price ratio at the infrastructure level. Whether for deploying wired networks, wireless ones, Internet of Things (IoT), or electric vehicles charging infrastructures, original and durable solutions are always put forward by MCM. When designing our products using curves inspired by nature, connection boxes or charging stations become soothing elements improving our urban landscape. This is how we humanize our cities as proud creators who love to take on challenges and promote the emergence of a functional and enjoyable urban environment.

Learn more about our partners

NORDRESA



Founded in 2015, Nordresa's mission is to be a leader in sustainable mobility by designing and manufacturing electric vehicles for commercial use, including goods transportation. Located in Laval, Québec, Canada, the company sells electric propulsion systems for class 3-7 trucks - the only ones designed and

tested to withstand our Québec winters. Our vehicles are now available in Canada and United States, and soon in other parts of the world. Considering today's consumption habits, including the increase popularity of online shopping, the trucks population increases on average by 4.6% per year. One Nordresa's electric truck avoids between 20-40 tons of greenhouse gaz emissions. Our solution therefore represent a sustainable and logical option for significantly reducing GHG and achieving a quick return on investment. For more information, please visit www.nordresa.com.

NOVA SCOTIA



Nova Scotia, Canada

The force of the Atlantic Ocean drives the economy in Nova Scotia, Canada. With 7,400 km of rugged coastline shaped by an ever-changing sea, we are motivated to keep evolving. To thrive in this environment, industry,

government, and academia work together and continually innovate – pushing new ideas, technologies, and boundaries. It's why Nova Scotia is a global harbor for new ideas and a powerhouse in ocean technology and data analytics, enabling us to dive deeper into sustainable mobility challenges. Throughout Movin'On, Nova Scotia companies and academia will share their experiences on driving sustainable mobility in the ocean economy. Learn more about enabling technologies, such as sensors and imaging; real-time data and analytics; and autonomous and remote systems.

Where to find us?

WORKING SESSION

Sustainable intersections in the ocean decide whether you sink or swim

MAY 31, 3:15PM-4:45PM - POD 4 SOLVAY

CGI INNOVATION CENTRE

Branded as Nova Scotia, Canada with tag Harbour for New Ideas, and showcasing various technologies related to mobility.

NOVA SCOTIA BALCONY

Various events are being planned for the space. Details are to be determined.

CONTACT

Amanda Teed
Project Coordinator, NSBI
C. 902-237-3757
ateed@nsbi.ca

Learn more about our partners

ORANGE



New technologies are broadening the field of possibilities in terms of mobility, mobility that is at the heart of the smart and sustainable city of tomorrow. The digital opens the possibility of seamless mobility from one transport to another ... Thanks to its mobile, becoming the universal transport ticket. Regarding

sustainable mobility, vehicles can be connected to their environment, in real time and for critical uses, thanks to 5G and artificial intelligence. These connected vehicles will be able to make smart decisions and make driving smoother, anticipate a slowdown, a full parking ... And reduce the mobility to the useful time of transport time, reducing their consumption of energy, their emissions and their place in this more sustainable city. To achieve this, Orange's research in partnership with manufacturers, telecom manufacturers and academics is preparing the 5G for tomorrow's vehicular communications

PROPULSION QUÉBEC



Propulsion Québec, the cluster for electric and smart transportation, rallies the entire sector around joint projects aimed at positioning Quebec as a global leader in developing and implementing smart and electric modes of ground transportation.

RENEWZ



iSun Energy, a brand of renewz inc. is a leading source of solar canopy solutions for residential and commercial markets. As clean mobility and energy experts, we merge intuitive software, integrated designed hardware with clean solar power generation to create a bridge

between the movement of things and people with the use of distributed, shareable energy. We are committed to being the best at providing the most durable, easy-to-use solar power platform integrating smart EV charging, LED lighting and data sharing cloud enhancements so that our systems continue to evolve, even after they are built. Our team is driven to develop and deploy sustainable mobility and energy solutions through an extreme obsession on customer experience, saving the environment and reducing energy footprints and costs.

