

Sleep Under the Stars.
Connect with Nature.
Be Creative.



Camp Natoma is a long standing tradition for families in San Luis Obispo County. Operating since 1941 on 360 acres of pristine oak woodland in the Adelaida area of Paso Robles, Camp Natoma welcomes boys and girls, 1st through 11th grades to week long overnight camp programs.

Each day, campers participate in a variety of activities including swimming, hiking, archery, arts & crafts, nature exploration, drama, music, geocaching, outdoor skills, ax throwing, games and more!



CONTACT US

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WWW.CAMPNATOMA.ORG
(805) 316- 0163

Camp Natoma

BUSINESS SPONSORSHIP
PROGRAM

Program Outcomes

- Increased self-esteem
- Improved self-reliance
- New communication skills
- Strategies for cooperation & teamwork
- Enhanced leadership traits
- Understanding of and connection to the natural world
- Critical thinking & problem solving



Sponsorship Levels



General \$500

Operational support for Camp Natoma

- Business Logo Banner displayed at check-in
- Business Logo on website "Business Sponsors" marquee
- Two annual shout-outs with direct links on Camp Natoma social media

Director's Dinner \$1,000

Sponsor the event that provides parents a unique visit to Camp Natoma

- Business Logo displayed as event sponsor in event promotional material
- Business Logo Banner displayed at event

Pool Splash Sponsor \$1,000

Supports costs of pool maintenance and annual equipment replacement

- Business Logo Banner displayed at camp pool
- Social media business tag on all pool pictures

Camp Natoma Road \$2,500

Supports annual road grading of 3 mile private access road, other road repairs, tree trimming, and power line safety inspections

- Banner displayed at all Natoma events

Bus Sponsor \$5,000

Supports registration, licensing, maintenance, and fuel costs associated with operating a camp bus

- "Sponsored by & logo" decal affixed to a camp bus
- Social media business tag on all bus-related posts

Staff Sponsor \$10,000

Funds the extensive, high quality training and certifications for seasonal staff

- Recognition in Parent Info Packet
- Logo Included in every Natoma newsletter as a "major sponsor"

Leadership Program \$15,000

Funds the comprehensive leadership development program for high school students

- Recognition in Parent Info Packet
- Logo Included in every Natoma newsletter as a "major sponsor"

Choose Camp.

Friends of Camp Natoma request annual sponsorships from local businesses to provide a foundation for camp operations. The camp programs and maintenance of the rustic campground depend on volunteers and donations.

Business Sponsorships allow program fees to remain affordable for families.

All sponsorship levels also include the business recognition of the General Sponsor.

Connect today!

1. Choose a sponsorship level
2. Fill out a pledge sheet
3. Send sponsorship check to
Camp Natoma.
PO Box 3012
San Luis Obispo, CA 93403
4. Email your business logo to
info@campnatoma.org
5. Check your email for invite to Sponsor Day at Natoma.

Camp Natoma wants to partner with your great local business!

Friends of Camp Natoma, Inc. is a 501(c)3 non-profit organization Tax ID #45-5529053