



Arturo Mendez

Video Producer & Editor / Graphic & Motion Designer / Storyteller

Profile

Arturo is an interdisciplinary creative artist experienced in merging graphic design, brand development, illustration, motion graphics, filmmaking, and storytelling to communicate a message in a remarkable way. His passions include photography, film-festivals, music shows and tacos.

Employment History

Digital Media Specialist at Comala Technologies, Vancouver

January 2017 – February 2018

I was in charge the creation of storytelling focused campaigns and transmedia actions, to communicate the features of the Atlassian products of the company, such as Animated Videos. My responsibilities there comprehended from Script to Delivery, going through Story Board, Graphic Design, Motion Graphics and Final Editing.

Graphic & Motion Designer at Crea7ive (Outsourcing), Miami, FL

December 2015 – July 2016

I was collaborating as a graphic and motion designer for several projects of the client Wendy's.

Creative & Motion Graphics Artist at Channel 2 TV (Televisa), Sonora

January 2003 – January 2008

Channel 2 TV is a mexican television station. I was in charge of creative products such as designing graphics and animate some other visuals to use them during the broadcasting of the Morning News.

Art Director & Designer at ArturoMendez.com, Sonora

June 2004 – Present

Has been more than 14 years since I started working as a Graphic Designer in , with time I've been adding some other abilities to my skillset, such as branding, motion design, digital illustration, photography, video production, cinematography, scriptwriting and storytelling. During the years I wasn't working for someone else, I was working on my own company which is most of my career.

Education

Bachelor's degree in Graphic Design and Digital Communication, Institute of Technology of Sonora, Sonora

August 2005 – June 2011

Courses

Storyboard Workshop, VIFF

August 2018 – August 2018

Toon Boom Animation, Vancouver Film School

May 2018 – May 2018

Certified in Cinematography (Documentary Films), Mexican Institute of Cinematography

February 2011 – September 2011

Details

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Nationality

Mexican

Links

[Vimeo](#)

[Behance](#)

[Dribbble](#)

[Linkedin](#)

Languages

Spanish

English

Skills

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

Adobe Premiere Pro

Adobe After Effects

Communication skills

Photo editing

Digital Illustration

Scriptwriting