Learn more about our partners

SOLVAY



Solvay is an advanced materials and specialty chemicals company committed to addressing key societal challenges such as sustainable mobility. Solvay collaborates closely with customers to develop more sustainable mobility solutions with a range of high performance products

for all automotive functions and a number of technical solutions that are tailored for aerospace. Our innovative solutions and composite materials for lightweighting, batteries, tires and catalytic converters promote cleaner mobility by reducing CO2 emissions and fuel consumption, and improving safety requirements.

Where to find us?

TALKS & PANELS

From linear minds to circular thinking - Talk on circular economy

MAY 31, 11:15AM-12:30PM - CABARET THALES

WORKING SESSION

Circular economy, managing complexities by considering stakeholder's perspectives

JUNE 1, 10:30AM-12:00PM - POD 4 SOLVAY

STM



STM: A key player in sustainable mobility. The Société de transport de Montréal (STM) is a key player in sustainable mobility, thanks to its métro and bus systems. With 1.4 million passengers a day, it operates Canada's second most heavily

used transit system and the third most heavily used in North America. The STM plays a central role in sustainable mobility, with its 100% hydroelectric métro system and new AZUR trains. It is also in the process of acquiring 40 electric buses and 300 new hybrid buses, which will be added as of 2020 to its existing fleet of 1,800 buses, including three 100% electric vehicles. The STM wants to be a leader in developing integrated mobility, by working with other players to promote an efficient combination of public transit, active transportation and complementary transportation, in order to make Montréal a model of sustainable, multimodal mobility.

Where to find us?

TOTAL HANGAR

Participants will be given an OPUS card on the Movin'On site. It provides unlimited access to the STM's métro and bus systems from May 30 through June 1. Issued courtesy of the Autorité régionale de transport métropolitain (ARTM) and the STM, the card also provides access to train and bus systems in the greater Montréal area (RTM, RTL and STL).

To find out about your sustainable transit options, stop by the BIXI-Communauto-STM booth, located in the Hangar, in front of the information booth.

Learn more about our partners

SYMBIO



Faced with the need to improve the quality of the air in our cities, to cut greenhouse gas emissions and to develop renewable energy, the transport sector is left with no choice: a revolution is needed. It must make a clean break from combustion engines – so costly in terms of

energy dependence, environmental damage and public health – and start developing electric transport on a large scale. At Symbio, we intend to play a major role in this transformation, solving what, until recently, has proven to be the major issue facing battery electric vehicles and which explains the low levels of deployment: ease of use. Through the systems developed by the company, not only do these vehicles – and professional ones in priority – remain zero emissions, but they can also be “filled” in 3 minutes and

Where to find us?

PRESS CONFERENCE

Launch of our new hydrogen module so that manufacturers can go even further

MAY 31, 3:00PM-3:30PM - AGORA
ACCENTURE

TAIGA MOTORS



Taiga Motors aims to accelerate sustainable access to the great outdoors by introducing the world’s first production electric snowmobiles. We believe in pure exhilaration, in vehicles that outperform everything else out there without sacrificing the

environment. We take on the most challenging designs starting from a clean sheet and pushing the frontiers of technology until we end up with solutions can cost-competitively outperform the best combustion engines. Taiga Electric Snowmobiles offer all the benefits of high performance 2-stroke snowmobiles without the heavy environmental impact. With zero tailpipe emissions, greatly reduced noise levels, improved reliability and incredible performance, Taiga snowmobiles are simply a better way to explore winter.

THALES



Countries, cities, and transport operators rely on Thales to help them adapt to the change in the way people travel – locally, between cities and across continents. Experts in four key digital technology - big data, connectivity, artificial intelligence and cybersecurity - and complex transportation project

management, we help you creating the digital railways of the future. With 65,000 employees in 56 countries, Thales reported sales of €15.8 billion in 2017.

Learn more about our partners

TM4



A wholly owned subsidiary of Hydro-Québec, TM4 designs and manufactures electric motors, generators, power electronics and control systems suitable for the commercial, automotive, marine, mining, rail, motorsports and recreational vehicle markets. TM4 contributes to the highest possible energy conversion

efficiencies thanks to its expertise in permanent magnet motors, thermal management, coil winding, outer-rotor topology, and motor and inverter control algorithms. In addition to its production facilities in Canada and China, TM4 has set-up a worldwide distribution and support network to serve its rapidly expanding global customer base. For more information, visit tm4.com.

