



HPC008 Camera People Counter uses the most advanced tech and the accuracy can be 95-98%. The installation of camera people counting is "Plug and play".

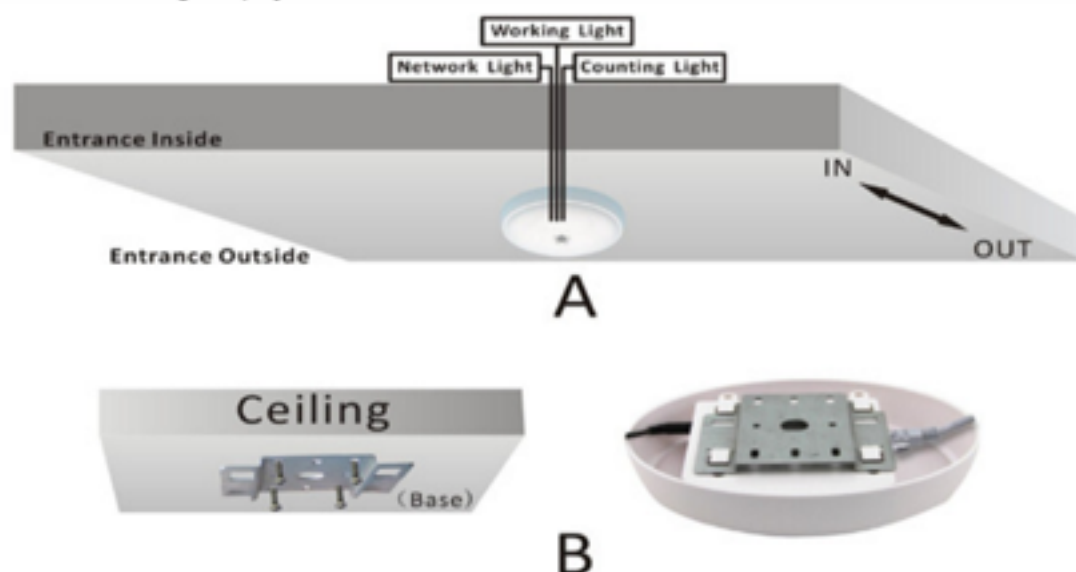
Market

We support customer-flow analysis for retail industry, gallery, park, scenic spots, transportation junction, crowded square and so on

With HPC008 People Counter, You will get:

- High accuracy customer-flow data
- Detailed data report chart
- Real-time customer flow on every floor
- Any change of the customer-flow data and average data
- How many people in shop now
- Customer-flow density at different locations
- Average stay time of visitors
- The rate of purchase
- Data can be exported in different form for analyzing and integrating
- The data can be integrated into POS/ ERP system easily

Installation -- Plug and play



Specification

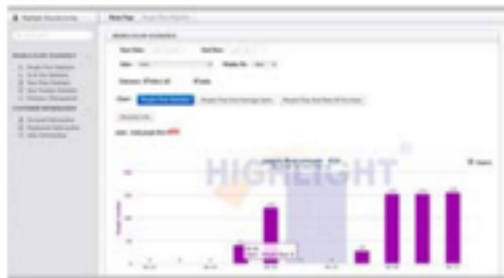
Item	Specifications	
Size	18.9(L)*14.5(W)*5.8(H)CM	
Processor	ARM cortex A7>1GHz (28nm)	
Sensor	Video Input	cmos /Simplex high definition
	VideoCompression standard	H.264, YUY2
	Video Definition	Adjustable
	Image Processing	Exposure Control/ Gain Control/ White Balance/ Gamma Correction
	Video Frame rate	30fps
	Measuring Range	3.5m
	Installation Height	2.5-5.0m
Port protocol	Network Interface	RJ45, 10M/100M, Adaptive to Ethernet port
	Protocol Standard	802.11a or 802.11b/g
	Maintenance Interface	Micro USB
	SD card	Built-in, 8G~32G
	Electronic Clock	Built-in, RTC module
	Remote Upgrade	Upgrade By The Website
Physical Parameter	Size	120mm*120mm*48mm
	Weight	200g
	Adapter	+5V/2A
	Power	≤10W
	Hardware Monitoring	Hardware Watchdog
	Temperature	-20°C~+65°C

More Accurate Model Configuration

Model	Installation Height
HPC008-2.1	2.6~2.8M
HPC008-2.5	2.8~3.0M
HPC008-2.8	3.0~3.2 M
HPC008-3.6	3.2~4.0M
HPC008-4	4.0~4.6M
HPC008-6	4.6~5.1M
The critical height, advised to choose a large lens	
This test results is based on persons of average 1.7M	
Effective width detection 2M	
Remark	

Software

People Flow Statistics



People Flow and Sales



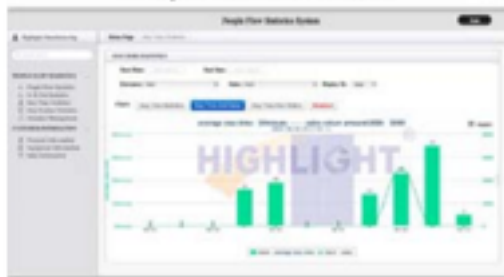
In & Out Statistics



Stay Number Statistics



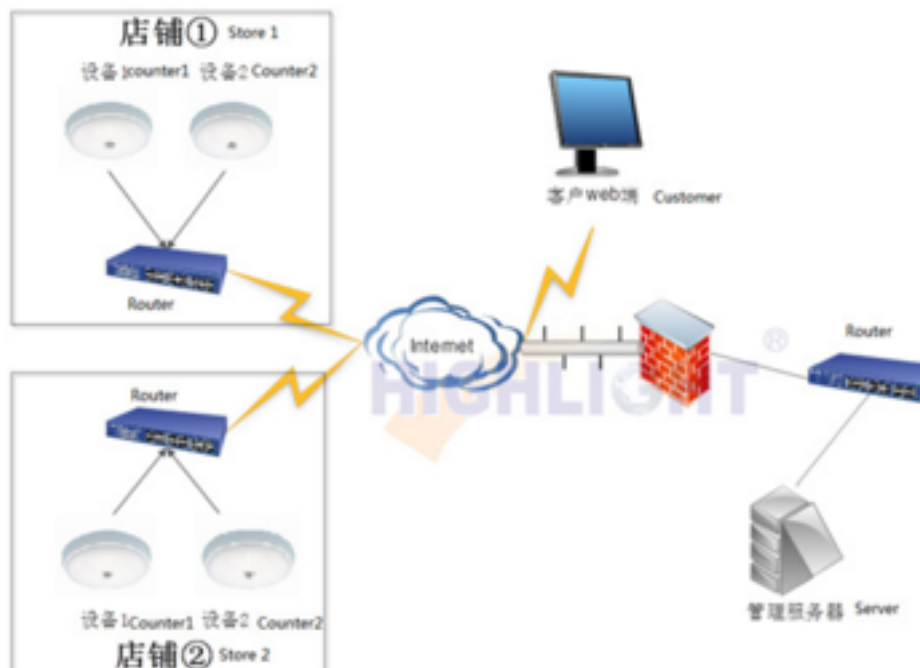
Stay Time and Sales



Setting



Setting



Highlight People Counter has been used in different kinds of stores:



Shoe Store



Clothing Store



Check-in Place



Exhibition



Pharmacy Store



Electronic Store