Connect and Reflect Design Document

Business Purpose	Sun Inc. is a property management company that owns and operates manufactured housing communities, recreational vehicle communities, and marinas. Sun seeks to build a library of skill-building courses for team members to voluntarily upskill or as a complement to an existing leadership program. This course addresses the business need for strong communication skills to enhance workplace interactions, teamwork, and customer service.
Target Audience	All team members
Training Time	30 minutes
Training Recommendation	Rise eLearning course
Deliverables	 Design document eLearning course Video files
Learning Objectives	 At the end of this course, learners will be able to: Communicate clearly and confidently in professional and personal settings. Recognize and apply effective verbal and nonverbal communication techniques. Give and receive constructive feedback using best practices. Navigate difficult conversations with confidence and empathy. Identify different communication styles and adapt their approach accordingly.
Training Outline	 I. Introduction Welcome and Course Overview Importance of Effective Communication Course Objectives Benefits of Mastering Communication Skills II. Module 1: Verbal Communication Learning Objective: Recognize and apply effective verbal communication techniques. What is Verbal Communication? Definition and significance

Connect and Reflect Design Document

- Role in workplace success
- Key Elements of Effective Verbal Communication
 - Clarity, Tone, and Pacing
 - o Professional Communication in Workplace Scenarios
- Interactive Scenario: Effective Team Meetings

III. Module 2: Nonverbal Communication

Learning Objective: Identify and utilize nonverbal communication effectively.

- Understanding Nonverbal Communication
 - o Body Language, Facial Expressions, and Eye Contact
 - Tone of Voice and Personal Space
- Best Practices for Nonverbal Communication
- Interactive Scenario: Reading Nonverbal Cues in Conversations

IV. Module 3: Giving and Receiving Feedback

Learning Objective: Give and receive feedback using best practices.

- Importance of Constructive Feedback
- Difference Between Constructive and Destructive Feedback
- Strategies for Delivering Effective Feedback
- Receiving Feedback with Openness and Growth Mindset
- Interactive Scenario: Constructive Feedback in the Workplace

V. Module 4: Communicating with Confidence

Learning Objective: Develop strategies to communicate with confidence.

- Overcoming Communication Anxiety
- Assertive vs. Aggressive vs. Passive Communication
- Active Listening and Asking the Right Questions
- Handling Difficult People and Conversations
- Interactive Scenario: Conflict Resolution in Conversations

VI. Conclusion

- Course Summary and Key Takeaways
 - o Importance of self-awareness in communication

Connect and Reflect Design Document

	 Key skills: Active listening, assertiveness, feedback strategies Final Knowledge Check Closing Remarks and Congratulations
Assessment Plan	10-question knowledge check based on course content. Learners must score an 80% or higher to pass. Learners will have an unlimited number of attempts to take the assessment.