TOTAL



Total, committed to sustainable mobility: safer, cleaner, affordable and more accessible. Keeping with our objective to become the Responsible Energy Major, Total has consistently demonstrated over the past several years its commitment to developing eco-friendly mobility solutions with the least possible environmental impact.

Our R&D focus and tangible advancements include:

→ Road Transportation (heavy and lightweight vehicles):

→ by further improving the performance of the current fleet with eco-efficient products and services, especially highly energy-efficient such as premium fuel and alternatives (biofuels, NGV, hydrogen, etc.), lubricants, elastomers, polymers, ride-sharing, eco-friendly driving, etc.)

→ by supporting the development of electric vehicles (special fluids, lubricants and dedicated elastomers) and contributing to the development of a network of EV charging stations

→ Maritime Transportation: by accompanying the new regulatory requirements with a complete range of solutions, including Liquefied Natural Gas (LNG)

→ Air Transportation: by backing the development of bio-kerosene

→ Service Stations: by becoming the champion of proximity, to meet our customers' needs with multi-services/multi-energies stations

Where to find us?

CONTACT

Mathieu Gougeon
Media Relations
C. +33 (0)7 70 12 95 90
mathieu.gougeon@total.com

TWITTER

@TotalPress

VÉLO TRANSIT



Vélo Transit is a unique project that integrates, in businesses, the electric bikes as a personal, ecological and economical mobility option for their employees. This project has been created and is supported by Groupe Alliance who specialises, between other divisions, in the commercialisation of electric mobility equipment such as the Segway and Add Seat personal transporters and also the GEM electric vehicle.

Learn more about our partners

WAREHOUSE SERVICES, INC.



Warehouse Services, Inc. seeks methods within our real estate operations and our transportation operations to reduce emissions as we support the movement of materials from our facilities to our clients' customers. Efforts include;

→ Thermoplastic Polyolefin White Roofing Systems reduces cooling energy by 28%

→ Light Emitting Diodes for facility light systems – reduces energy consumption by 75%

→ XDN2 Super Single Tires – 0.25 MPG fuel mileage improvement

→ Tractor Aero Kits – 0.1 MPG fuel mileage improvement

→ Trailer Skirts – 0.3 MPG fuel mileage improvement

→ Compressed Natural Gas Usage – reducing emissions by 22%

Our team will continue to find ways to protect our environment while delivering our clients materials to markets throughout the globe. Warehouse Services, Inc. where the QUEST for Excellence in mobility never ends.

WATTMAN



Wattman World will present the innovative Wattman MiniShuttle for the first time at the Movin'on summit in Montreal. The Wattman MiniShuttle is a new mobility concept that will revolutionize sustainable indoor transport and addresses comfort and key safety issues for passengers, as well as increasing efficiency for operators

at airports, hospitals, factories, exhibition centers and more. You can find us on the Arsenal site with a static display where you can meet with our product advisors. We also so have a dynamic presentation at the outdoor demonstration area where you can ride & drive our new MiniShuttle and meet the engineers who developed the MiniShuttle. It's time to move to the next station in customer satisfaction. For more information, please contact: Wattman World, sales@wattman.world

WOOD CYCLE



WoodCycles Lesage is a company that specializes in fabricating custom wooden bikes. Designed from recycled and recovered materials. This bicycles are both works of art while being 100% functional and unique! WoodCycles Lesage manages to perfectly match ecomobility with style. Let's ride together towards the future.

Where to find us?

ÉVÈNEMENT RIDE & DRIVE QUÉBEC

We will be located on the Arsenal and Quai Jacques Cartier as part of the soft mobility.

Post-Movin'On

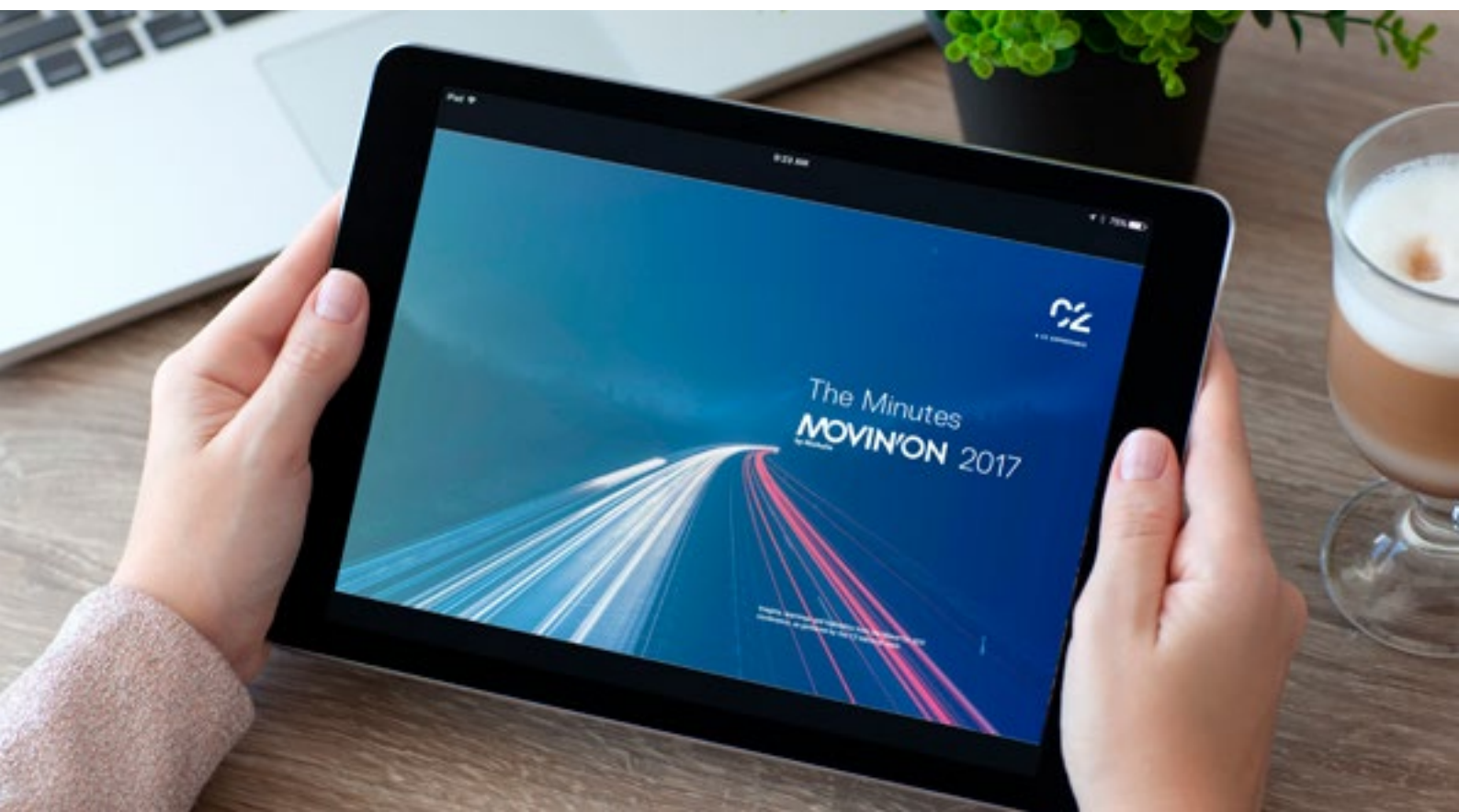
The Movin'On Minutes

This illustrated volume, featuring the essential content presented during the event, is created especially for Movin'On participants. The goal is to offer participants a reference tool to help them remember key learnings from the experience and share those learnings with colleagues.



PRO TIP:

For a recap of the 2017 edition, check out [The Movin'On 2017 Minutes](#), an emotional and intellectual memento of the event in the form of a 300-page dynamic PDF you can share and refer to again and again.



Accreditations and contacts

To get a media accreditation, to organize an interview pre-event or during the event or for any other question, contact our team:

MONTREAL REGION

ANNE DONGOIS
C2 INTERNATIONAL
T : (514) 826-2050
E : MEDIA@C2.BIZ

CANADA

IRENE AGUZZI
T : (514) 475-7684
E : IRENE.AGUZZI@MICHELIN.COM

UNITED STATES

ERIC BRUNER
MICHELIN NORTH AMERICA
T : (864) 458-4810
E : ERIC.BRUNER@MICHELIN.COM